

RESULTS OF THE 2009 COLLEGE ALCOHOL SURVEY* COMPARISON WITH 2006 RESULTS, 1994 RESULTS AND BASELINE YEAR

* The College Alcohol Survey

Copyright 1979, 1982, 1985,
1988, 1991, 1994, 1997
2000, 2003, 2006 and 2009

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Research Procedure:

A representative sample of 330 colleges and universities offering at least the BA or BS degree was selected from each of 50 states and the District of Columbia. Where possible, seven institutions of higher education were selected from each state with a representation of institutions ensured by using variation in institution size and public and private status as variables for selection. The first survey was mailed in 1979 to the vice-presidents of student affairs, who were requested to direct the survey to the most appropriate person or persons on their campuses. Nonrespondents were sent a reminder 4 weeks after the initial mailing. The same procedure with the same population was used for the 1982, 1985, 1988, 1991, 1994, 1997, 2000, 2003, 2006 and 2009 surveys.

Survey Response Rates: (Total N=330)

1979 165 institutions 50%	1982 236 institutions 71.5%	1985 202 institutions 61.2%
1988 213 institutions 64.5%	1991 211 institutions 63.9%	1994 211 institutions 63.9%
1997 245 institutions 74.2%	2000 194 institutions 58.8%	2003 217 institutions 65.8%
2006 196 institutions 59.4%	2009 203 institutions 61.5%	

POLICIES ON YOUR CAMPUS	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
1. Is the drinking of beer permitted on your campus?	(1979) 77	75	77	70
2. Is the drinking of hard liquor permitted on your campus?	(1979) 62	63	67	60
3. Is there a place on your campus where individuals can purchase alcohol by the drink?	(1994) 47	47	44	49
4. Are individuals who serve alcohol by the drink on campus (e.g., at pubs, registered parties) required to receive training as a server?	(1994) 63	63	80	78
5. Is an alternative (non-alcoholic) beverage required at public functions at which alcohol is served?	(1979) 54	90	92	88
6. Is it required that food be served at public functions at which alcohol is served?	(1979) 24	82	84	80
7. Is it permissible for the advertising of an event to include a statement regarding the availability of alcohol at that event?	(1979) 66	37	43	39
8. Does your campus have policies which allow for mandatory drug testing				
of athletes?	(1991) 51	49	67	75
of staff?	(1991) 8	10	24	23
of students?	(1991) 5	5	12	15
of faculty?	(1991) 6	6	11	13
9. In what ways is alcohol monitored at tailgating functions on your campus? <i>(Please check all that apply)</i>				
Alcohol is clearly prohibited at tailgating functions	(1994) 46	46	27	33
Alcohol consumption is confined to restricted areas	(2006) 40	xx	40	38
Efforts are made (e.g., arm bracelets) to prevent underage alcohol consumption	(2006) 24	xx	24	26
Other	(2006) 29	xx	29	28
10. In which of the following ways are private off-campus establishments that sell alcoholic beverages (e.g. bars, pubs, lounges) permitted to advertise on campus?				
Campus radio	(1982) 62	42	39	35
Student newspaper	(1982) 95	83	68	65
Bulletin boards	(1982) 55	47	25	19
Fliers in dining areas	(1982) 32	20	8	4
If yes for the student newspaper, does it prohibit advertising of any of the following?				
Brand preference ads	(1988) 16	19	20	28
Happy hours	(1985) 25	22	25	25
Price specials ads	(1985) 22	23	24	26

Note: All statistically significant differences ($p < .05$) are noted with an asterisk (*)

