

RESULTS OF THE 2012 COLLEGE ALCOHOL SURVEY* COMPARISON WITH 2009 RESULTS, 1994 RESULTS AND BASELINE YEAR

* The College Alcohol Survey

Copyright 1979, 1982, 1985,
1988, 1991, 1994, 1997, 2000,
2003, 2006, 2009, and 2012

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Research Procedure:

A representative sample of 330 colleges and universities offering at least the BA or BS degree was selected from each of 50 states and the District of Columbia. Where possible, seven institutions of higher education were selected from each state with a representation of institutions ensured by using variation in institution size and public and private status as variables for selection. The first survey was mailed in 1979 to the vice-presidents of student affairs, who were requested to direct the survey to the most appropriate person or persons on their campuses. Nonrespondents were sent reminders after the initial mailing. The same procedure with the same population was used for the 1982, 1985, 1988, 1991, 1994, 1997, 2000, 2003, 2006, 2009 and 2012 surveys.

Survey Response Rates: (Total N=330)

| | | |
|-----------------------------|-----------------------------|-----------------------------|
| 1979 165 institutions 50% | 1982 236 institutions 71.5% | 1985 202 institutions 61.2% |
| 1988 213 institutions 64.5% | 1991 211 institutions 63.9% | 1994 211 institutions 63.9% |
| 1997 245 institutions 74.2% | 2000 194 institutions 58.8% | 2003 217 institutions 65.8% |
| 2006 196 institutions 59.4% | 2009 203 institutions 61.5% | 2012 176 institutions 54.3% |

| POLICIES ON YOUR CAMPUS | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-----------|
| | Baseline | 1994 | 2009 | 2012 |
| 1. Is the drinking of beer permitted on your campus? | (1979) 77 | 75 | 70 | 74 |
| 2. Is the drinking of hard liquor permitted on your campus? | (1979) 62 | 63 | 60 | 65 |
| 3. Is there a place on your campus where individuals can purchase alcohol by the drink? | (1994) 47 | 47 | 49 | 44 |
| 4. Are individuals who serve alcohol by the drink on campus (e.g., at pubs, registered parties) required to receive training as a server? | (1994) 63 | 63 | 78 | 80 |
| 5. Is an alternative (non-alcoholic) beverage required at public functions at which alcohol is served? | (1979) 54 | 90 | 88 | 86 |
| 6. Is it required that food be served at public functions at which alcohol is served? | (1979) 24 | 82 | 80 | 80 |
| 7. Is it permissible for the advertising of an event to include a statement regarding the availability of alcohol at that event? | (1979) 66 | 37 | 39 | 43 |
| 8. Does your campus have policies which allow for mandatory drug testing | | | | |
| of athletes? | (1991) 51 | 49 | 75 | 71 |
| of staff? | (1991) 8 | 10 | 23 | 23 |
| of students? | (1991) 5 | 5 | 15 | 14 |
| of faculty? | (1991) 6 | 6 | 13 | 11 |
| 9. In what ways is alcohol monitored at tailgating functions on your campus? <i>(Please check all that apply)</i> | | | | |
| Alcohol is clearly prohibited at tailgating functions | (1994) 46 | 46 | 33 | 13 |
| Alcohol consumption is confined to restricted areas | (2006) 40 | xx | 38 | 39 |
| Efforts are made (e.g., arm bracelets) to prevent underage alcohol consumption | (2006) 24 | xx | 26 | 26 |
| Other | (2006) 29 | xx | 28 | 28 |
| 10. In which of the following ways are private off-campus establishments that sell alcoholic beverages (e.g. bars, pubs, lounges) permitted to advertise on campus? | | | | |
| Campus radio | (1982) 62 | 42 | 35 | 27 |
| Student newspaper | (1982) 95 | 83 | 65 | 57 |
| Bulletin boards | (1982) 55 | 47 | 19 | 19 |
| Fliers in dining areas | (1982) 32 | 20 | 4 | 3 |
| If yes for the student newspaper, does it prohibit advertising of any of the following? | | | | |
| Brand preference ads | (1988) 16 | 19 | 28 | 28 |
| Happy hours | (1985) 25 | 22 | 25 | 26 |
| Price specials ads | (1985) 22 | 23 | 26 | 26 |

