

# THE COLLEGE ALCOHOL SURVEY:

The national longitudinal survey on alcohol, tobacco, other drug and violence issues at institutions of higher education

**1979 - 2015**

## ***1979-2012***

**David S. Anderson, Ph.D.  
George Mason University  
and  
Angelo F. Gadaletto, Ph.D.  
West Chester University**

## ***2015***

**David S. Anderson, Ph.D.  
George Mason University  
and  
Glenn-Milo Santos, Ph.D.  
University of California –  
San Francisco**

# THE COLLEGE ALCOHOL SURVEY 1979 - 2015

Sample of 4-year colleges and universities

No external funding

Conducted every 3 years since 1979;  
13 survey administrations

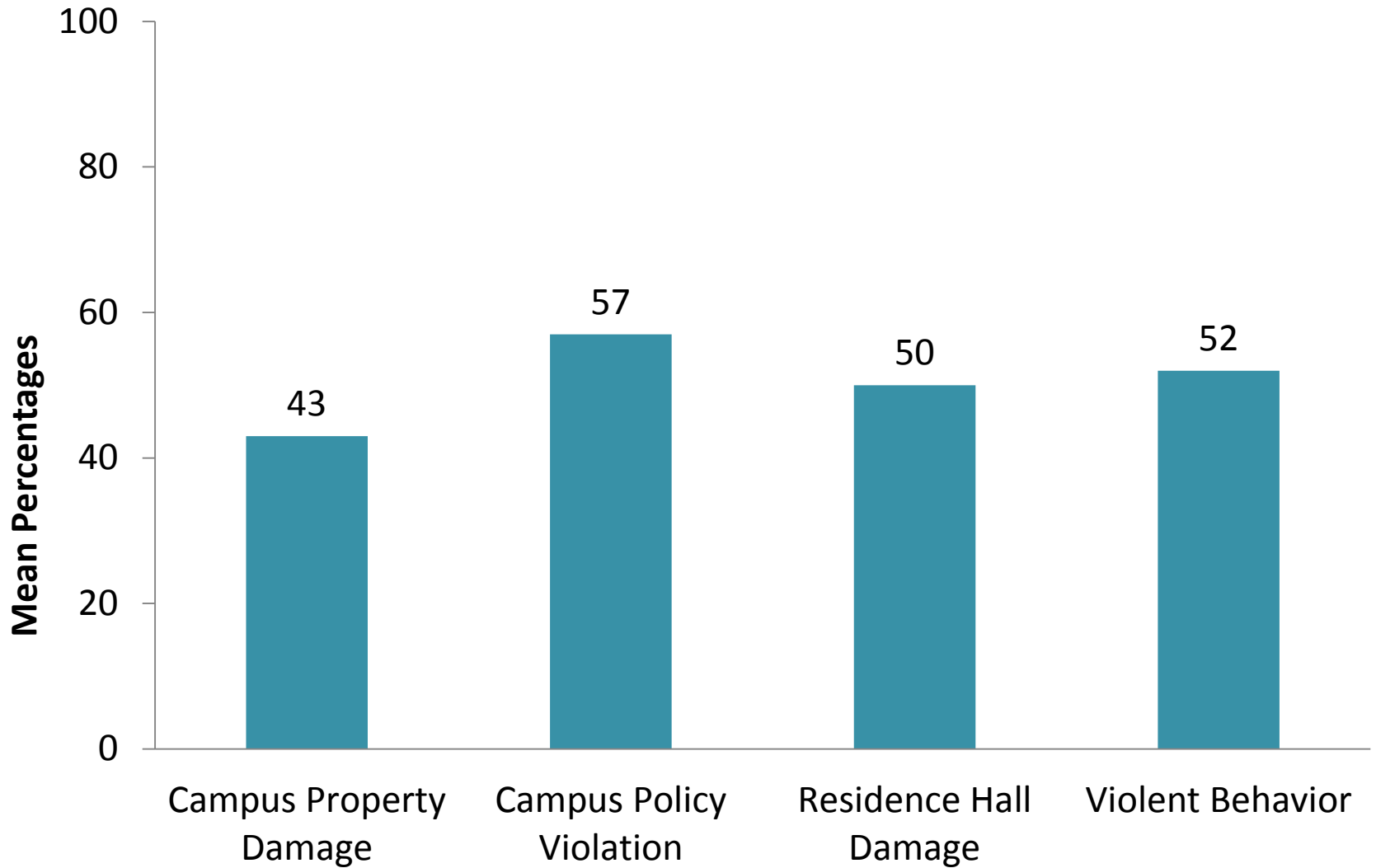
Respondents are chief student affairs officers or  
designees

Response rate from 50% – 71%

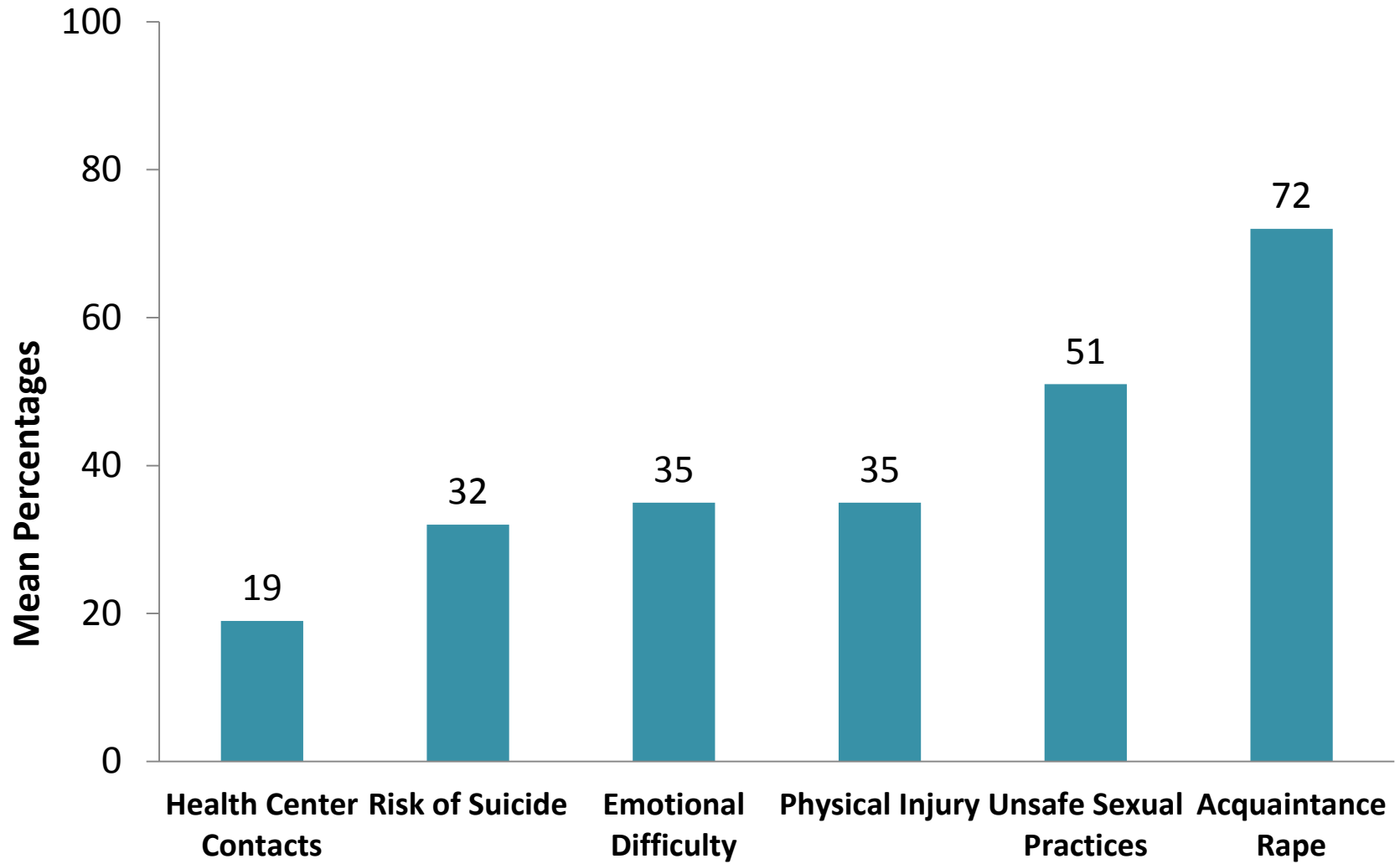
Results available at [www.caph.gmu.edu](http://www.caph.gmu.edu)

# SCOPE OF PROBLEMS

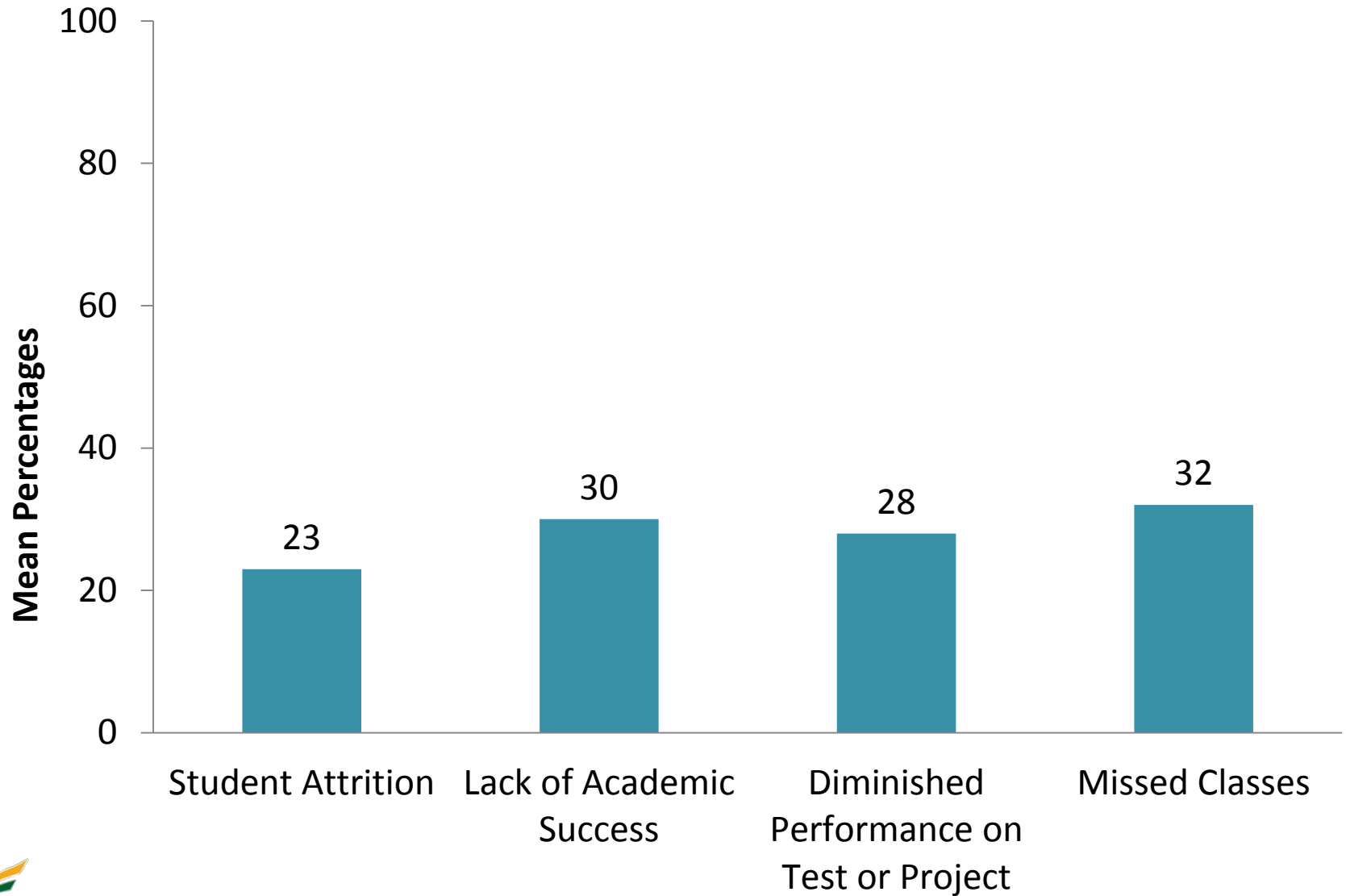
# Alcohol's Involvement With Campus Behaviors: 2015



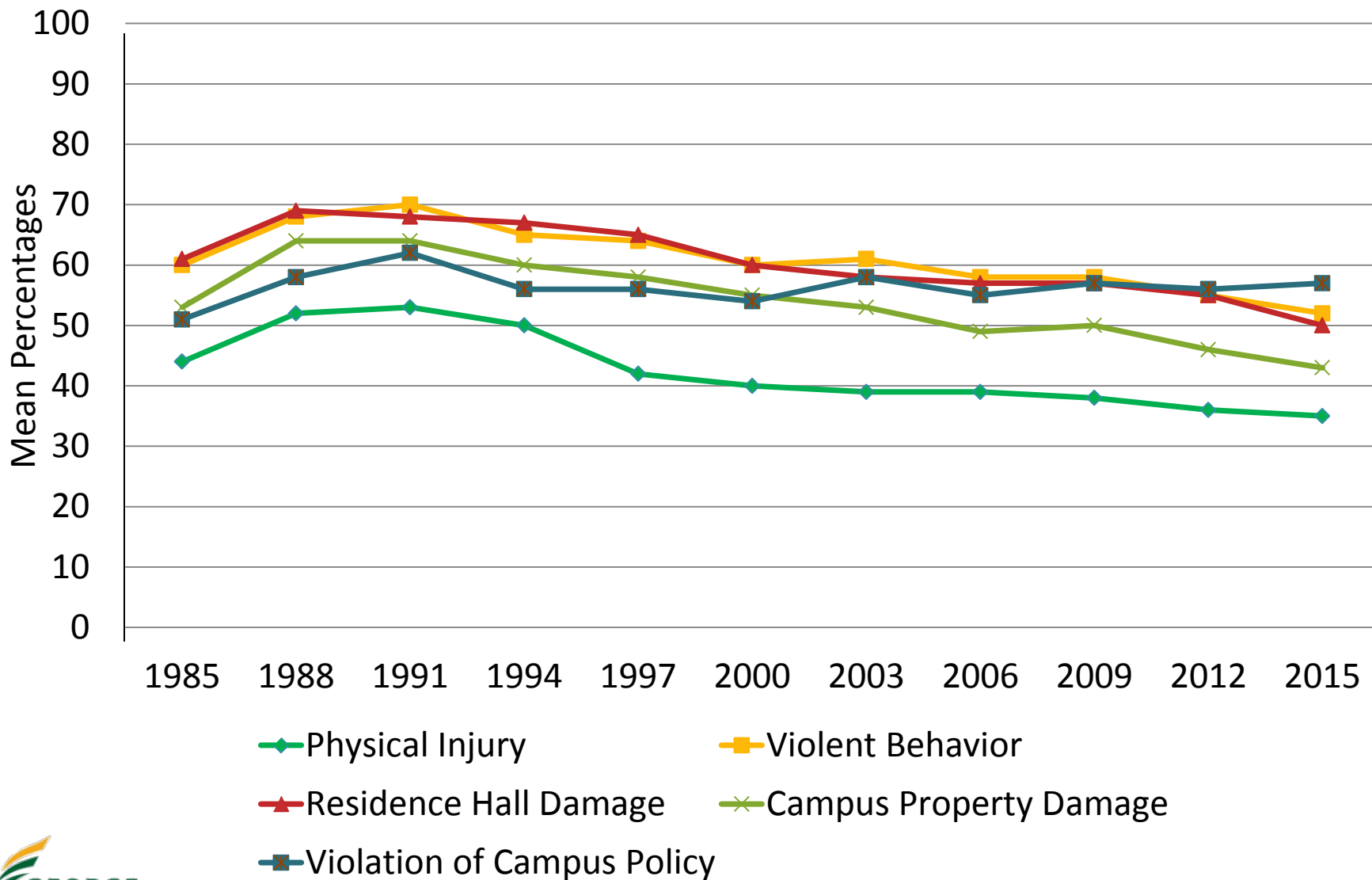
## Alcohol's Involvement in Personal Behaviors: 2015



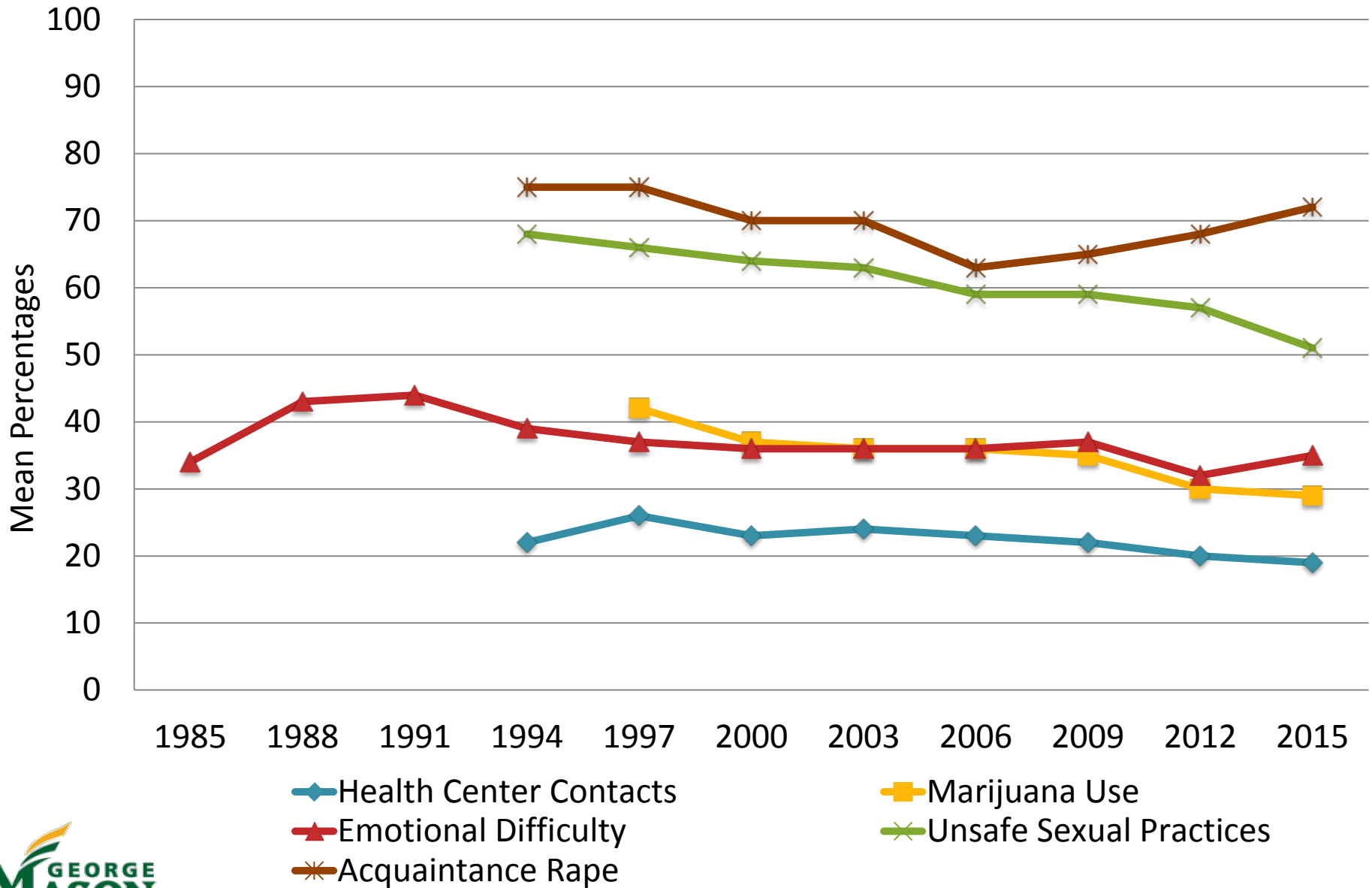
## Alcohol's Involvement With Academic Issues: 2015



## Alcohol's Involvement With Campus Behaviors

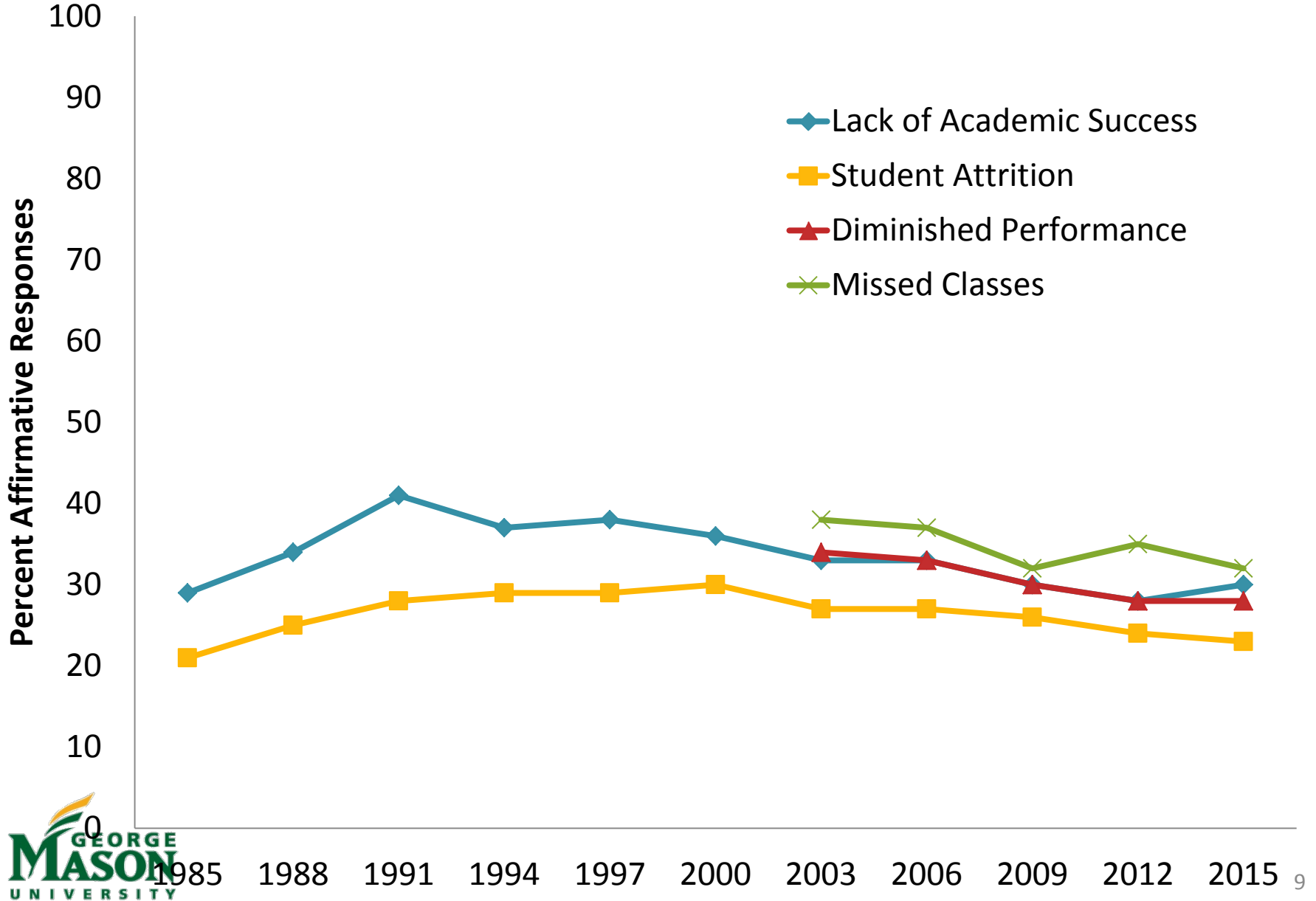


# Alcohol's Involvement with Personal Behaviors



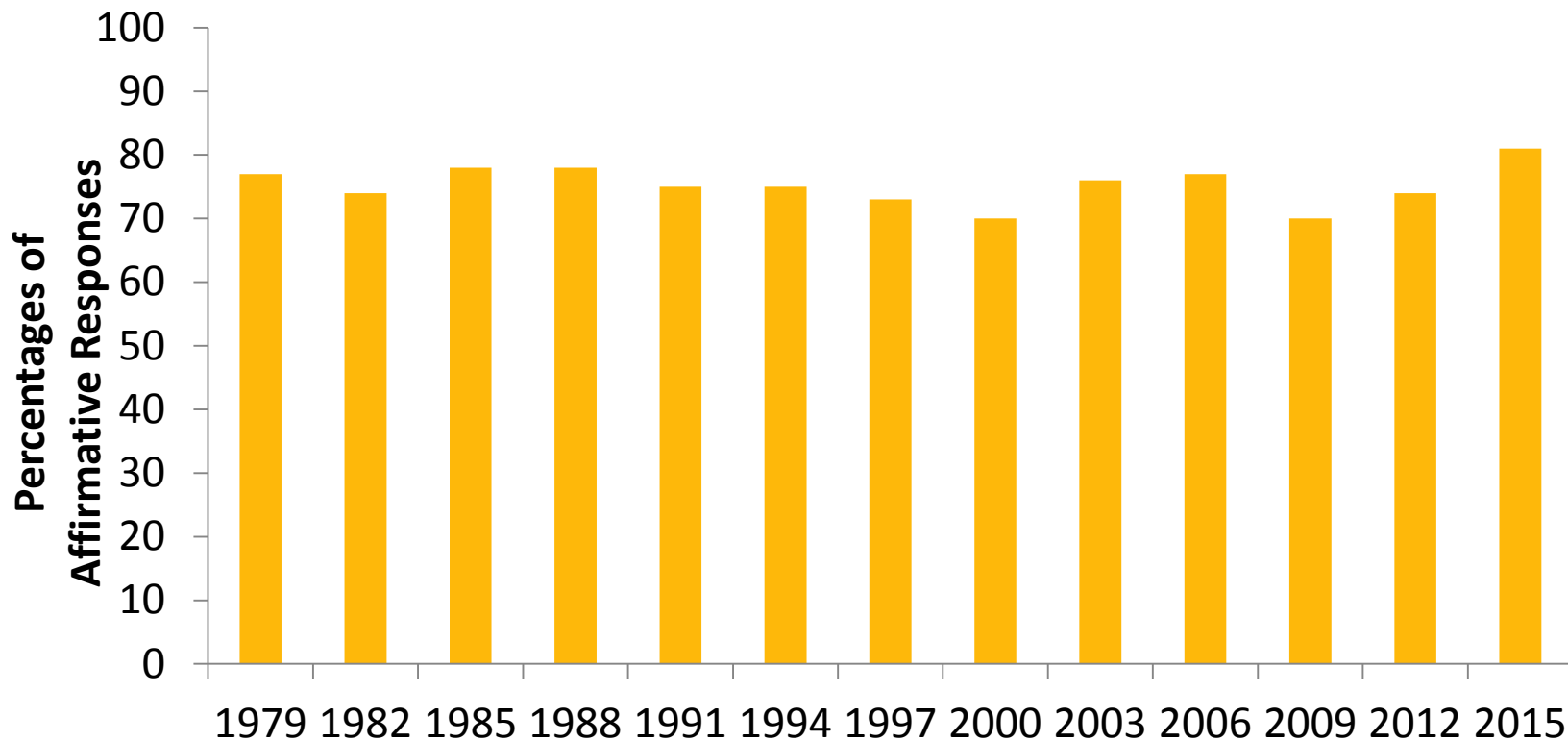


# Alcohol's Involvement With Academic Problems

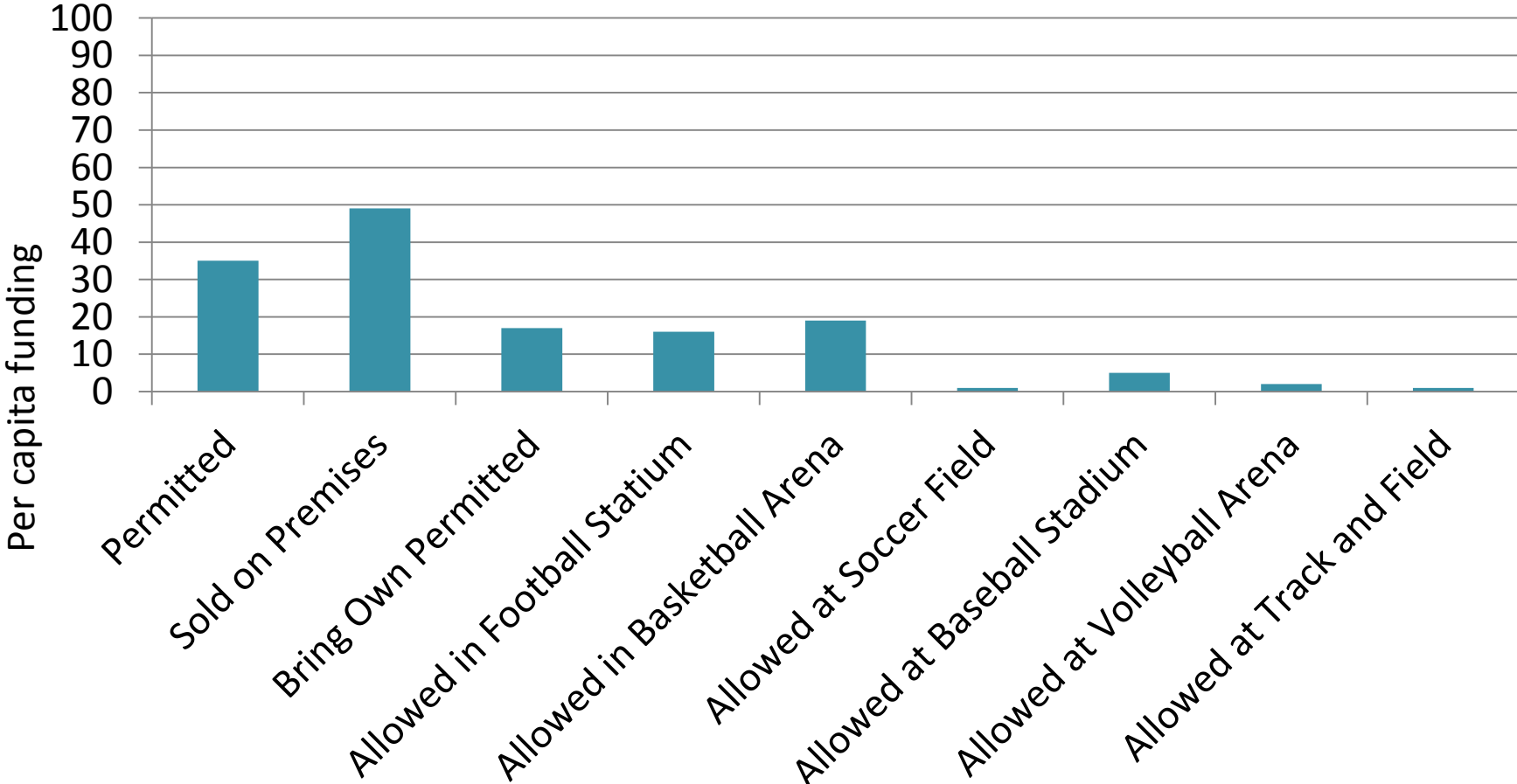


# POLICIES and ENFORCEMENT

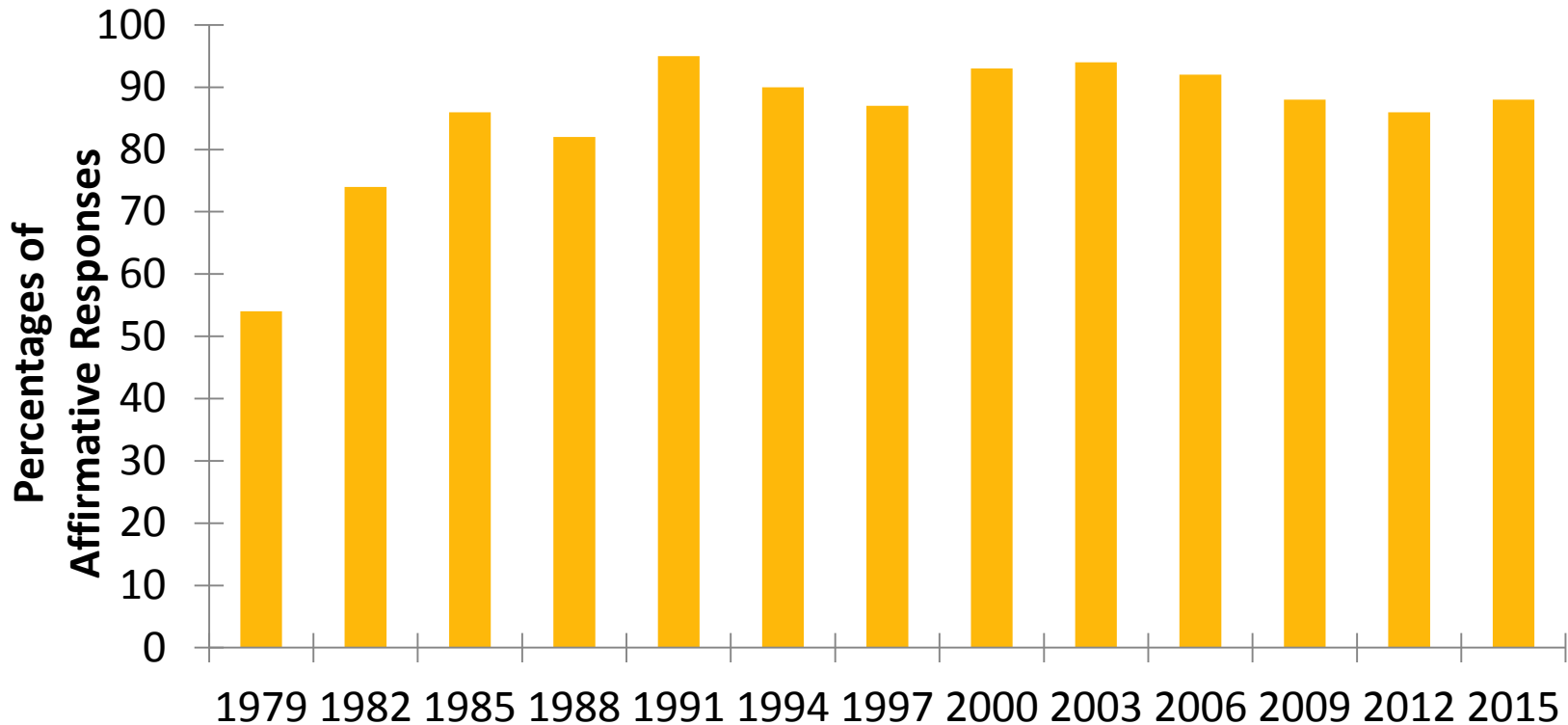
## Alcohol Allowed on Campus



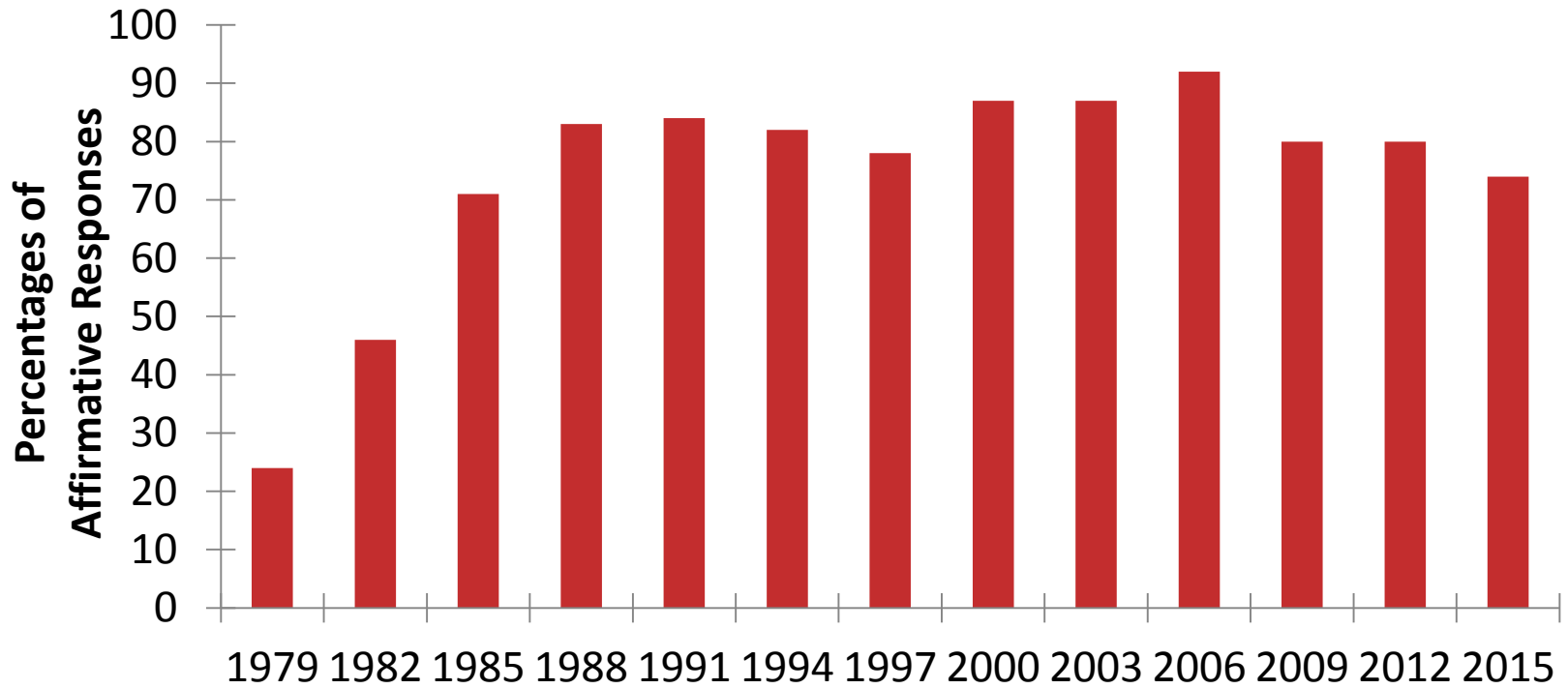
# Alcohol Permitted in Athletic Venues - 2015