	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
11. Does your campus have a policy that addresses the sponsorship of campus events/promotions by the alcoholic beverage industry?	(1988) 52	50	53	55
If yes, does this policy prohibit any of the following?				
Alcohol industry advertising (e.g. industry brand preference ads)	(1991) 58	68	71	71
Alcohol industry promotions (e.g. free T-shirts, mugs which advertise)	(1991) 60	68	72	75
Alcohol industry official sponsorship (e.g. charity events, athletic events)	(1991) 51	60	68	70
Alcohol industry signs at major facilities (e.g., scoreboards at coliseum, stadium)	(1997) 68	xx	74	73
12. Does your campus have a policy that requires students to sign a pledge to be alcohol-free in order to				
Participate in student athletics?	(1997) 9	xx	12	14
Live in a substance-free living environment?	(1997) 37	xx	33	35
Serve as a student peer health educator?	(1997) 4	xx	6	7
13. Do students face campus judicial charges for alcohol-related behavior that has occurred off-campus?	(2006) 78	xx	78	73
14. Does your campus utilize student security workers/aides (other than residence hall staff) to assist with reporting alcohol violations?	(2006) 33	xx	33	34
If yes, where do these workers/aides provide assistance? <i>(Please check all that apply)</i>				
on campus	(2006) 25	xx	25	27
local community	(2006) 4	xx	4	3
residence halls	(2006) 20	xx	20	25
athletic events	(2006) 15	xx	15	16
other	(2006) 3	xx	3	2
15. Does your campus have methods to measure blood-alcohol concentration (BAC) in its enforcement of alcohol policies?	(2006) 37	xx	37	44
16. Does your campus keep records of the BAC level of students who have violations with alcohol?	(2006) 27	xx	27	30
17. Does your campus routinely receive reports/collect data on emergency room visits resulting from alcohol consumption and/or injury by students?	(2006) 52	xx	52	53

INSTITUTIONAL/ ADMINISTRATIVE DATA	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
18. In the last 2 years, has your campus conducted a survey focusing on:				
a. drinking behavior of students	(1979) 45	44	86	87
b. student knowledge about drinking	(1979) 37	31	78	81
c. student attitudes about drinking	(1979) 43	42	84	84
d. student perceptions about alcohol use	(2003) 88	xx	86	85
e. other drug usage behavior of students	(1988) 51	67	81	83
f. student knowledge about other drugs	(1988) 36	47	64	68
g. student attitudes about other drugs	(1988) 42	63	75	75
h. student perceptions about other drug use	(2003) 75	xx	77	76
i. tobacco use by students	(2000) 63	xx	78	81
j. student knowledge about tobacco use	(2000) 46	xx	61	62
k. student attitudes about tobacco use	(2000) 52	xx	69	70
l. student perceptions about tobacco use	(2003) 67	xx	71	72
m. violence on campus	(2000) 46	xx	61	66
n. faculty infusion of drug, alcohol or tobacco issues in their courses	(2003) 12	xx	18	14
o. faculty knowledge of drug, alcohol or tobacco policies and services	(2003) 14	xx	21	14
	Mean Scores			
	Baseline	1994	2006	2009
19a. From either your data or your subjective judgment, please indicate the percentage of time alcohol is involved with each of the following.				
a. damage in residence halls	(1985) 61	67	57	57
b. damage to other property on campus	(1985) 53	60	49	50
c. violation of campus policies	(1985) 51	56	55	57
d. violent behavior	(1985) 60	65	58	58
e. physical injury	(1985) 44	50	39	38
f. emotional difficulty	(1985) 34	39	36	37
g. risk of suicide	(2003) 32	xx	32	32
h. missed classes	(2003) 38	xx	37	35
i. diminished performance on test or project	(2003) 34	xx	33	30
j. lack of academic success	(1985) 29	37	33	30
k. student attrition	(1985) 21	29	27	26
l. acquaintance rape	(1994) 75	75	63	65
m. unsafe sexual practices	(1994) 68	68	59	59
n. health center contacts	(1994) 22	22	23	22
o. use of marijuana	(1997) 42	xx	36	35
p. use of designer drugs (e.g., ecstasy)	(2003) 27	xx	27	27
q. use of other drugs (2000 wording was "Use of drugs other than marijuana")	(1997) 34	xx	29	28