Note: All statistically significant differences ($p < .05$) are noted with an asterisk (*)

| | Percentage of Affirmative Responses | | | |
|--|-------------------------------------|------|-----|-----------|
| | Baseline | 1994 | 209 | 2012 |
| 11. Does your campus have a policy that addresses the sponsorship of campus events/promotions by the alcoholic beverage industry? | (1988) 52 | 50 | 55 | 62 |
| If yes, does this policy prohibit any of the following? | | | | |
| Alcohol industry advertising (e.g. industry brand preference ads) | (1991) 58 | 68 | 71 | 81 |
| Alcohol industry promotions (e.g. free T-shirts, mugs which advertise) | (1991) 60 | 68 | 75 | 79 |
| Alcohol industry official sponsorship (e.g. charity events, athletic events) | (1991) 51 | 60 | 70 | 80 |
| Alcohol industry signs at major facilities (e.g., scoreboards at coliseum, stadium) | (1997) 68 | xx | 73 | 79 |
| 12. Does your campus have "amnesty" policy/procedures to promote the reporting of dangerous drinking behavior? | (2012) 51 | xx | xx | 51 |
| 13. Does your campus have a policy that requires students to sign a pledge to be alcohol-free in order to | | | | |
| Participate in student athletics? | (1997) 9 | xx | 14 | 11 |
| Live in a substance-free living environment? | (1997) 37 | xx | 35 | 31 |
| Serve as a student peer health educator? | (1997) 4 | xx | 7 | 10 |
| 14. Do students face campus judicial charges for alcohol-related behavior that has occurred off-campus? | (2006) 78 | xx | 73 | 84 |
| 15. Does your campus utilize student security workers/aides (other than residence hall staff) to assist with reporting alcohol violations? | (2006) 33 | xx | 34 | 56 |
| 16. Does your campus have methods to measure blood-alcohol concentration (BAC) in its enforcement of alcohol policies? | (2006) 37 | xx | 44 | 56 |
| 17. Does your campus keep records of the BAC level of students who have violations with alcohol? | (2006) 27 | xx | 30 | 45 |
| 18. Does your campus routinely receive reports/collect data on emergency room visits resulting from alcohol consumption and/or injury by students? | (2006) 52 | xx | 53 | 31 |

| INSTITUTIONAL/ ADMINISTRATIVE DATA | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-----------|
| | Baseline | 1994 | 2009 | 2012 |
| 19. In the last 2 years, has your campus conducted a survey focusing on: | | | | |
| a. drinking behavior of students | (1979) 45 | 44 | 87 | 95 |
| b. student knowledge about drinking | (1979) 37 | 31 | 81 | 83 |
| c. student attitudes about drinking | (1979) 43 | 42 | 84 | 88 |
| d. student perceptions about alcohol use | (2003) 88 | xx | 85 | 94 |
| e. other drug usage behavior of students | (1988) 51 | 67 | 83 | 90 |
| f. student knowledge about other drugs | (1988) 36 | 47 | 68 | 69 |
| g. student attitudes about other drugs | (1988) 42 | 63 | 75 | 76 |
| h. student perceptions about other drug use | (2003) 75 | xx | 76 | 85 |
| i. Students use of prescription drugs without a prescription | (2012)80 | xx | xx | 80 |
| j. student knowledge about prescription drug abuse | (2012)61 | xx | xx | 61 |
| k. tobacco use by students | (2000) 63 | xx | 81 | 86 |
| l. student knowledge about tobacco use | (2000) 46 | xx | 62 | 62 |
| m. student attitudes about tobacco use | (2000) 52 | xx | 70 | 68 |
| n. student perceptions about tobacco use | (2003) 67 | xx | 72 | 79 |
| o. violence on campus | (2000) 46 | xx | 66 | 73 |
| p. student awareness of violence prevention on campus | (2012) 13 | xx | xx | 13 |
| q. student attitudes/beliefs regarding their initiating interventions with alcohol or drug abuse of others | (2012) 60 | xx | xx | 60 |
| r. faculty infusion of drug, alcohol or tobacco issues in their courses | (2003) 12 | xx | 14 | 13 |
| s. faculty knowledge of drug, alcohol or tobacco policies and services | (2003) 14 | xx | 14 | 17 |
| 20. Of the various alcohol-related behavioral infractions/offenses on campus, approximately what percent involve repeat offenders? | (2006) 18 | xx | 19 | 19 |
| 21. In the last several years, has your campus systematically gathered data regarding the use of false ID's to purchase alcohol? | (1988) 18 | 24 | 15 | 19 |
| 22. In the last several years, has your campus conducted a formal assessment of its drug- and alcohol-related policies, procedures and practices as they relate to institutional legal liability? | (1988) 73 | 53 | 44 | 49 |
| | | | | |