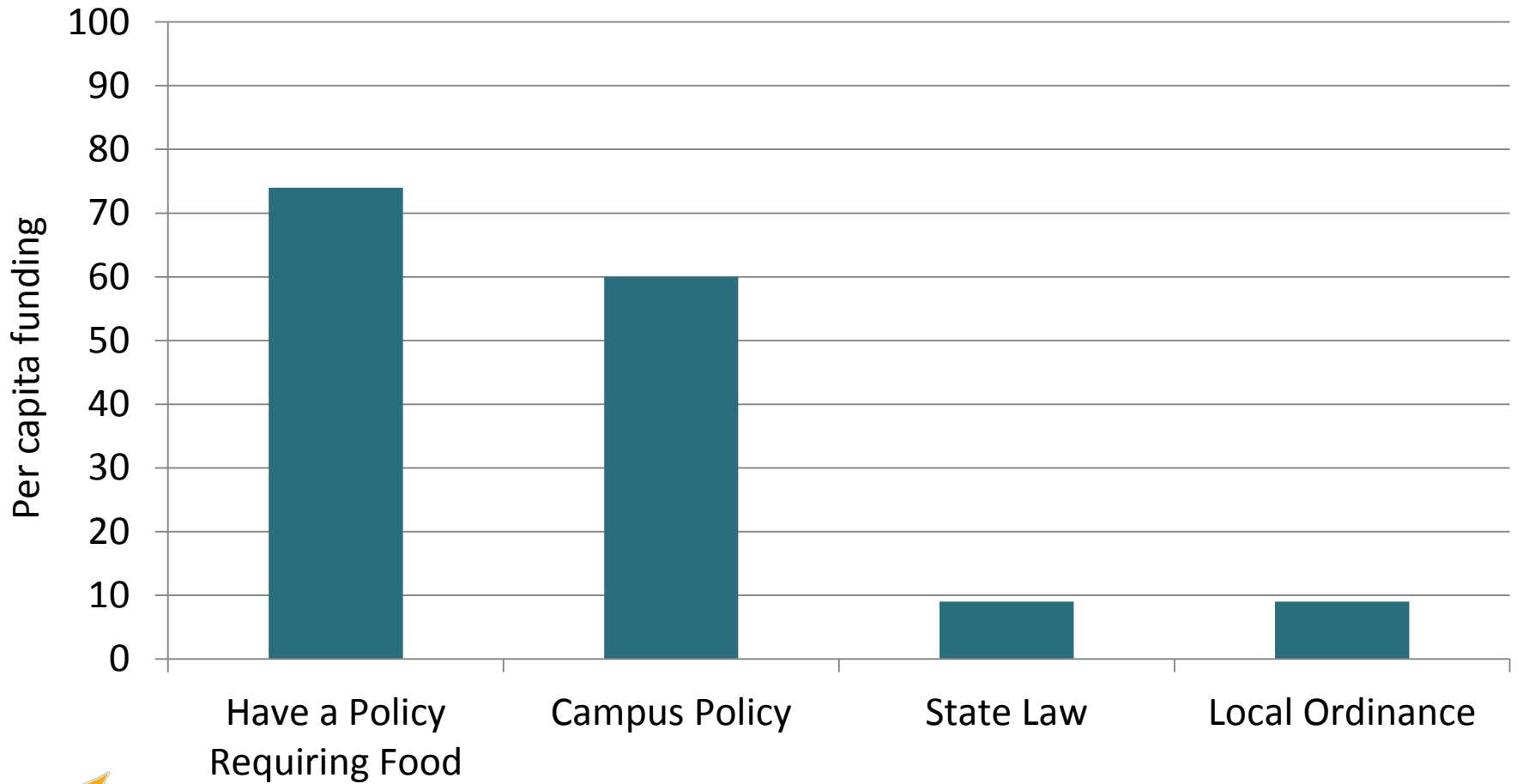
## Alternative Beverage Required When Alcohol Is Served



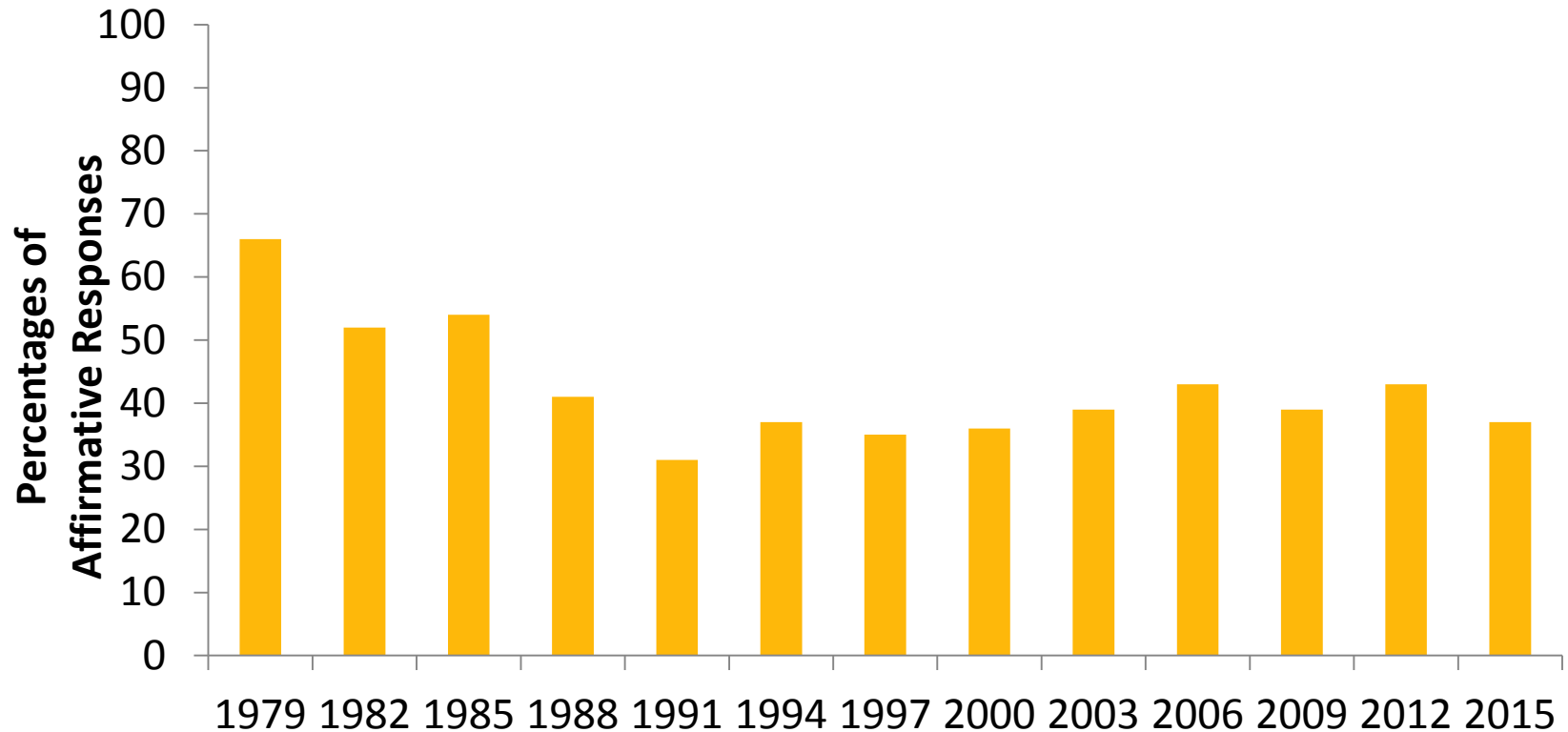
## Food Required When Alcohol is Served



# Source of Food Requirements - 2015

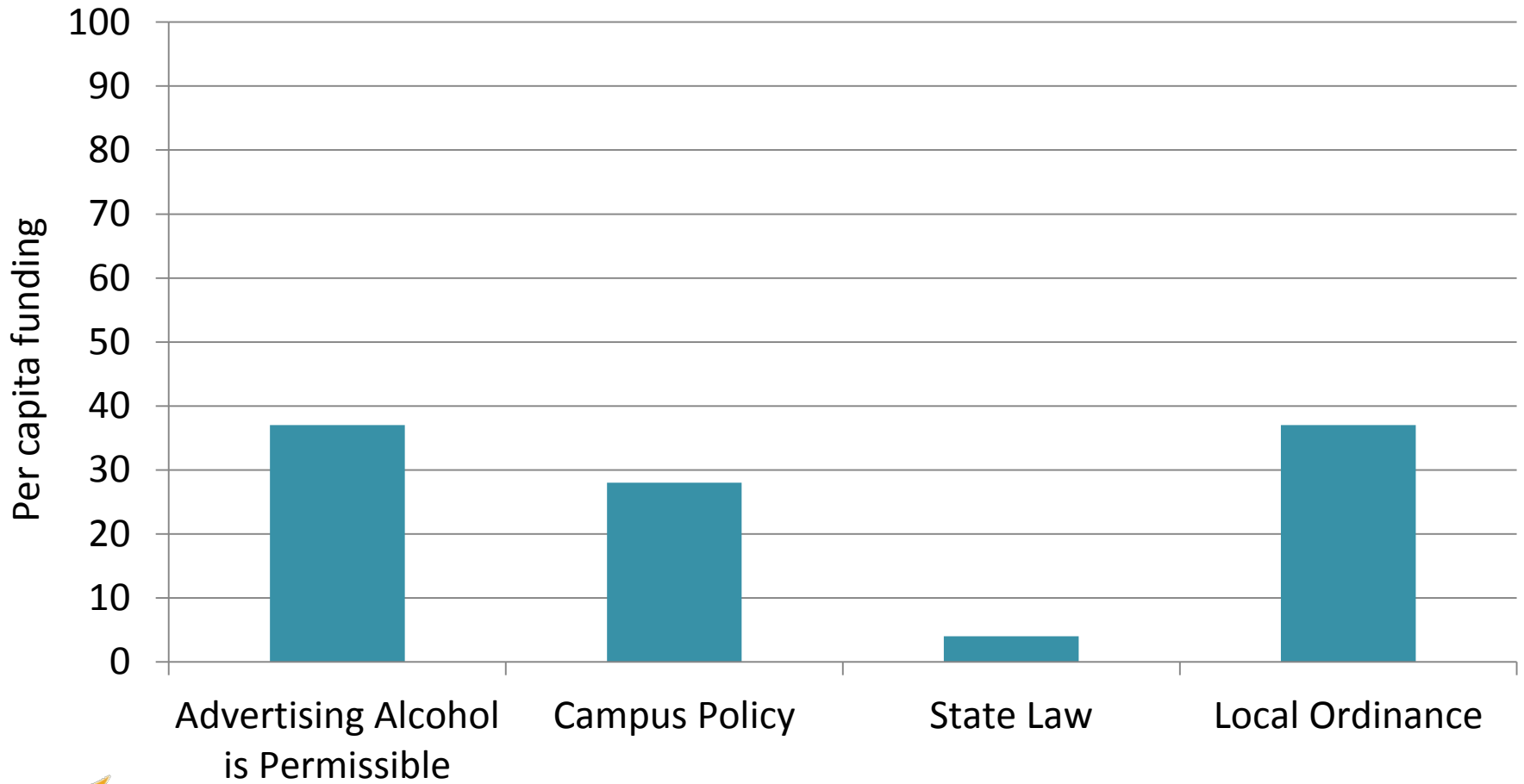


## Event May Advertise Availability of Alcohol

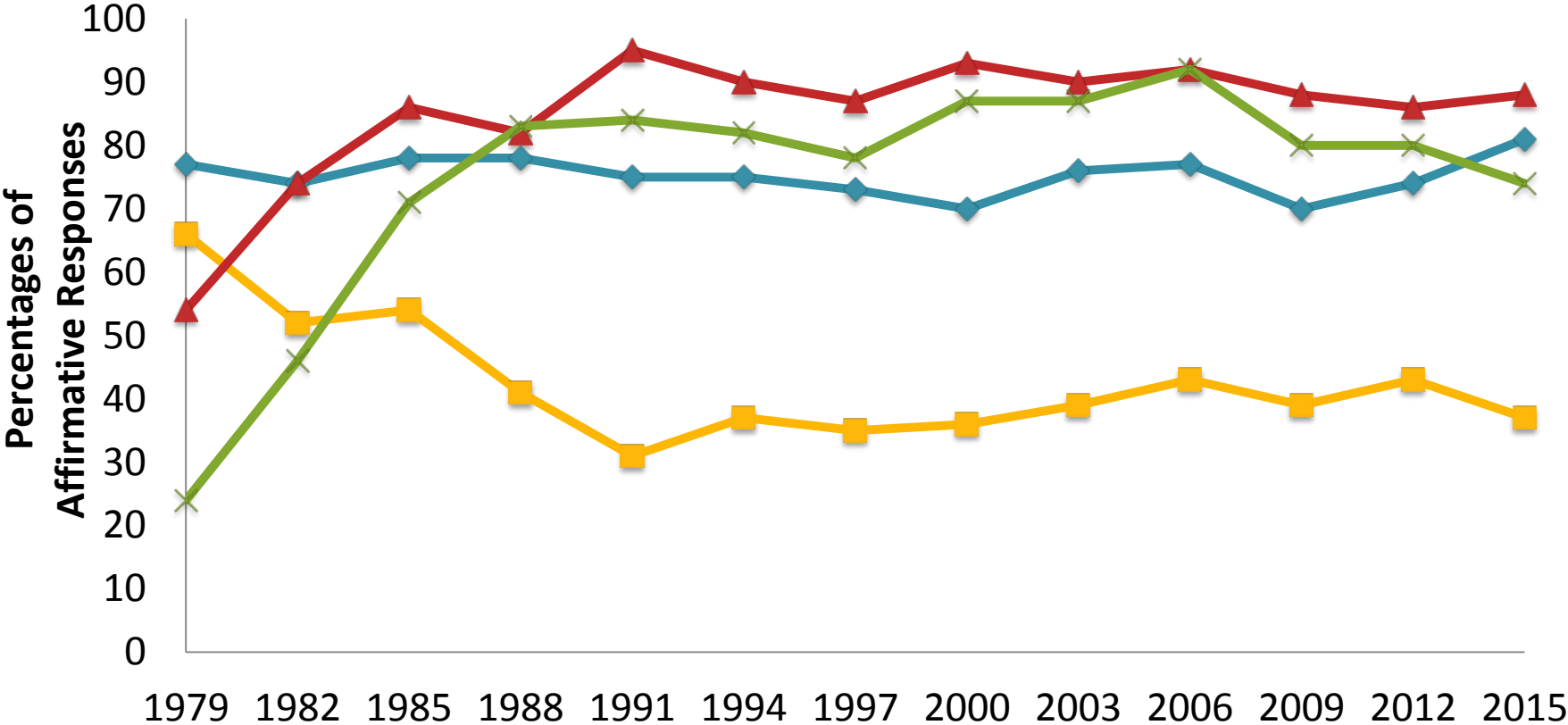




# Source of Advertising Requirements - 2015



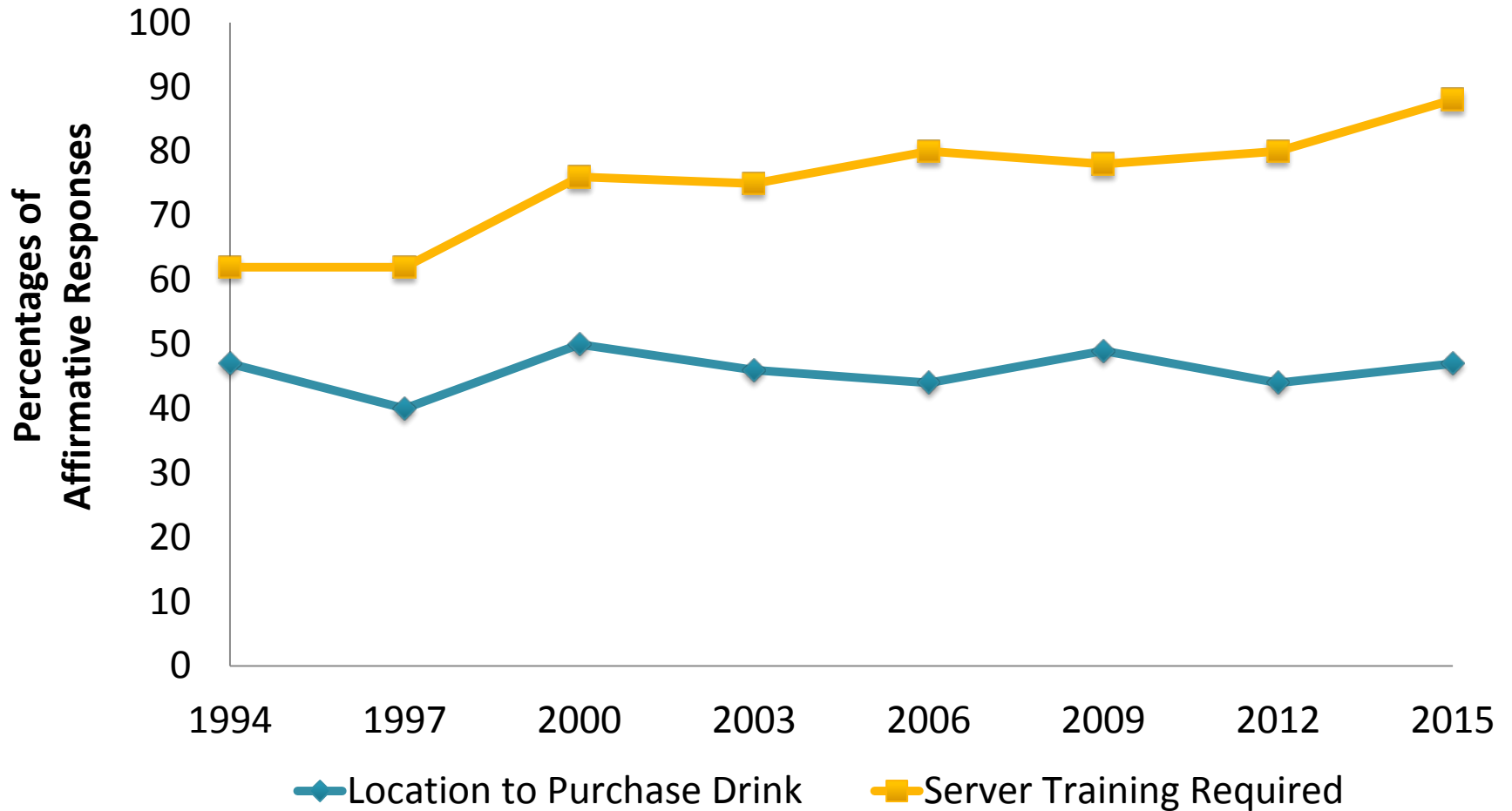
# Overall Campus Policies at Official Functions



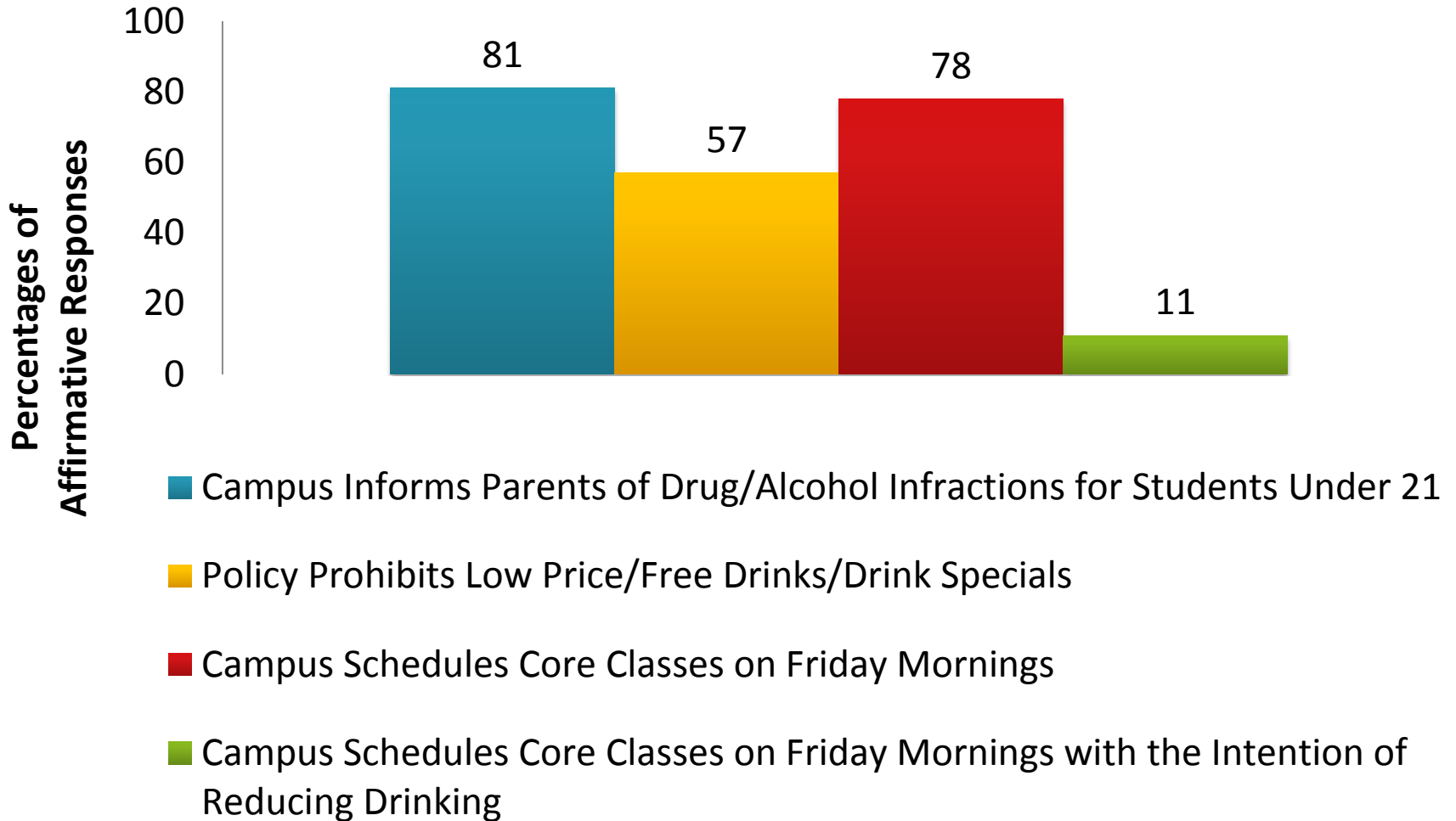
- ◆ Alcohol Allowed
- Events Advertising May Cite Alcohol Availability
- ▲ Alternate Beverage Required
- × Food is Required When Alcohol is Served



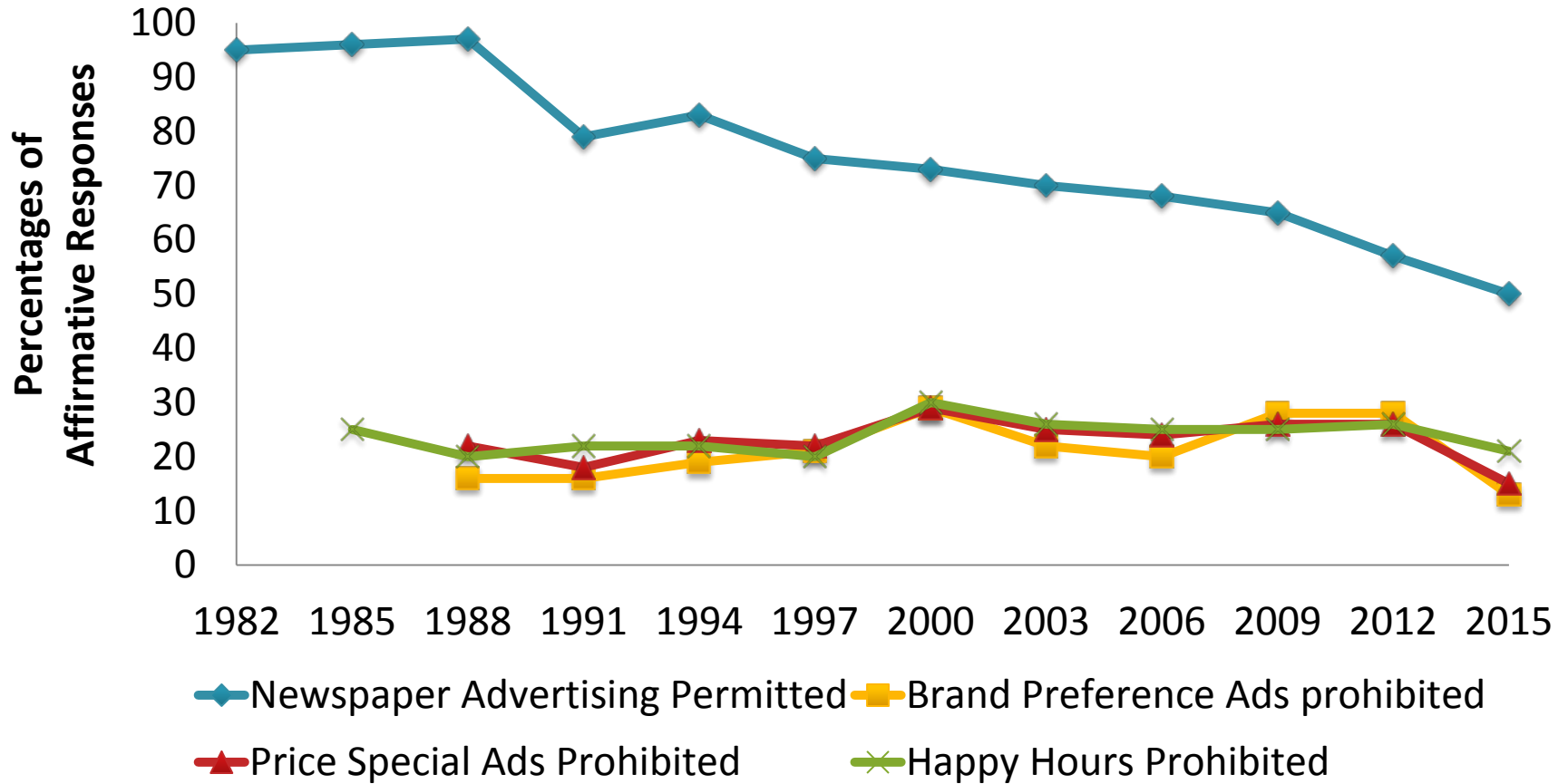
## Accessibility to Alcohol on Campus



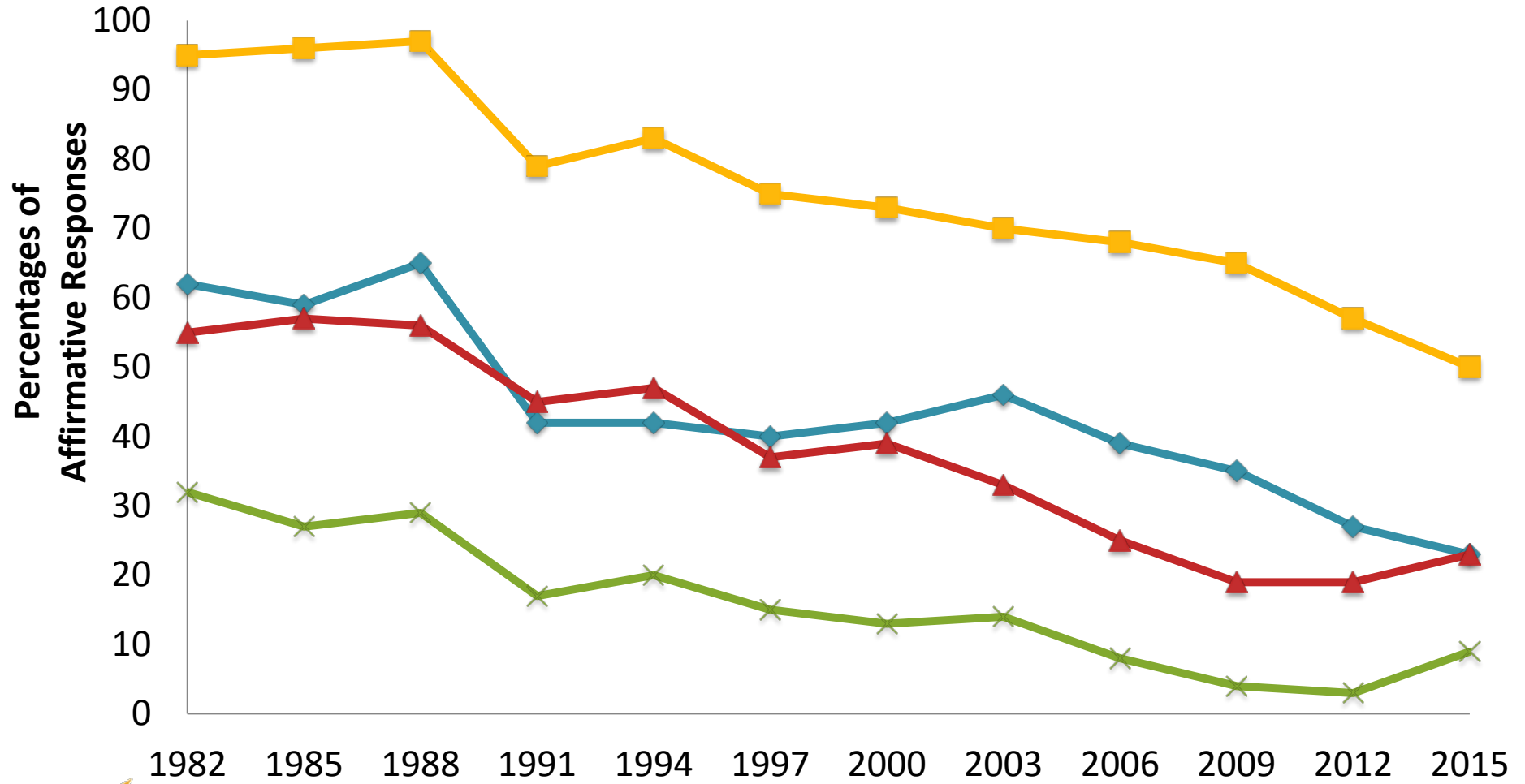
## Alcohol Policy Issues - 2015



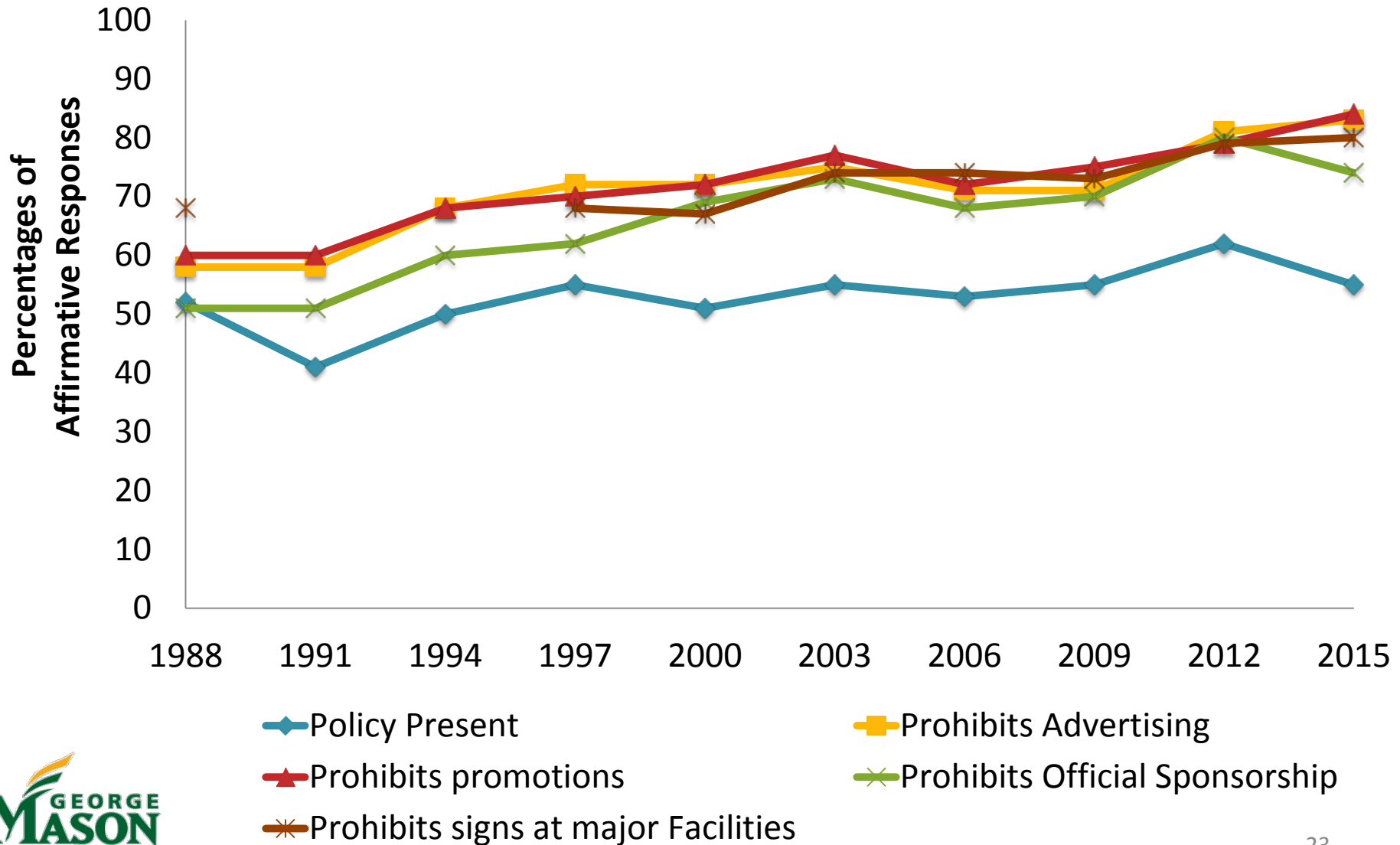
## Campus Policies on Alcohol Advertising in School Newspaper



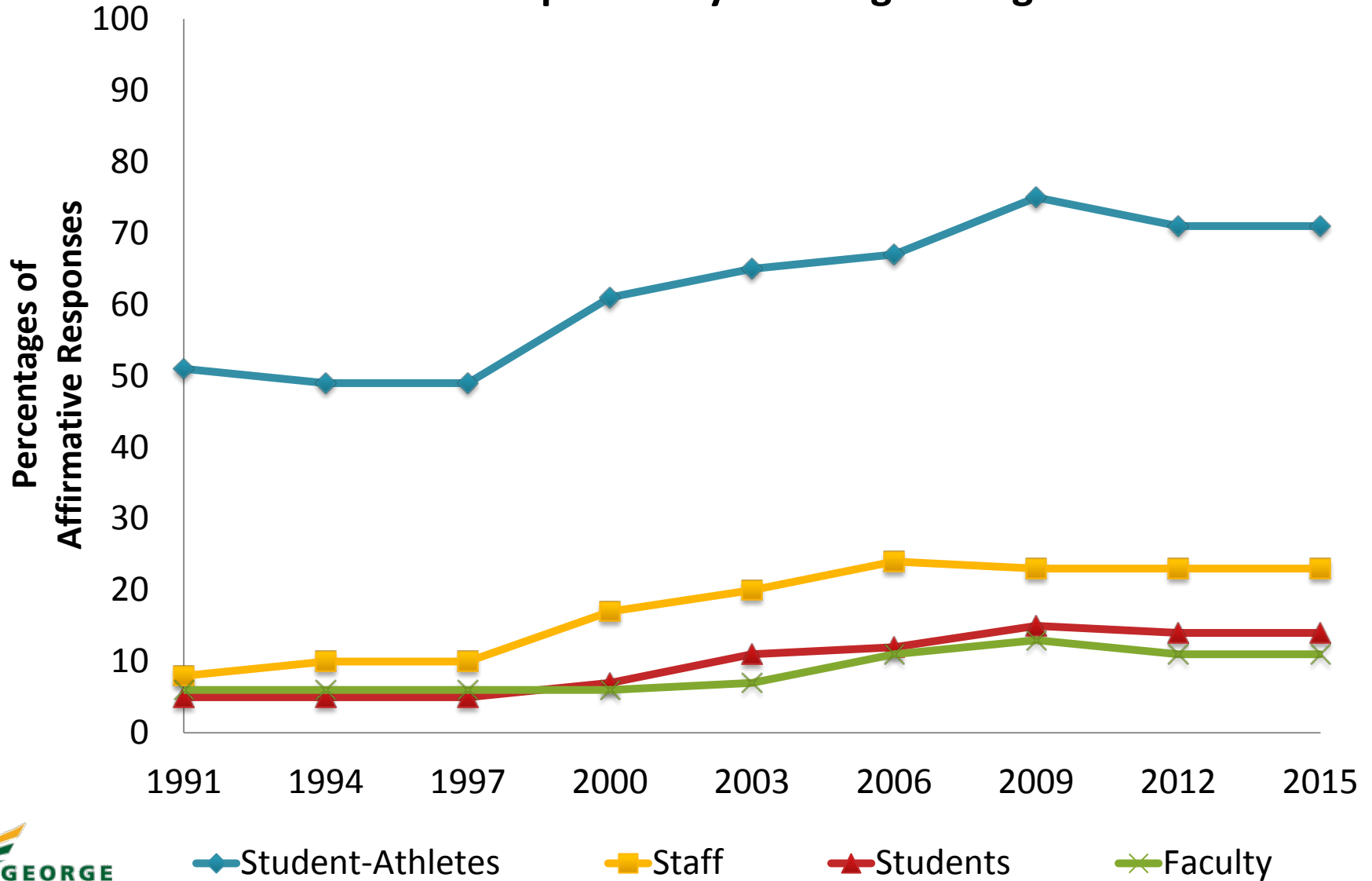
# Types of Media Where Alcohol Can be Advertised