	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
19b. Please indicate whether your institution systematically gathers data for each of the following:				
a. damage in residence halls	(1994) 52	52	52	51
b. damage to other property on campus	(1994) 46	46	46	49
c. violation of campus policies	(1994) 55	55	63	65
d. violent behavior	(1994) 48	48	57	58
e. physical injury	(1994) 37	37	42	47
f. emotional difficulty	(1994) 21	21	30	35
g. risk of suicide	(2003) 33	xx	38	37
h. missed classes	(2003) 37	xx	35	32
i. diminished performance on test or project	(2003) 37	xx	31	31
j. lack of academic success	(1994) 18	18	27	29
k. student attrition	(1994) 19	19	25	22
l. acquaintance rape	(1994) 42	42	58	52
m. unsafe sexual practices	(1994) 13	13	32	35
n. health center contacts	(1994) 29	29	37	43
o. use of marijuana	(1997) 27	xx	47	44
p. use of designer drugs (e.g., ecstasy)	(2003) 35	xx	46	41
q. use of other drugs (2000 wording was "Use of drugs other than marijuana")	(1997) 26	xx	45	43
20. In the last several years, has your campus systematically gathered data regarding the use of false ID's to purchase alcohol?	(1988) 18	24	16	15
21. In the last several years, has your campus conducted a formal assessment of the effectiveness of its drug and alcohol prevention program?	(1994) 36	36	44	47
22. In the last several years, which of the following methods has your campus used to measure its efforts?				
Student use/abuse survey	(2006) 82	xx	82	84
Quantitative assessment using standardized externally-developed instrumentation	(2009)	xx	xx	68
Quantitative assessment using internally-developed instrumentation	(2009)	xx	xx	44
Qualitative assessment using focus groups, interviews, discussions	(2009)	xx	xx	48
Use of control or comparison groups for research purposes	(2009)	xx	xx	15
Campus environmental scan	(2006) 37	xx	37	35
External evaluator/evaluation team	(2006) 16	xx	16	17
Comparing campus research results as they relate to research findings from external organizations	(2009)	xx	xx	52
Comparing overall programmatic/intervention efforts with the criteria from an outside agency	(2009)	xx	xx	31
23. In the last several years, has your campus conducted a formal assessment of its drug- and alcohol-related policies, procedures and practices as they relate to institutional legal liability?	(1988) 73	53	44	44
24. Of the various alcohol-related behavioral infractions/offenses on campus, approximately what percent involve repeat offenders?	(2006) 18	xx	18	19

PREVENTION AND EDUCATION	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
25. Does your campus have a student programming/peer education group that deals with alcohol/substance abuse issues?	(1988) 52	77	73	70
26. Does your campus Orientation program for new students deal with the subject of alcohol/other substance abuse?	(1982) 38	90	94	89
27. Does your campus Orientation program for parents deal with the subject of alcohol/other substance abuse?	(1997) 63	xx	79	76
28. Does your campus have a focus period of time (e.g., Awareness Week-Day) for:				
a. Alcohol education and prevention efforts?	(1979) 13	90	82	78
b. Education and prevention efforts specifically designated for drugs other than alcohol?	(1988) 40	53	42	37
c. Tobacco education and prevention efforts?	(2003) 69	xx	62	63
d. Violence education and prevention efforts?	(2000) 62	xx	66	68
29. Approximately how much funding from all sources is provided to your campus wellness prevention/education effort during the current academic year (excluding personnel costs)?				
For campuses with any reported funding:	2003 = \$46,103	2006 = \$52,422	2009 = \$41,313	
For all campuses responding to survey:	2003 = \$36,052	2006 = \$51,353	2009 = \$40,267	
Of this amount, what percentage is exclusively for alcohol/substance abuse efforts?	2003 = 57.45%	2006 = 56.91%	2009 = 59.29%	
	Mean Scores			
30. Please indicate the extent to which each of the following is included in your campus' alcohol and/or other substance abuse education and prevention efforts. <i>(Circle one number for each item) (1=None; 2=A Little; 3=Some; 4=A Lot)</i>	Baseline	1994	2006	2009
a. Information/articles in campus publications (e.g. newspapers)	(1991) 2.76	2.71	2.72	2.53
b. Peer Theater	(2003) 1.81	xx	1.69	1.64
c. Discussion groups	(1991) 2.83	2.64	2.39	2.37
d. Residence Hall programs/meetings	(2006) 3.15	xx	3.15	3.09
e. Workshops focusing on alcohol or other drug attitudes	(1991) 2.97	3.04	2.72	2.79
f. Campaigns on positive social norms	(2000) 2.86	xx	2.70	2.56
g. Educational handouts prepared by campus groups	(1994) 2.76	2.76	2.73	2.67
h. Internet group links (e.g. Facebook)	(2009)	xx	xx	1.83
i. Web sites	(2009)	xx	xx	2.51
j. Technological approaches (web-based or CD-ROM)	(2003) 2.53	xx	2.52	2.45
k. Designated Driver	(1994) 2.11	2.11	2.15	2.07
l. Speakers	(1991) 2.85	2.77	2.40	2.36
m. Safe rides program	(2003) 2.16	xx	2.07	2.03
n. Services for recovering students	(2003) 2.64	xx	2.42	2.27
o. Individual motivational interviews	(2003) 2.50	xx	2.58	2.68
p. Substance abuse problem identification and referral	(2003) 3.22	xx	3.09	3.12
q. Poster/slogan campaigns	(1991) 2.80	2.74	2.74	2.55
r. E-mail	(2009)	xx	xx	1.95

