

# "What's Your Hurry?"

## Public Service Announcements

(For television, radio, newspapers, and newsletters)

Stop for school buses or pay a \$250 fine. It is that simple. It is the law. This message brought to you by \_\_\_\_\_.

What's Your Hurry? Nothing is that important that you risk the life of a child. Stop for a school bus loading or unloading children. It is the law. This message brought to you by \_\_\_\_\_.

You wait and wait. Seems like forever. Finally, you decide to pass the yellow object in front of you. The school bus. What's Your Hurry? When you pass a stopped school bus, you risk the lives of each child on the bus, not to mention having to pay a \$250 fine. This message brought to you by \_\_\_\_\_.

Watch for children. Schools started back months ago, but lets not get complacent. Children are waiting for school buses and crossing in crosswalks. Slow down and look out for children. Most importantly stop for school buses loading or unloading children. It is the law. This message brought to you by \_\_\_\_\_.

Are you slowing down in school zones and stopping for school buses loading and unloading children? This is \_\_\_\_\_ advising you that the new school bus law is in effect. If you pass a school bus loading or unloading children, you will pay a \$250 fine. So, slow down and watch for children.

Everyone is in a hurry. A million things to do and there seems to be very little time. No matter what the hurry, watch for children getting on and off the school bus. Most importantly stop for school buses loading or unloading children. It is the law. This message brought to you by \_\_\_\_\_.

Excuses. We all use them. Not enough time. I can't be late. But there is no excuse for passing a school bus loading or unloading children. It is the law. Pass a school bus and pay a \$250 fine. So, "What's Your Hurry?" This message brought to you by \_\_\_\_\_.

Each year across the country over 150 school aged children die in school bus related crashes. This does not have to happen. Slow down in neighborhoods. Most importantly stop for school buses loading and unloading children. It is the law. This message brought to you by \_\_\_\_\_.

Developed by the Center for the Advancement of Public Health  
George Mason University  
MS 1F5  
Fairfax, VA 22030-4444  
(703) 993-3697 FAX (703) 993-3763