# Campus Policies on Alcohol Industry Sponsorship

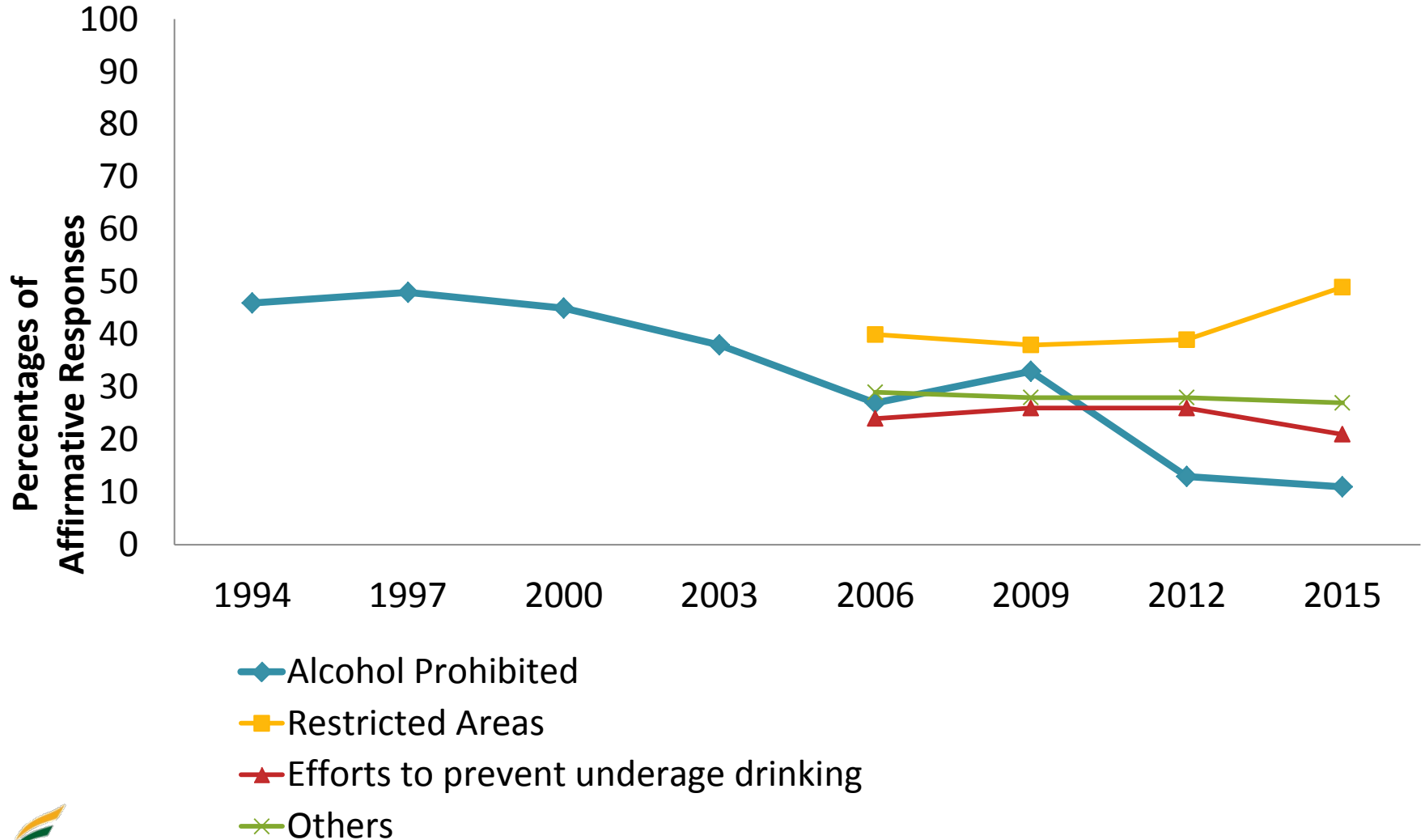


# Campus Policy for Drug Testing

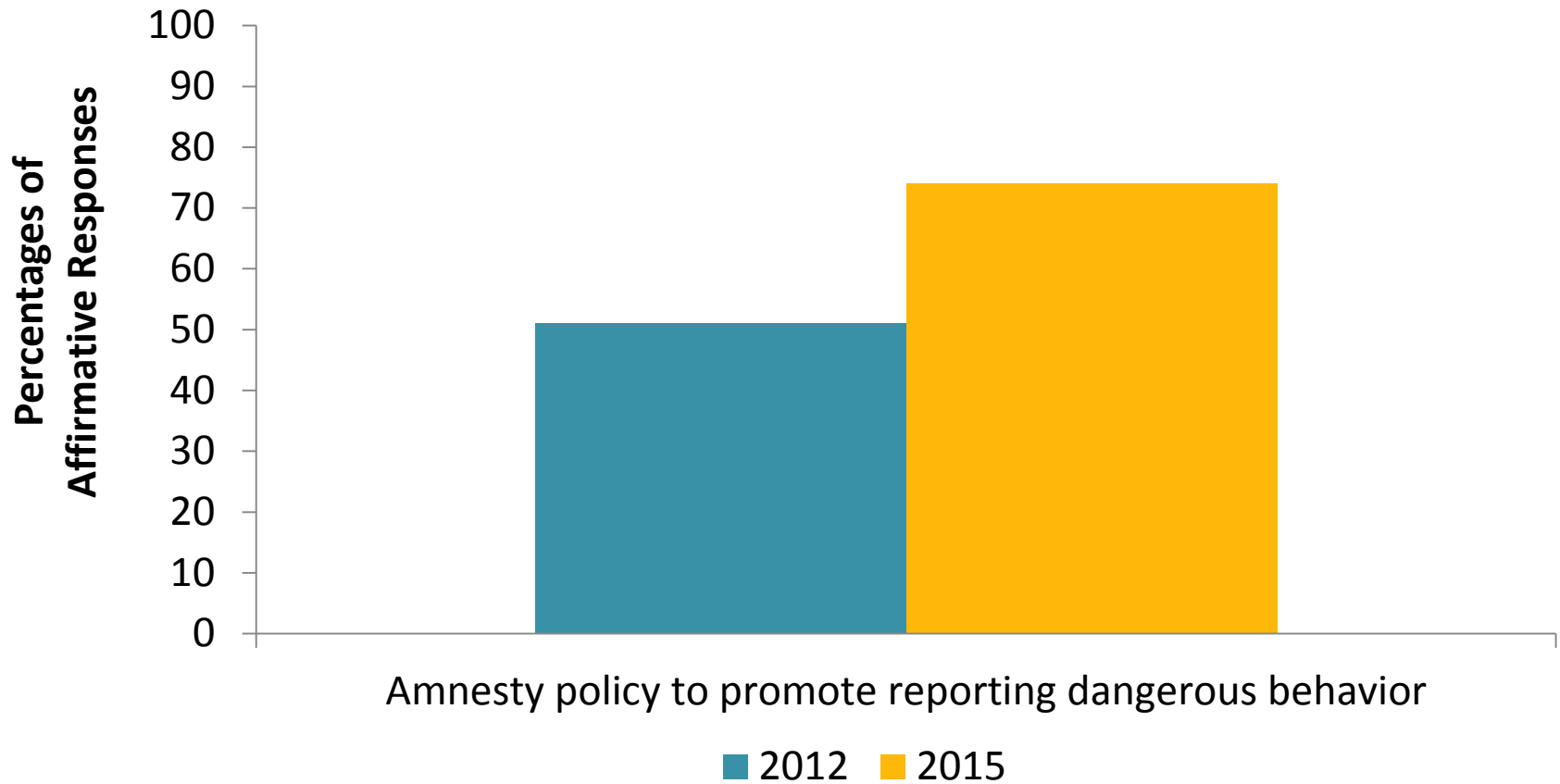




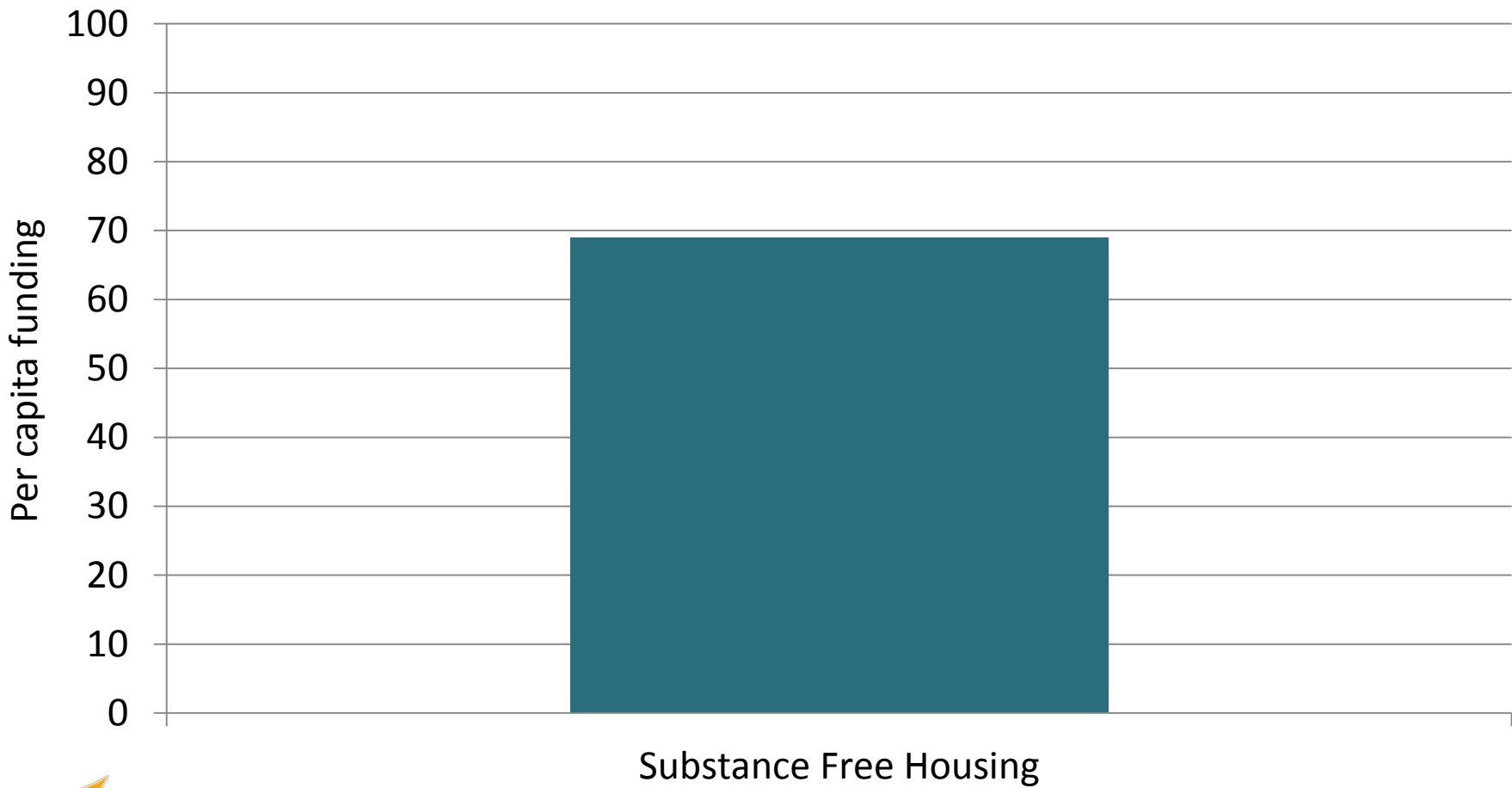
# Policies To Limit Consumption at Tailgating Events



# Amnesty Policy 2012 - 2015

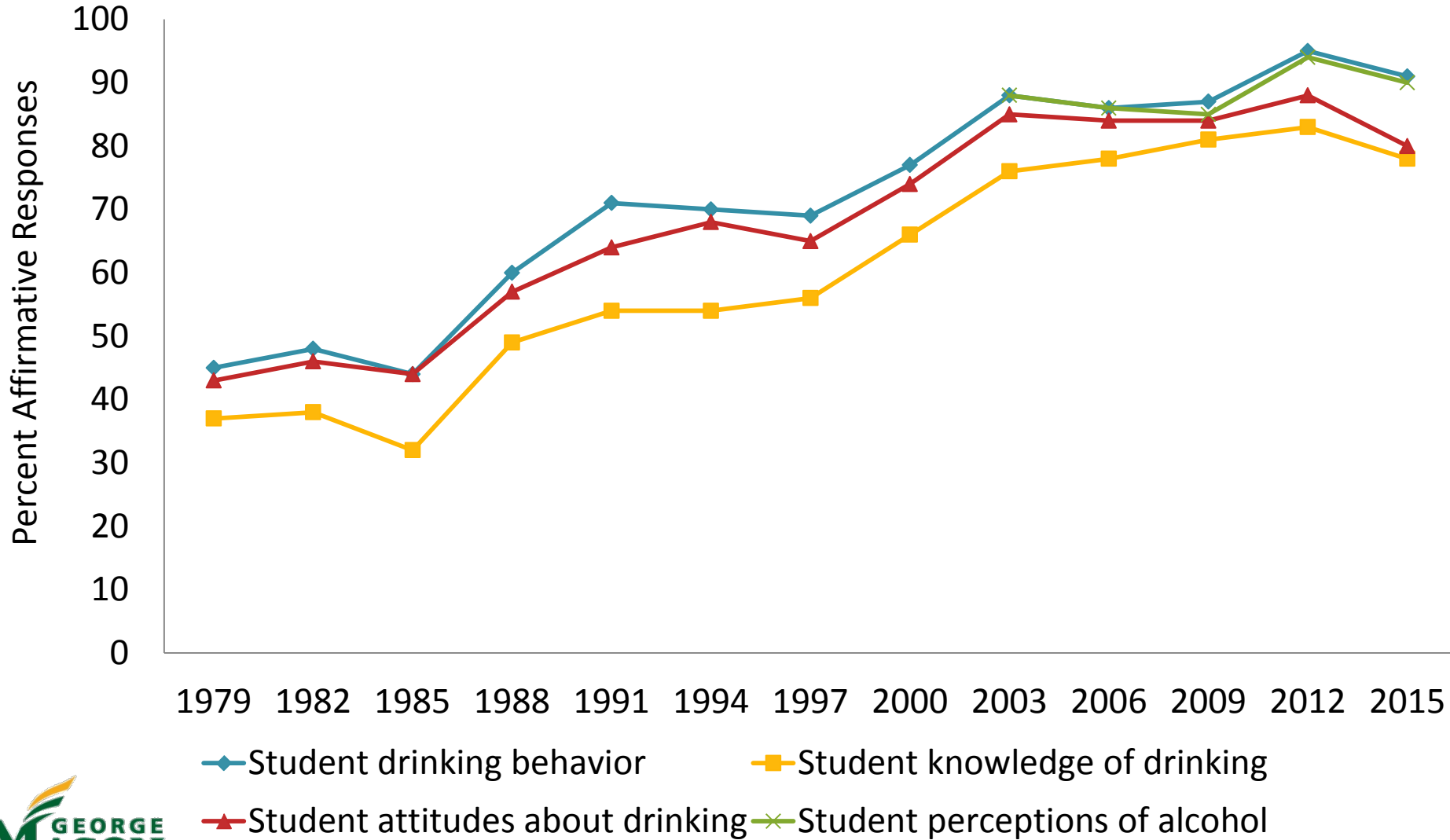


# Campus has Substance Free Housing - 2015

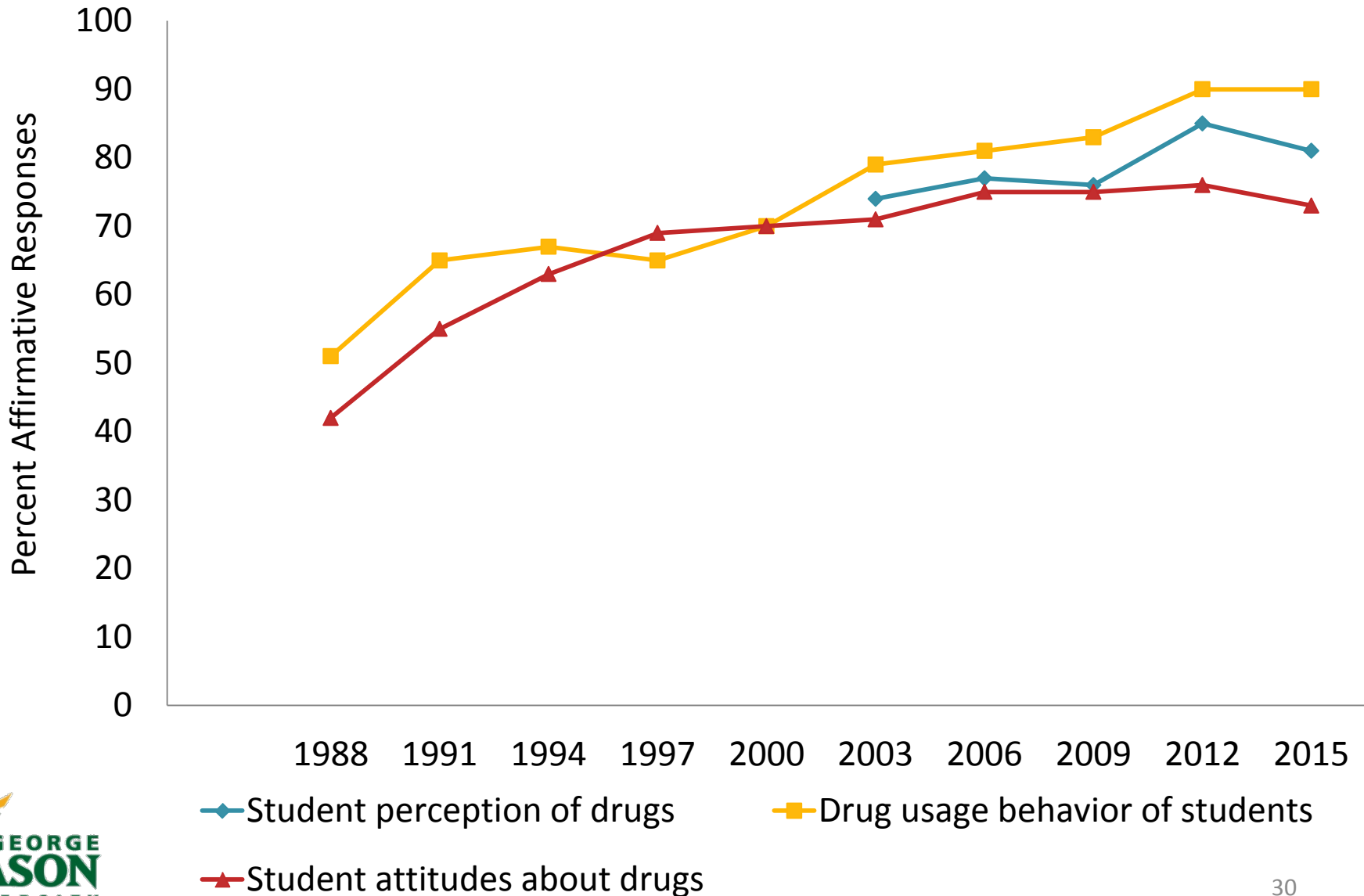


# EVALUATION

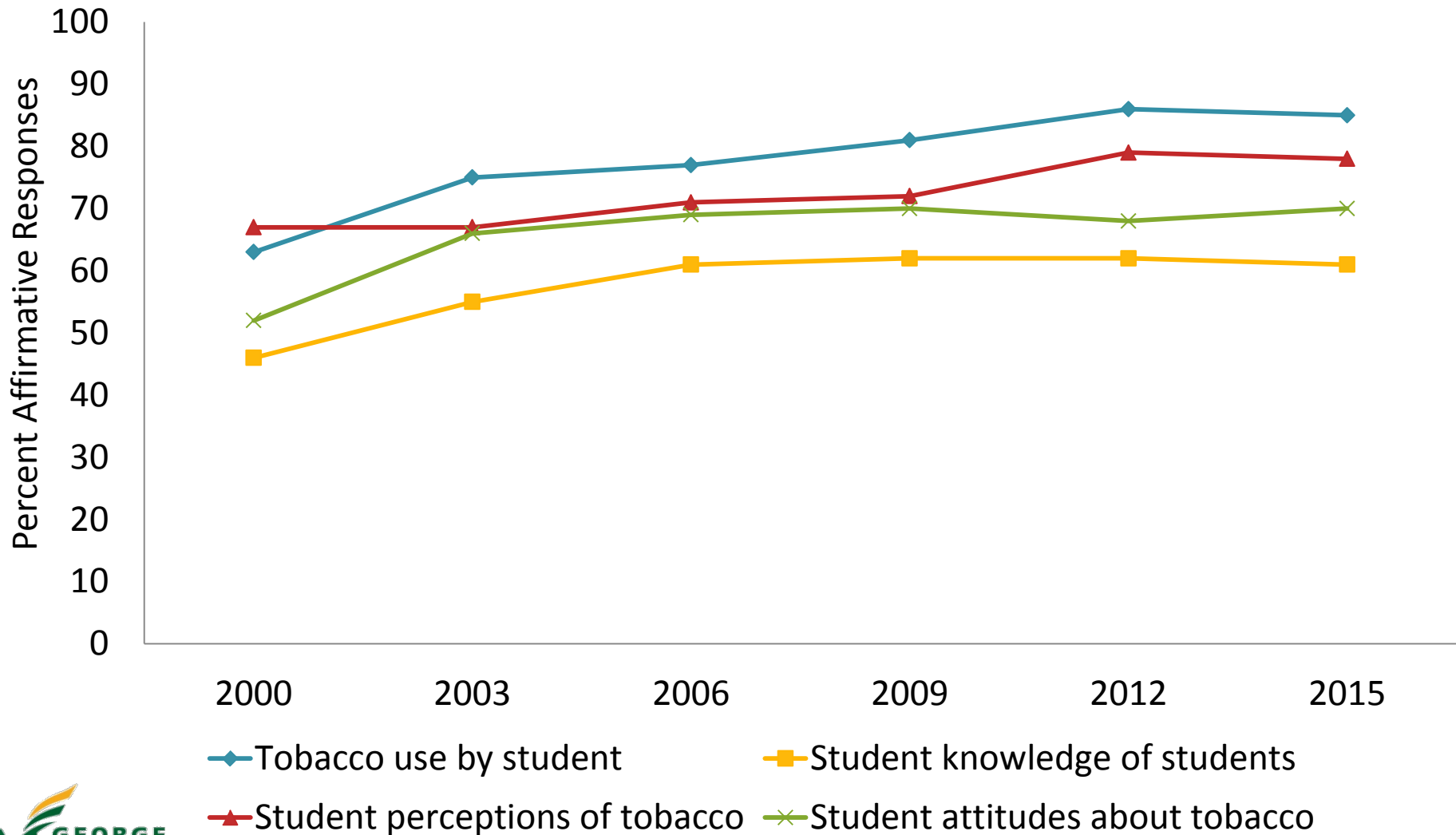
# Campus Survey Done On Alcohol Use



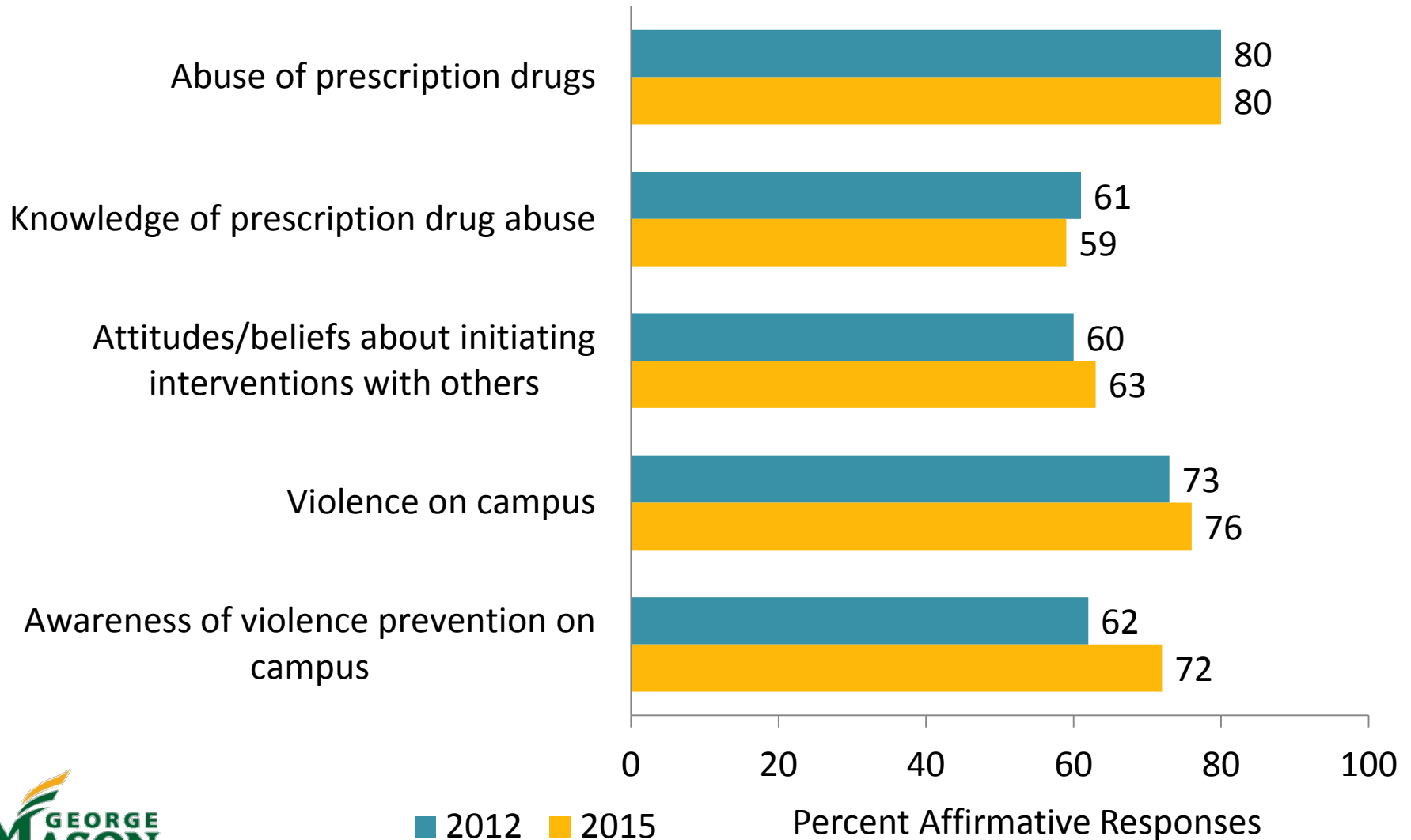
# Campus Survey Done on Drug Use



# Campus Survey Done on Tobacco Use

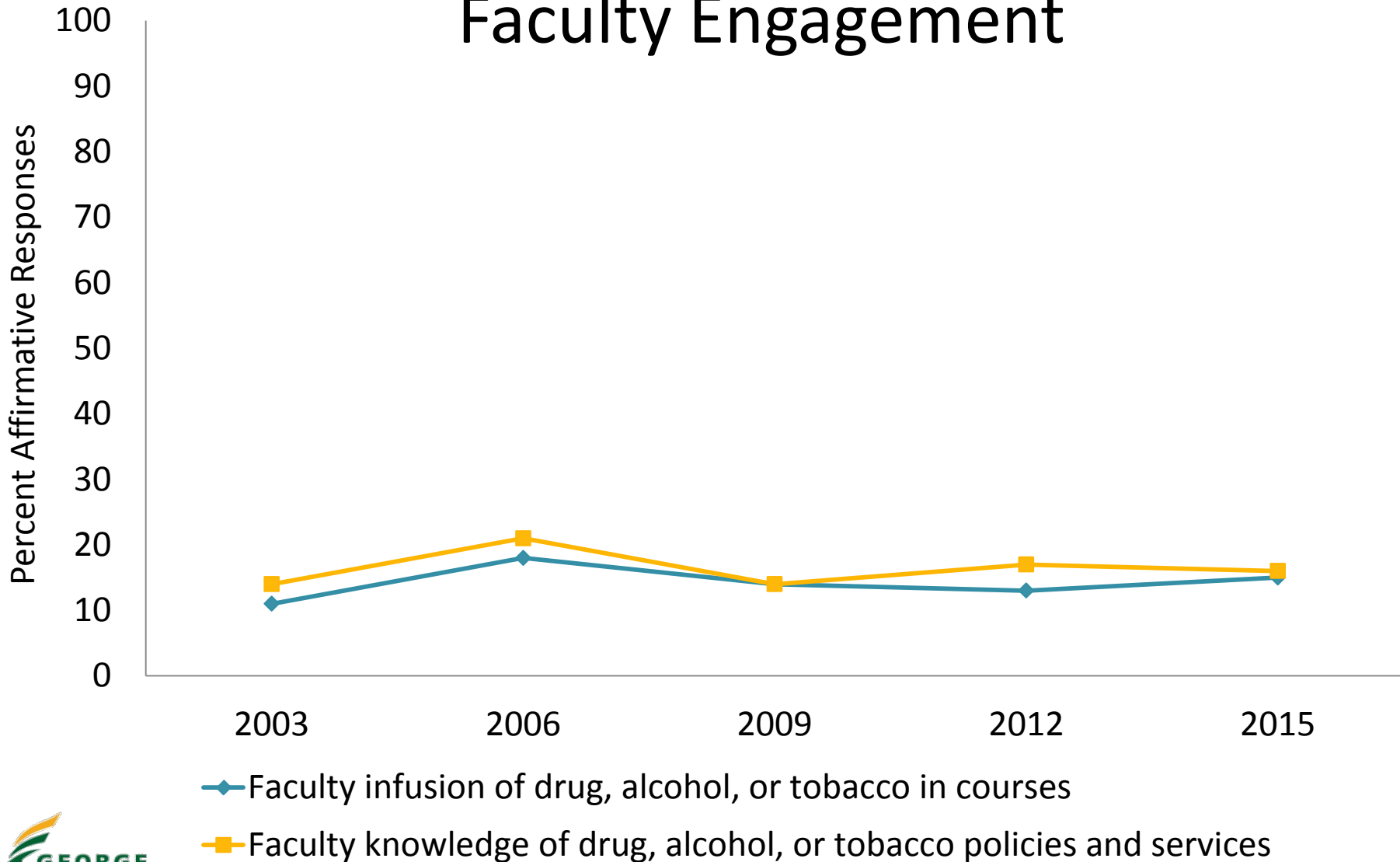


# Survey Conducted on Student Health and Safety Topics: 2012 and 2015

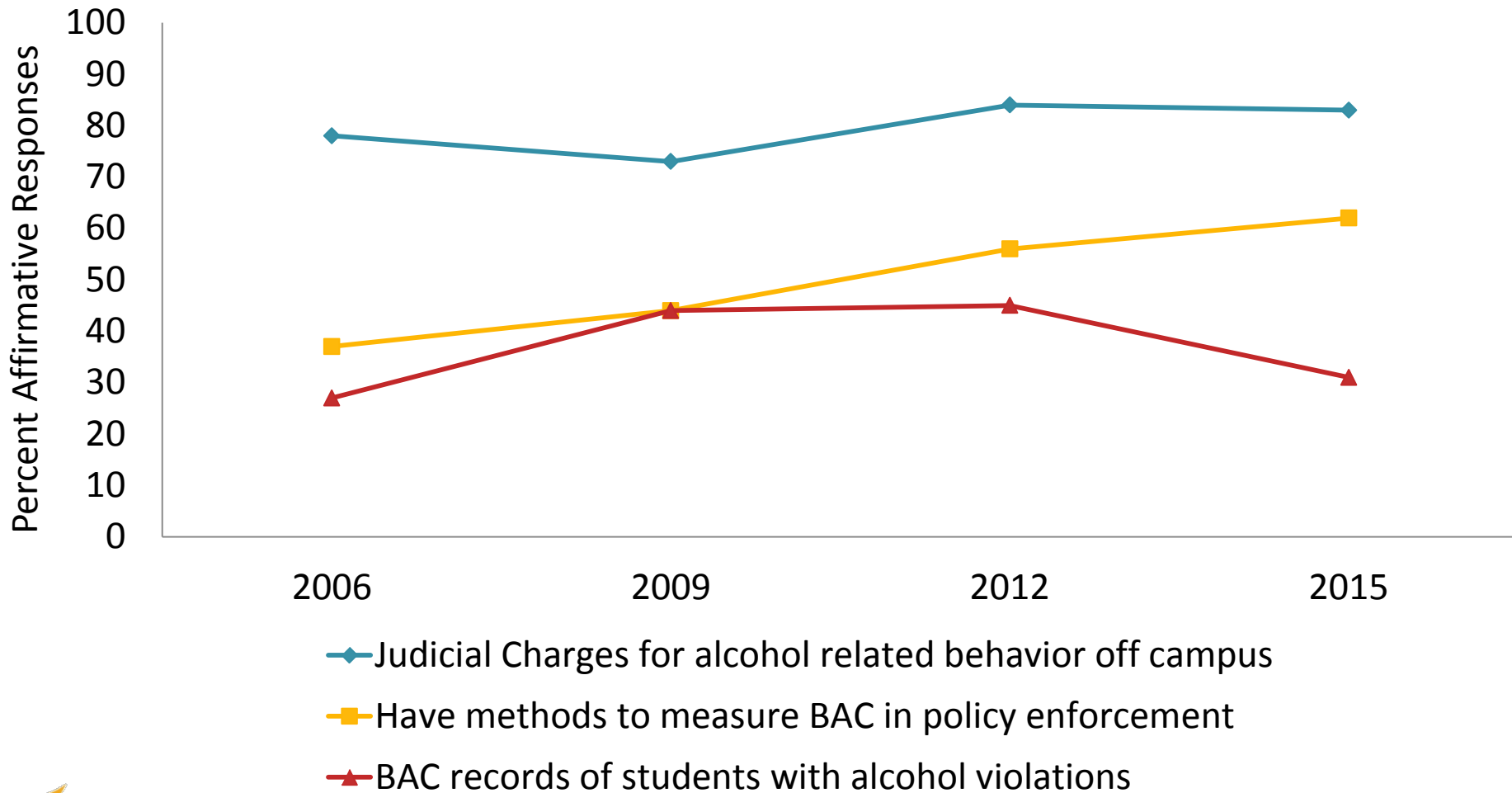




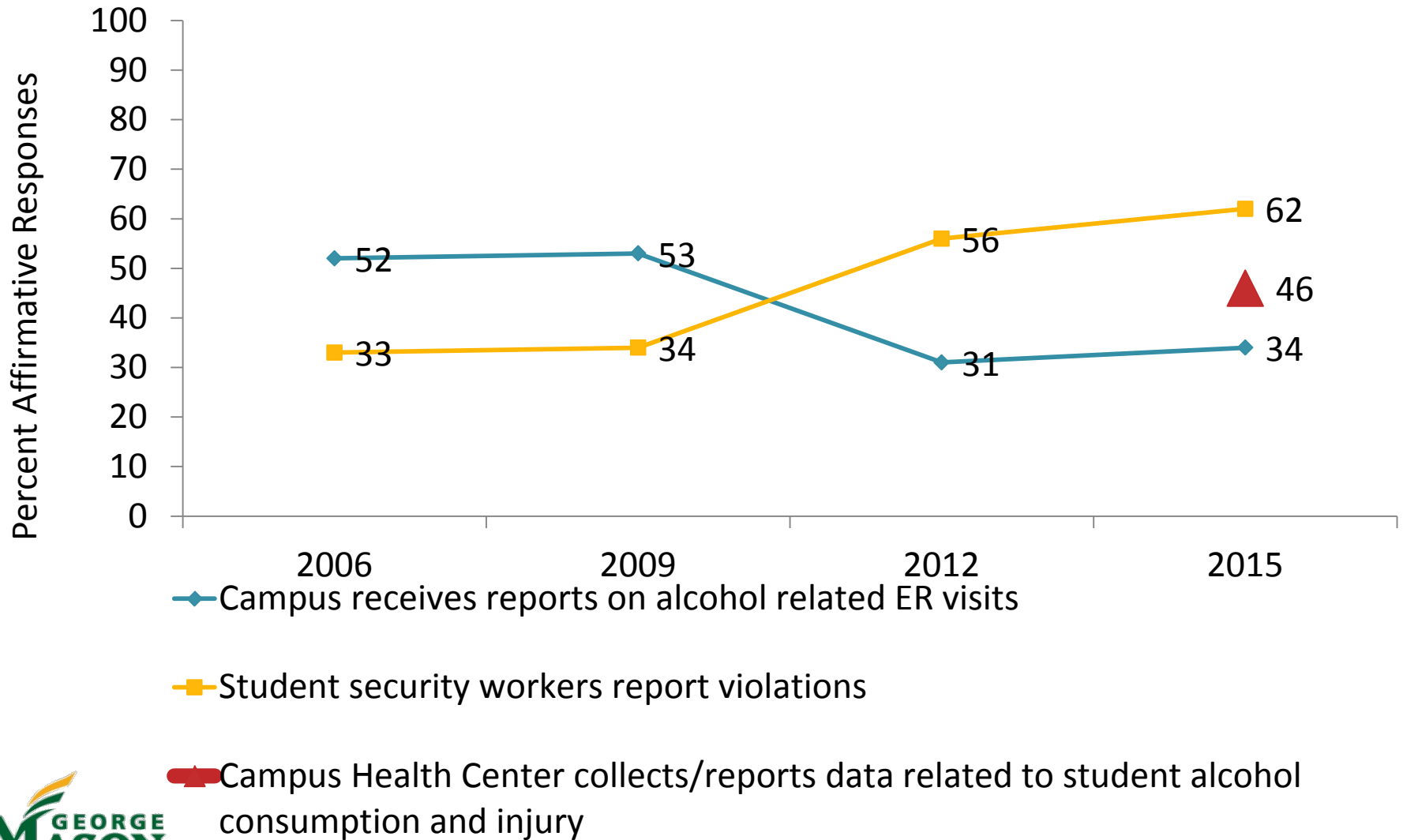
# Campus Survey Done on Faculty Engagement