	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
31. To what extent does your campus provide faculty with assistance on the following:				
a. Policy and procedure awareness and enforcement on drug/alcohol issues	(2009)	xx	xx	2.49
b. Curricular content support on drug/alcohol issues	(2009)	xx	xx	1.92
c. Curricular content support on other wellness issues	(2009)	xx	xx	2.04
d. Sample teaching/lesson plan modules on drugs/alcohol	(2009)	xx	xx	1.41
e. Sample teaching/lesson plan modules on other wellness issues	(2009)	xx	xx	1.42
f. Substitute/guest lecturers	(2009)	xx	xx	2.21
g. Audio/video available on drug/alcohol/wellness issues	(2009)	xx	xx	1.86
h. How to identify students with alcohol/drug problems	(2009)	xx	xx	2.46
i. How to intervene with / refer students having alcohol/drug problems	(2009)	xx	xx	2.63
j. How to intervene with / refer students displaying other mental health problems	(2009)	xx	xx	2.83
	Percentage of Affirmative Responses			
32. Does your campus participate in a coordinated statewide alcohol/substance abuse education effort for colleges and universities in your state? (Wording in 1997 and prior was "Is there a coordinated statewide alcohol/substance abuse education effort for universities in your state?")	(1982) 23	79	66	67
	Mean Scores			
33. Indicate the extent to which each of the following provides leadership with your campus alcohol education and prevention efforts. (Circle one number for each item) (1=None; 2=A Little; 3=Some; 4=A Lot)				
a. Faculty Members (Labeled "Academic Departments" through 2000)	(1991) 1.79	1.88	2.05	1.93
b. Campus Police	(1991) 2.61	2.78	3.04	3.03
c. Campus President	(1994) 2.15	2.15	2.40	2.30
d. Board of Trustees	(2000) 1.98	xx	1.79	1.59
e. Alcohol/Substance Abuse Coordinator	(1991) 3.34	3.44	3.56	3.43
f. Residence Life Office	(1994) 3.41	3.41	3.33	3.34
g. Judicial Services Office	(2000) 3.21	xx	3.36	3.39
h. Counseling Center	(1991) 3.79	3.29	3.38	3.30
i. Health Center	(1991) 3.13	3.15	3.30	3.14
j. Wellness Center	(2000) 2.97	xx	3.09	2.99
k. Student Activities	(1991) 2.72	2.86	2.82	2.72
l. Dean of Students Office	(1991) 3.35	3.19	3.25	3.19
m. Student Government Associations	(1991) 2.10	1.95	2.22	2.13
n. Designated Student Organizations (e.g., BACCHUS, GAMMA, SADD)	(1994) 2.67	2.67	2.47	2.42
o. Greek Affairs (Labeled "Fraternities and Sororities" through 2000)	(1991) 2.55	2.54	2.63	2.51
p. Campus Athletics	(2003) 2.50	xx	2.69	2.62

