# The College Alcohol Survey

The national longitudinal survey on alcohol, tobacco, other drug and violence issues at institutions of higher education

1979 - 2015

<table>
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<th>1979-2012</th>
<th>2015</th>
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<tr>
<td>David S. Anderson, Ph.D.</td>
<td>David S. Anderson, Ph.D.</td>
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<tr>
<td>George Mason University</td>
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<td>Angelo F. Gadaleto, Ph.D.</td>
<td>Glenn-Milo Santos, Ph.D.</td>
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<tr>
<td>West Chester University</td>
<td>University of California – San Francisco</td>
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- 1979-2012
  - David S. Anderson, Ph.D.
  - George Mason University
  - Angelo F. Gadaleto, Ph.D.
  - West Chester University

- 2015
  - David S. Anderson, Ph.D.
  - George Mason University
  - Glenn-Milo Santos, Ph.D.
  - University of California – San Francisco
THE COLLEGE ALCOHOL SURVEY
1979 - 2015

Sample of 4-year colleges and universities

No external funding

Conducted every 3 years since 1979; 13 survey administrations

Respondents are chief student affairs officers or designees

Response rate from 50% – 71%

Results available at www.caph.gmu.edu
SCOPE OF PROBLEMS
Alcohol's Involvement With Campus Behaviors: 2015

- Campus Property Damage: 43%
- Campus Policy Violation: 57%
- Residence Hall Damage: 50%
- Violent Behavior: 52%
Alcohol's Involvement in Personal Behaviors: 2015

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<tr>
<th>Category</th>
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<td>Unsafe Sexual Practices</td>
<td>51</td>
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<tr>
<td>Acquaintance Rape</td>
<td>72</td>
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</table>
Alcohol's Involvement With Academic Issues: 2015

Mean Percentages

- Student Attrition: 23%
- Lack of Academic Success: 30%
- Diminished Performance on Test or Project: 28%
- Missed Classes: 32%
Alcohol's Involvement With Academic Problems

- Lack of Academic Success
- Student Attrition
- Diminished Performance
- Missed Classes

Percent Affirmative Responses

POLICIES and ENFORCEMENT
Alcohol Permitted in Athletic Venues - 2015
Alternative Beverage Required When Alcohol Is Served

Percentages of Affirmative Responses

Food Required When Alcohol is Served

[Bar chart showing percentages of affirmative responses from 1979 to 2015]
Source of Food Requirements - 2015

Per capita funding

- Have a Policy Requiring Food
- Campus Policy
- State Law
- Local Ordinance
Event May Advertise Availability of Alcohol

Percentages of Affirmative Responses

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<th>Year</th>
<th>Percentage</th>
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<td>2012</td>
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<tr>
<td>2015</td>
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</table>
Advertising Alcohol is Permissible
Campus Policy
State Law
Local Ordinance
Overall Campus Policies at Official Functions

- Alcohol Allowed
- Events Advertising May Cite Alcohol Availability
- Alternate Beverage Required
- Food is Required When Alcohol is Served
Accessibility to Alcohol on Campus

Percentages of Affirmative Responses

- Location to Purchase Drink
- Server Training Required

Campus Informs Parents of Drug/Alcohol Infractions for Students Under 21
Policy Prohibits Low Price/Free Drinks/Drink Specials
Campus Schedules Core Classes on Friday Mornings
Campus Schedules Core Classes on Friday Mornings with the Intention of Reducing Drinking
Campus Policies on Alcohol Advertising in School Newspaper

Percentages of Affirmative Responses

- Newspaper Advertising Permitted
- Brand Preference Ads prohibited
- Price Special Ads Prohibited
- Happy Hours Prohibited
Types of Media Where Alcohol Can be Advertised

- Campus Radio
- Student Newspaper
- Bulletin Boards
- Fliers in Dining Areas

Percentages of Affirmative Responses

Campus Policies on Alcohol Industry Sponsorship

Percentage of Affirmative Responses:
- Policy Present
- Prohibits Advertising
- Prohibits promotions
- Prohibits Official Sponsorship
- Prohibits signs at major Facilities

Policies To Limit Consumption at Tailgating Events

Percentages of Affirmative Responses

- Alcohol Prohibited
- Restricted Areas
- Efforts to prevent underage drinking
- Others

Amnesty Policy
2012 - 2015

Amnesty policy to promote reporting dangerous behavior

Percentages of Affirmative Responses

- 2012
- 2015
Campus has Substance Free Housing - 2015

Per capita funding vs Substance Free Housing
EVALUATION
Campus Survey Done On Alcohol Use

Student drinking behavior
Student knowledge of drinking
Student attitudes about drinking
Student perceptions of alcohol
Campus Survey Done on Drug Use

Student perception of drugs
Drug usage behavior of students
Student attitudes about drugs