# Alcohol Violations: Use of BAC and Judicial Charges for Off-Campus Behavior



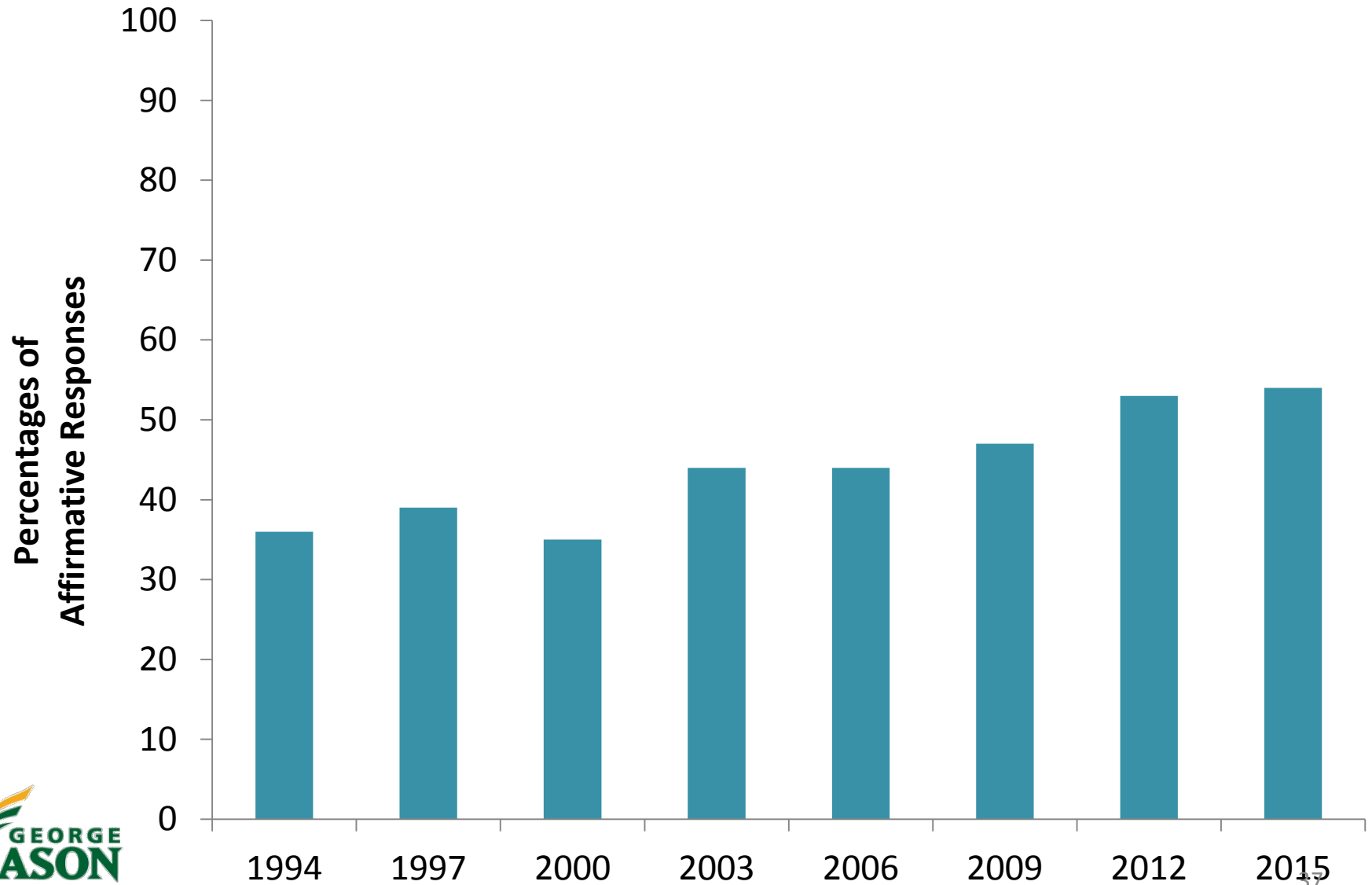
# Reporting of Alcohol Related Situations



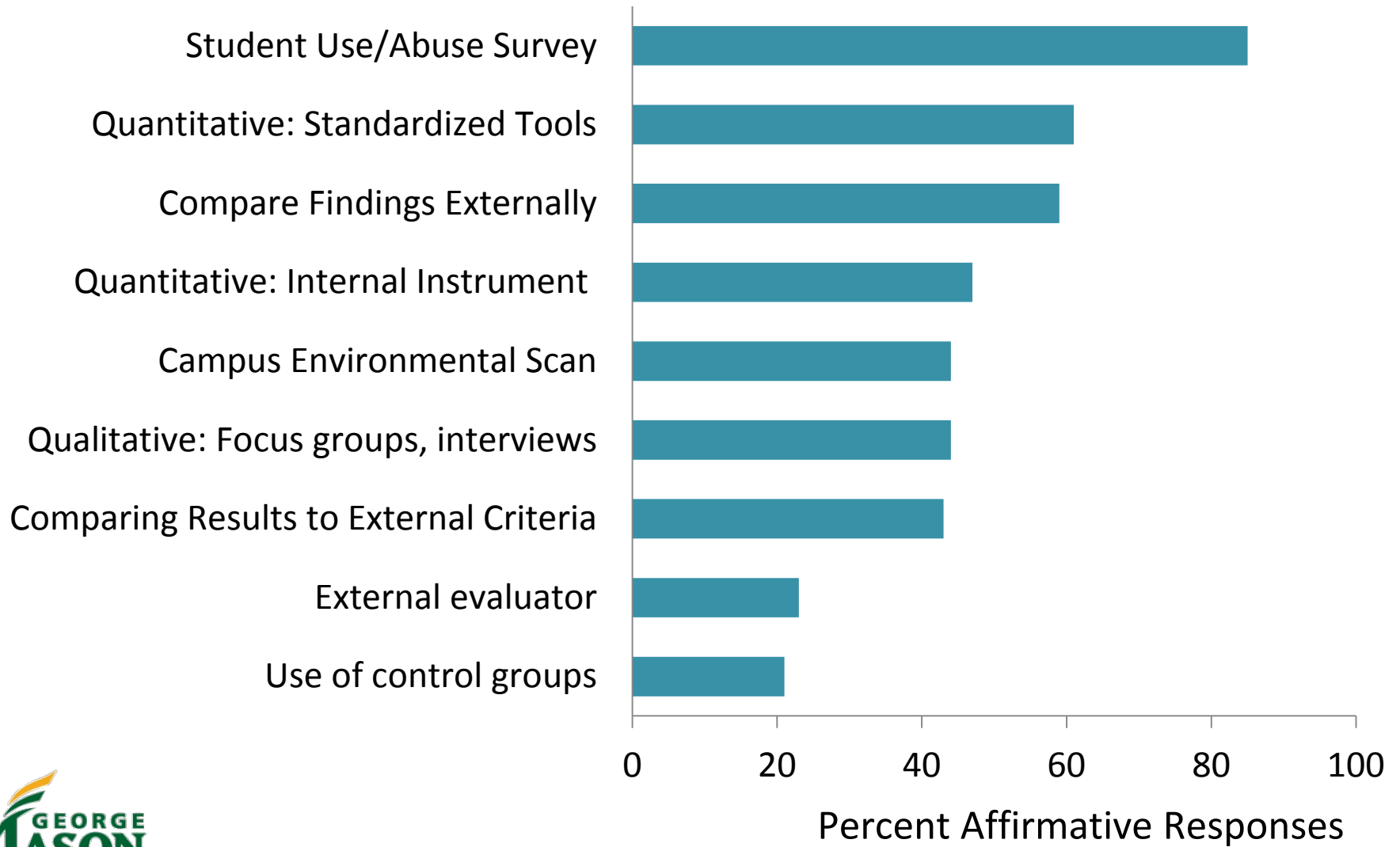
# Conducted Assessment of Drug and Alcohol Policies Related to Legal Liability



## Campus has conducted a survey on the effectiveness of its programs relating to drugs and alcohol

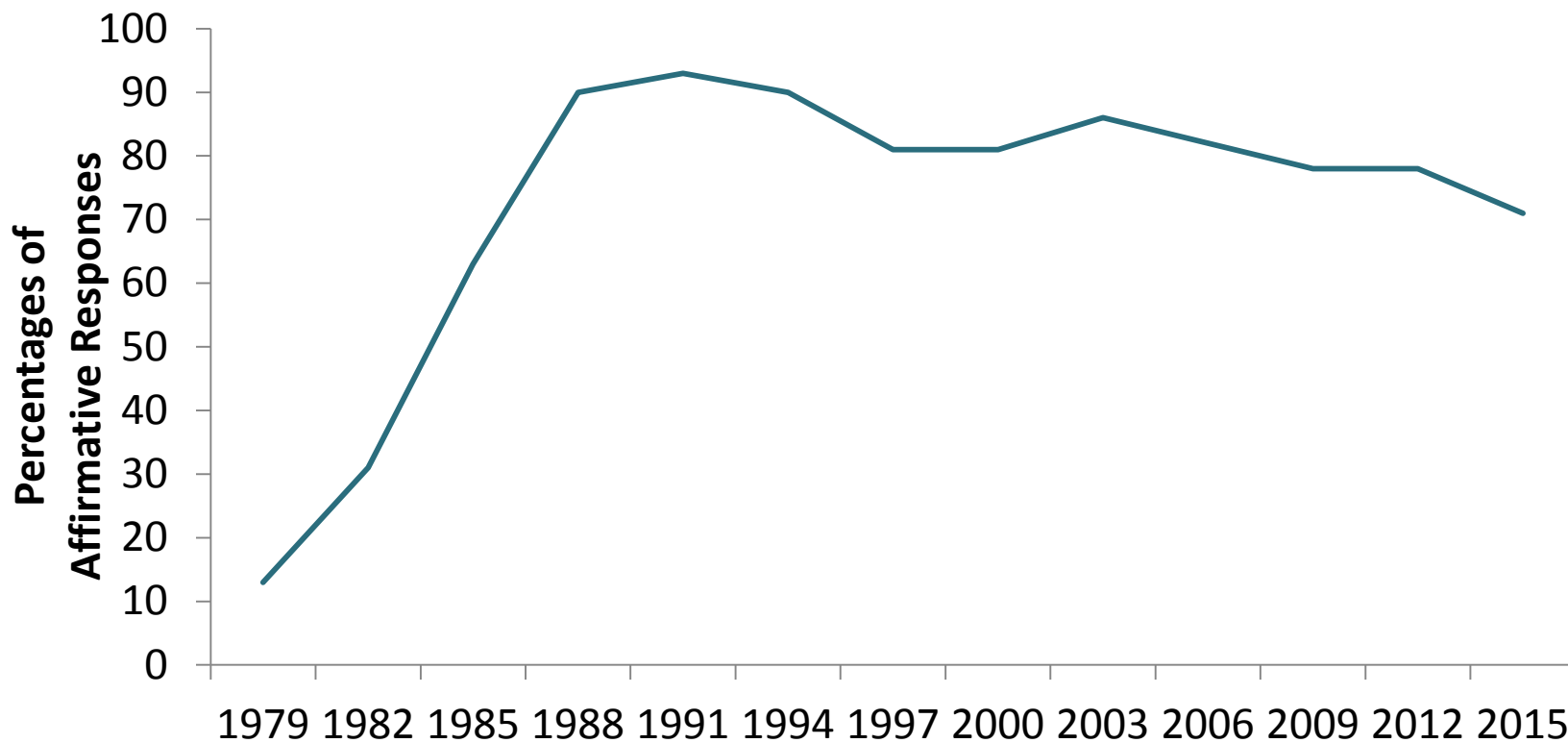


# Measuring Campus Efforts: 2015



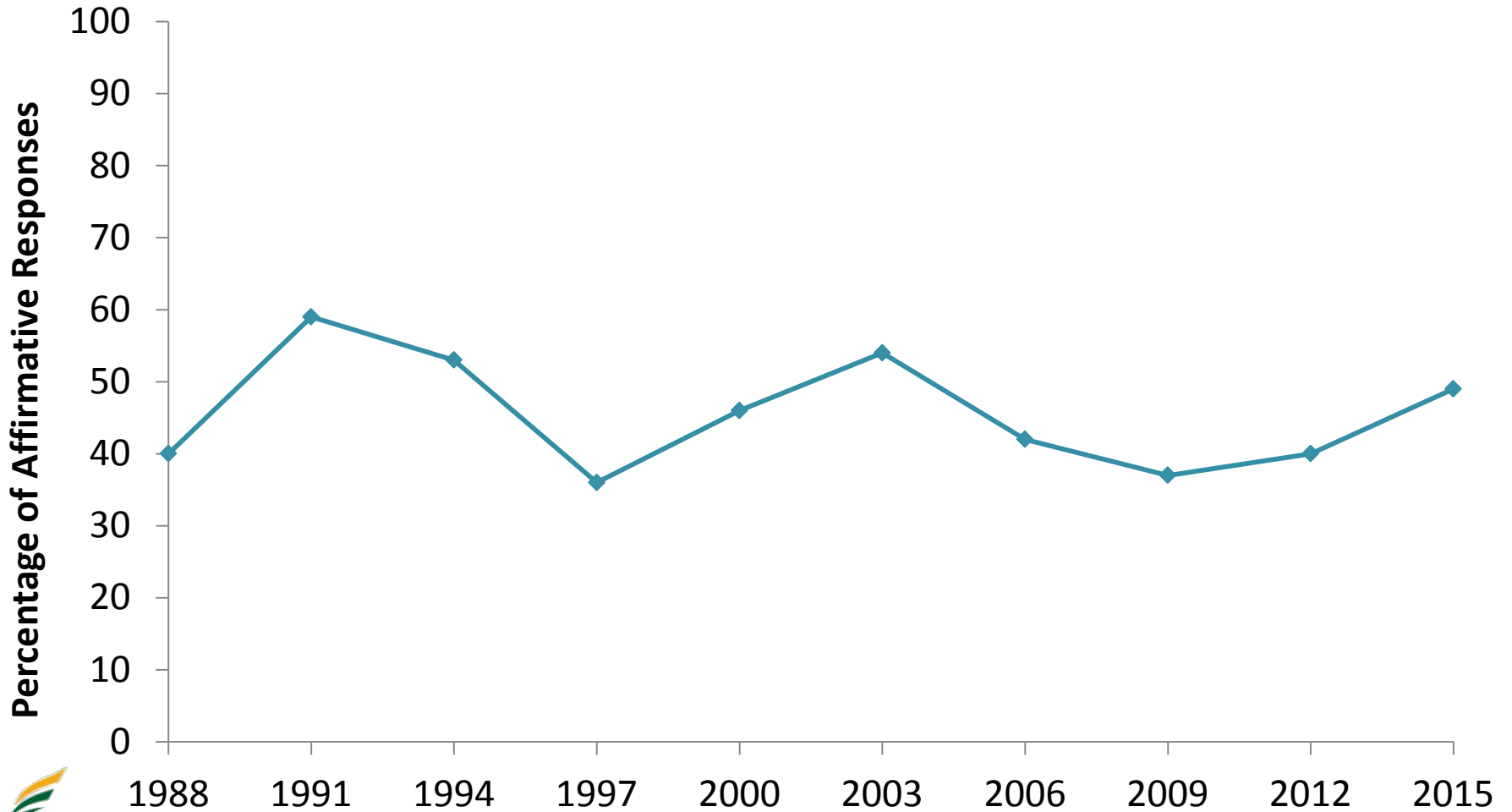
# PREVENTION and EDUCATION

## Focus Period of Time on Alcohol Education and Prevention

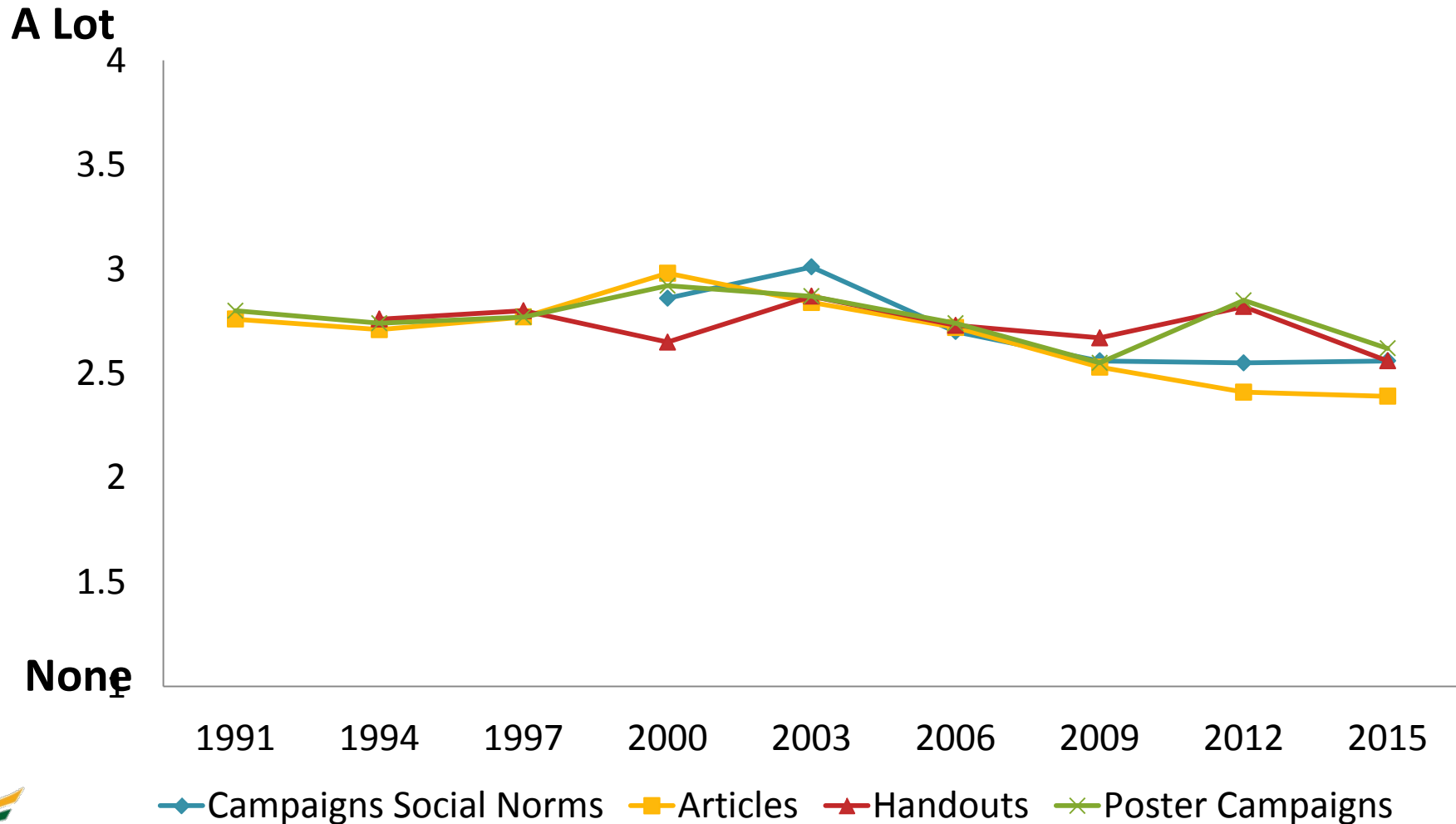




## Focus Period Of Time For Drug Education/Prevention

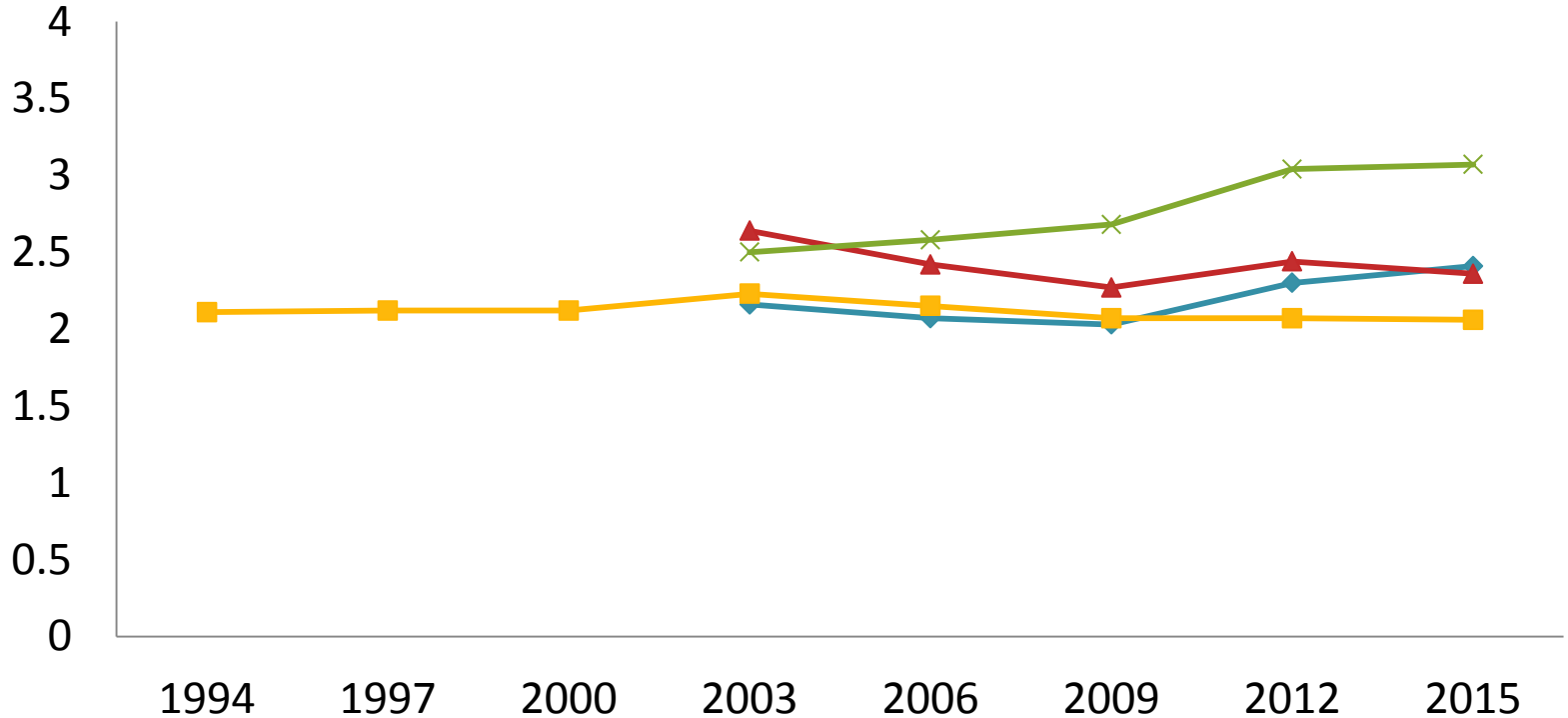


# Campus Efforts: Awareness & Information



# Campus Efforts- Support Services

A Lot



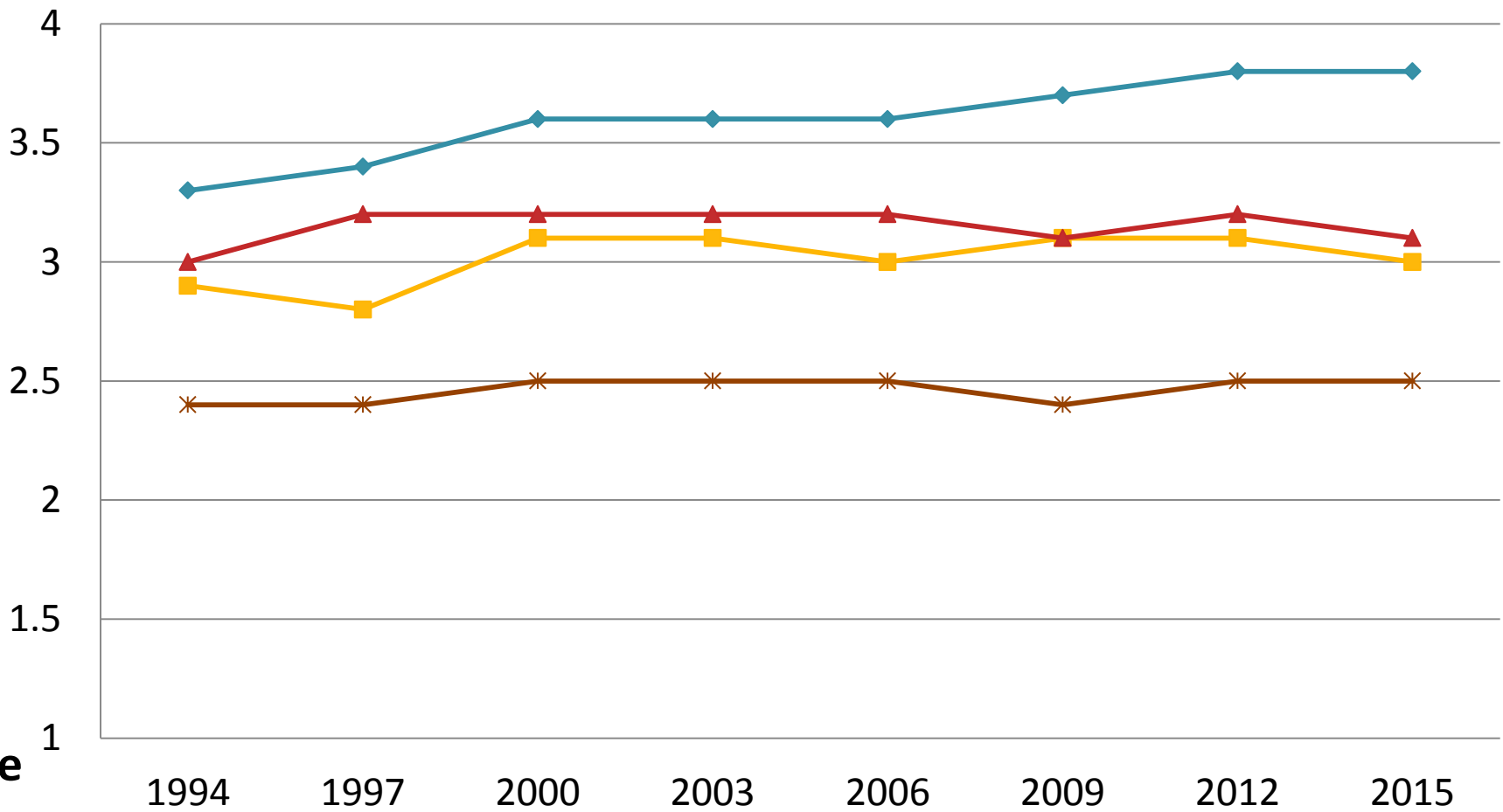
None

- ◆ Safe Rides Program
- Designated Driver
- ▲ Services for Recovering Students
- × Individual Motivational Interviews

# Special attention of the special needs of subpopulation of students

A Lot

None



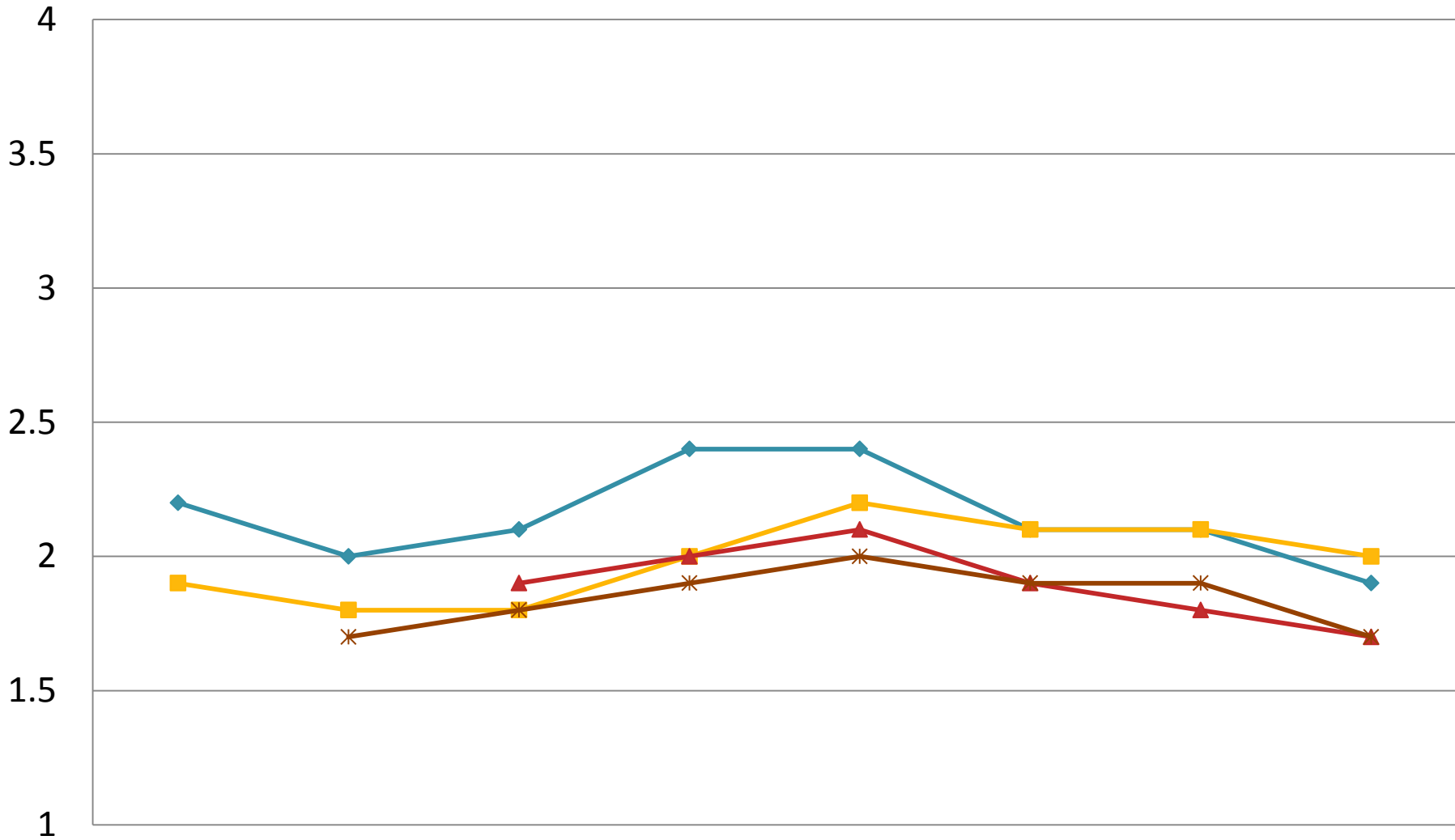
◆ Freshmen Students    ■ Athletes    ▲ Fraternity/Sorority    \* Women