	Baseline	1994	2006	2009
40. If yes to Question 38, please rate the importance of each of the following functions being performed by this coordinator on your campus. (1=Not at all important; 5=Very important)				
a. peer leader training	(1991) 4.00	4.24	3.78	3.74
b. direct prevention programming	(1991) 4.46	4.41	4.33	4.29
c. policy development	(1991) 3.39	3.50	3.73	3.54
d. educational programming for judicially sanctioned students	(1991) 3.82	3.99	4.06	4.09
e. administration of resource center	(1991) 3.67	3.67	3.16	2.99
f. direct counseling	(1991) 3.56	3.67	3.39	3.14
g. initial assessment/ counseling referral	(1991) 3.87	3.93	3.63	3.53
h. coordination of support groups (e.g. AA, COA) Prior wording was "Involvement with support groups"	(1991) 3.48	3.30	2.40	2.51
i. responding to media inquiries	(2003) 2.90	xx	2.96	2.68
j. faculty training	(1991) 2.71	2.59	2.64	2.61
k. staff training	(1991) 3.23	3.16	3.37	3.33
l. coordination of campus activity	(1991) 4.29	4.03	3.74	3.68
m. guest lectures in academic classes	(1991) 3.07	3.33	3.21	3.06
n. informational e-mails to faculty	(1997) 2.07	xx	2.48	2.38
o. community liaison	(1991) 3.48	3.36	3.44	3.59
p. development of web page	(1997) 2.40	xx	2.95	3.06
q. research/evaluation	(1994) 3.01	3.01	3.49	3.42
r. grant writing	(1994) 2.94	2.94	2.93	3.23
	Baseline	1994	2006	2009
41. Does your campus have an individual whose responsibilities include violence prevention education?	2009	xx	xx	58

	Baseline	1994	2006	2009
42. To what extent are each of the following themes incorporated in your overall campus programming? (1 = Not at all important; 5=Very important)				
a. Alternative (alcohol-free) activities	(1991) 3.75	4.01	4.07	4.09
b. Self-esteem	(1991) 3.58	3.61	3.02	3.05
c. Nutrition	(1991) 3.14	3.16	3.20	3.21
d. Civility	(2003) 3.30	xx	3.25	3.22
e. Values clarification (Wording was "personal values" through 2000)	(1991) 3.60	3.82	3.19	3.14
f. Diversity sensitivity	(2003) 3.48	xx	3.67	3.73
g. Depression	(2003) 3.25	xx	3.18	3.44
h. Stress management	(1991) 3.57	3.59	3.67	3.80
i. Conflict management	(1991) 3.36	3.11	3.12	3.11
j. Assertiveness training	(1991) 3.16	3.09	2.66	2.67
k. Violence reduction	(1994) 2.97	2.97	3.37	3.49
l. Effective communication	(1991) 3.48	3.85	3.25	3.34
m. Effective relationships	(1991) 3.51	3.81	3.49	3.56
n. Sexual activity	(1991) 3.85	3.96	3.83	3.77
o. HIV/STD prevention	(1994) 3.92 / 3.83	3.92 / 3.83	3.59	3.57
p. Career planning	(2003) 3.29	xx	3.49	3.70
q. Academic success skills	(2003) 3.66	xx	3.72	3.75
r. Community service	(2003) 3.58	xx	3.71	3.80
s. Community responsibility	(2003) 3.58	xx	3.63	3.66
t. Co-dependency	(1994) 2.95	2.95	2.36	2.38
u. Tobacco cessation (Wording was "tobacco use" through 2000)	(1997) 2.77	xx	2.85	2.90
v. Alcohol abuse prevention	(2006) 4.18	xx	4.18	4.04
	Baseline	1994	2006	2009
43. Does your campus utilize peers whose primary focus is in the area of alcohol/other drug abuse? If yes, in what roles do these peers serve? (check all that apply)	(1988) 31	66	59	55
a. Conduct educational workshops (Wording was "Direct prevention programming" through 2000)	(1994) 93	93	84	46
b. Health awareness promotion	(2003) 55	xx	87	45
c. Guest lectures in academic classes	(1994) 56	56	40	29
d. Plan/host alcohol-free events	(2003) 41	xx	71	41
e. Policy review/task force member (Wording was "Policy review" through 2000)	(1997) 22	xx	40	19
f. Initial intervention/referral to counseling	(2003) 13	xx	18	10
g. Other	(2003) 6	xx	18	6