| | Mean Scores | | | |
|--|-------------|------|------|-----------|
| | Baseline | 1994 | 2009 | 2012 |
| 23a. From either your data or your subjective judgment, please indicate the percentage of time alcohol is involved with each of the following. | | | | |
| a. damage in residence halls | (1985) 61 | 67 | 57 | 55 |
| b. damage to other property on campus | (1985) 53 | 60 | 50 | 46 |
| c. violation of campus policies | (1985) 51 | 56 | 57 | 56 |
| d. violent behavior | (1985) 60 | 65 | 58 | 55 |
| e. physical injury | (1985) 44 | 50 | 38 | 36 |
| f. emotional difficulty | (1985) 34 | 39 | 37 | 32 |
| g. risk of suicide | (2003) 32 | xx | 32 | 26 |
| h. missed classes | (2003) 38 | xx | 35 | 32 |
| i. diminished performance on test or project | (2003) 34 | xx | 30 | 28 |
| j. lack of academic success | (1985) 29 | 37 | 30 | 28 |
| k. student attrition | (1985) 21 | 29 | 26 | 24 |
| l. acquaintance rape | (1994) 75 | 75 | 65 | 68 |
| m. unsafe sexual practices | (1994) 68 | 68 | 59 | 57 |
| n. health center contacts | (1994) 22 | 22 | 22 | 20 |
| o. use of marijuana | (1997) 42 | xx | 35 | 30 |
| p. use of designer drugs (e.g., ecstasy) | (2003) 27 | xx | 27 | 24 |
| q. use of other drugs (2000 wording was "Use of drugs other than marijuana") | (1997) 34 | xx | 28 | 25 |

| | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-----------|
| | Baseline | 1994 | 2009 | 2012 |
| 23b. Please indicate whether your institution systematically gathers data for each of the following: | | | | |
| a. damage in residence halls | (1994) 52 | 52 | 51 | 39 |
| b. damage to other property on campus | (1994) 46 | 46 | 49 | 36 |
| c. violation of campus policies | (1994) 55 | 55 | 65 | 61 |
| d. violent behavior | (1994) 48 | 48 | 58 | 48 |
| e. physical injury | (1994) 37 | 37 | 47 | 45 |
| f. emotional difficulty | (1994) 21 | 21 | 35 | 28 |
| g. risk of suicide | (2003) 33 | xx | 37 | 35 |
| h. missed classes | (2003) 37 | xx | 32 | 29 |
| i. diminished performance on test or project | (2003) 37 | xx | 31 | 32 |
| j. lack of academic success | (1994) 18 | 18 | 29 | 30 |
| k. student attrition | (1994) 19 | 19 | 22 | 22 |
| l. acquaintance rape | (1994) 42 | 42 | 52 | 52 |
| m. unsafe sexual practices | (1994) 13 | 13 | 35 | 34 |
| n. health center contacts | (1994) 29 | 29 | 43 | 32 |
| o. use of marijuana | (1997) 27 | xx | 44 | 34 |
| p. use of designer drugs (e.g., ecstasy) | (2003) 35 | xx | 41 | 27 |
| q. use of other drugs (2000 wording was "Use of drugs other than marijuana") | (1997) 26 | xx | 43 | 32 |
| 24. In the last several years, has your campus conducted a formal assessment of the effectiveness of its drug and alcohol prevention program? | (1994) 36 | 36 | 47 | 53 |
| 25. In the last several years, which of the following methods has your campus used to measure its efforts? | | | | |
| Student use/abuse survey | (2006) 82 | xx | 84 | 85 |
| Quantitative assessment using standardized externally-developed instrumentation | (2009) 70 | xx | 68 | 70 |
| Quantitative assessment using internally-developed instrumentation | (2009) 47 | xx | 44 | 47 |
| Qualitative assessment using focus groups, interviews, discussions | (2009) 49 | xx | 48 | 49 |
| Use of control or comparison groups for research purposes | (2009) 23 | xx | 15 | 23 |
| Campus environmental scan | (2006) 37 | xx | 35 | 40 |
| External evaluator/evaluation team | (2006) 16 | xx | 17 | 23 |
| Comparing campus research results as they relate to research findings from external organizations | (2009) 65 | xx | 52 | 65 |
| Comparing overall programmatic/intervention efforts with the criteria from an outside agency | (2009) 44 | xx | 31 | 44 |