# Special attention of the special needs of subpopulation of students

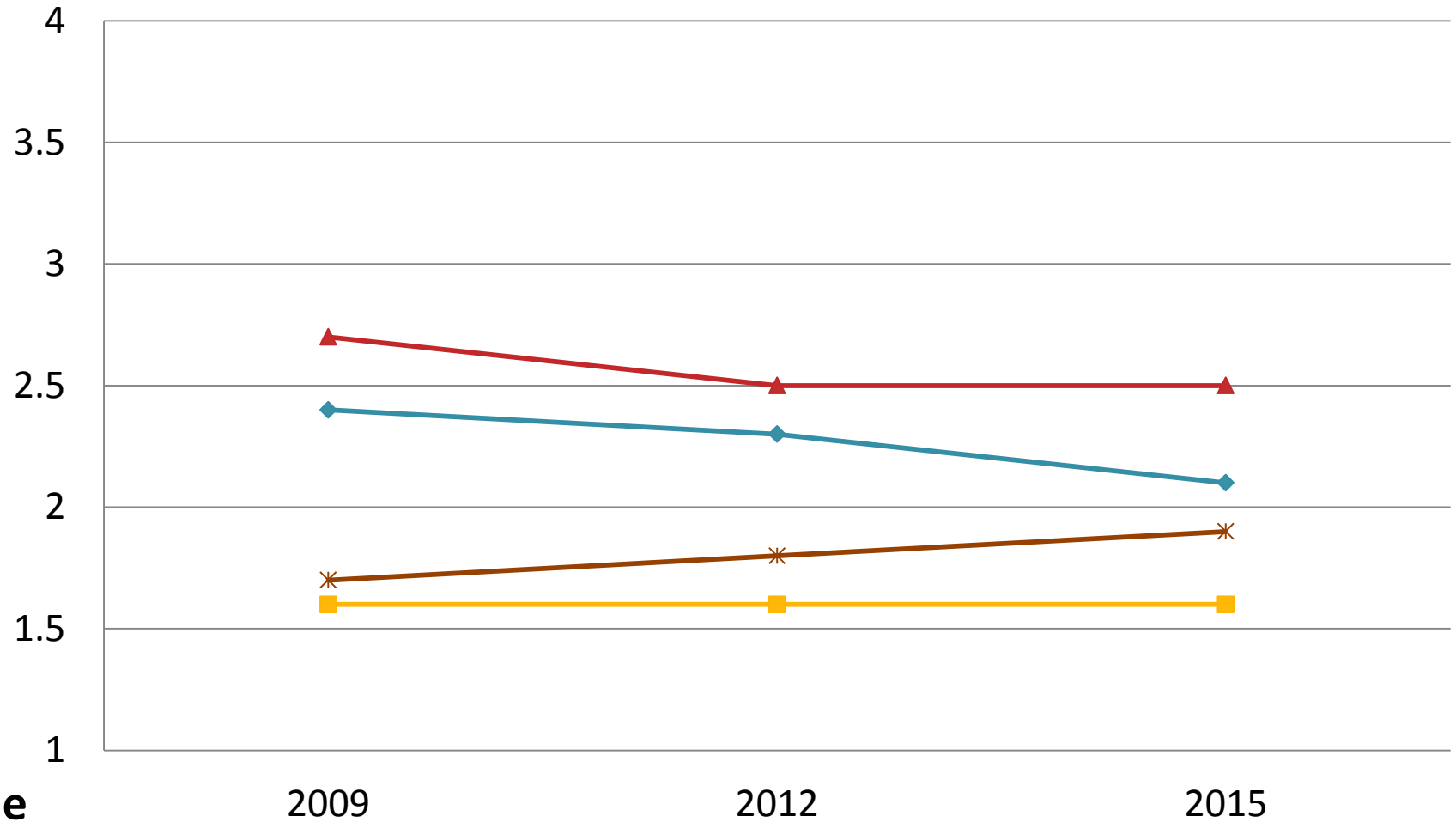
A Lot

None



# Special attention of the special needs of subpopulation of students

A Lot



None

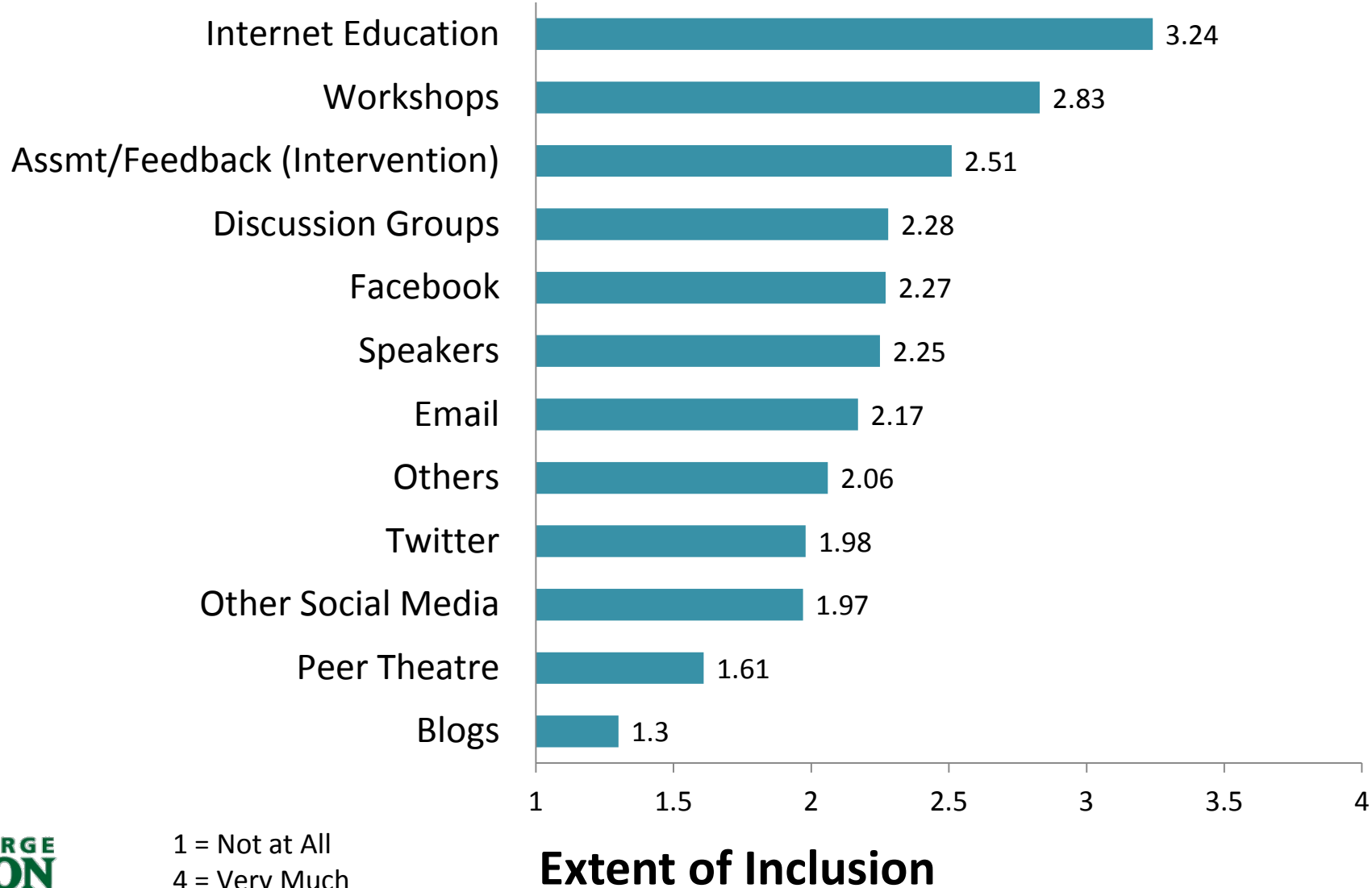
◆ Students turning 21

■ Graduate Students

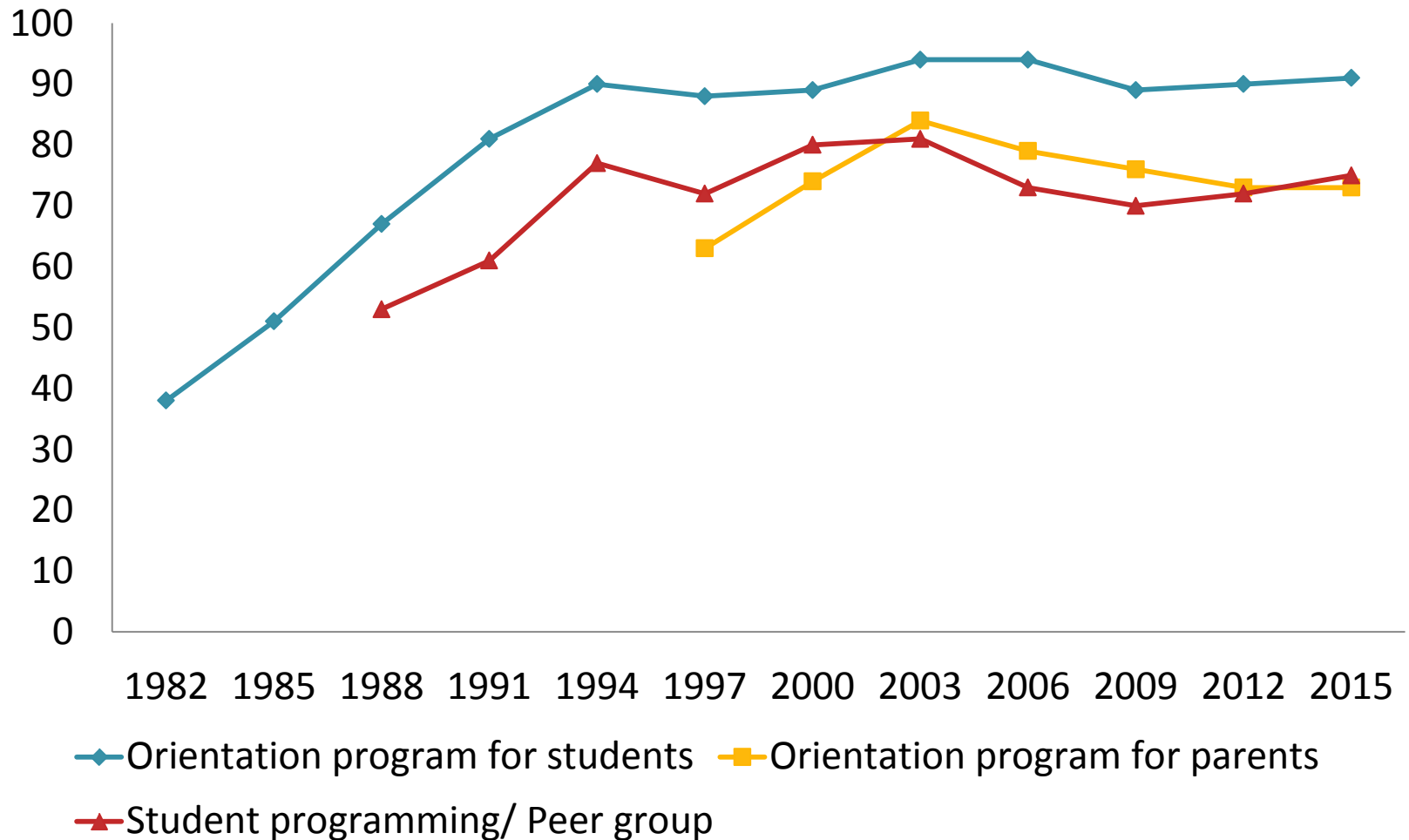
▲ Men

\* Veterans

# Programmatic Approaches Within Campus Efforts: 2015

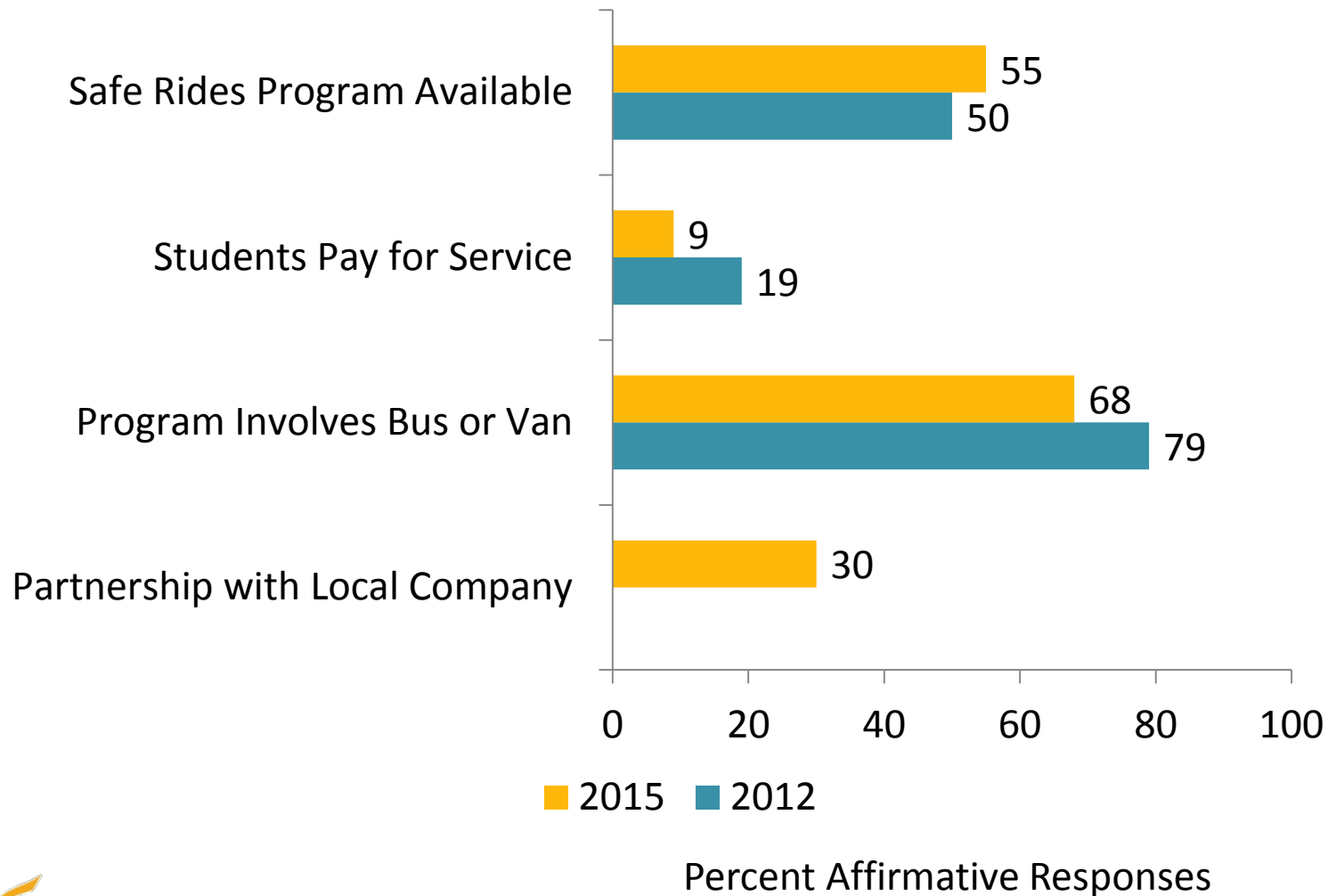


# Campus Approaches Dealing With Substance Abuse



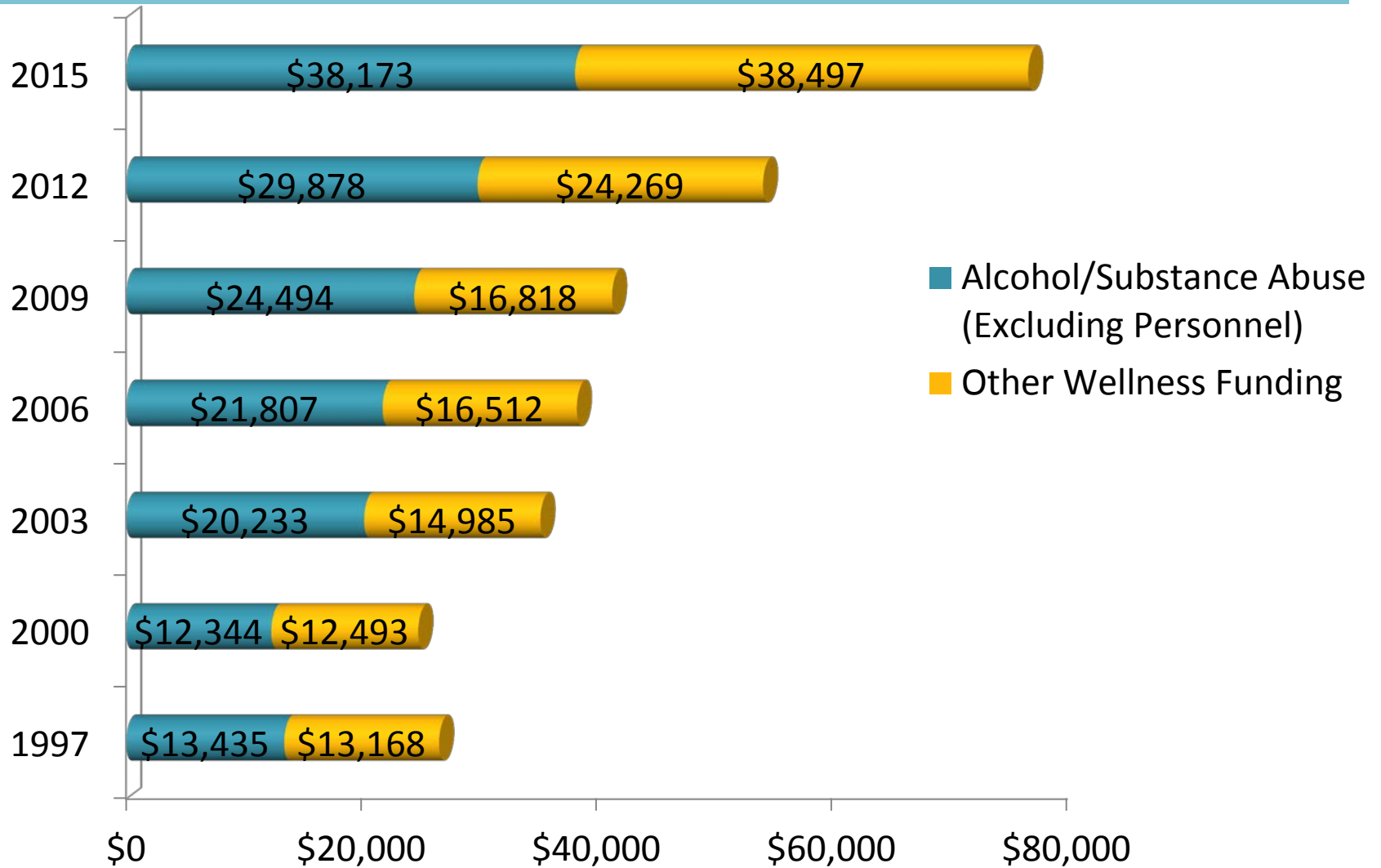


# Availability of Safe Rides Program



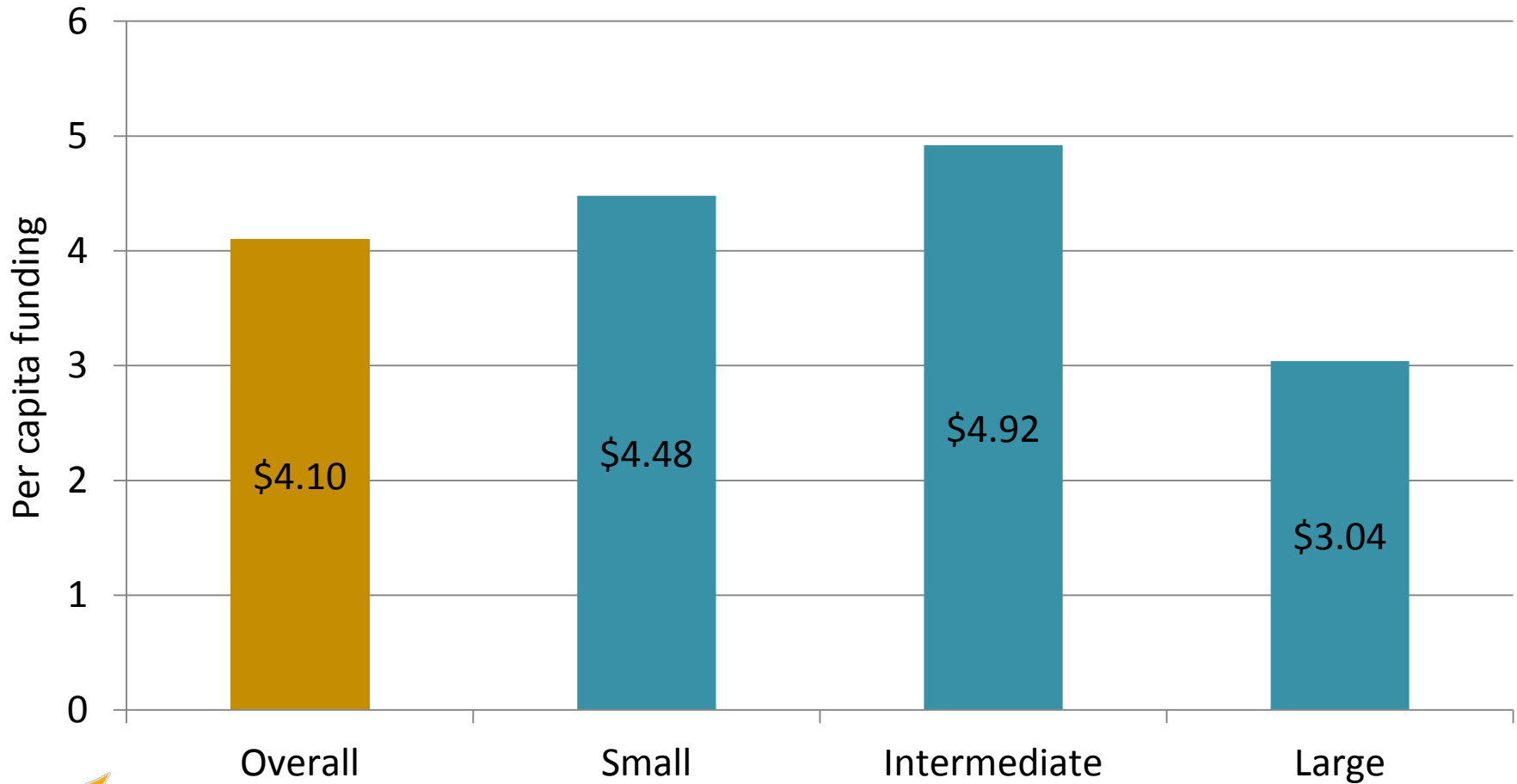
# PLANNING AND COLLABORATION

# Annual Funding For Alcohol/Substance Abuse In 2015= 49.8% of Wellness Funding

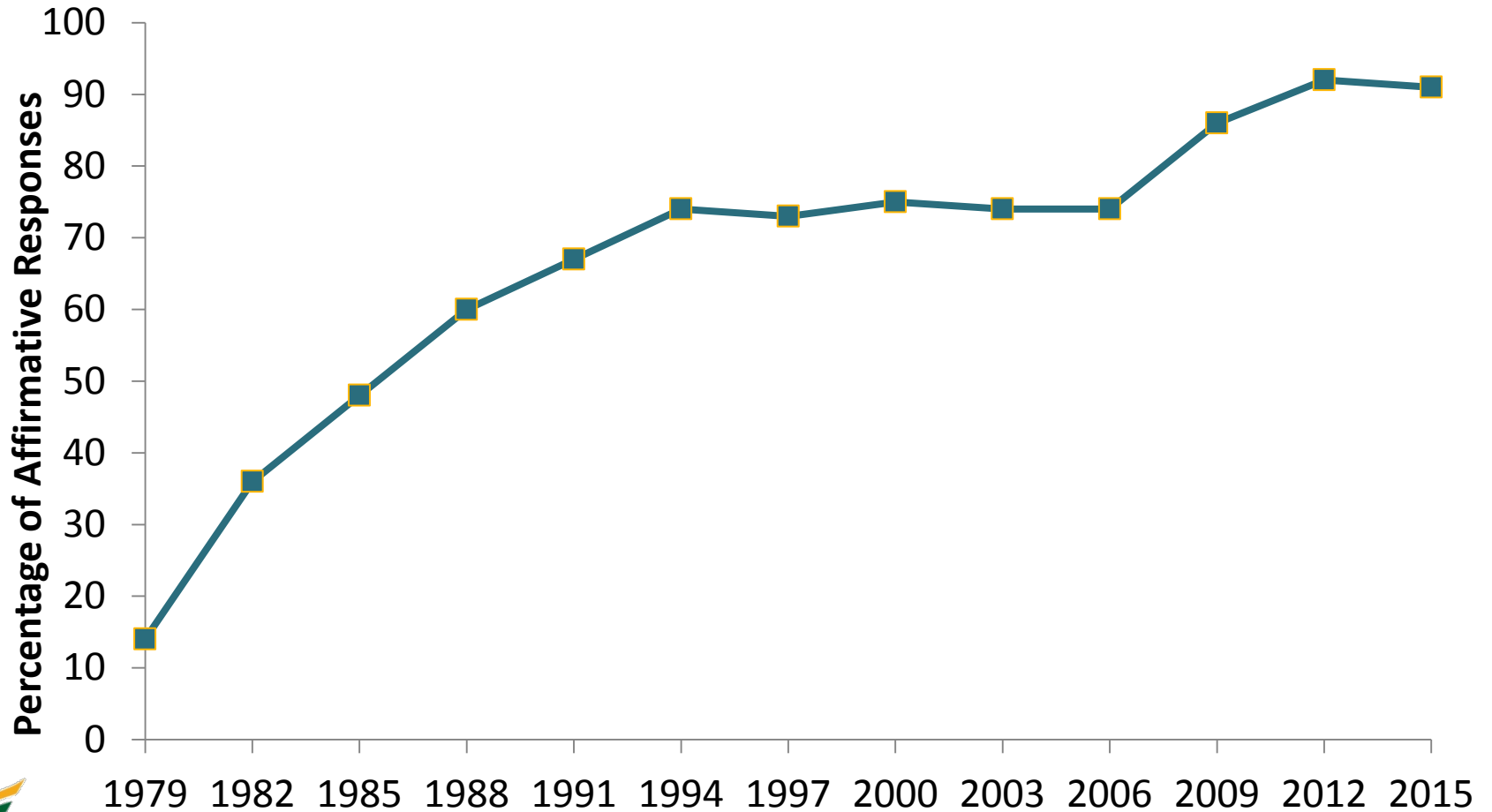


**Wellness Funding = \$ 76,670**

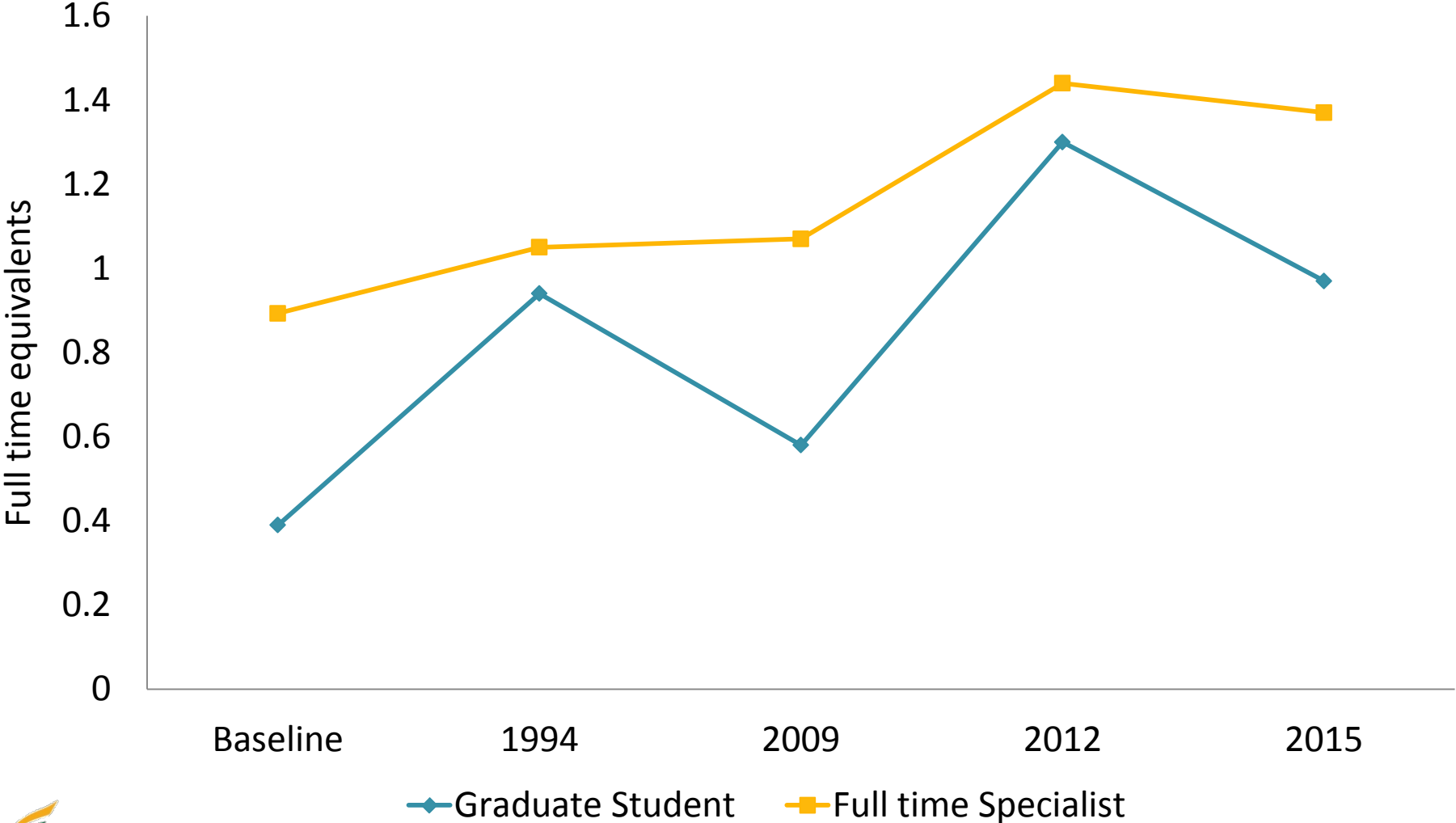
# Funding for Drug/Alcohol/Wellness Programs (per capita, 2012)



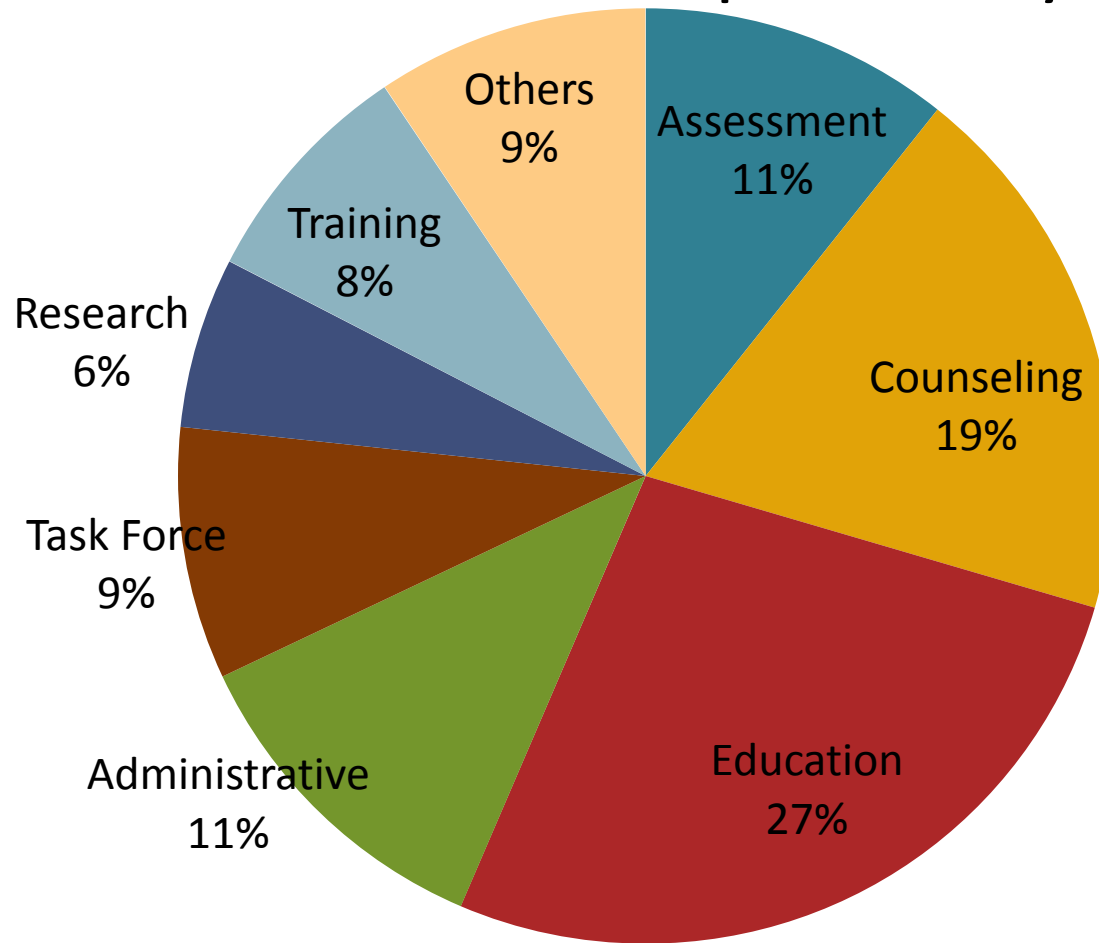
# Designated Alcohol/Substance Abuse Educator Or Specialist



# Individual on campus whose responsibility is on alcohol and substance abuse education



# Specialist Time Allocations Based on Role/Responsibility - 2015

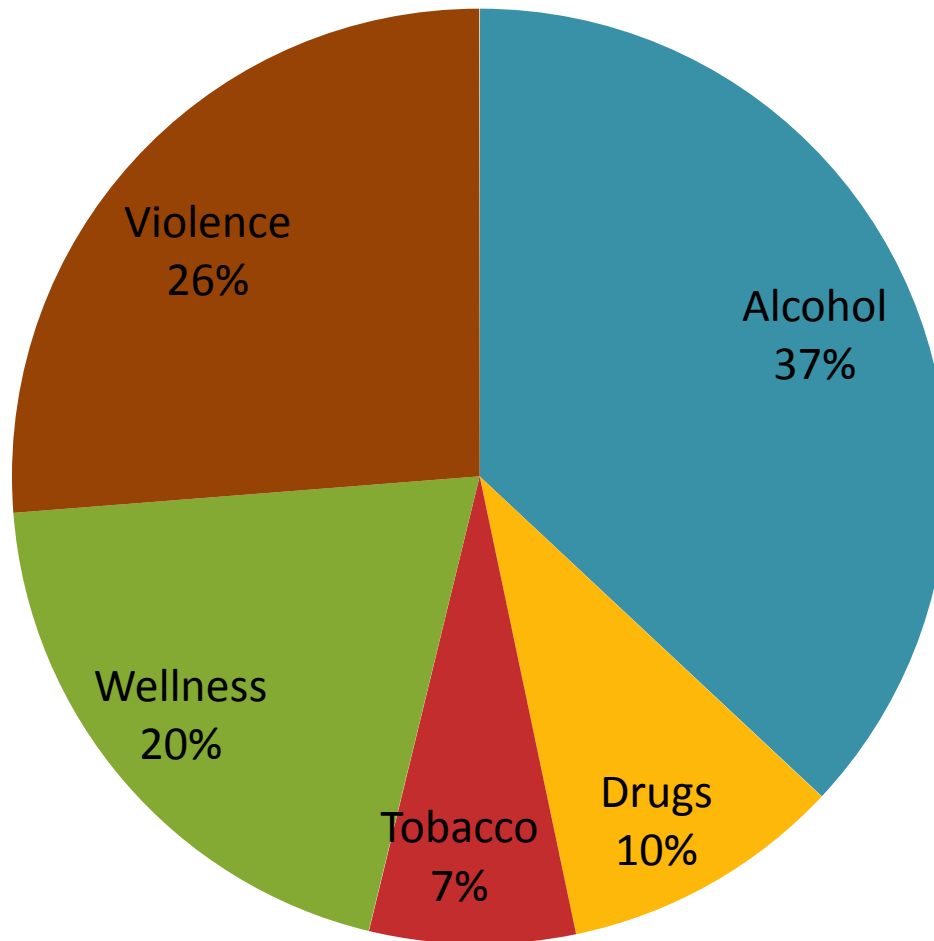


# Coordinator Roles Over Time

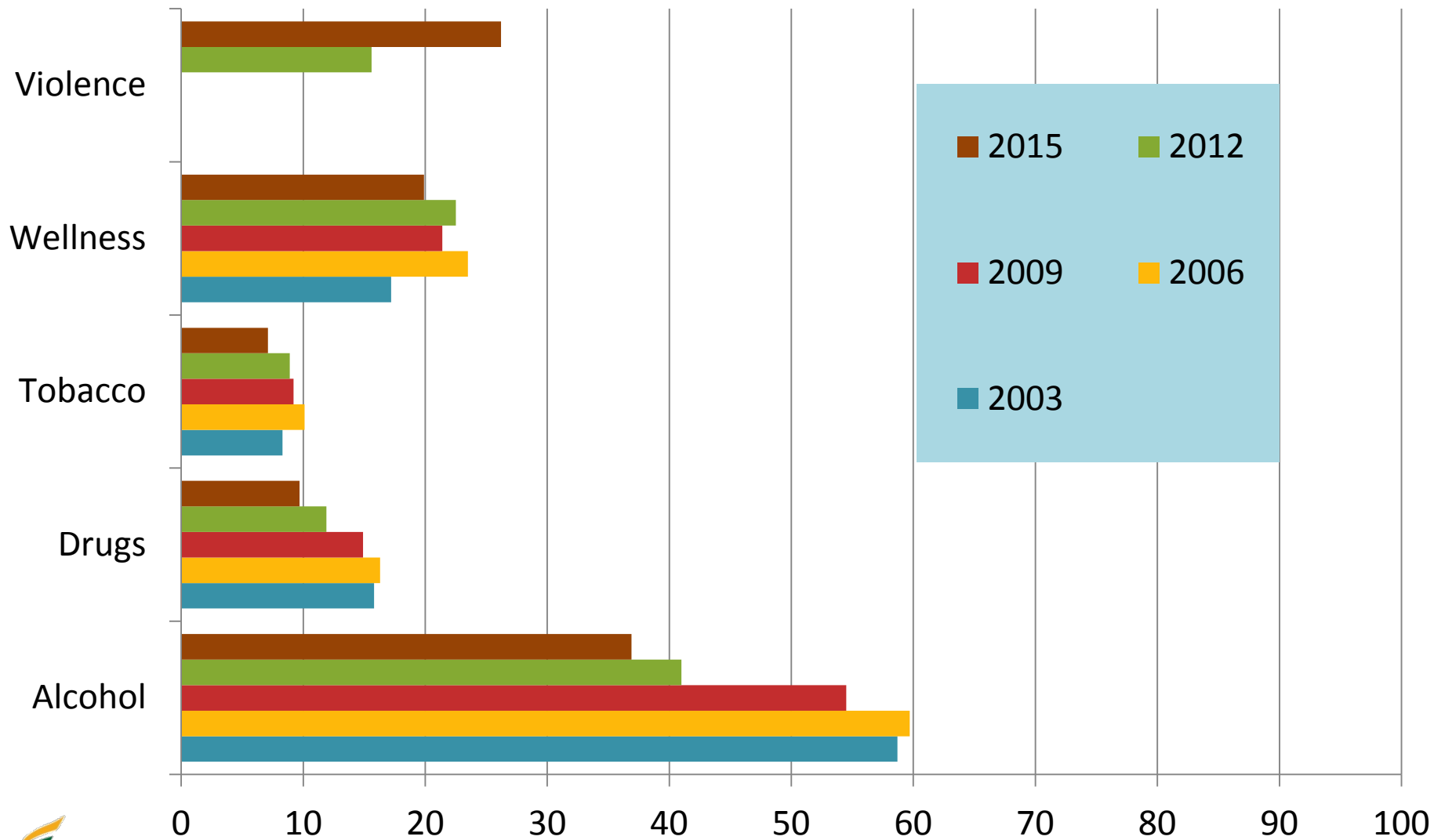
Role	2012	2015
Assessment	12	<b>11</b>
Counseling	25	<b>19</b>
Education	8	<b>27</b>
Administration	7	<b>12</b>
Task Force	18	<b>9</b>
Research	11	<b>6</b>
Training	7	<b>8</b>
Other	11	<b>9</b>



