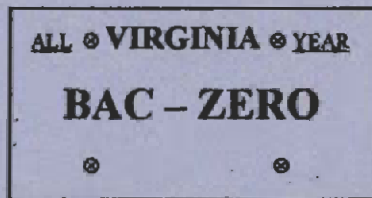


Drive Like a Hero...



Public Service Announcements (For television, radio, newspapers, and newsletters)

New Year's resolutions vary as much as the people who make them. Here at _____ we have one that everyone can make, don't drink and drive. "Drive like a Hero: BAC Zero." This message brought to you by _____.

Blood alcohol concentration, what is it? It's the measurement of the amount of alcohol in your body. Because alcohol affects everyone differently, there is no "safe" BAC level to have before driving. So, "Drive like a Hero: BAC Zero." This message brought to you by _____.

Even though the holidays are over, continue the spirit of giving. If you've been drinking, give a friend your keys and give yourself every chance to make it home alive. This message brought to you by _____, George Mason University and the "Drive like a Hero: BAC Zero" campaign.

Everybody's different, so the effects of alcohol vary from person to person. One thing is constant though; the only safe drink to have before driving is the non-alcoholic one. This message brought to you by _____, George Mason University and the "Drive like a Hero: BAC Zero" campaign.

In Virginia, a person is considered legally intoxicated if he or she has a blood alcohol concentration of .08%. However, crucial driving abilities become impaired long before an average person reaches that BAC level. So remember, "Drive like a Hero: BAC Zero." This message brought to you by _____.

How many times have you heard, "I'll only have a few? I'll be fine"? This is _____ reminding you that there is no safe amount of alcohol to drink before driving so please, "Drive like a Hero: BAC Zero."

Make a resolution for a safe 1998. Never drive after drinking and never ride with someone who's been drinking. This resolution could save your life. "Drive like a Hero: BAC Zero." This message brought to you by _____.

Even though the holidays are over, there will be other occasions to celebrate in 1998. So, if you're going to join in the festivities, remember to designate a driver. This message brought to you by _____, George Mason University and the "Drive like a Hero: BAC Zero" campaign.

Icy roads are not the only things to be concerned about this winter. Drinking and driving is also a problem. If you've been drinking, do yourself and everyone else on the road a favor, call a taxi or give a friend who has not been drinking your keys. "Drive like a Hero: BAC Zero." This message brought to you by _____.

Even though the legal limit of blood alcohol concentration is .08% in Virginia, it doesn't mean that anyone with a BAC under that limit is okay to drive. In 1998, make a resolution to always designate a driver. The life you save may be your own. "Drive like a Hero: BAC Zero." This message brought to you by _____.

There are going to be plenty of occasions to celebrate this year. Birthdays, weddings and graduations just to name a few. If you're going to be hosting a party, remember to never let a guest who's been drinking drive. Arrange for him or her to ride with a sober driver or take a taxi home. This message brought to you by _____, George Mason University and the "Drive like a Hero: BAC Zero" campaign.

Whether or not someone is considered to be legally intoxicated is determined by his or her blood alcohol concentration. You don't have to be legally drunk to be too impaired to drive. "Drive like a Hero: BAC Zero." This message brought to you by _____.

One drink. That's all it takes to begin affecting your ability to drive. Each drink takes away more skills that are necessary to drive. Even if your blood alcohol concentration is below the legal limit, it doesn't mean that you are capable of driving. "Drive like a Hero: BAC Zero." This message brought to you by _____.