| PREVENTION AND EDUCATION | Percentage of Affirmative Responses | | | |
|--|-------------------------------------|-----------------|-------------------------|-------------|
| | Baseline | 1994 | 2009 | 2012 |
| 26. Does your campus have a student programming/peer education group that deals with alcohol/substance abuse issues? | (1988) 52 | 77 | 70 | 72 |
| 27. Does your campus Orientation program for new students deal with the subject of alcohol/other substance abuse? | (1982) 38 | 90 | 89 | 90 |
| 28. Does your campus Orientation program for parents deal with the subject of alcohol/other substance abuse? | (1997) 63 | xx | 76 | 73 |
| 29. Does your campus have a focus period of time (e.g., Awareness Week-Day) for: | | | | |
| a. Alcohol education and prevention efforts? | (1979) 13 | 90 | 78 | 78 |
| b. Education and prevention efforts specifically designated for drugs other than alcohol? | (1988) 40 | 53 | 37 | 40 |
| c. Tobacco education and prevention efforts? | (2003) 69 | xx | 63 | 53 |
| d. Violence education and prevention efforts? | (2000) 62 | xx | 68 | 77 |
| 30. Approximately how much funding from all sources is provided to your campus wellness prevention/education effort during the current academic year (excluding personnel costs)? | | | | |
| For campuses with any reported funding: | 2006 = \$52,422 | 2009 = \$41,313 | 2012 = \$ 54,147 | |
| For all campuses responding to survey: | 2006 = \$51,353 | 2009 = \$40,267 | 2012 = \$ 53,734 | |
| Of this amount, what percentage is exclusively for alcohol/substance abuse efforts? | 2006 = 56.91% | 2009 = 59.29% | 2012 = 55.18% | |
| | Mean Scores | | | |
| 31. Please indicate the extent to which each of the following is included in your campus' alcohol and/or other substance abuse education and prevention efforts. (Circle one number for each item) (1=None; 2=A Little; 3=Some; 4=A Lot) | Baseline | 1994 | 2009 | 2012 |
| a. Information/articles in campus publications (e.g. newspapers) | (1991) 2.76 | 2.71 | 2.53 | 2.41 |
| b. Peer Theater | (2003) 1.81 | xx | 1.64 | 1.64 |
| c. Discussion groups | (1991) 2.83 | 2.64 | 2.37 | 2.40 |
| d. Residence Hall programs/meetings | (2006) 3.15 | xx | 3.09 | 3.12 |
| e. Workshops focusing on alcohol or other drug attitudes | (1991) 2.97 | 3.04 | 2.79 | 2.82 |
| f. Speakers | (1991) 2.85 | 2.77 | 2.36 | 2.28 |
| g. E-mail | (2009) 1.95 | xx | 1.95 | 2.01 |
| h. Facebook | (2012) 2.00 | xx | xx | 2.00 |
| i. Twitter | (2012) 1.53 | xx | xx | 1.53 |
| j. Blogs | (2012) 1.27 | xx | xx | 1.27 |
| k. Other social media | (2012) 1.44 | xx | xx | 1.44 |
| l. Educational handouts prepared by campus groups | (1994) 2.76 | 2.76 | 2.67 | 2.82 |
| m. Designated Driver | (1994) 2.11 | 2.11 | 2.07 | 2.07 |
| n. Safe rides program | (2003) 2.16 | xx | 2.03 | 2.30 |
| o. Campaigns on positive social norms | (2000) 2.86 | xx | 2.56 | 2.55 |
| p. Poster/slogan campaigns | (1991) 2.80 | 2.74 | 2.55 | 2.85 |
| q. Substance abuse problem identification and referral | (2003) 3.22 | xx | 3.12 | 3.29 |
| r. Services for recovering students | (2003) 2.64 | xx | 2.27 | 2.44 |
| s. Individual motivational interviews | (2003) 2.50 | xx | 2.68 | 3.04 |

| | | | | |
|--|------------------------------------|----------------------|----------------------|------------------------------------|
| t. Packaged internet-based educational approaches (AlcoholEdu,My Student Body,ECheckup) | (2012) 3.24 | xx | xx | 3.24 |
| u. Packaged internet-based assessment and feedback approaches (e.g., BASICS) | (2012) 2.51 | xx | xx | 2.51 |
| v. Other Web sites | (2009) 2.51 | xx | 2.51 | 2.11 |
| 32. Does your campus have an individual whose responsibilities include Alcohol/Substance Abuse Education? | (1979) 14 | 74 | 86 | 92 |
| If "yes" to #32, what is the total FTE (Full-Time Equivalent) in each of the following categories for this position? _____ Full-time professional _____ Graduate Student (e.g., 1 graduate student @ 20 hours/week = .50 FTE) | (1979) 0.89 FTE (1979) 0.39 FTE | 1.05 FTE 0.94 FTE | 1.07 FTE 0.58 FTE | 1.44 FTE 1.30 FTE |
| 33. If "yes" to #32, what percentage of the coordinator/specialist's time is spent on: Assessment = 12 Counseling Services = 25 Education and Awareness = 8 Administrative/Managerial = 7 Committee/Task Force = 18 Research/Evaluation = 11 Training = 7 Other = 11 | | | | |