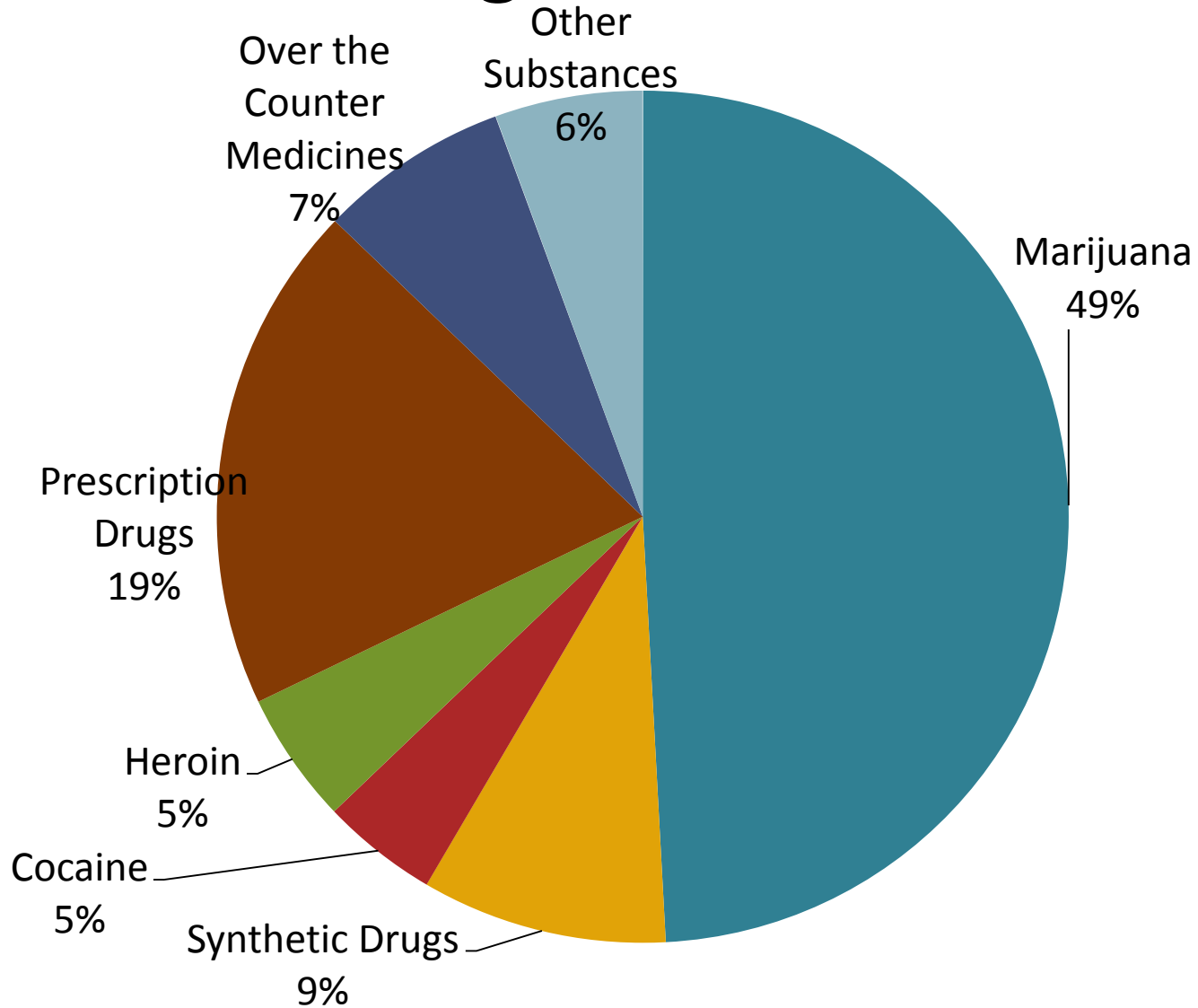
# Specialist Time Allocations Based on Topic / Issue - 2015



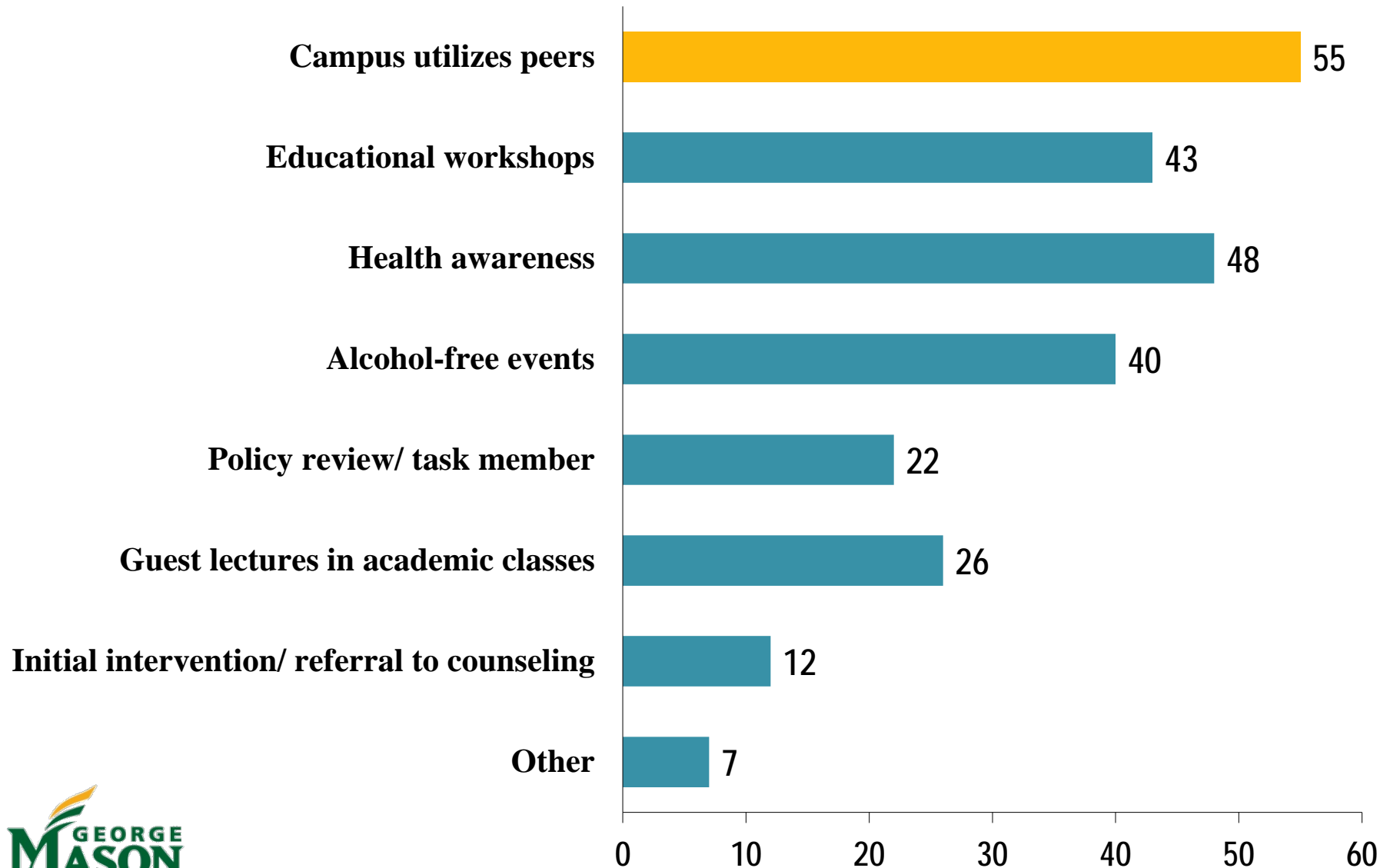
# Specialist Time Allocations



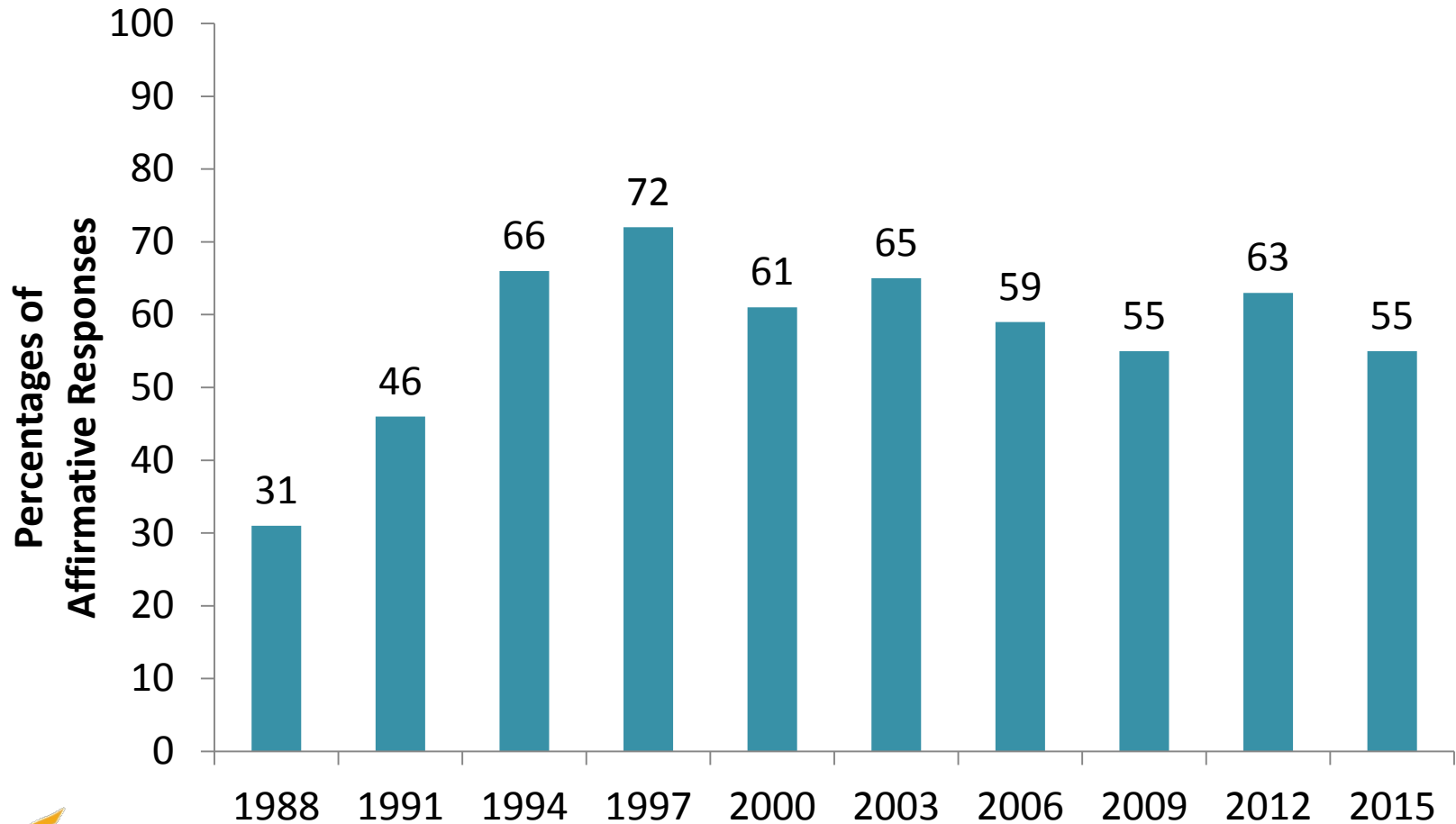
# Specialist Time Allocation With Drugs Area - 2015



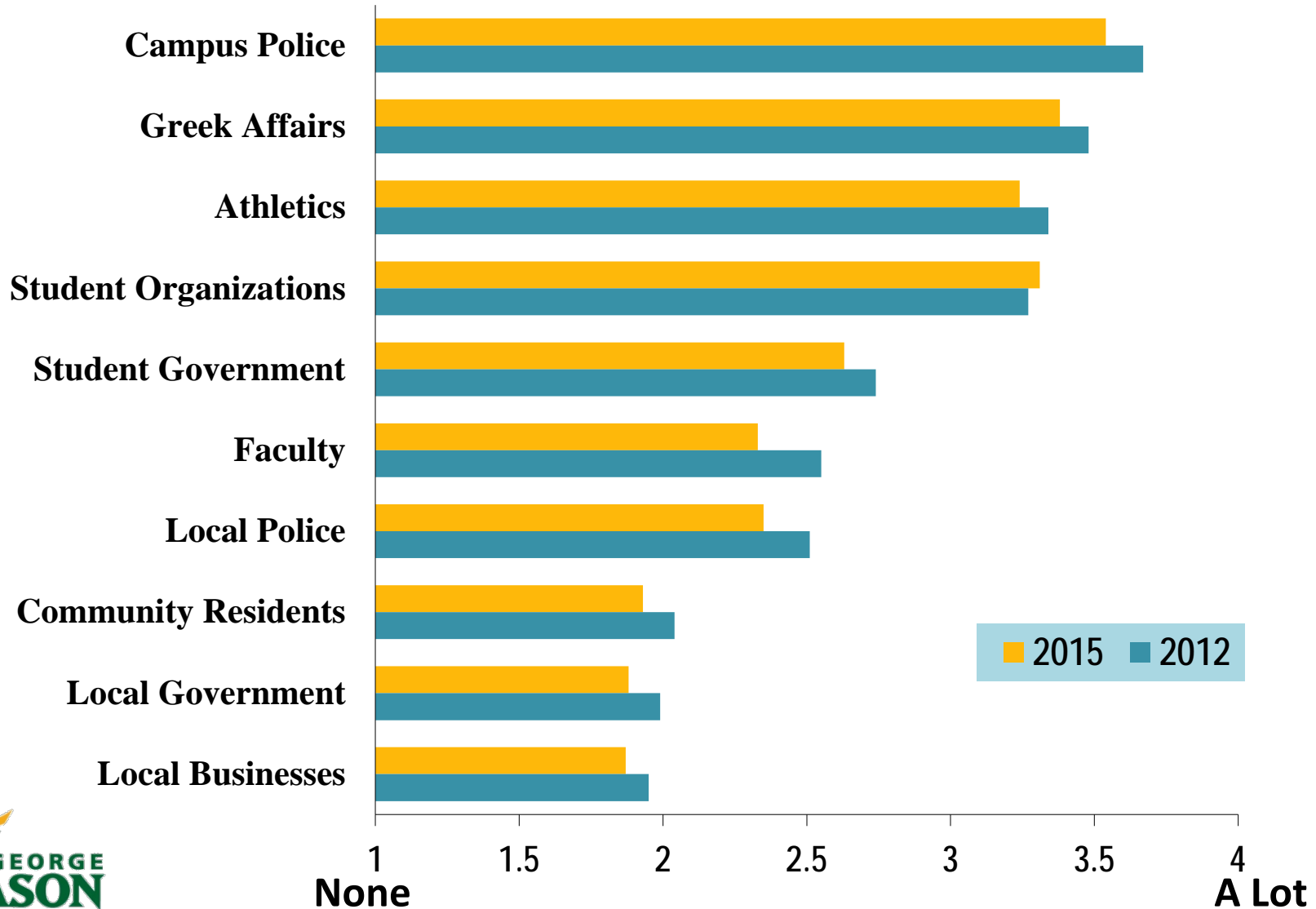
# Peers With Primary Focus on Alcohol and Substance Abuse – 2015



# Use of Peer Groups Whose Primary Purpose is Drug or Alcohol Abuse

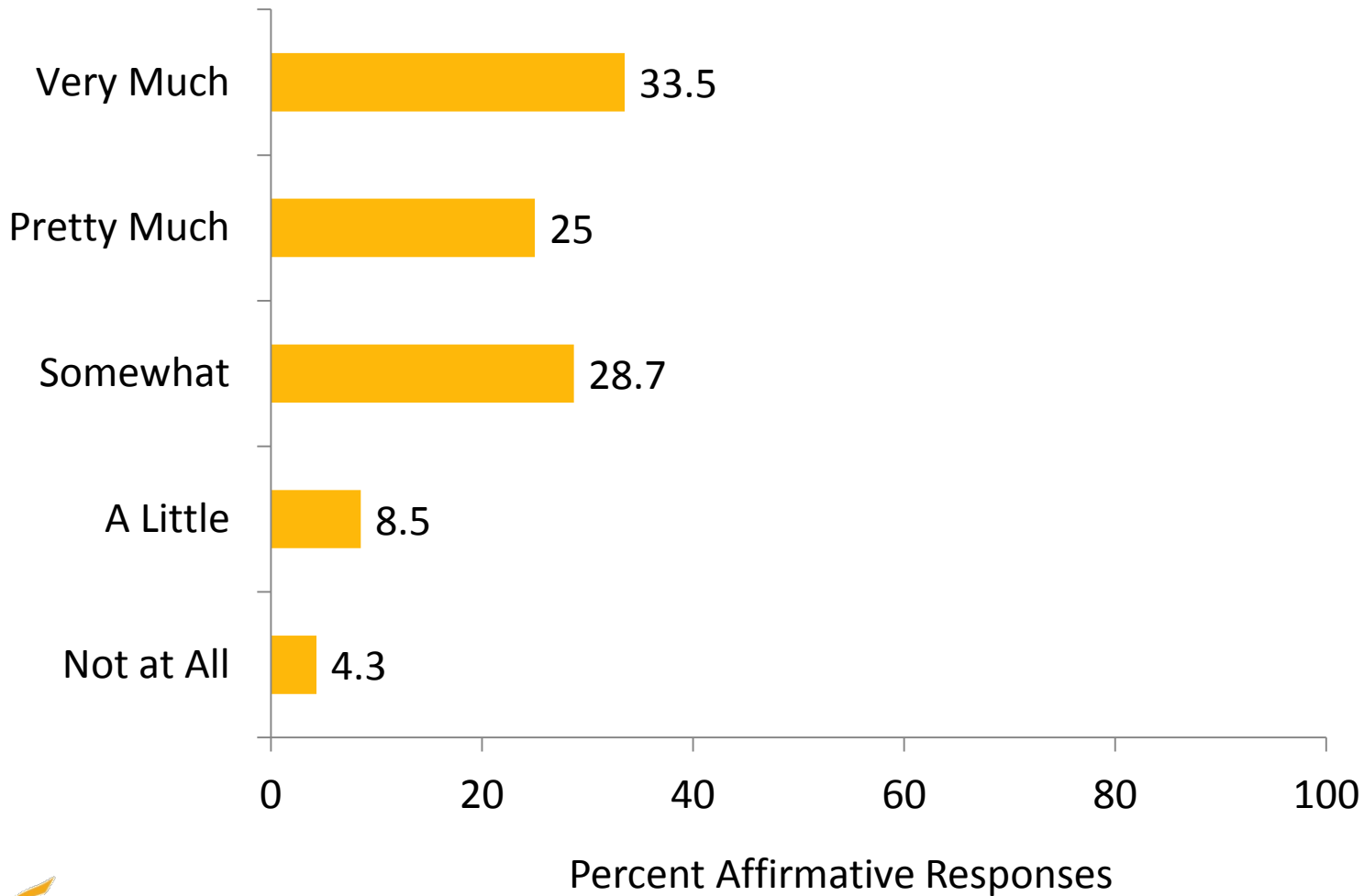


# Collaboration Between Coordinator and Group: 2012 - 2015

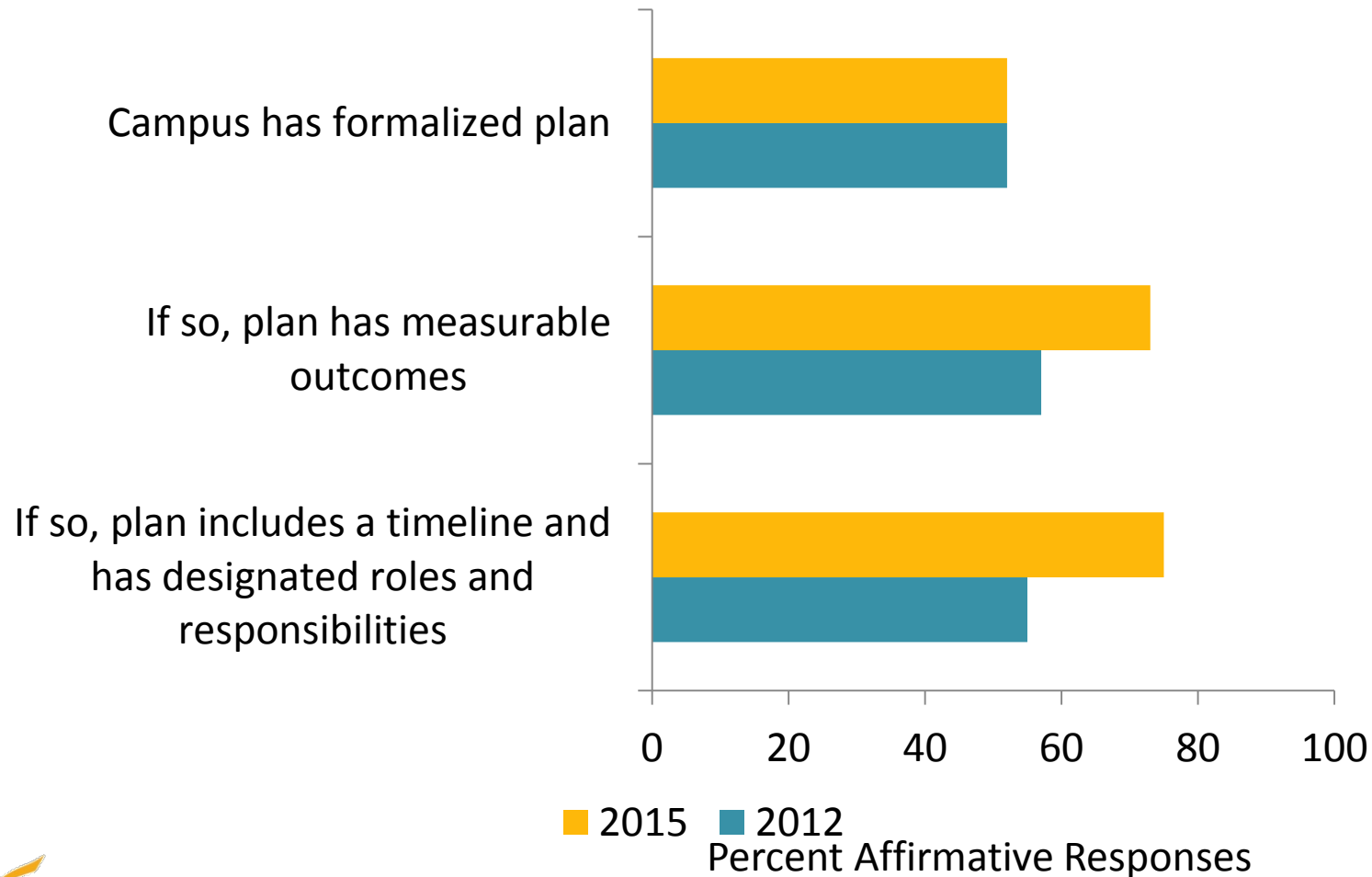


# President / Chancellor Support - 2015

**Mean Score: 3.75** where 1 = not at all and 5 = very much

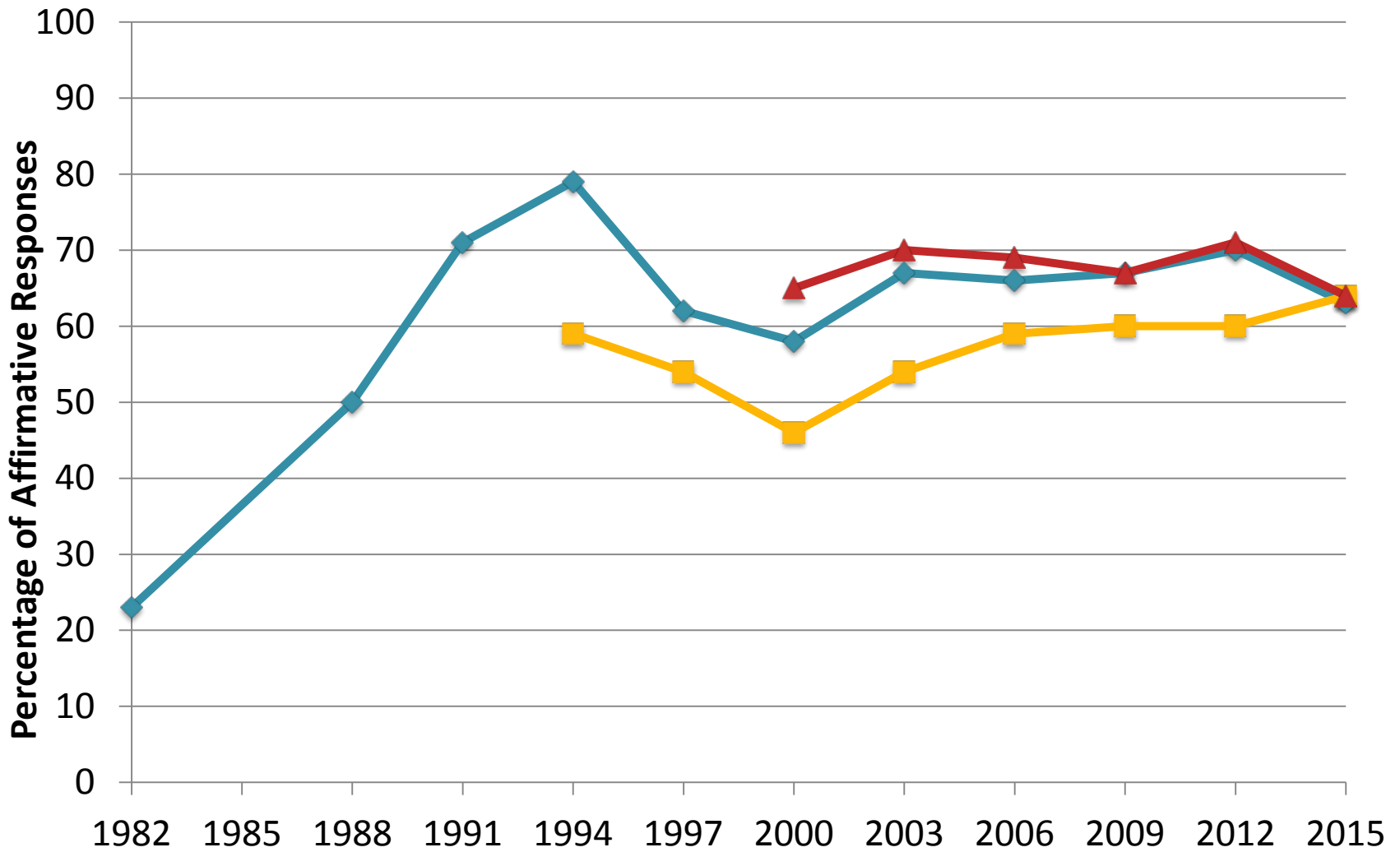


# Strategic plan for addressing alcohol and substance abuse issues

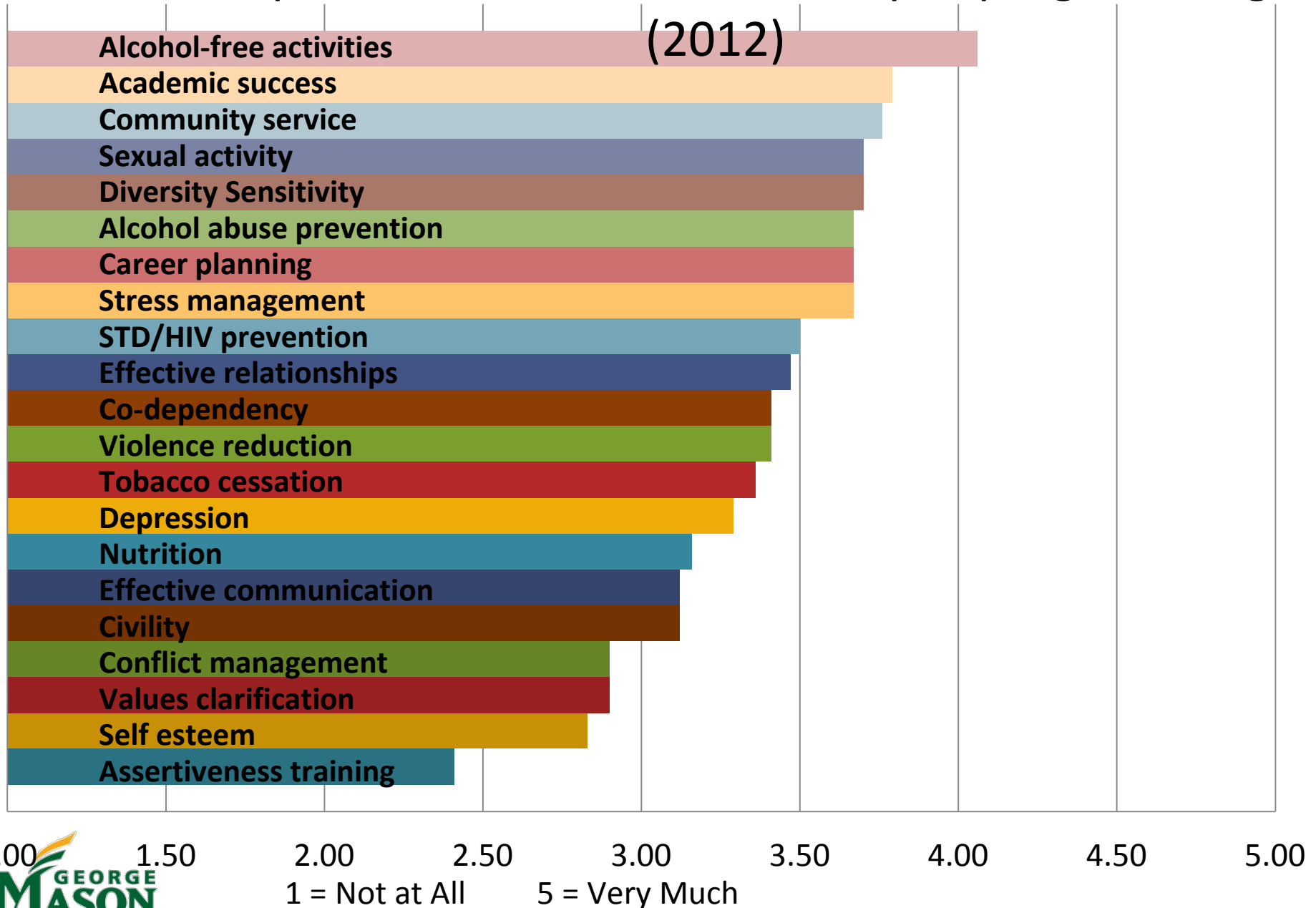




# Campus, Community, and State Efforts

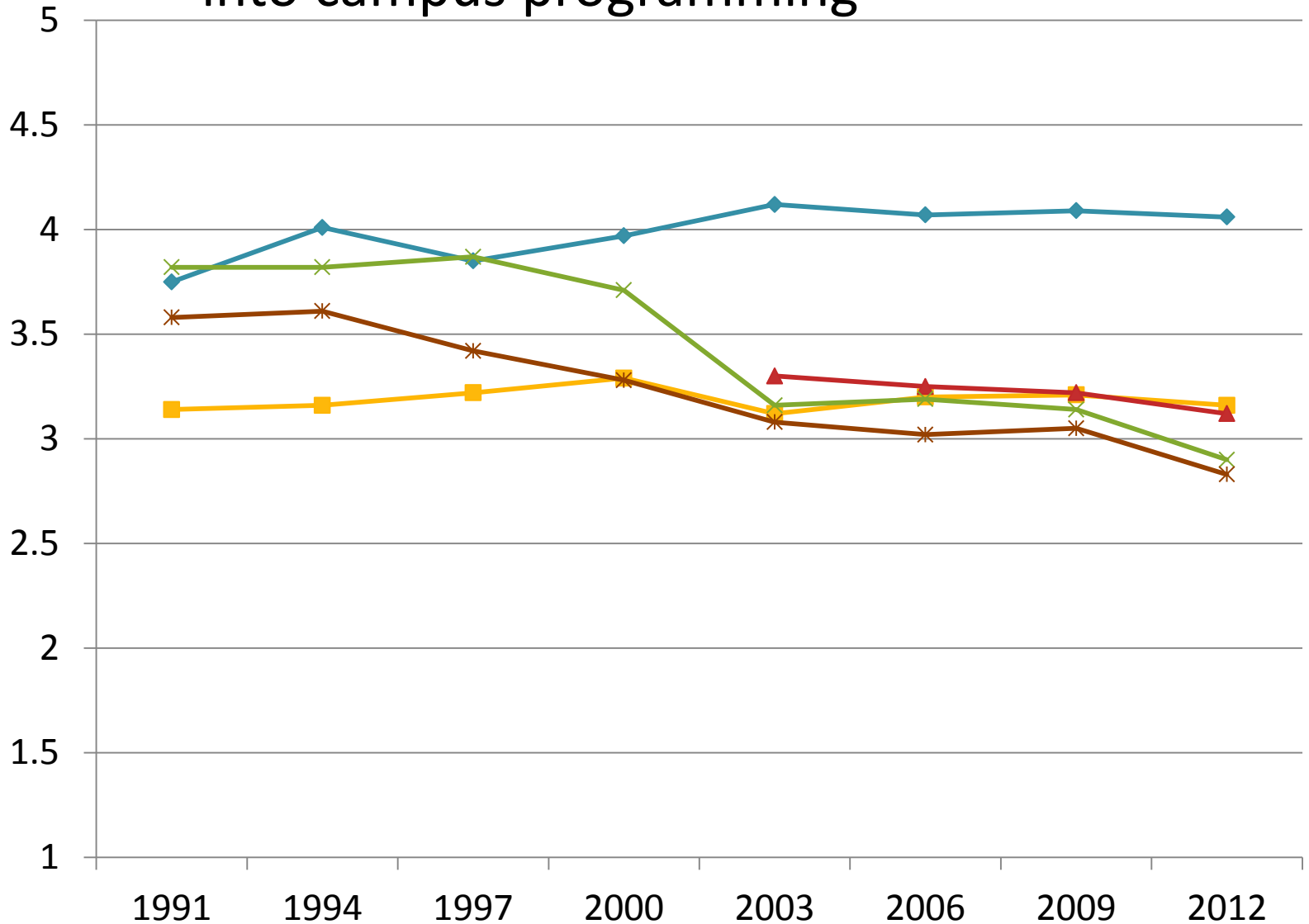


# Incorporation of themes into campus programming



# Extent to which the following themes are incorporated into campus programming

Very Much



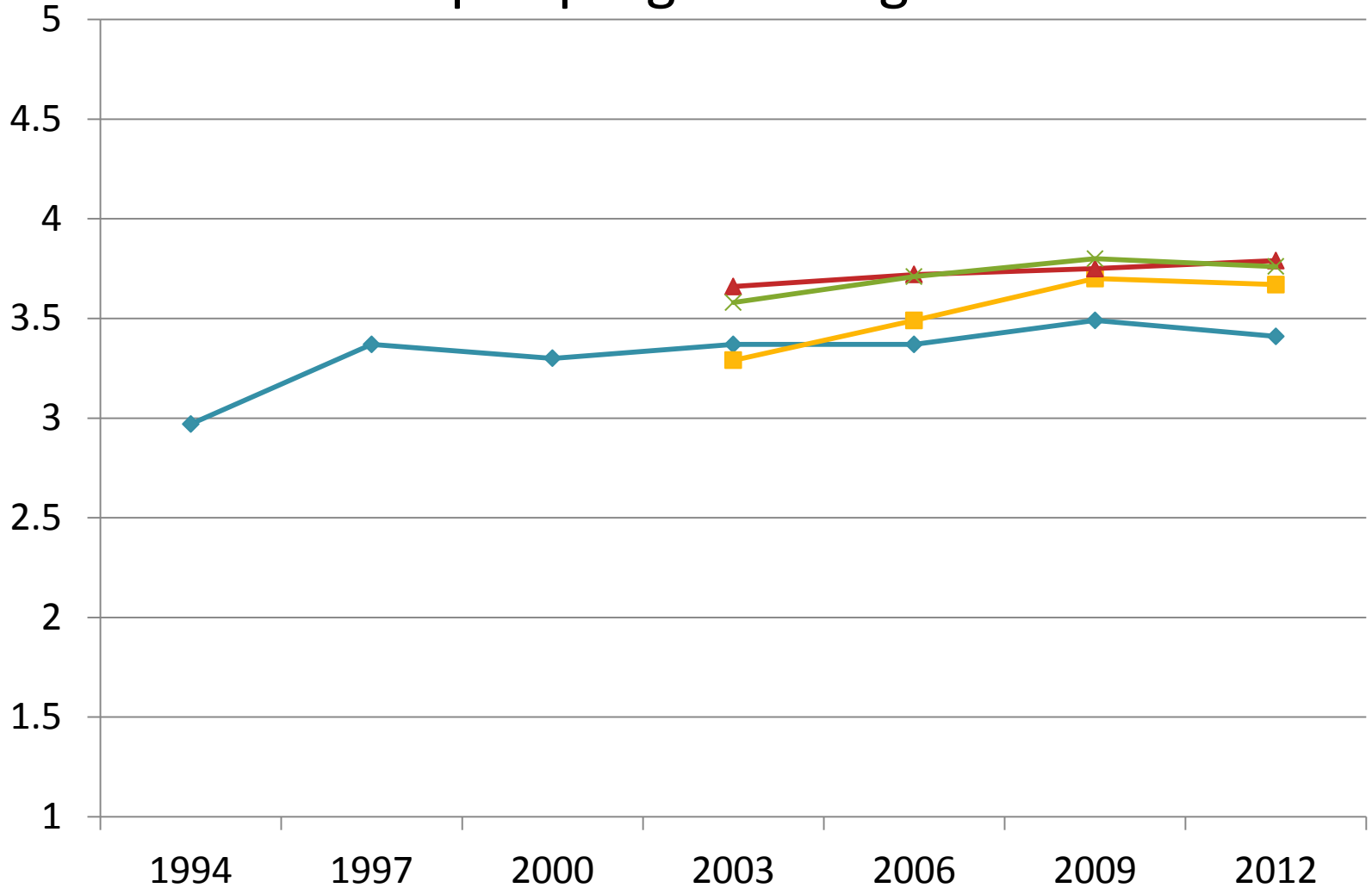
Not At All



◆ Alcohol-free activities 
 ■ Nutrition 
 ▲ Civility 
 × Values clarification 
 ✱ Self esteem

