

Drive...



**ALERT**



### **ROADSIDE HAZARDS**

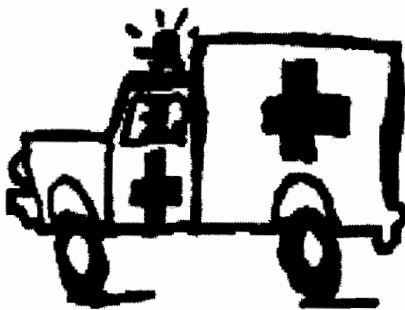
(Insurance Institute for Highway Safety, 1997)

- ◆ About 1/3 of motor vehicle deaths involve vehicles leaving the roadway and hitting fixed objects such as trees or utility poles alongside the road.
- ◆ 11,760 people died in roadside hazard crashes in 1997.
- ◆ 28% of deaths in roadside hazard crashes involved a vehicle striking a tree.
- ◆ Embankments and utility poles each accounted for about 10% of deaths in roadside hazard crashes.

### **HIGHWAY WORK ZONES**

(Texas Transportation Institute, 1997)

- ◆ Every year, more than 20,000 traffic crashes occur in highway work zones, killing more than 700 people and injuring another 5,000.
- ◆ The cost of highway work zone crashes totals more than \$3 billion every year.
- ◆ 14% of work zone fatalities involve construction workers and pedestrians.
- ◆ 86% of work zone fatalities involve motorists.



### **EMERGENCY VEHICLES**

(National Highway Traffic Safety Administration, 1997)

- ◆ Approximately 15,000 emergency vehicles get involved in crashes every year while responding to emergency calls.
- ◆ 75% of emergency vehicle crashes are caused by drivers who refuse to get out of the way.
- ◆ Approximately 70 – 85% of emergency runs are for medical calls, many of which are traffic-related injuries that are severe and life threatening.