| | Percentage of Affirmative Responses | | | |
|--|---|------|------|-------------|
| | Baseline Percentage of Affirmative Responses | 1994 | 2009 | 2012 |
| 34. To what extent is there collaboration between the coordinator/specialist and each of the following? (Circle one number for each item) (Scale: 1 = not at all; 5= very much) | | | | |
| a. Student Government | (2012) 2.74 | xx | xx | 2.74 |
| b. Student Organizations (e.g., BACCHUS, GAMMA, SADD) | (2012) 3.27 | xx | xx | 3.27 |
| c. Greek Affairs (Labeled "Fraternities and Sororities" through 2000) | (2012) 3.48 | xx | xx | 3.48 |
| d. Athletics | (2012) 3.34 | xx | xx | 3.43 |
| e. Faculty Members (Labeled "Academic Departments" through 2000) | (2012) 2.55 | xx | xx | 2.55 |
| f. Campus Police | (2012) 3.67 | xx | xx | 3.67 |
| g. Local Community Police | (2012) 2.51 | xx | xx | 2.51 |
| h. Surrounding Community Residents | (2012) 2.04 | xx | xx | 2.04 |
| i. Local Business Community | (2012) 1.95 | xx | xx | 1.95 |
| j. Local Government officials | (2012) 1.99 | xx | xx | 1.99 |
| 35. What percentage of the coordinator/specialist's time is spent on: | | | | |
| Alcohol Issues = | 66.2 | 62.2 | 54.5 | 41.0 |
| Other Drug Issues = | xx | xx | 14.9 | 11.9 |
| Tobacco Issues = | 33.8 | 37.8 | 9.2 | 8.9 |
| Violence Issues = | xx | xx | xx | 15.6 |
| Other Wellness Issues = | xx | xx | 21.4 | 22.5 |
| 36. Regarding Other Drug Issues noted in Question 35, what percentage of time is spent on each of the following substances: | | | | |
| Marijuana = | 51 | | | |
| Synthetic Drugs (e.g. K2, Spice, Bath Salts) = | 9 | | | |
| Cocaine = | 5 | | | |
| Heroin = | 4 | | | |
| Prescription Drug Abuse = | 20 | | | |
| Over the Counter Medications = | 7 | | | |
| Other Substances = | 8 | | | |
| 37. Does your campus have a task force to address drug and alcohol related concerns? | (2000) 65 | xx | 67 | 71 |
| 38. Does your campus have a task force or partnership with the surrounding community to address drug- and alcohol-related concerns? | (1994) 59 | 59 | 60 | 60 |
| 39. Does your campus have a formalized strategic action plan for addressing drug/alcohol issues | (2012) 52 | xx | xx | 52 |
| a. If so, does this plan include measurable outcomes? | (2012) 57 | xx | xx | 57 |
| b. If so, does this include a timeline with designated roles and responsibilities? | (2012) 55 | xx | xx | 55 |

| | Baseline | 1994 | 2009 | 2012 |
|---|--|------|------|---|
| 40. Does your campus participate in a coordinated statewide alcohol/substance abuse education effort for colleges and universities in your state? (Wording in 1997 and prior was "Is there a coordinated statewide alcohol/substance abuse education effort for universities in your state?") | (1982) 63 | 79 | 67 | 70 |
| 41. In the last three years, has your campus been successful in acquiring external funding (e.g. federal, state, local, private grants) for its: | | | | |
| a. Alcohol/substance abuse efforts?(mean funding 2006=\$93,896 / 2009=\$120,151 2012=\$135,552) (median funding 2006= \$25,000 / 2009 = \$29,500 2012=\$24,593) | (1991) 58 | 72 | 62 | 55 |
| b. Violence prevention efforts (mean funding 2006=\$172,397 / 2009=\$128,130 2012=\$234,030) (median funding 2006= \$112,500 / 2009 = \$37,500 2012=\$71,000) | (1997) 20 | xx | 29 | 31 |
| c. Tobacco reduction efforts (mean funding 2006=\$22,963 / 2009=\$27,988 2012=\$51,879) (median funding 2006= \$10,000 / 2009 = \$15,000 2012=\$10,000) | (2000) 14 | xx | 37 | 22 |
| d. Overall wellness efforts (mean funding 2006=\$30,181 / 2009=\$66,214 2012=\$48,269) (median funding 2006= \$10,000 / 2009 = \$6,250 2012=\$6,000) | (1997) 19 | xx | 22 | 20 |
| 42. Does your campus have an individual whose responsibilities include violence prevention education? | (2009) 58 | xx | 58 | 67 |
| 43. Does your campus offer a safe rides program? | (2012) 50 | xx | xx | 50 |
| If yes to 43: Do those who use the safe rides program pay for the service? | (2012) 19 | xx | xx | 19 |
| Which days of the week is this service available: Monday Tuesday Wednesday Thursday Friday Saturday Sunday | 28 28 30 43 48 47 26 | xx | xx | 28 28 30 43 48 47 26 |
| Does this involve a bus or van? | 79 | xx | xx | 79 |