# Extent to which the following themes are incorporated into campus programming

Very Much



Not At All

◆ Violence reduction

■ Career planning

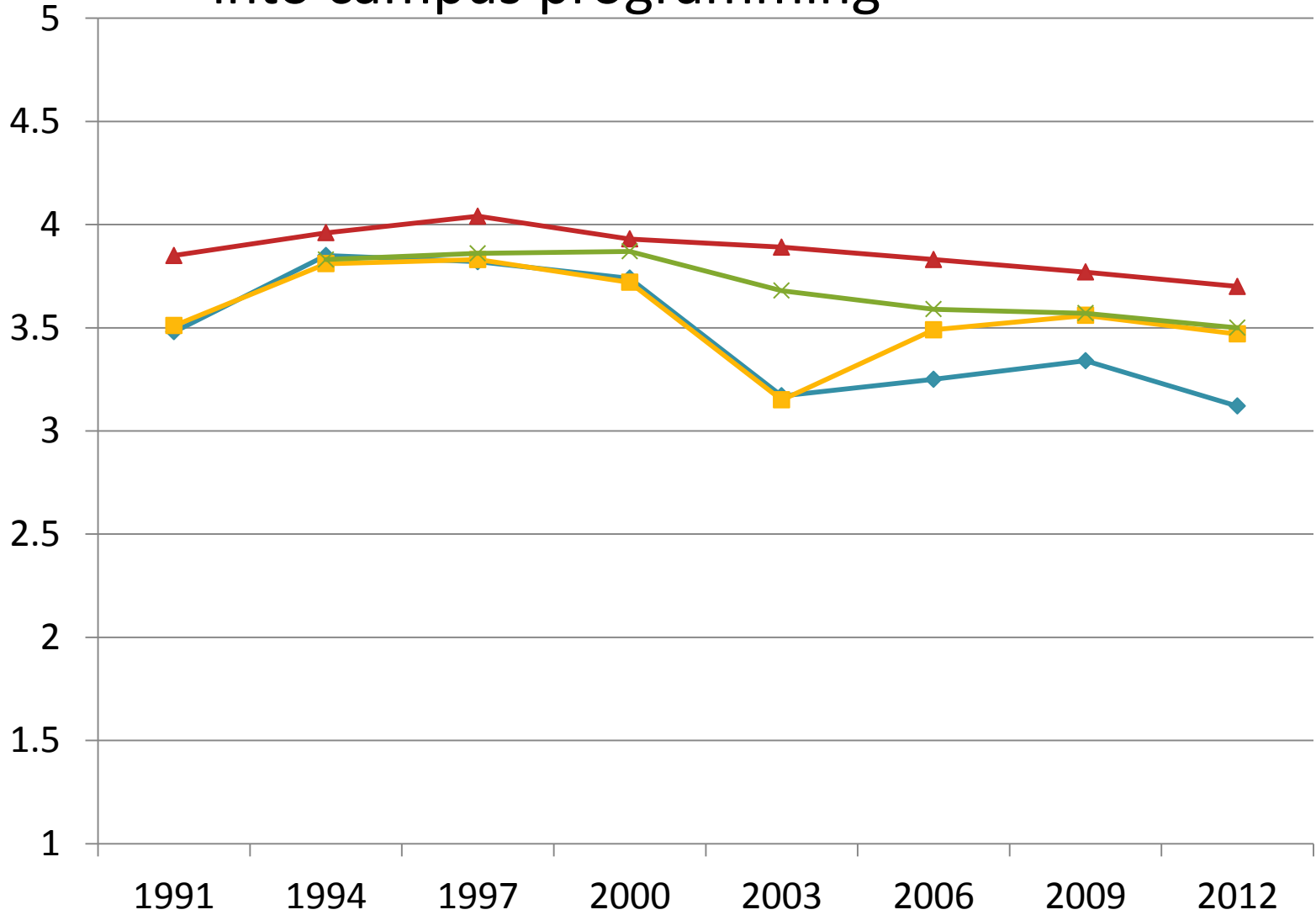
▲ Academic success

× Community service



# Extent to which the following themes are incorporated into campus programming

Very Much

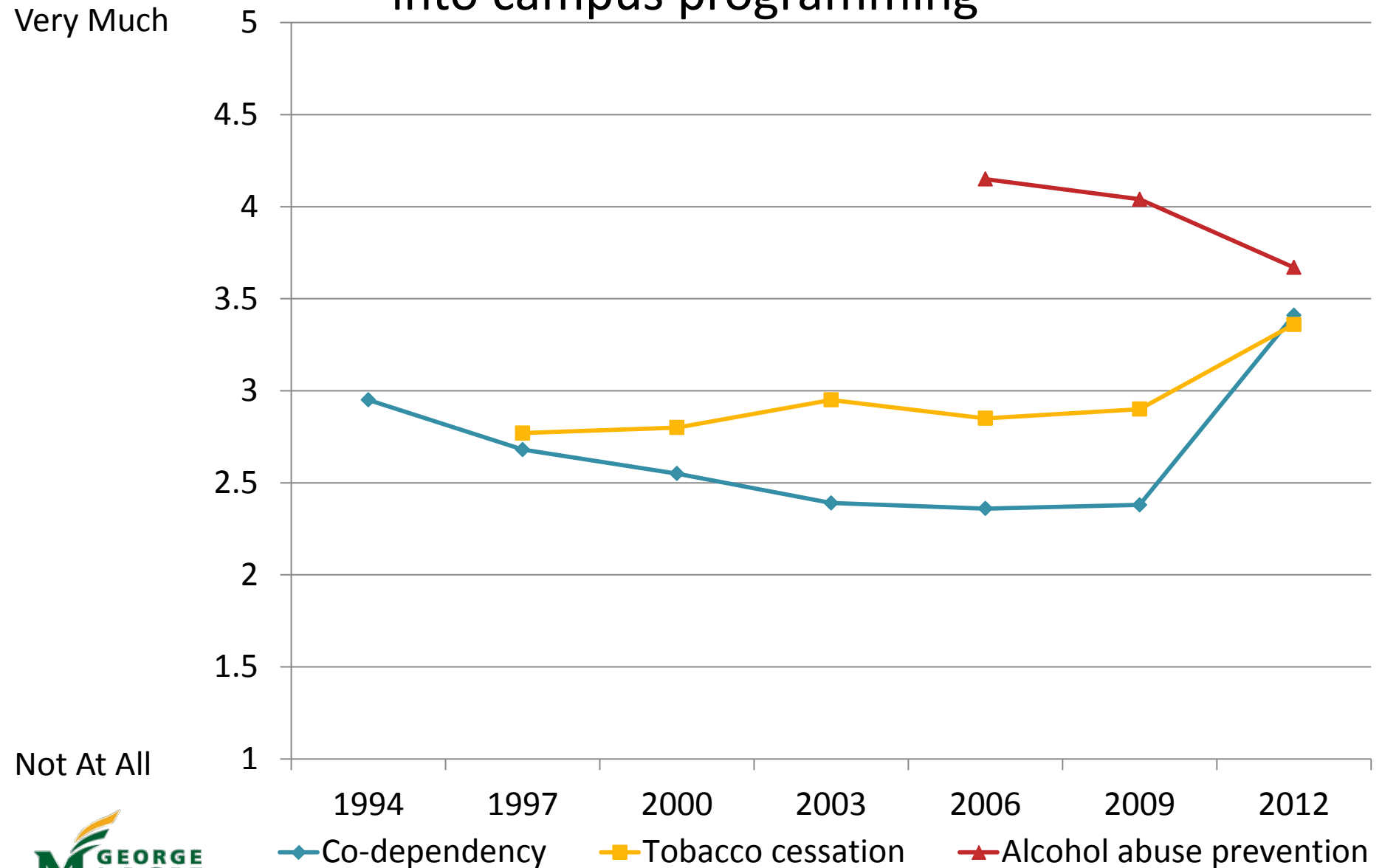


Not At All

- Effective communication
- Effective relationships
- Sexual activity
- STD/HIV prevention

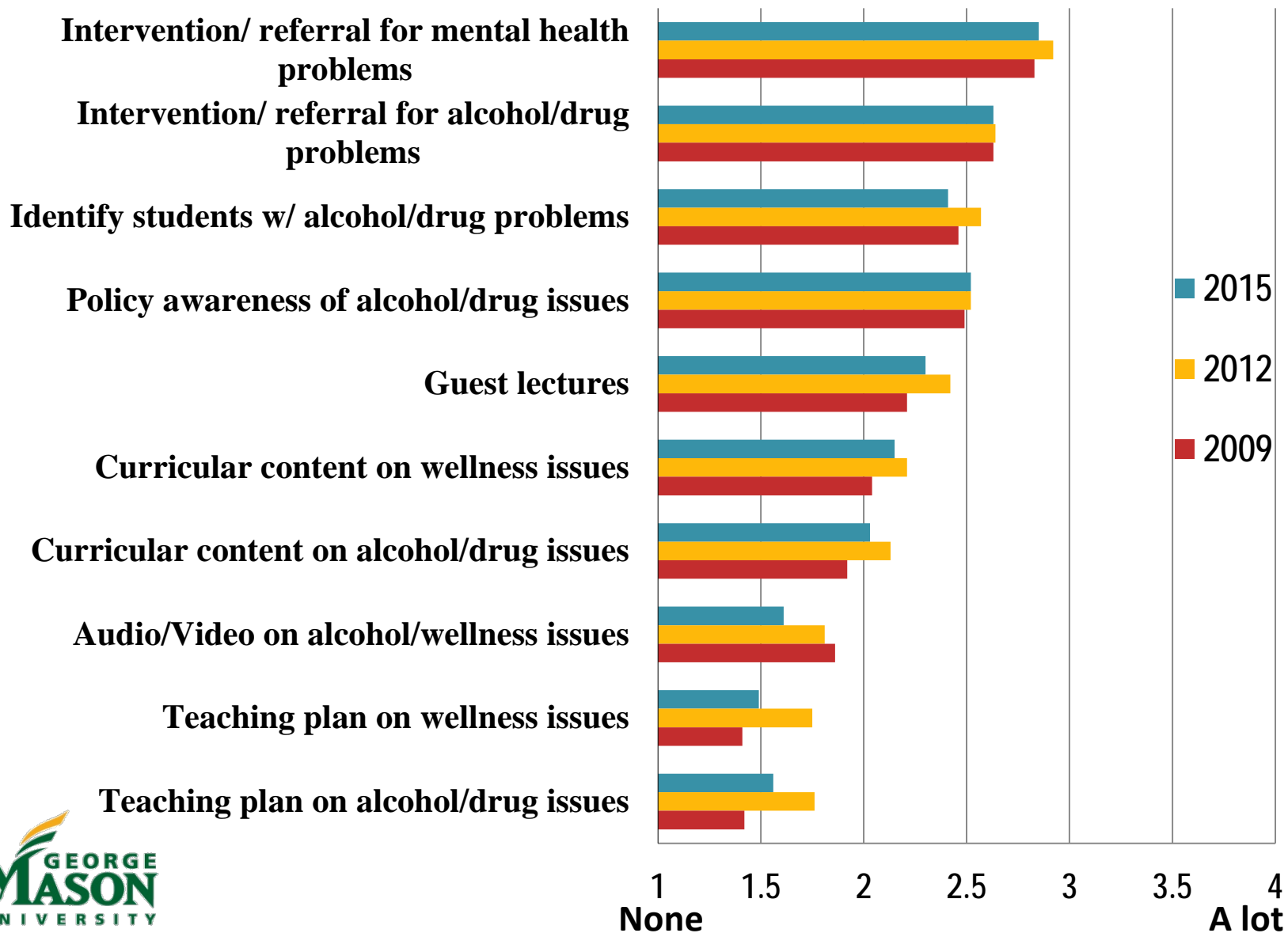


# Extent to which the following themes are incorporated into campus programming



# CURRICULUM AND TRAINING

# Assistance for Faculty on Alcohol and Substance Abuse Issues: 2009 - 2015

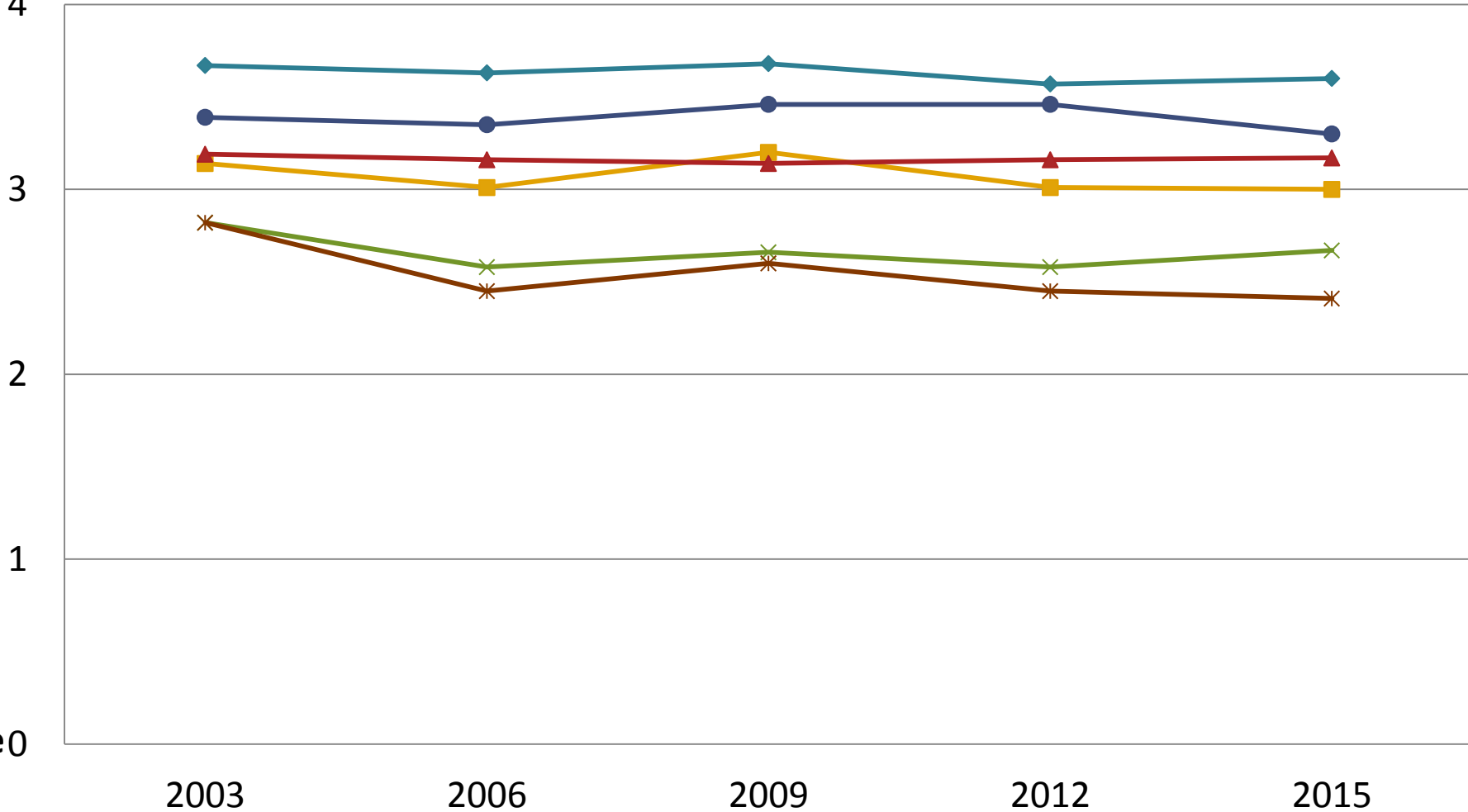




# SUPPORT and INTERVENTION

To what degree can a student with a drinking problem receive counseling assistance at each of the following (Trends over time)?

A lot 4



None 0



—◆— Counseling Center

—▲— Alcohol/Substance Abuse Coordinator

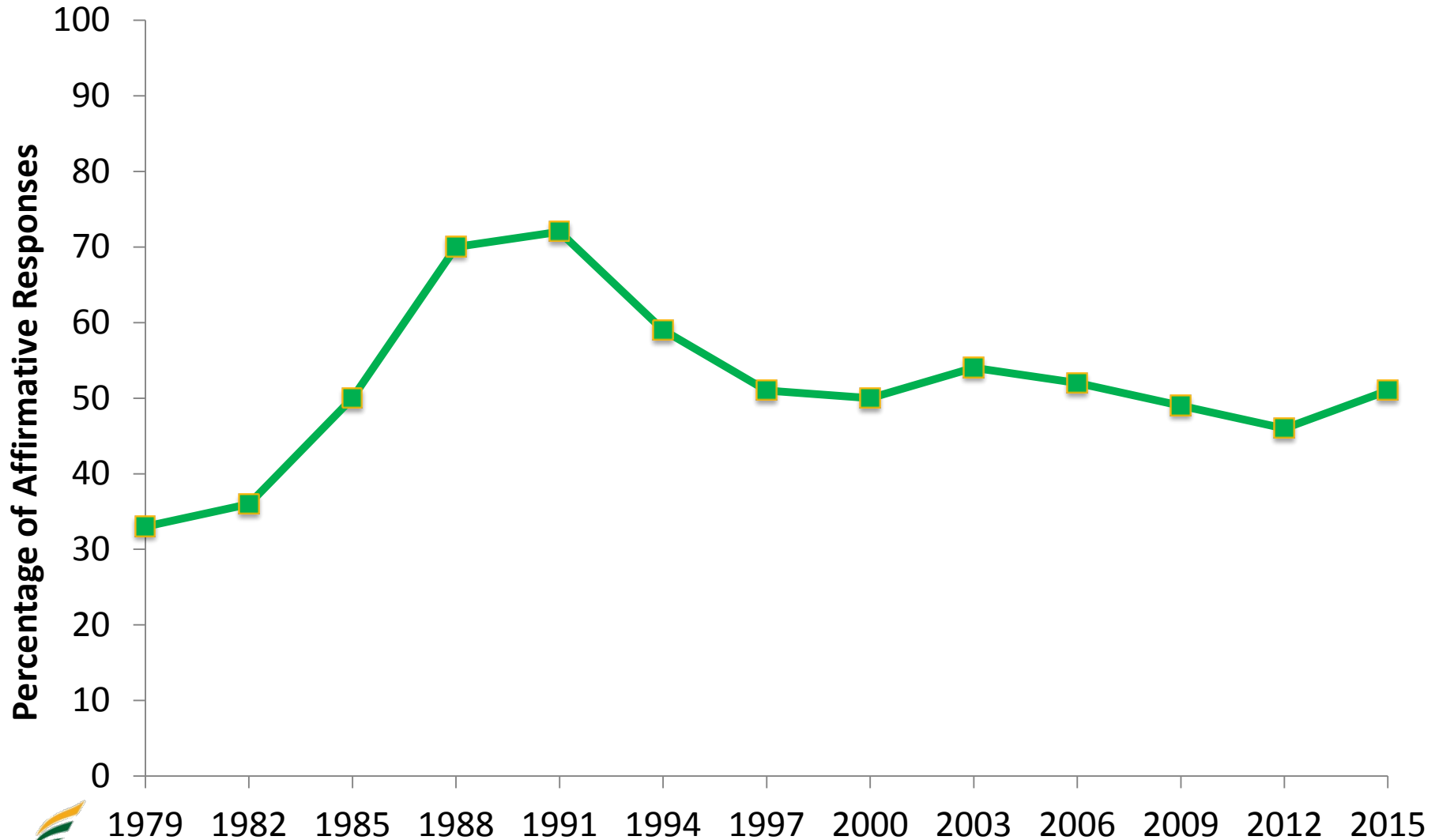
—\*— Campus Ministry

—■— Health Center

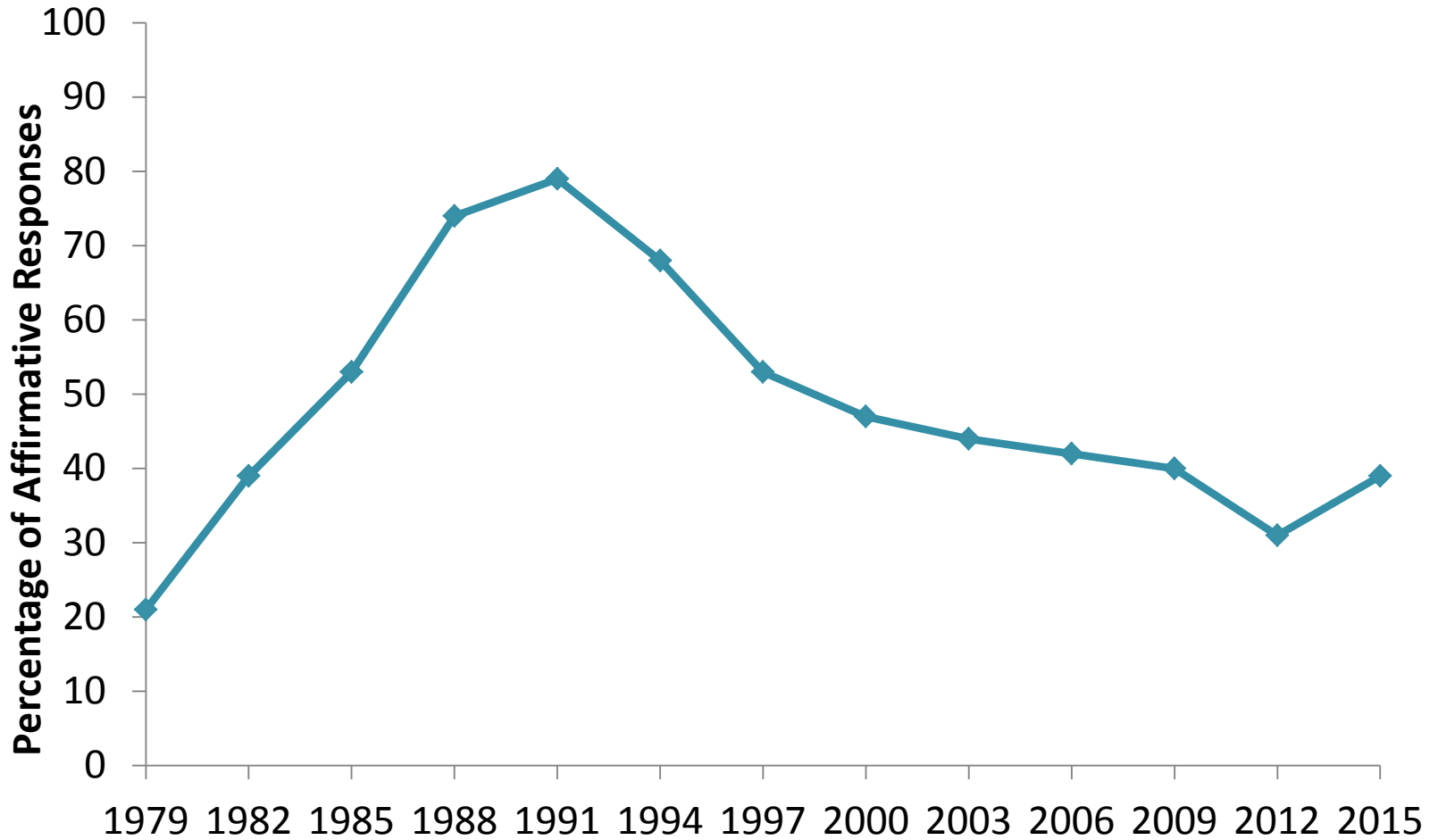
—x— Residence Hall Staff

—●— Off-campus Treatment Agency

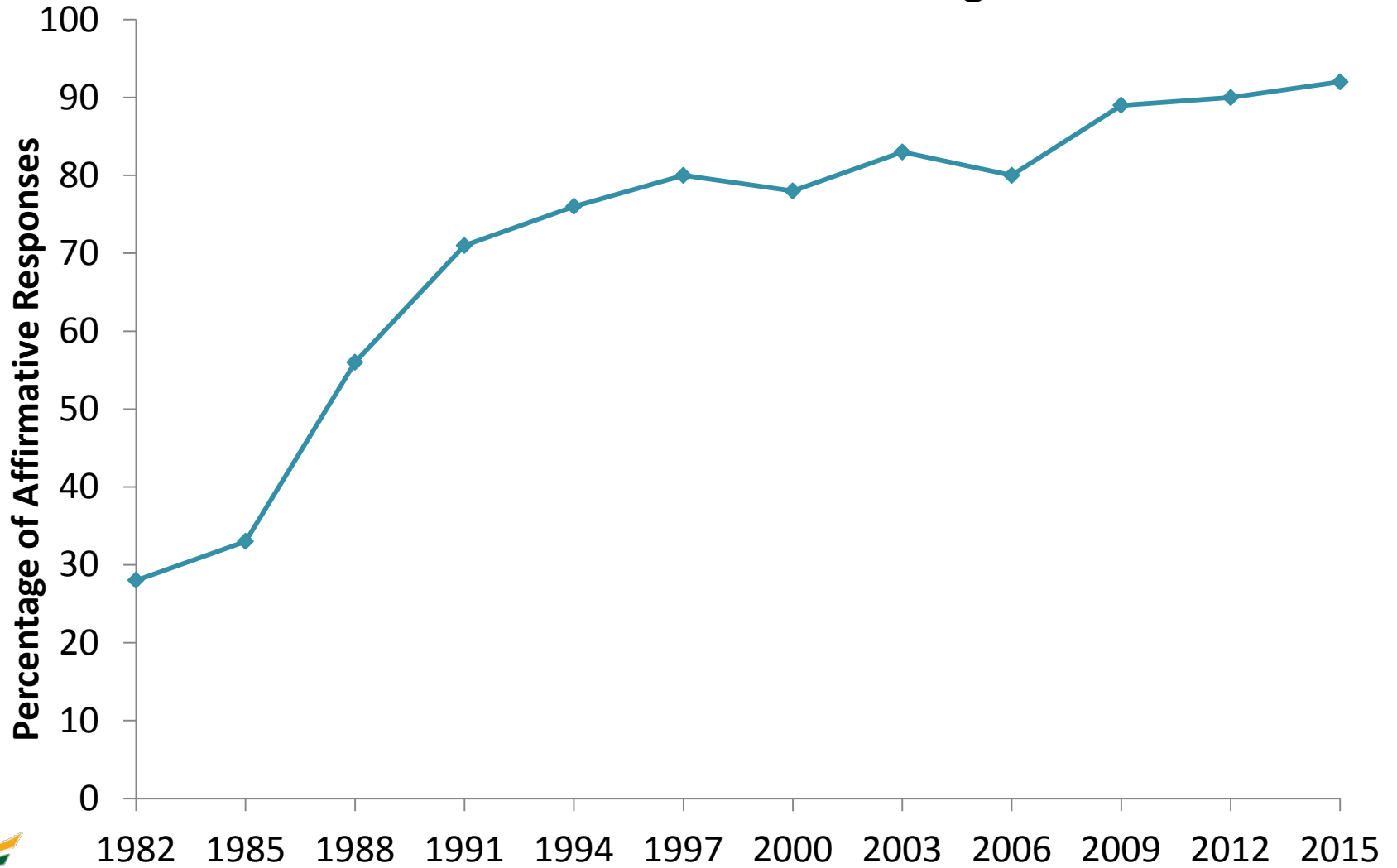
# Group Counseling Experience For Problem Drinkers



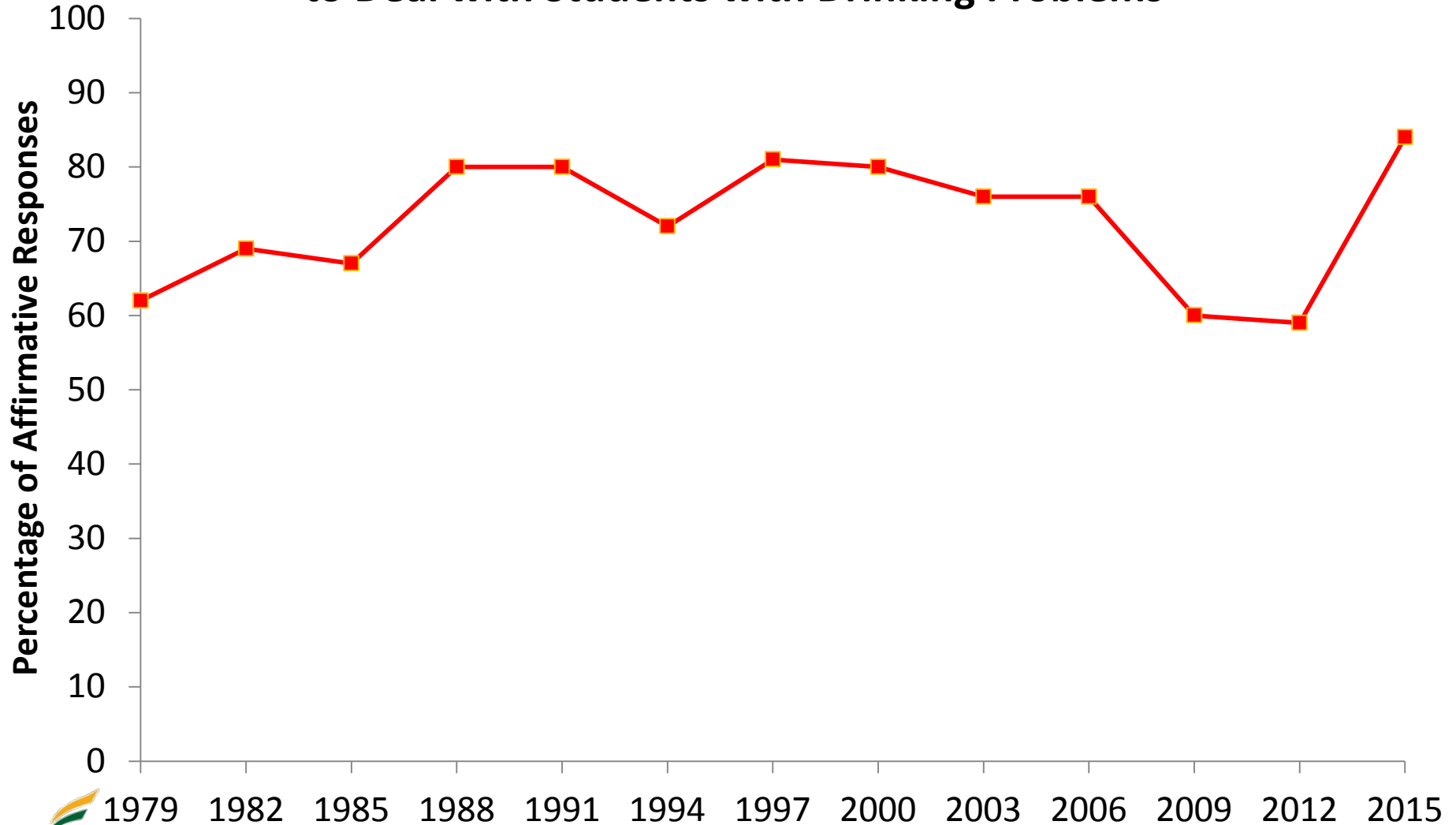
## Support Group For Those Negatively Affected By An Alcoholic



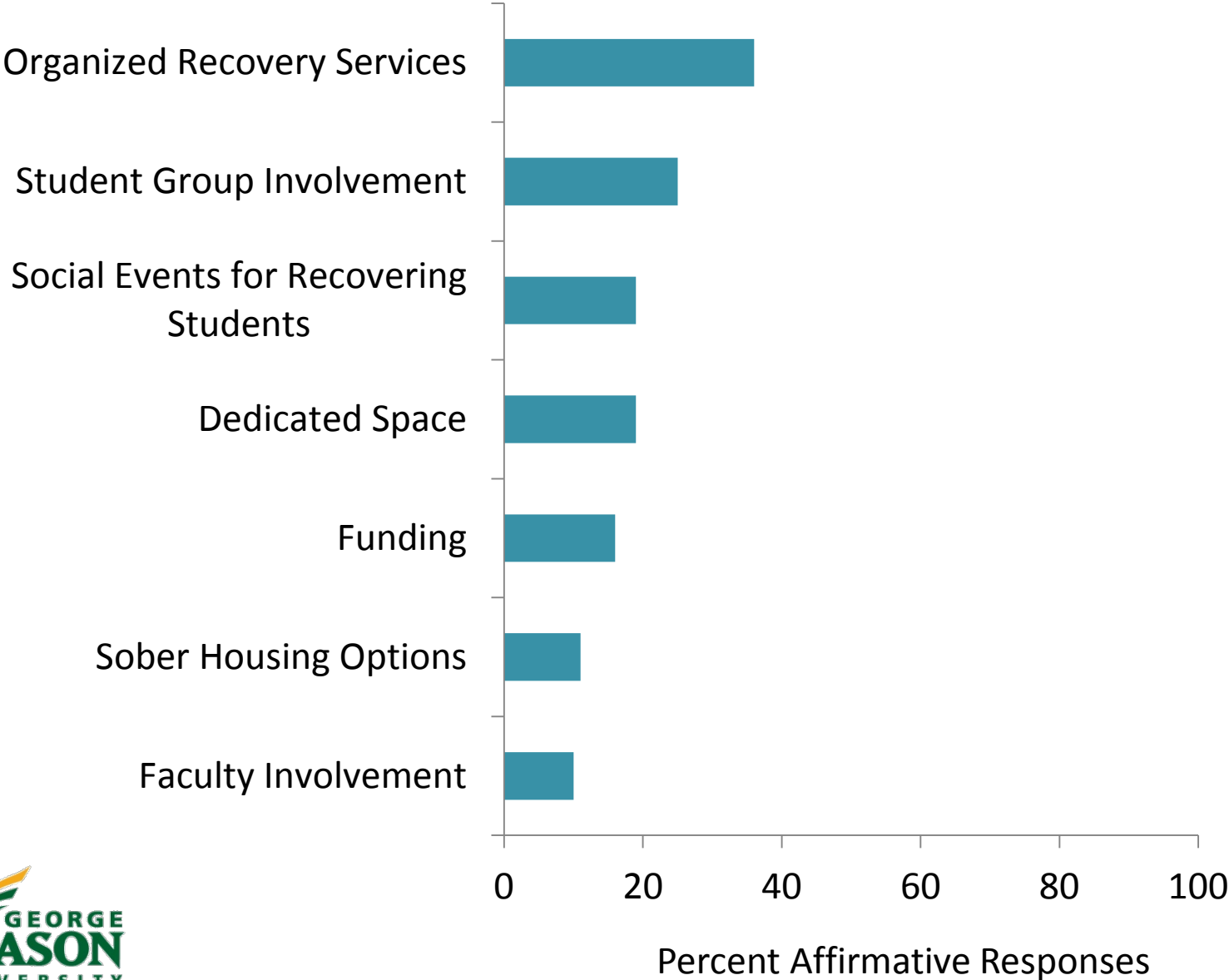
## Employee Assistance Program for Those with Drinking Problem



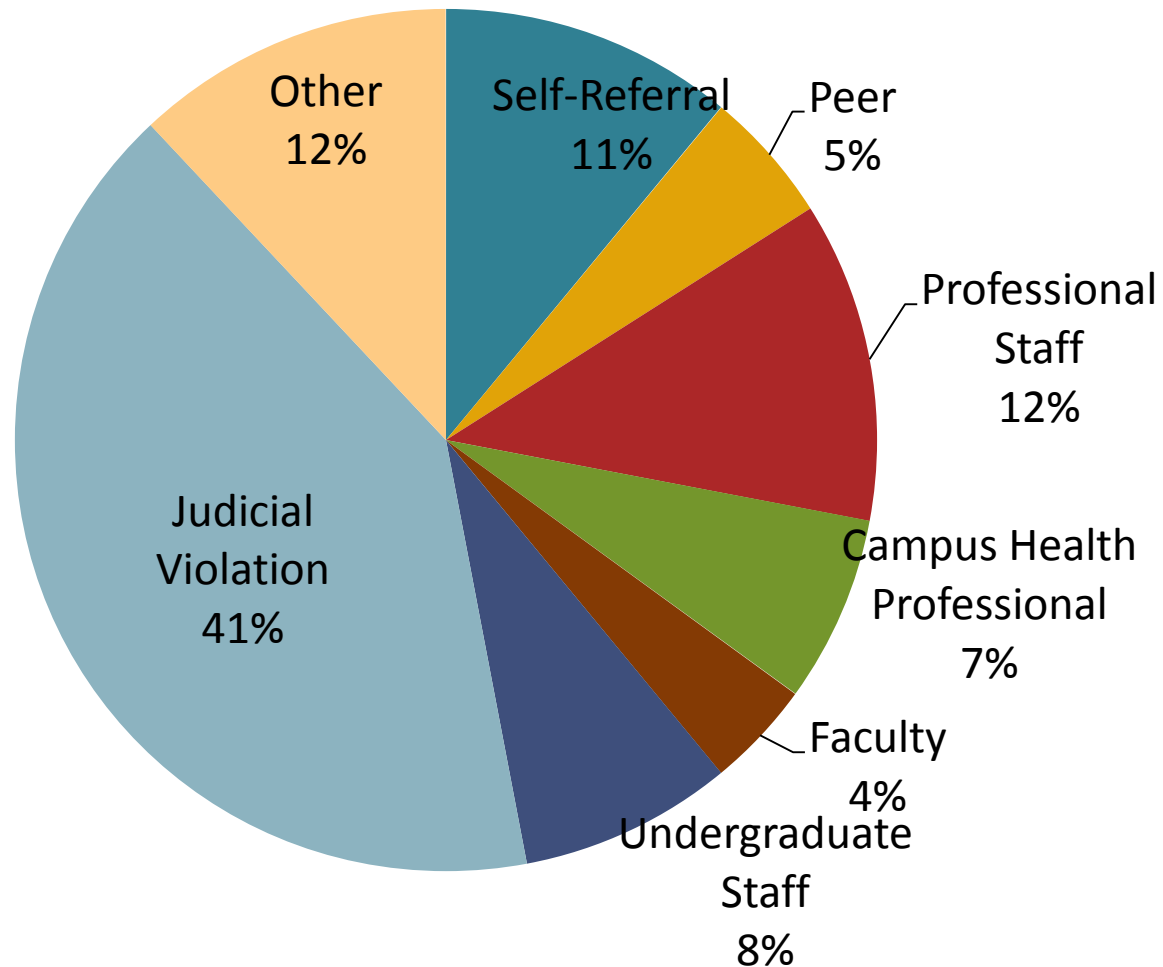
## Paraprofessional Staff Receives Training to Deal with Students with Drinking Problems