Percent Affirmative Responses

Campus Survey Done on Tobacco Use

Tobacco use by student
Student knowledge of students
Student perceptions of tobacco
Student attitudes about tobacco
Survey Conducted on Student Health and Safety Topics: 2012 and 2015

- **Abuse of prescription drugs**: 80% (2012) vs 80% (2015)
- **Knowledge of prescription drug abuse**: 61% (2012) vs 59% (2015)
- **Attitudes/beliefs about initiating interventions with others**: 60% (2012) vs 63% (2015)
- **Violence on campus**: 73% (2012) vs 76% (2015)
- **Awareness of violence prevention on campus**: 62% (2012) vs 72% (2015)
Campus Survey Done on Faculty Engagement

Percent Affirmative Responses

Faculty infusion of drug, alcohol, or tobacco in courses
Faculty knowledge of drug, alcohol, or tobacco policies and services
Alcohol Violations: Use of BAC and Judicial Charges for Off-Campus Behavior

Judicial Charges for alcohol related behavior off campus

Have methods to measure BAC in policy enforcement

BAC records of students with alcohol violations
Reporting of Alcohol Related Situations

Campus receives reports on alcohol related ER visits
Student security workers report violations
Campus Health Center collects/reports data related to student alcohol consumption and injury
Conducted Assessment of Drug and Alcohol Policies Related to Legal Liability

Percentages of Affirmative Responses

Campus has conducted a survey on the effectiveness of its programs relating to drugs and alcohol.
Measuring Campus Efforts: 2015

Student Use/Abuse Survey
Quantitative: Standardized Tools
Compare Findings Externally
Quantitative: Internal Instrument
Campus Environmental Scan
Qualitative: Focus groups, interviews
Comparing Results to External Criteria
External evaluator
Use of control groups

Percent Affirmative Responses
PREVENTION and EDUCATION
Focus Period of Time
on Alcohol Education and Prevention

Percentages of Affirmative Responses
Campus Efforts: Awareness & Information

A Lot

None


- Campaigns Social Norms
- Articles
- Handouts
- Poster Campaigns
Campus Efforts- Support Services

A Lot

None


Safe Rides Program
Designated Driver
Services for Recovering Students
Individual Motivational Interviews
Special attention of the special needs of subpopulation of students

A Lot

None

Freshmen Students
Athletes
Fraternity/Sorority
Women
Special attention of the special needs of subpopulation of students

- People of Color
- Gays/Lesbians/Bisexuals
- Commuters
- Disability

A Lot


None

1 1.5 2 2.5 3 3.5 4
Special attention of the special needs of subpopulation of students

A Lot

None

2009 2012 2015

Students turning 21
Graduate Students
Men
Veterans
Programmatic Approaches Within Campus Efforts: 2015

1 = Not at All
4 = Very Much

Extent of Inclusion
Campus Approaches Dealing With Substance Abuse

- Orientation program for students
- Orientation program for parents
- Student programming/ Peer group
Availability of Safe Rides Program

- Safe Rides Program Available: 55% (2015) vs. 50% (2012)
- Students Pay for Service: 9% (2015) vs. 19% (2012)
- Program Involves Bus or Van: 68% (2015) vs. 79% (2012)
- Partnership with Local Company: 30% (2015)

Percent Affirmative Responses
PLANNING AND COLLABORATION
Annual Funding For Alcohol/Substance Abuse
In 2015 = 49.8% of Wellness Funding

Wellness Funding = $ 76,670

- 2015: $38,173 (Alcohol/Substance Abuse) + $38,497 (Other Wellness Funding)
- 2012: $29,878 (Alcohol/Substance Abuse) + $24,269 (Other Wellness Funding)
- 2009: $24,494 (Alcohol/Substance Abuse) + $16,818 (Other Wellness Funding)
- 2006: $21,807 (Alcohol/Substance Abuse) + $16,512 (Other Wellness Funding)
- 2003: $20,233 (Alcohol/Substance Abuse) + $14,985 (Other Wellness Funding)
- 2000: $12,344 (Alcohol/Substance Abuse) + $12,493 (Other Wellness Funding)
- 1997: $13,435 (Alcohol/Substance Abuse) + $13,168 (Other Wellness Funding)

Alcohol/Substance Abuse (Excluding Personnel)
Other Wellness Funding
Funding for Drug/Alcohol/Wellness Programs (per capita, 2012)

<table>
<thead>
<tr>
<th>Category</th>
<th>Per Capita Funding</th>
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<tbody>
<tr>
<td>Overall</td>
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<td>Small</td>
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<tr>
<td>Intermediate</td>
<td>$4.92</td>
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<tr>
<td>Large</td>
<td>$3.04</td>
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</tbody>
</table>
Percentage of Affirmative Responses

Designated Alcohol/Substance Abuse Educator Or Specialist

Yearly Data:
- 1979: Approx. 10%
- 1982: Approx. 20%
- 1985: Approx. 30%
- 1988: Approx. 40%
- 1991: Approx. 50%
- 1994: Approx. 60%
- 1997: Approx. 70%
- 2000: Approx. 80%
- 2003: Approx. 85%
- 2006: Approx. 90%
- 2009: Approx. 95%
- 2012: Approx. 98%
- 2015: Approx. 100%
Individual on campus whose responsibility is on alcohol and substance abuse education.