| | Baseline | 1994 | 2009 | 2012 |
|---|--------------------|-------------|------|-------------|
| 44. To what extent are each of the following themes incorporated in your overall campus programming? (1 = Not at all important; 5=Very important) | | | | |
| a. Alternative (alcohol-free) activities | (1991) 3.75 | 4.01 | 4.09 | 4.06 |
| b. Self-esteem | (1991) 3.58 | 3.61 | 3.05 | 2.83 |
| c. Nutrition | (1991) 3.14 | 3.16 | 3.21 | 3.16 |
| d. Civility | (2003) 3.30 | xx | 3.22 | 3.12 |
| e. Values clarification (Wording was "personal values" through 2000) | (1991) 3.60 | 3.82 | 3.14 | 2.9 |
| f. Diversity sensitivity | (2003) 3.48 | xx | 3.73 | 3.7 |
| g. Depression | (2003) 3.25 | xx | 3.44 | 3.29 |
| h. Stress management | (1991) 3.57 | 3.59 | 3.80 | 3.67 |
| i. Conflict management | (1991) 3.36 | 3.11 | 3.11 | 2.9 |
| j. Assertiveness training | (1991) 3.16 | 3.09 | 2.67 | 2.41 |
| k. Violence reduction | (1994) 2.97 | 2.97 | 3.49 | 3.41 |
| l. Bystander training | (2012) 3.36 | xx | xx | 3.36 |
| m. Effective communication | (1991) 3.48 | 3.85 | 3.34 | 3.12 |
| n. Effective relationships | (1991) 3.51 | 3.81 | 3.56 | 3.47 |
| o. Sexual activity | (1991) 3.85 | 3.96 | 3.77 | 3.7 |
| p. HIV/STD prevention | (1994) 3.92 / 3.83 | 3.92 / 3.83 | 3.57 | 3.5 |
| q. Career planning | (2003) 3.29 | xx | 3.70 | 3.67 |
| r. Academic success skills | (2003) 3.66 | xx | 3.75 | 3.79 |
| s. Community service | (2003) 3.58 | xx | 3.80 | 3.76 |
| t. Community responsibility | (2003) 3.58 | xx | 3.66 | 3.51 |
| u. Co-dependency | (1994) 2.95 | 2.95 | 2.38 | 2.15 |
| v. Tobacco cessation (Wording was "tobacco use" through 2000) | (1997) 2.46 | xx | 2.90 | 2.77 |
| w. Alcohol abuse prevention | (2006) 4.18 | xx | 4.04 | 4.12 |
| x. Prescription drug abuse prevention | (2012) 2.78 | xx | xx | 2.78 |
| 45. Does your campus utilize peers whose primary focus is in the area of alcohol/other drug abuse? If yes, in what roles do these peers serve? (check all that apply) | (1988) 31 | 66 | 55 | 63 |
| a. Conduct educational workshops (Wording was "Direct prevention programming" through 2000) | (1994) 93 | 93 | 81 | 85 |
| b. Health awareness promotion | (2003) 55 | xx | 80 | 80 |
| c. Guest lectures in academic classes | (1994) 56 | 56 | 41 | 41 |
| d. Plan/host alcohol-free events | (2003) 41 | xx | 73 | 68 |
| e. Policy review/task force member (Wording was "Policy review" through 2000) | (1997) 22 | xx | 36 | 48 |
| f. Initial intervention/referral to counseling | (2003) 13 | xx | 19 | 22 |
| g. Other | (2003) 6 | xx | 10 | 11 |

