

VIRGINIA SEAT BELT LAW RADIO SPOTS

- 05: Buckle Up. Its cool. Unbuckled. It's Not. Be cool and buckle up. It saves lives. This message brought to you by your local police department.
- 05: Click it or ticket it. That's the choice. Fasten your child in a seat belt or safety seat. Remember it is the law. This message brought to you by the Center for the Advancement of Public Health at George Mason University and _____ police department.
- 05: Buckle up. It saves lives. Now in Virginia all children over 4 and under 16 must wear a seat belt in a car. Wherever they sit. Front or back. This message brought to you by your local police department and the Department of Motor Vehicles.
- 10: \$25 can pay for a movie for two and a dessert or you can pay for a ticket. The choice is yours. All children over 4 and under 16 must wear a seat belt in any type of moving vehicle. This message brought to you by your local police department.
- 10: Click it or Ticket It. Click It. It seems so simple but so many people don't do it. It's not a choice, it's the law. Use your seat belt and save a life. This message brought to you by George Mason University's Center for the Advancement of Public Health and your local police department.
- 10: Everyone is in a hurry. A million things to do and very little time. But take two seconds to buckle yourself up and your loved ones. The choice is yours. But it is the law. Children have to wear a seat belt no matter where they sit in your vehicle. Buckle up. It saves lives.
- 15: Click it or ticket it. Did you know the Virginia safety belt law changed July 1. Police officers will be able to stop your vehicle for not having children over 4 and under 16 use a seat belt; No matter where they are seated in the vehicle. Front or back. So the choice is yours. Click it or ticket it.
- 15: Excuses. We all use them. Not enough time. I forgot. Now there are no excuses. Use a seat belt or a child safety seat for all your children no matter where they sit. It's the law. Officers aren't accepting excuses. So click it or ticket. This message brought by your local police department.
- 15: We all make choices. Some good. Some bad. This one could save the life of a loved one. Always buckle up everyone in your car. Yourself and your children. It's the law. Children must be buckled up when in a car. No matter where they are seated. This message brought to you by your local police department.