![Graph showing full time equivalents for Graduate Student and Full time Specialist from Baseline to 2015.](image-url)
Specialist Time Allocations
Based on Role/Responsibility - 2015

- Counseling: 19%
- Education: 27%
- Assessment: 11%
- Training: 8%
- Research: 6%
- Task Force: 9%
- Administrative: 11%
- Others: 9%
## Coordinator Roles Over Time

<table>
<thead>
<tr>
<th>Role</th>
<th>2012</th>
<th>2015</th>
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<td>Assessment</td>
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<td>6</td>
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<td>Training</td>
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<td>8</td>
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<tr>
<td>Other</td>
<td>11</td>
<td>9</td>
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</tbody>
</table>
Specialist Time Allocations Based on Topic / Issue - 2015

- Alcohol: 37%
- Violence: 26%
- Wellness: 20%
- Tobacco: 7%
- Drugs: 10%
Specialist Time Allocation With Drugs Area - 2015

- Marijuana: 49%
- Prescription Drugs: 19%
- Synthetic Drugs: 9%
- Over the Counter Medicines: 7%
- Heroin: 5%
- Cocaine: 5%
- Other Substances: 6%
- Over the Counter Medicines: 7%

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Peers With Primary Focus on Alcohol and Substance Abuse – 2015

- Campus utilizes peers: 55
- Educational workshops: 43
- Health awareness: 48
- Alcohol-free events: 40
- Policy review/ task member: 22
- Guest lectures in academic classes: 26
- Initial intervention/ referral to counseling: 12
- Other: 7
Use of Peer Groups Whose Primary Purpose is Drug or Alcohol Abuse

<table>
<thead>
<tr>
<th>Year</th>
<th>Affirmative Responses</th>
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<tr>
<td>1988</td>
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<td>2012</td>
<td>63</td>
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<tr>
<td>2015</td>
<td>55</td>
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</table>
Collaboration Between Coordinator and Group: 2012 - 2015

- Campus Police
- Greek Affairs
- Athletics
- Student Organizations
- Student Government
- Faculty
- Local Police
- Community Residents
- Local Government
- Local Businesses

Collaboration scale: None, 1, 1.5, 2, 2.5, 3, 3.5, 4 (A Lot)
President / Chancellor Support - 2015

Mean Score: 3.75 where 1 = not at all and 5 = very much

- Very Much: 33.5%
- Pretty Much: 25%
- Somewhat: 28.7%
- A Little: 8.5%
- Not at All: 4.3%
Strategic plan for addressing alcohol and substance abuse issues

- Campus has formalized plan
- If so, plan has measurable outcomes
- If so, plan includes a timeline and has designated roles and responsibilities

Percent Affirmative Responses

- 2015
- 2012
### Incorporation of themes into campus programming (2012)

<table>
<thead>
<tr>
<th>Theme</th>
<th>1.00</th>
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</table>
Extent to which the following themes are incorporated into campus programming

- Alcohol-free activities
- Nutrition
- Civility
- Values clarification
- Self esteem

Very Much

Not At All

Extent to which the following themes are incorporated into campus programming

- Violence reduction
- Career planning
- Academic success
- Community service

Very Much

Not At All
Extent to which the following themes are incorporated into campus programming

Very Much

Not At All


Effective communication
Effective relationships
Sexual activity
STD/HIV prevention
Extent to which the following themes are incorporated into campus programming

- Co-dependency
- Tobacco cessation
- Alcohol abuse prevention
CURRICULUM AND TRAINING
1. Intervention/ referral for mental health problems
2. Intervention/ referral for alcohol/drug problems
3. Identify students with alcohol/drug problems
4. Policy awareness of alcohol/drug issues
5. Guest lectures
6. Curricular content on wellness issues
7. Curricular content on alcohol/drug issues
8. Audio/Video on alcohol/wellness issues
9. Teaching plan on wellness issues
10. Teaching plan on alcohol/drug issues

Assistance for Faculty on Alcohol and Substance Abuse Issues: 2009 - 2015

Years:
- 2015
- 2012
- 2009

Options:
- 1: None
- 1.5
- 2
- 2.5
- 3
- 3.5
- 4: A lot

Graph showing the levels of assistance provided from 2009 to 2015 for various aspects of mental health and substance abuse problems.
SUPPORT and INTERVENTION
To what degree can a student with a drinking problem receive counseling assistance at each of the following (Trends over time)?