| | Baseline | 1994 | 2009 | 2012 |
|---|-------------|------|------|-------------|
| 46. To what extent does your campus' alcohol and/or other substance abuse education and prevention effort pay special attention to the unique needs of each of the following groups: (1=None; 2=A little; 3=Some; 4=A lot) | | | | |
| a. First-year Students | (1994) 3.3 | 3.3 | 3.7 | 3.8 |
| b. Students turning 21 | (2009) 2.4 | xx | 2.4 | 2.3 |
| c. Fraternity/Sorority Members | (1994) 3.0 | 3.0 | 3.1 | 3.2 |
| d. Student-Athletes | (1994) 2.9 | 2.9 | 3.1 | 3.1 |
| e. Women | (1994) 2.4 | 2.4 | 2.7 | 2.5 |
| f. Men | (2009) 2.7 | xx | 2.7 | 2.5 |
| g. Graduate Students | (2009) 1.6 | xx | 1.6 | 1.6 |
| h. People of Color | (1994) 2.2 | 2.2 | 2.1 | 2.1 |
| i. Gays/Lesbians/Bisexuals | (1994) 1.9 | 1.9 | 2.1 | 2.1 |
| j. Persons with Disabilities | (1997) 1.7 | xx | 1.9 | 1.9 |
| k. International Students | (2009) 2.05 | xx | 2.1 | 2.1 |
| l. Transfer Students | (2009) 2.07 | xx | 2.1 | 2.1 |
| m. Commuter Students | (2000) 1.9 | xx | 1.9 | 1.8 |
| n. Veterans | (2009) 1.7 | xx | 1.7 | 1.8 |
| 47. To what extent does your campus provide faculty with assistance on the following: | | | | |
| a. Policy and procedure awareness and enforcement on drug/alcohol issues | (2009) 2.49 | xx | 2.49 | 2.52 |
| b. Curricular content support on drug/alcohol issues | (2009) 1.92 | xx | 1.92 | 2.13 |
| c. Curricular content support on other wellness issues | (2009) 2.04 | xx | 2.04 | 2.21 |
| d. Sample teaching/lesson plan modules on drugs/alcohol | (2009) 1.41 | xx | 1.41 | 1.75 |
| e. Sample teaching/lesson plan modules on other wellness issues | (2009) 1.42 | xx | 1.42 | 1.76 |
| f. Substitute/guest lecturers | (2009) 2.21 | xx | 2.21 | 2.42 |
| g. Audio/video available on drug/alcohol/wellness issues | (2009) 1.86 | xx | 1.86 | 1.81 |
| h. How to identify students with alcohol/drug problems | (2009) 2.46 | xx | 2.46 | 2.57 |
| i. How to intervene with / refer students having alcohol/drug problems | (2009) 2.63 | xx | 2.63 | 2.64 |
| j. How to intervene with / refer students displaying other mental health problems | (2009) 2.83 | xx | 2.83 | 2.92 |

| TREATMENT AND REFERRAL SERVICES | Percentage of Affirmative Responses | | | | Mean Score |
|---|-------------------------------------|------|-----------|------------|------------------|
| | Baseline | 1994 | 2006 | 2009 | 2012 |
| 48. To what degree can a student with a drinking problem receive counseling assistance at each of the following? (1=None; 4=A Lot) (Wording was "Where can a student....assistance" through 2000) | | | | | |
| a. Counseling Center | (1979) 97 | 99 | 99 / 3.63 | 100 / 3.68 | 99 / 3.57 |
| b. Health Center | (1982) 99 | 99 | 93 / 3.01 | 90 / 3.02 | 90 / 3.01 |
| c. Alcohol/Substance Abuse Education Coordinator | (1982) 100 | 99 | 85 / 3.16 | 87 / 3.14 | 85 / 3.16 |
| d. Residence Hall Staff | (1982) 100 | 99 | 88 / 2.58 | 93 / 2.66 | 91 / 2.58 |
| e. Campus Ministry | (1979) 77 | 99 | 87 / 2.45 | 87 / 2.60 | 86 / 2.45 |
| f. Off-campus Counseling/Treatment Agency | (1982) 99 | 99 | 99 / 3.35 | 98 / 3.46 | 96 / 3.46 |
| | | | | | |
| | Baseline | 1994 | 2009 | 2012 | |
| 49. Does any agency on your campus offer a group counseling experience specifically for students who are problem drinkers? | (1979) 33 | 59 | 49 | 46 | |
| 50. Does any agency on your campus offer a support group specifically for those students whose lives are being negatively affected by an alcoholic? | (1979) 21 | 68 | 40 | 31 | |
| 51. Does any agency on your campus offer a support group specifically for those students who wish to stop smoking? | (2000) 33 | xx | 39 | 32 | |
| 52. Does your campus have an Employee Assistance Program for employees with a drinking problem? | (1982) 28 | 76 | 89 | 90 | |
| 53. Does the paraprofessional staff on your campus receive training to deal with students having a drinking problem? | (1979) 62 | 72 | 60 | 59 | |

| RELATED CAMPUS ISSUES | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-----------|
| | Baseline | 1994 | 2009 | 2012 |
| 54. Whether by law or policy, please indicate where your campus has a smoke-free environment: <i>(Please check all that apply)</i> | | | | |
| a. All Residence Halls | (1994) 27 | 27 | 95 | 82 |
| b. Selected Residence Halls | (1994) 33 | 33 | 13 | 11 |
| c. Selected Residence Hall Floors | (1997) 38 | xx | 13 | 12 |
| d. All Public Areas | (1994) 67 | 67 | 59 | 44 |
| e. Dining Areas | (1994) 76 | 76 | 90 | 81 |
| f. Academic Buildings | (1994) 77 | 77 | 91 | 84 |
| g. Outdoor athletic facilities | (2003) 35 | xx | 60 | 56 |
| h. Outdoor areas at building entrances | (2000) 17 | xx | 58 | 63 |
| 55. Where on campus are tobacco products sold? <i>(Please check all that apply)</i> | | | | |
| a. Residence Halls | (1994) 7 | 7 | 1 | 1 |
| b. Student Union | (1994) 20 | 21 | 7 | 3 |
| c. Bookstore | (1994) 18 | 18 | 4 | 2 |
| d. Nowhere | (1994) 52 | 52 | 71 | 70 |
| e. Vendors adjacent to campus (e.g., coffee trucks) (Wording was "Campus street vendors" in 2000) | (2000) 3 | xx | 11 | 7 |
| f. Other | (2003) 8 | xx | 4 | 7 |
| 56. In which of the following ways are tobacco products permitted to be advertised on your campus? <i>(Please check all that apply)</i> | | | | |
| a. Campus newspapers | (1997) 40 | xx | 26 | 20 |
| b. Campus radio | (1997) 21 | xx | 14 | 9 |
| c. Bulletin boards | (1997) 19 | xx | 9 | 6 |
| d. Public arenas (e.g., sports facility, stadium, coliseum) | (1997) 14 | xx | 5 | 4 |
| e. Promotion items (e.g., T-shirts, mugs) | (1997) 18 | xx | 7 | 3 |
| f. Event sponsorship (e.g., charity, athletics, arts) | (1997) 14 | xx | 6 | 3 |