	Baseline	1994	2006	2009
44. To what extent does your campus' alcohol and/or other substance abuse education and prevention effort pay special attention to the unique needs of each of the following groups: (1=None; 2=A little; 3=Some; 4=A lot)				
a. First-year Students	(1994) 3.3	3.3	3.7	3.7
b. Students turning 21	(2009)	xx	xx	2.4
c. Fraternity/Sorority Members	(1994) 3.0	3.0	3.2	3.1
d. Student-Athletes	(1994) 2.9	2.9	3.3	3.1
e. Women	(1994) 2.4	2.4	2.7	2.7
f. Men	(2009)	xx	xx	2.7
g. Graduate Students	(2009)	xx	xx	1.6
h. People of Color	(1994) 2.2	2.2	2.4	2.1
i. Gays/Lesbians/Bisexuals	(1994) 1.9	1.9	2.2	2.1
j. Persons with Disabilities	(1997) 1.7	xx	2.0	1.9
k. International Students	(2009)	xx	xx	2.0
l. Transfer Students	(2009)	xx	xx	2.0
m. Commuter Students	(2000) 1.9	xx	2.1	1.9
n. Veterans	(2009)	xx	xx	1.7

TREATMENT AND REFERRAL SERVICES	Percentage of Affirmative Responses				Mean Score
	Baseline	1994	2006	2006	2009
45. To what degree can a student with a drinking problem receive counseling assistance at each of the following? (1=None; 4=A Lot) (Wording was "Where can a student....assistance" through 2000)					
a. Counseling Center	(1979) 97	99	99	3.63	3.67
b. Health Center	(1982) 99	99	93	3.05	3.02
c. Alcohol/Substance Abuse Education Coordinator	(1982) 100	99	85	3.20	3.13
d. Residence Hall Staff	(1982) 100	99	88	2.63	2.65
e. Campus Ministry	(1979) 77	99	87	2.62	2.61
f. Off-campus Counseling/Treatment Agency	(1982) 99	99	99	3.35	3.45
	Baseline	1994	2006	2009	
46. Does any agency on your campus offer a group counseling experience specifically for students who are problem drinkers?	(1979) 33	59	52	49	
47. Does any agency on your campus offer a support group specifically for those students whose lives are being negatively affected by an alcoholic?	(1979) 21	68	42	40	
48. Does any agency on your campus offer a support group specifically for those students who wish to stop smoking?	(2000) 33	xx	43	39	
49. Does your campus have an Employee Assistance Program for employees with a drinking problem?	(1982) 28	76	80	89	
50. Does the paraprofessional staff on your campus receive training to deal with students having a drinking problem?	(1979) 62	72	71	60	

