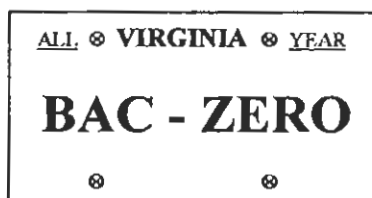


Drive Like a Hero...



Statistics and Information

Statistics:

- Traffic crashes are the greatest single cause of death for every age from five through twenty-seven. Almost half of these crashes are alcohol-related.
- In the past decade, four times as many Americans die in drunk driving crashes as were killed in the Vietnam War.
- Drivers and pedestrians impaired by alcohol and other drugs account for over 17,000 highway deaths annually.
- In 1996, forty-one percent of fatal crashes involved alcohol. For fatal crashes occurring from midnight to 3 a.m., 79 percent involved alcohol.
- More than 2/3 of people killed in alcohol-related crashes are intoxicated.
- In 1996, almost 1/4 of the total number of alcohol-related traffic fatalities involved drivers at BAC levels under .10% -- the legal limit in 34 states.
- Fatally injured drivers with BAC levels of .10% or greater were seven times as likely to have a prior conviction for driving while intoxicated compared to fatally injured sober drivers.
- For all crashes, the alcohol involvement rate is nearly five times as high at night as during the day.
- Males aged 21-34 comprise more than half of all impaired drivers involved in alcohol-related fatal crashes and are responsible for more alcohol-related crashes than any other group.

Costs:

- Over 25 percent of first-year medical costs for persons hospitalized as a result of an alcohol-related crash are paid by tax dollars, about two-thirds through Medicaid and one-third through Medicare.
- Alcohol-related crashes cost society \$45 billion per year; however, this does not include pain, suffering and lost quality of life.

Information provided by the National Highway Traffic Safety Administration (NHTSA)
and the Washington Regional Alcohol Program (WRAP)