

"The Safest Way To School"



Public Service Announcements (For television, radio, newspapers, and newsletters)

- 10: October 15th through October 21st is National School Bus Safety Week. Do your part to help our children get to school safely – always stop for school buses loading or unloading children.
- 10: Riding a school bus is the safest way for children to get to and from school. Do your part to keep it that way – always stop for school buses loading or unloading children.
- 10: In honor of National School Bus Safety Week, this is _____ asking you to help keep our children safe. Always stop for school buses loading or unloading children.
- 15: Even though school buses are the safest form of transportation for children, there are still some dangers. This is _____ asking parents and other citizens to do their part to keep our children safe. When driving, always stop for school buses and approach school bus stops with caution.
- 15: This is _____ reminding everyone that the law requires you to stop for school buses loading or unloading children. A violation can result in a six-point violation that will stay on your driving record for 11 years. Ask yourself – is it really worth it?
- 15: Most of the school-age children who are killed in school-bus related crashes each year are pedestrians. Parents can help keep their kids safe by teaching them to stand at least 10 feet away from the road while waiting for the school bus. This message brought to you by _____.
- 30: Although school buses are the safest way to get children to and from school, an average of 30 school-age children die in school bus-related crashes each year. This is _____ asking you to do your part in keeping our children safe. Always stop for school buses loading and unloading children. It's not only the safe choice, it's the law. This message brought to you by _____.
- 30: In honor of National School Bus Safety Week, this is _____ reminding parents of a few simple things that they can do to help keep their children safe. Have your children put everything they need to carry in a backpack or school bag so they won't drop anything on the way to the school bus. Make sure your children leave home on time so they can walk to the bus stop and arrive before the bus is due. By doing your part, you can help ensure all children have a safe trip to and from school.
- 30: According to Dr. Cal LeMon, an independent safety expert, there are 48 million school children in the United States. Half of them ride school buses and, on average, there are 10 occupant fatalities a year. The other half get to school by some other means and 600 of them lose their lives as a result. This is _____ informing students and parents that the even though the yellow school bus may not be the cool way to get to school, it is the hands-down safest way.