RELATED CAMPUS ISSUES	Percentage of Affirmative Responses			
	Baseline	1994	2006	2009
51. Whether by law or policy, please indicate where your campus has a smoke-free environment: <i>(Please check all that apply)</i>				
a. All Residence Halls	(1994) 27	27	85	95
b. Selected Residence Halls	(1994) 33	33	15	13
c. Selected Residence Hall Floors	(1997) 38	xx	14	12
d. All Public Areas	(1994) 67	67	59	59
e. Dining Areas	(1994) 76	76	94	90
f. Academic Buildings	(1994) 77	77	93	91
g. Indoor athletic facilities	(2003) 94	xx	96	97
h. Outdoor athletic facilities	(2003) 35	xx	45	60
i. Outdoor areas at building entrances	(2000) 17	xx	39	58
52. Where on campus are tobacco products sold? <i>(Please check all that apply)</i>				
a. Residence Halls	(1994) 7	7	2	1
b. Student Union	(1994) 20	21	10	7
c. Bookstore	(1994) 18	18	10	4
d. Nowhere	(1994) 52	52	64	71
e. Vendors adjacent to campus (e.g., coffee trucks) (Wording was "Campus street vendors" in 2000)	(2000) 3	xx	14	11
f. Other	(2003) 8	xx	4	4
53. In which of the following ways are tobacco products permitted to be advertised on your campus? <i>(Please check all that apply)</i>				
a. Campus newspapers	(1997) 40	xx	29	26
b. Campus radio	(1997) 21	xx	16	14
c. Bulletin boards	(1997) 19	xx	9	9
d. Public arenas (e.g., sports facility, stadium, coliseum)	(1997) 14	xx	6	5
e. Promotion items (e.g., T-shirts, mugs)	(1997) 18	xx	8	7
f. Event sponsorship (e.g., charity, athletics, arts)	(1997) 14	xx	9	6

YOUR OPINION

54. What minimum drinking age do you prefer?	18	19	20	21 or higher
Mean Percentage (1997 Results)	27%	6%		64%
Mean Percentage (2000 Results)	28%	8%		61%
Mean Percentage (2003 Results)	27%	7%		64%
Mean Percentage (2006 Results)	23%	8%		68%
Mean Percentage (2009 Results)	15%	8%	1%	77%

55. What do you believe would be the effect of lowering the drinking age to 18 with the following?	Strong Negative Effect	Negative Effect	No Effect	Positive Effect	Strong Positive Effect	MEAN SCORE
a. Students making responsible choices with alcohol use	31	28	24	14	3	2.29
b. Avoiding a culture of "breaking the law"	13	12	27	35	13	3.24
c. Developing a campus culture of responsible choices with alcohol use	21	26	25	21	6	2.65
d. Students academic success	32	33	28	5	2	2.11
56. What do you believe would be the result of lowering the drinking age to 18 with the following?	High Decrease	Some Decrease	No Change	Some Increase	High Increase	
a. High risk drinking behaviors	3	16	16	37	29	3.73
b. Frequency of drinking	2	6	19	44	29	3.94
c. Frequency of "binge" drinking	4	12	19	35	31	3.76
d. Frequency of impaired driving	2	6	23	37	32	3.93
e. Campus problems related to alcohol	4	15	10	34	36	3.83

