

PLANNING GUIDE FOR NEEDS ASSESSMENT

This is a listing of general topic areas and specific questions within each topic area. This can be viewed as a starting point for a variety of specific questions to be asked through a survey.

In addition to this, within many of the general topic areas are some specific issues; these would be cross-cutting perspectives for the specific questions.

DEMOGRAPHIC INFORMATION

- gender
- age
- race/ethnicity
- marital status
- full-time/part-time status
- living arrangements - off-campus / with parents
- academic performance = GPA
- class rank - hours completed
- participation in activities
- Other _____
- Other _____

PERSONAL USE OF ALCOHOL

- occasions of use
 - lifetime
 - in last year
 - in last month
 - in last week
- quantity of use
 - during average use
 - number of occasions in last 2 weeks with 5+ drinks
 - number of occasions in last 2 weeks with 3-4 drinks
- circumstances of use
 - party
 - with 1 or 2 people
 - with a date
 - alone
- setting for use
 - home, apartment
 - automobile
 - school
 - isolated setting
- made unsuccessful attempts to stop
- age of first use
- Other _____

PERCEPTION OF OTHERS' USE OF ALCOHOL

- occasions of use
 - lifetime
 - in last year
 - in last month
 - in last week
- quantity of use
 - during average use
 - number of occasions in last 2 weeks with 5+ drinks
 - number of occasions in last 2 weeks with 3-4 drinks
- circumstances of use
 - party
 - with 1 or 2 people
 - with a date
 - alone
 - setting for use
 - home, apartment
 - automobile
 - school
 - isolated setting
- made unsuccessful attempts to stop
- age of first use
 - Other _____

FAMILY BACKGROUND

- either parent's use of alcohol
- either parent's abuse of alcohol
- concerned about either parent's use of alcohol
- Other _____

AWARENESS OF CAMPUS RULES AND REGULATIONS

- *** Consider**
- awareness of their existence
 - extent to which they are enforced
 - helpfulness in actually addressing the problem

- no use of alcohol by underage individuals
- no use of alcohol on campus grounds
- no use of alcohol at outdoor events
- no use of alcohol in campus buildings
- no attending class while under the influence of alcohol
- events with alcohol must be properly registered
- events with alcohol must have certain standards met
 - food available
 - non-alcoholic beverages present
- party hosts must be trained prior to event
- no sale of alcohol to underage individuals
- no falsifying an ID card
- no use of a falsified ID card

___ Other _____

CAMPUS RESOURCES

***** Consider** ___ awareness of their existence
 ___ helpfulness
 ___ how much it is used

- ___ educational events
- ___ media campaigns
- ___ discussion groups
- ___ films
- ___ brochures
- ___ resource center
- ___ fliers
- ___ theme weeks/awareness weeks
- ___ full-time personnel
- ___ academic courses
- ___ peer educators
- ___ library resources
- ___ Other _____
- ___ Other _____

PERCEPTION OF THE ROLE OF VARIOUS CAMPUS GROUPS

***** Consider** ___ what role they should have
 ___ what role they do have
 ___ how active they are

- ___ Student organizations
- ___ Faculty organizations
- ___ Staff/Administrative organizations
- ___ Support groups
- ___ Health services staff
- ___ Counseling services staff
- ___ Other _____
- ___ Other _____

PERCEPTION OF SELF AND OTHERS

- ___ Do you think you have a drinking problem?
 ___ why?
- ___ Do you know of someone whom you believe has a drinking problem?
 ___ why?
- ___ Other _____

REFERRAL RESOURCES

- *** Consider** ___ awareness of their existence
 ___ how helpful they are
 ___ how much have they been used

___ where would you refer someone, including yourself, who needed assistance?

- ___ counselor on campus
- ___ trained peer educator
- ___ faculty member
- ___ friend
- ___ Other _____
- ___ Other _____

- ___ off-campus facility
- ___ mental health
- ___ social service agency
- ___ public health agency
- ___ alcohol/drug services agency
- ___ treatment center
- ___ physician/doctor
- ___ religious leader
- ___ Other _____

___ factors affecting the choice for their use/non-use

- ___ location ___ hours of availability
- ___ cost ___ prior involvement ineffective
- ___ reputation ___ previously not treated well
- ___ professional expertise
- ___ Other _____

PERSONAL ATTITUDES

- ___ getting drunk
- ___ intervening with another's alcohol use
- ___ driving after any drinking
- ___ driving after intoxication
- ___ falsifying ID card
- ___ purchasing alcohol when underage
- ___ purchasing alcohol for someone underage
- ___ underage drinking
- ___ taking someone's car keys when intoxicated
- ___ giving ID card to someone under age 21
- ___ Other _____

PERCEPTION OF HARMFULNESS OF CONSEQUENCES

***** Consider**

- impact on personal relationships
- impact on academic performance
- impact on personal health
- other impact

- how harmful alcohol use is personally
- how harmful alcohol use could be personally
- how harmful alcohol use is seen by others
- how harmful alcohol use could be seen by others
- Other _____
- Other _____

CAMPUS CULTURE

- norms which encourage drinking
- advertising
- media campaigns
- use of alcohol in uncontrolled settings
- event sponsorship
- campus newspaper ads
- fliers on campus
- campus history, traditions
- not taken seriously by faculty
- not taken seriously by staff
- not taken seriously by students
- activities on other campuses
- activities in the local community
- Other _____
- Other _____

REASONS FOR DRINKING ALCOHOL

- boredom
- taste
- others do
- alleviate stress
- self-awareness
- relaxation
- escape
- celebrate
- drown sorrows
- to get tipsy
- to get drunk
- Other _____
- Other _____
- solve problems
- feel better about self
- deal with depression
- medication
- help sleep
- pressured to
- avoid withdrawal symptoms
- to experiment
- to feel good
- to have a good time with friends

PERCEPTION OF PROBLEMS ON CAMPUS ASSOCIATED WITH ALCOHOL

- ___ academic performance of students
- ___ performance of faculty or staff
- ___ academic reputation
- ___ damage on campus
- ___ physical appearance of campus
- ___ academic atmosphere
- ___ noise level
- ___ physical safety
- ___ personal injury
- ___ level of concern felt among students
- ___ level of concern felt among faculty
- ___ level of concern felt among staff
- ___ overall level of problem on the campus
- ___ Other _____

KNOWLEDGE ABOUT ALCOHOL

- ___ nature of addiction
- ___ causes of addiction
- ___ physical/psychological dependence
- ___ comparing use patterns - college, high school, community
- ___ what helps prevent problems
- ___ content of alcohol
- ___ alcohol equivalence
- ___ blood-alcohol concentration
- ___ drunk/impaired driving
- ___ societal statistics
- ___ physical effects
- ___ psychopharmacology
- ___ alcohol and the body
- ___ effects on nutrition
- ___ fetal-alcohol syndrome
- ___ involvement in problems, such as car crashes
- ___ linkages with health problems
- ___ cross-tolerance
- ___ legal limits
- ___ dram shop laws
- ___ social host
- ___ neurotransmitters
- ___ recovery process
- ___ role of A.A. and self-help groups
- ___ absorption rate
- ___ Other _____