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<td>Residence Hall Staff</td>
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<td>Campus Ministry</td>
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<tr>
<td>Off-campus Treatment Agency</td>
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</tbody>
</table>
Support Group For Those Negatively Affected
By An Alcoholic

Percentage of Affirmative Responses

Employee Assistance Program for Those with Drinking Problem

Percentage of Affirmative Responses


George Mason University
Paraprofessional Staff Receives Training to Deal with Students with Drinking Problems
Substance Abuse Recovery Services - 2015

- Organized Recovery Services
- Student Group Involvement
- Social Events for Recovering Students
- Dedicated Space
- Funding
- Sober Housing Options
- Faculty Involvement

Percent Affirmative Responses

80 Percent Affirmative Responses
Source of Referrals for Students Screened by a Health Professional for Problems with Drugs or Alcohol

- Judicial Violation: 41%
- Self-Referral: 11%
- Peer: 5%
- Professional Staff: 12%
- Campus Health Professional: 7%
- Faculty: 4%
- Undergraduate Staff: 8%
- Other: 12%
- 81
Offered With Diagnosis of Substance Abuse Disorder - 2015

- Prescribe FDA-approved medications: 20%
- Referral to Residential or Hospital program: 82%
- Self-Help Group: 78%
- Outpatient Treatment: 67%

Percent Affirmative Responses
RELATED ISSUES
Tobacco Use Policy - 2015

- No Smoking within Specified Distance: 52%
- Complete Campus Ban of All Tobacco Products: 25%
- Smoking Only in Designated Areas: 20%
- Campus Ban of Cigarette Smoking: 12%
- No Policy: 1%

Percent Affirmative Responses
E-Cigarette/Vaporizer Policy - 2015

- Have a Policy: 50%
- No Policy: 29%
- Under Development: 20%
- E-Cigarette Policy is Restricted in Ways Identical to Cigarettes: 89%

Percent Affirmative Responses
# Mean Scores: 2015 vs. 2012

<table>
<thead>
<tr>
<th>Component</th>
<th>2015</th>
<th>2012</th>
<th>Net Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>52.5</td>
<td>58.0</td>
<td>-5.5</td>
</tr>
<tr>
<td>Policy &amp; Enforcement</td>
<td>52.7</td>
<td>68.3</td>
<td>-15.6</td>
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<td>Support &amp; Intervention</td>
<td>56.6</td>
<td>59.8</td>
<td>-3.2</td>
</tr>
<tr>
<td>Prevention &amp; Education</td>
<td>60.8</td>
<td>57.3</td>
<td>+3.5</td>
</tr>
<tr>
<td>Curriculum &amp; Training</td>
<td>43.6</td>
<td>54.3</td>
<td>-10.7</td>
</tr>
<tr>
<td>Evaluation</td>
<td>43.1</td>
<td>33.6</td>
<td>+9.5</td>
</tr>
<tr>
<td>Planning &amp; Collaboration</td>
<td>59.2</td>
<td>57.1</td>
<td>+2.1</td>
</tr>
</tbody>
</table>
ADMINISTRATIVE ASSESSMENTS
Preferred Minimum Drinking Age

Percent affirmative response


18 19 20 21 or higher
Administrative Assessment: Alcohol Problems

Minimal campus alcohol abuse problems

Strongly Agree

Strongly Disagree

Most abuse occur off-campus
Administrative Assessment: Overall Approach

Strongly Agree

- Adequate Funding for prevention programs
- Comprehensive approach
- Efforts has been institutionalized
- Campus is committed to prevention strategies

Strongly Disagree

Consensus on direction of prevention efforts
Principles of prevention efforts formalized
Alcohol abuse goals clearly defined
Campus utilizes effective strategies
Perceived Effectiveness for AOD Efforts 2015

1 = Not at All      5 = Very Much

- Treatment and Referral Resources
- Individual Motivational Interviews
- Campus Task Force
- First-Year Targeted
- Campus Police Enforcement
- Sanctions for Alcohol Infractions
- Campus Policies and Procedures
- Campus Staff Enforcement
- Local Police Enforcement
- Alcohol Education and Prevention
- In-Depth Assessment of Repeat...
Perceived Effectiveness for AOD Efforts 2015

slide 2

1 = Not at All      5 = Very Much

Accessibility of on-campus Treatment
Joint Campus/Community Efforts
Athletes Targeted
State and Federal Laws
Use of Peer Educators
Greeks Targeted
Social Norms Marketing
Technological Approaches
Staff Training
Alcohol Free Social Events
Collaboration: Student Services & Faculty
Infusion of Prevention Education
Faculty Training