	Mean Scores			
	Baseline	1994	2006	2009
57. Please rate the accuracy of each of the following descriptions relative to your campus: (Scale: 1= strongly disagree; 5=strongly agree)				
a. Most student alcohol abuse occurs in off-campus uncontrolled settings (i.e, private parties).	(2000) 3.57	xx	3.64	3.54
b. Our campus alcohol abuse problems are minimal.	(2000) 2.44	xx	2.26	2.37
c. Adequate funding is being spent on our campus on alcohol abuse prevention.	(2000) 2.32	xx	2.34	2.36
d. Our campus has a comprehensive approach to alcohol abuse prevention.	(2000) 3.13	xx	3.25	2.96
e. Our campus has clearly defined goals and objectives for alcohol abuse prevention.	(2000) 3.28	xx	3.34	3.65
f. Our campus has consensus between students and administrators on the direction of our alcohol abuse and prevention efforts.	(2000) 2.68	xx	2.81	2.75
g. Our campus has formally identified the principles/philosophical underpinnings of its alcohol abuse prevention efforts.	(2003) 3.26	xx	3.29	3.29
h. Our campus utilizes the most effective alcohol abuse prevention strategies (based on professional literature, conference workshops, training, etc.).	(2003) 3.57	xx	3.56	3.50
i. Our campus remains committed to finding and applying effective alcohol abuse prevention strategies.	(2003) 4.07	xx	4.10	3.93
j. Our alcohol abuse prevention efforts have been institutionalized.	(2003) 3.20	xx	3.26	3.26
58. To what extent do the following prevention approaches guide your campus efforts to reduce alcohol abuse? (Scale: 1 = not at all; 5= very much)				
a. Harm Reduction	(2000) 4.25	xx	4.35	4.47
b. Abstinence	(2000) 2.30	xx	2.42	2.36
c. Problem Reduction	(2000) 3.87	xx	4.07	4.12
d. Establishing Healthy Norms	(2000) 4.20	xx	4.19	4.20
e. Enforcement of Campus Policy	(2006) 4.24	xx	4.24	4.15
f. Social Norms Marketing	(2003) 3.87	xx	3.37	3.32
g. Healthy Life Choices	(2000) 4.24	xx	4.13	4.15
h. Responsible Drinking	(2000) 3.87	xx	3.94	4.04
i. Responsible Decision-Making	(2000) 4.30	xx	4.35	4.39
j. Lifelong Skills	(2000) 3.79	xx	3.77	3.98
k. Values Development	(2000) 3.51	xx	3.42	3.43
l. Enforcement of State/Local Laws	(2006) 4.08	xx	4.08	4.07
m. Alcohol-Free Activities	(2003) 3.84	xx	3.89	3.98
n. Other	(2003) 4.50	xx	4.11	4.62

YOUR OPINION						
	Effectiveness Rating			Adequacy of Resources		
59. Please describe the <i>effectiveness</i> of the following efforts on your campus to reduce the extent of alcohol abuse. (1 = Not effective to 5 = Very effective) Please also assess the <i>adequacy of resources</i> (funding and/or personnel) currently available for each of these efforts. (1 = Not at all adequate to 4 = Very adequate)	1-5 Scale			1-4 Scale		
	2003	2006	2009	2003	2006	2009
Alcohol education and prevention programs	3.31	3.34	3.22	2.60	2.63	2.56
Alcohol-free social events	3.28	3.18	3.19	2.61	2.74	2.66
Technological approaches (Web-based or CD-ROMs)	2.31	2.43	2.35	2.58	2.65	2.91
Social norms marketing	2.81	2.43	2.38	2.71	2.42	2.27
Use of peer educators	2.74	2.65	2.46	2.59	2.57	2.50
Infusion of prevention education into course curriculum	1.72	1.60	1.46	2.00	1.91	1.95
Campus policies and procedures	3.59	3.57	3.64	2.98	3.10	3.07
State and federal laws	3.28	3.31	3.34	2.87	2.91	2.93
Sanctions for alcohol infractions	3.61	3.61	3.65	3.00	3.08	3.04
Campus staff enforcement of policies	3.59	3.55	3.57	2.78	2.98	2.95
Campus police/security enforcement	3.61	3.63	3.66	2.84	3.02	3.01
Local police enforcement	3.18	3.16	3.32	2.57	2.82	2.84
Individualized motivational interviewing	2.79	2.76	3.00	2.62	2.49	2.69
Accessibility of on-campus treatment	2.79	2.70	2.83	2.50	2.43	2.52
In-depth assessment of repeat offenders	3.17	2.98	2.81	2.61	2.48	2.50
Treatment and referral resources	3.60	3.52	3.64	2.71	2.52	2.75
Campus task force	2.46	2.41	2.31	2.53	2.47	2.48
Joint campus/community efforts	2.36	2.31	2.37	2.44	2.37	2.56
Collaboration between student services and faculty	2.07	2.22	2.10	2.14	2.13	2.15
Faculty training	1.30	1.16	1.37	1.70	1.80	1.99
Staff training	2.64	2.44	2.66	2.29	2.35	2.24
Efforts targeted for Greeks	2.43	2.46	2.53	2.33	2.53	2.49
Efforts targeted for first-year students	3.43	3.39	3.39	2.65	2.76	2.75
Efforts targeted for athletes	2.97	2.98	3.04	2.53	2.65	2.58