# Substance Abuse Recovery Services - 2015

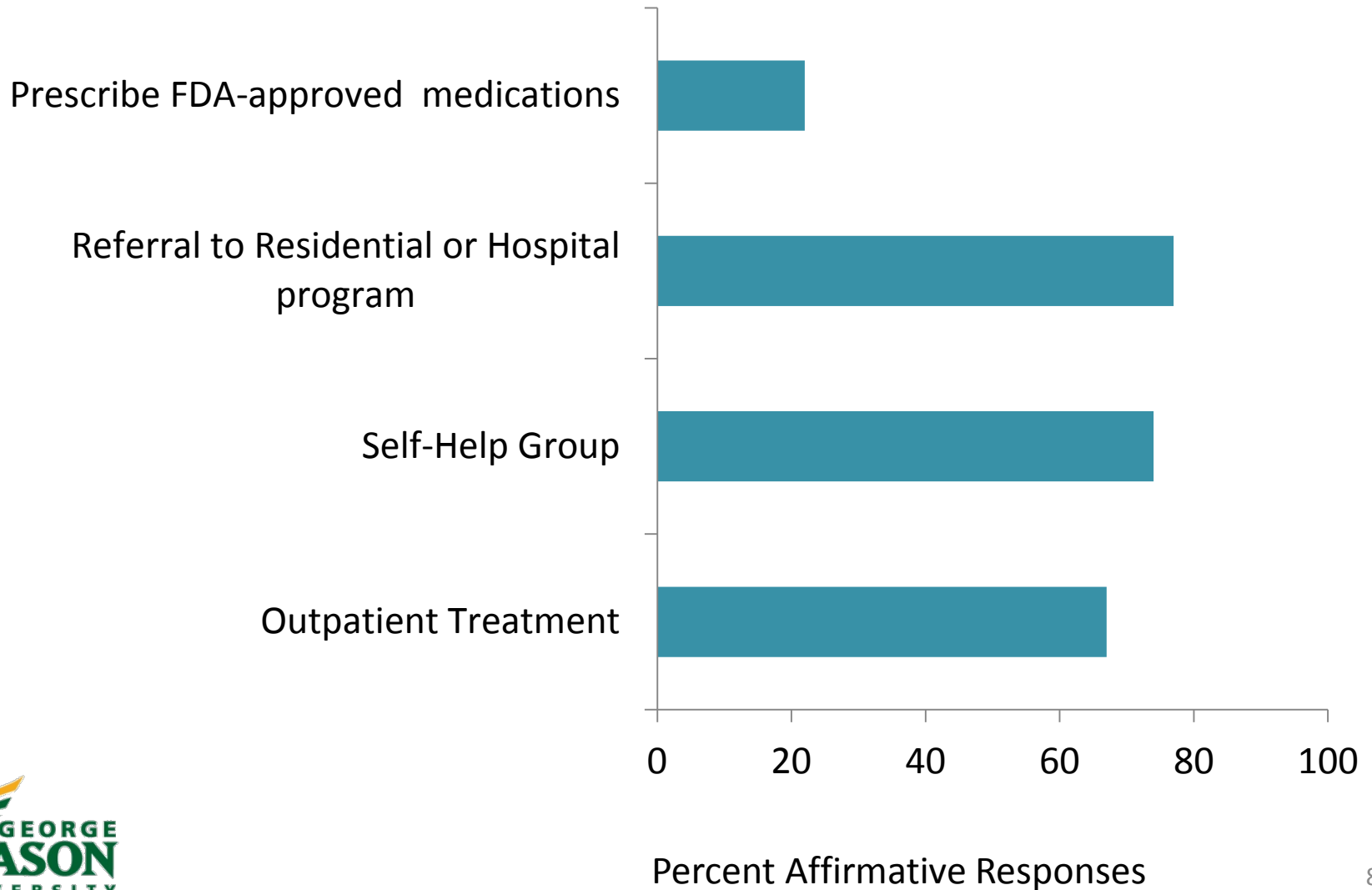


# Source of Referrals for Students Screened by a Health Professional for Problems with Drugs or Alcohol



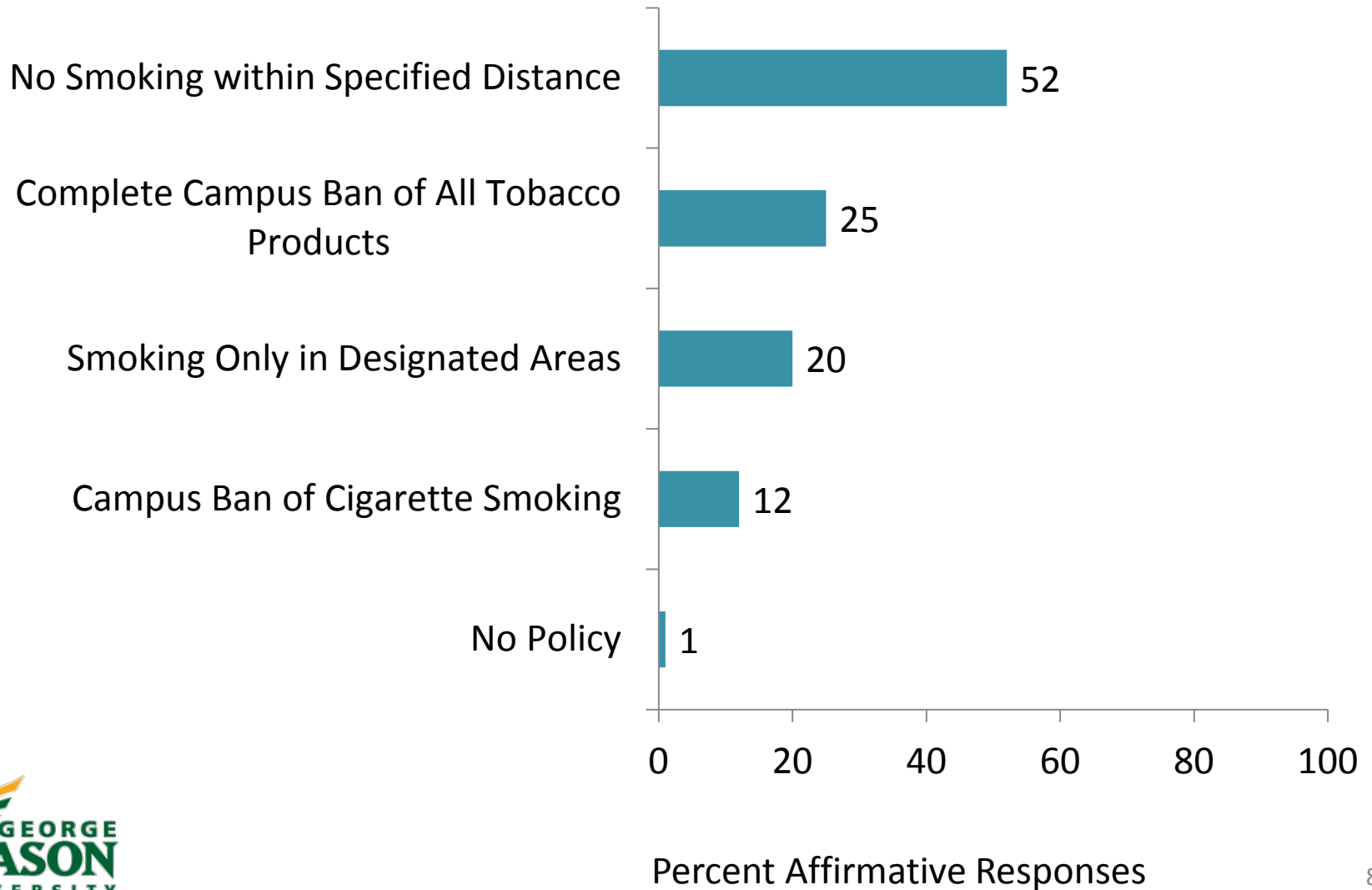


# Offered With Diagnosis of Substance Abuse Disorder - 2015

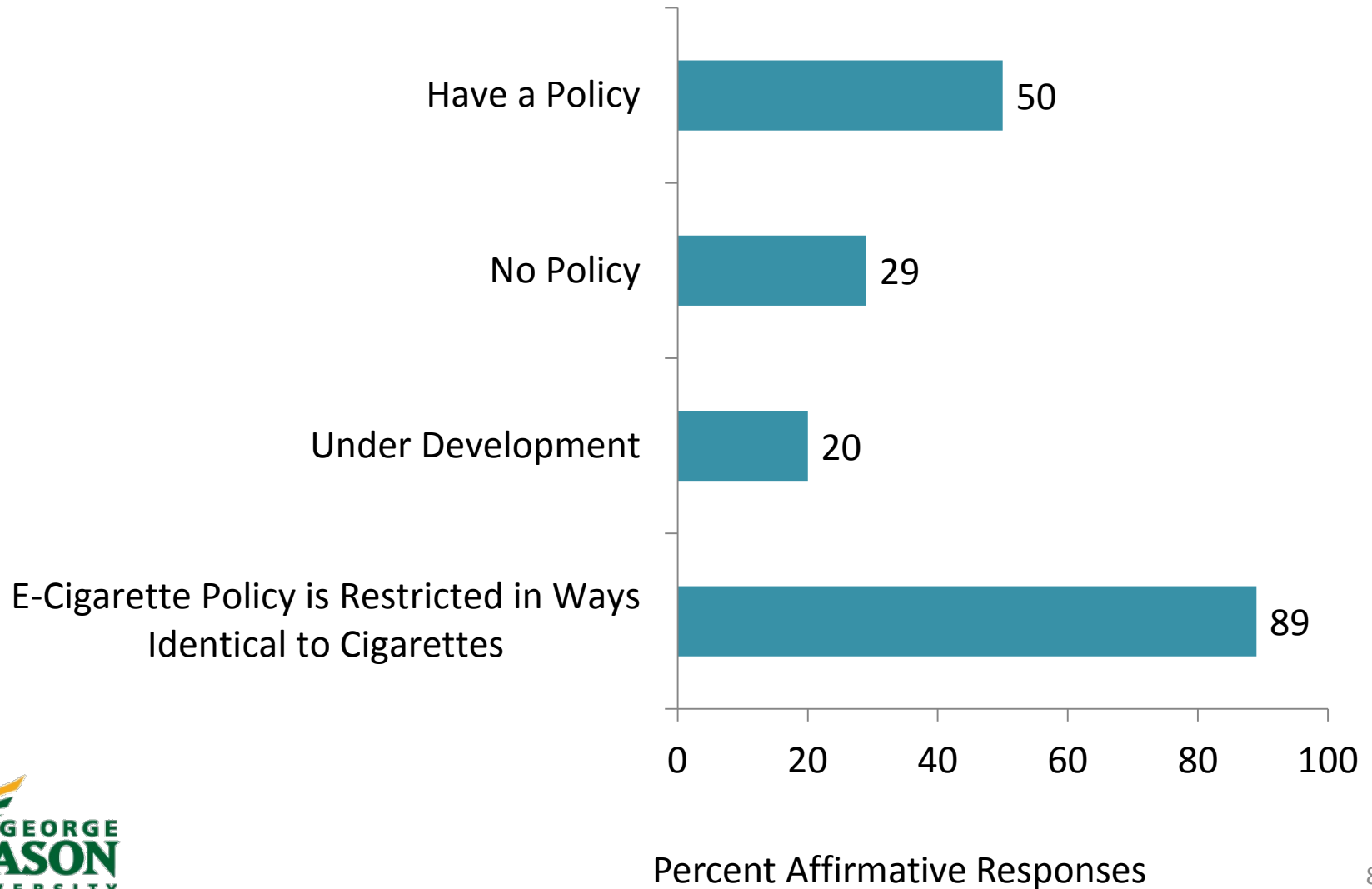


# RELATED ISSUES

# Tobacco Use Policy - 2015



# E-Cigarette/Vaporizer Policy - 2015

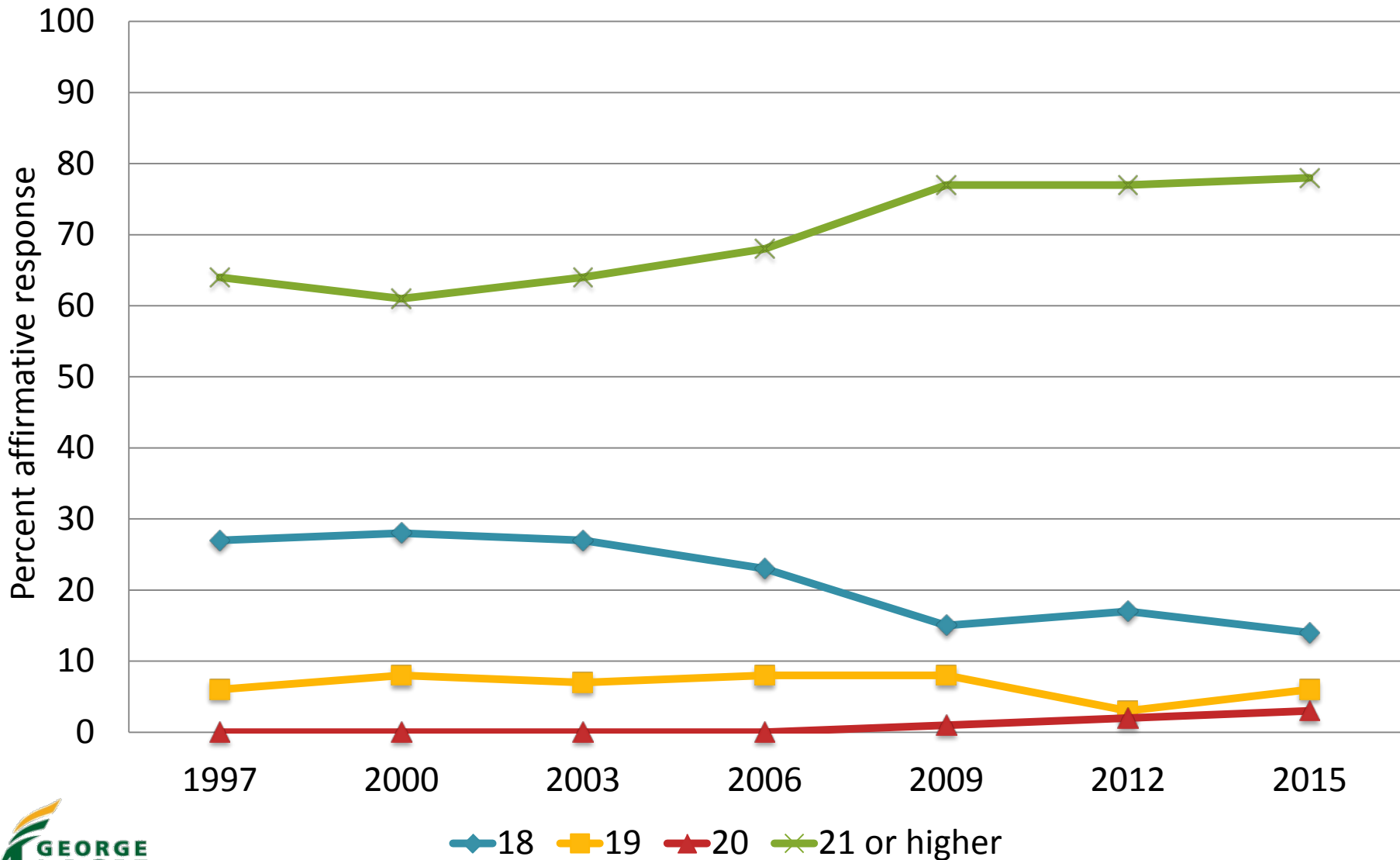


# Mean Scores: 2015 vs. 2012

Component	2015	2012	Net Change
Overall	52.5	58.0	-5.5
Policy & Enforcement	52.7	68.3	-15.6
Support & Intervention	56.6	59.8	-3.2
Prevention & Education	60.8	57.3	+3.5
Curriculum & Training	43.6	54.3	-10.7
Evaluation	43.1	33.6	+9.5
Planning & Collaboration	59.2	57.1	+2.1

# ADMINISTRATIVE ASSESSMENTS

# Preferred Minimum Drinking Age



# Administrative Assessment: Alcohol Problems

Strongly Agree

5

4

3

2

1

Strongly Disagree

2000

2003

2006

2009

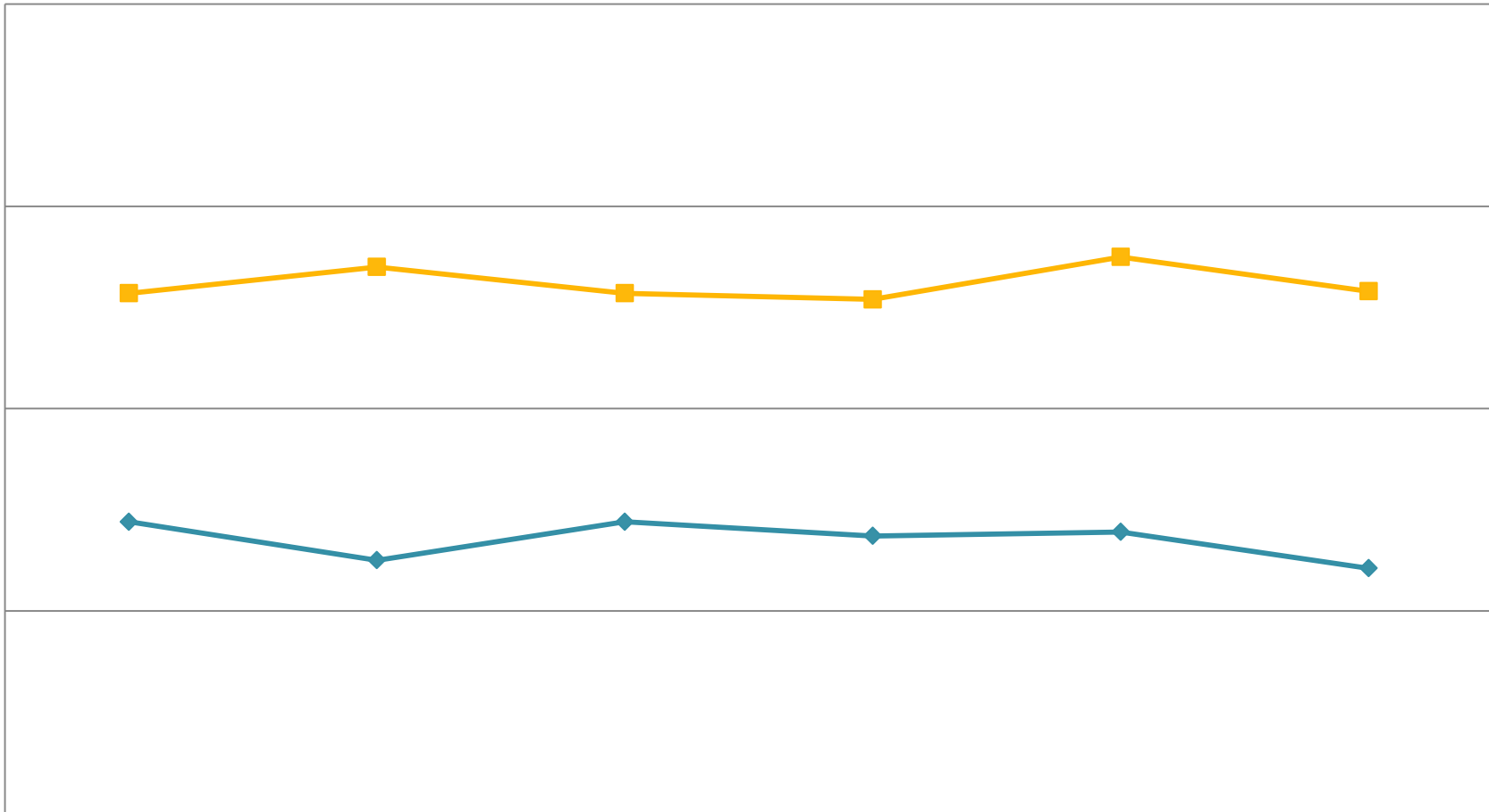
2012

2015



Minimal campus alcohol abuse problems

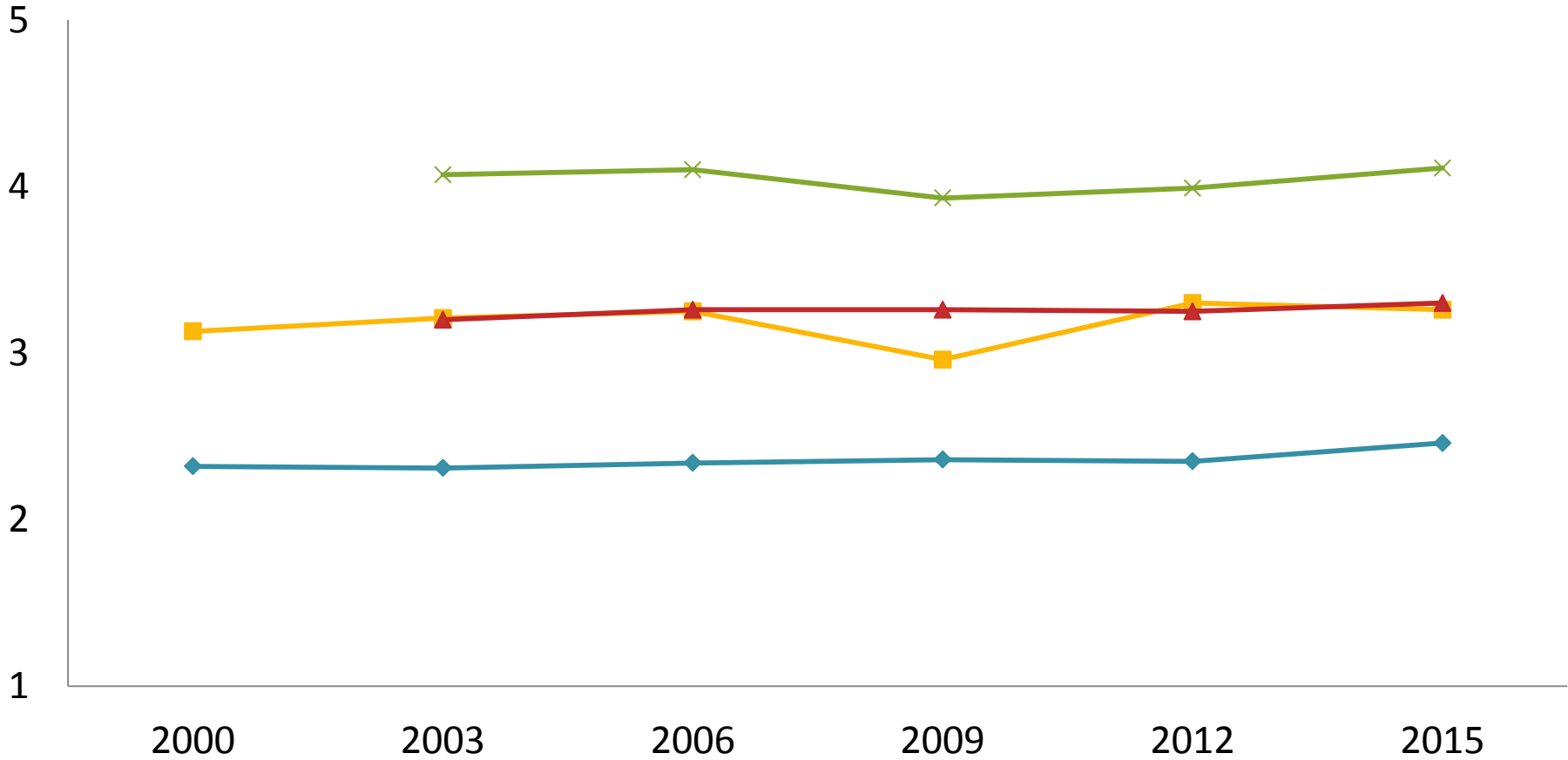
Most abuse occur off-campus





# Administrative Assessment: Overall Approach

Strongly Agree

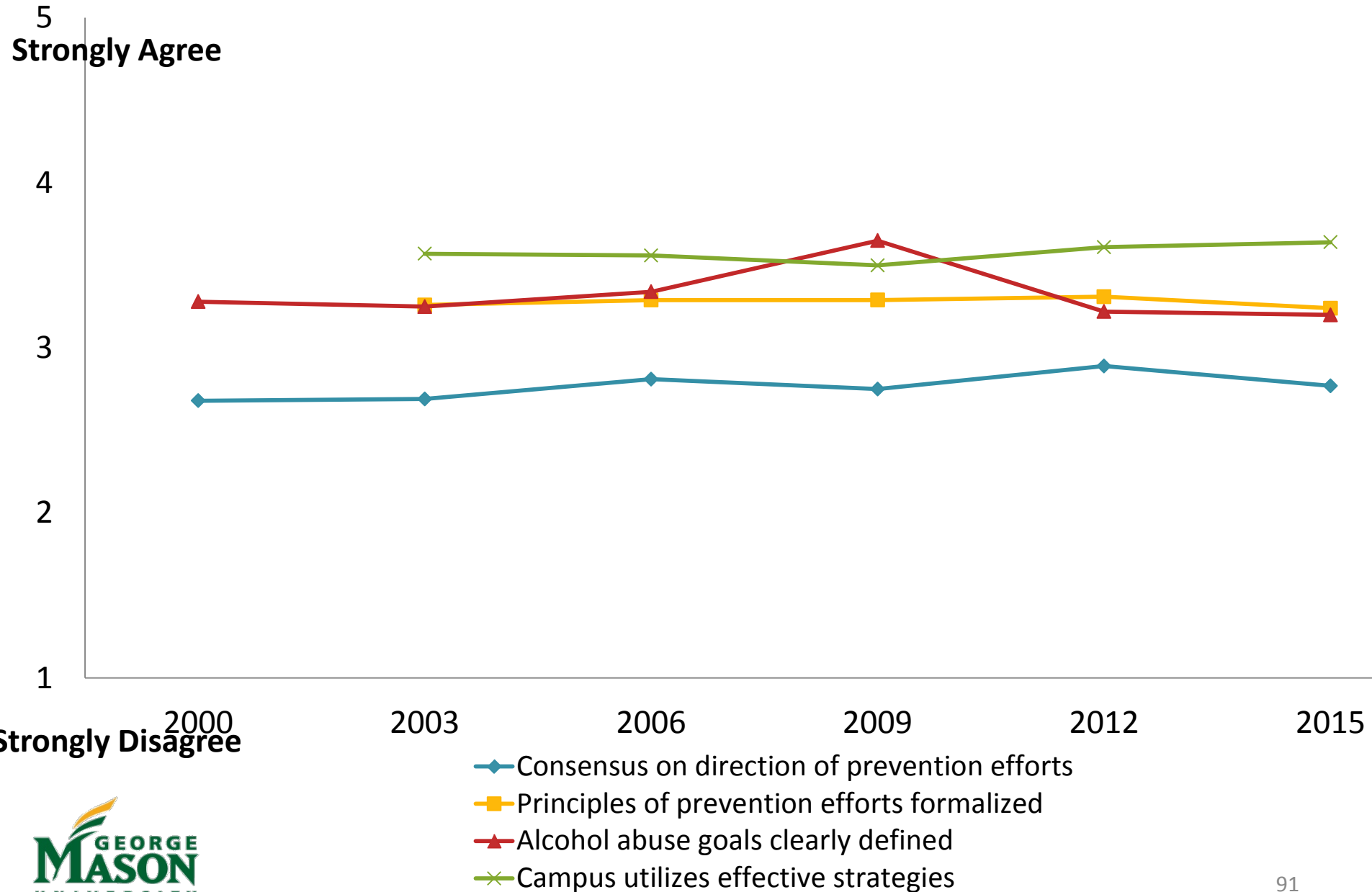


Strongly Disagree

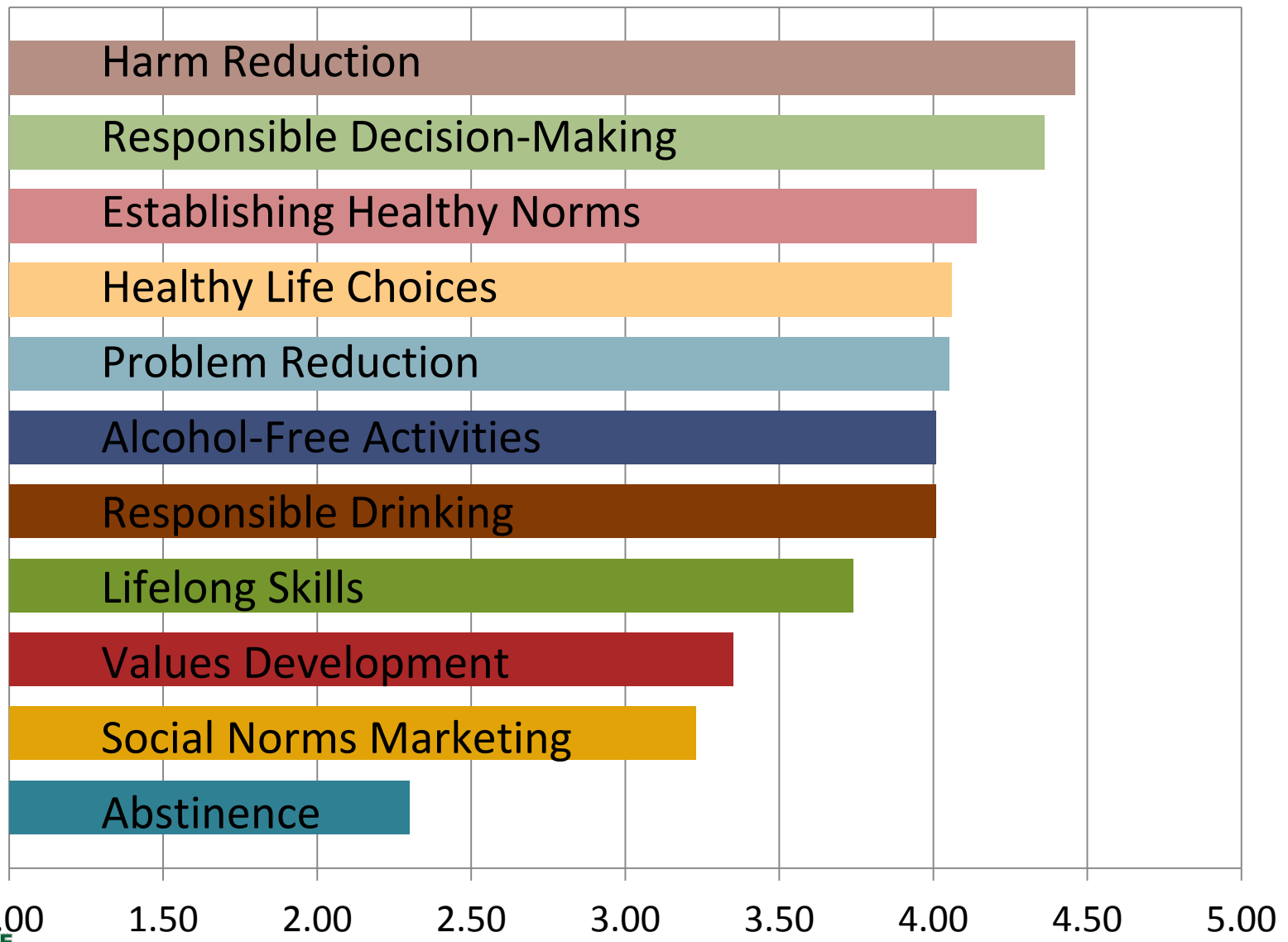
- ◆ Adequate Funding for prevention programs
- Comprehensive approach
- ▲ Efforts has been institutionalized
- ✕ Campus is committed to prevention strategies



# Administrative Assessment: Planning



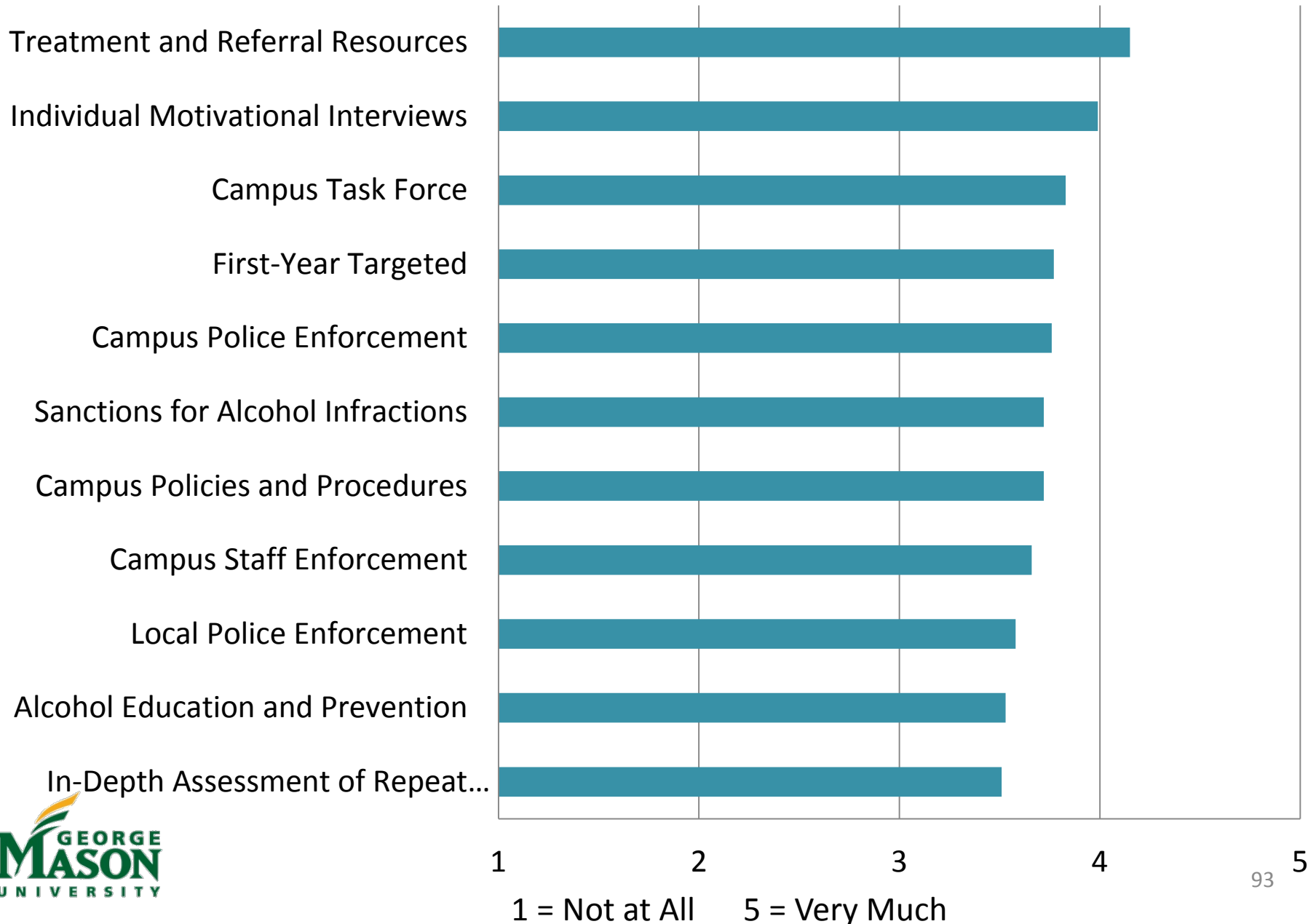
# Prevention Approaches Guiding Campus Efforts - 2012



1 = Not at All      5 = Very Much

# Perceived Effectiveness for AOD Efforts 2015

slide 2



# Perceived Effectiveness for AOD Efforts 2015

slide 2