YOUR OPINION

| | | | | | | | |
|--|------------------------|-----------------|-----------|-----------------|------------------------|-----------------|-----------------|
| 54. What minimum drinking age do you prefer? | 18 | 19 | 20 | 21 or higher | | | |
| Mean Percentage (1997 Results) | 27% | 6% | | 64% | | | |
| Mean Percentage (2000 Results) | 28% | 8% | | 61% | | | |
| Mean Percentage (2003 Results) | 27% | 7% | | 64% | | | |
| Mean Percentage (2006 Results) | 23% | 8% | | 68% | | | |
| Mean Percentage (2009 Results) | 15% | 8% | 1% | 77% | | | |
| Mean Percentage (2012 Results) | 17% | 3% | 2% | 77% | | | |
| | | | | | | | |
| 55. What do you believe would be the effect of lowering the drinking age to 18 with the following? | Strong Negative Effect | Negative Effect | No Effect | Positive Effect | Strong Positive Effect | MEAN SCORE 2009 | Mean Score 2012 |
| a. Students making responsible choices with alcohol use | 27% | 32% | 26% | 14% | 2% | 2.28 | 2.31 |
| b. Avoiding a culture of "breaking the law" | 13% | 12% | 23% | 44% | 10% | 3.22 | 3.26 |
| c. Developing a campus culture of responsible choices with alcohol use | 19% | 29% | 23% | 23% | 5% | 2.64 | 2.64 |
| d. Students academic success | 30% | 33% | 27% | 10% | 0% | 2.11 | 2.15 |
| 56. What do you believe would be the result of lowering the drinking age to 18 with the following? | High Decrease | Some Decrease | No Change | Some Increase | High Increase | | |
| a. High risk drinking behaviors | 2% | 15% | 18% | 37% | 27% | 3.74 | 3.73 |
| b. Frequency of drinking | 1% | 11% | 15% | 44% | 28% | 3.94 | 3.87 |
| c. Frequency of "binge" drinking | 5% | 17% | 17% | 36% | 25% | 3.76 | 3.61 |
| d. Frequency of impaired driving | 2% | 7% | 30% | 37% | 24% | 3.93 | 3.75 |
| e. Campus problems related to alcohol | 1% | 17% | 15% | 37% | 30% | 3.84 | 3.78 |

| | Mean Scores | | | |
|---|-------------|------|------|-------------|
| | Baseline | 1994 | 2009 | 2012 |
| 57. Please rate the accuracy of each of the following descriptions relative to your campus: (Scale: 1= strongly disagree; 5=strongly agree) | | | | |
| a. Most student alcohol abuse occurs in off-campus uncontrolled settings (i.e, private parties). | (2000) 3.57 | xx | 3.54 | 3.75 |
| b. Our campus alcohol abuse problems are minimal. | (2000) 2.44 | xx | 2.37 | 2.39 |
| c. Adequate funding is being spent on our campus on alcohol abuse prevention. | (2000) 2.32 | xx | 2.36 | 2.35 |
| d. Our campus has a comprehensive approach to alcohol abuse prevention. | (2000) 3.13 | xx | 2.96 | 3.30 |
| e. Our campus has clearly defined goals and objectives for alcohol abuse prevention. | (2000) 3.28 | xx | 3.65 | 3.22 |
| f. Our campus has consensus between students and administrators on the direction of our alcohol abuse and prevention efforts. | (2000) 2.68 | xx | 2.75 | 2.89 |
| g. Our campus has formally identified the principles/philosophical underpinnings of its alcohol abuse prevention efforts. | (2003) 3.26 | xx | 3.29 | 3.31 |
| h. Our campus utilizes the most effective alcohol abuse prevention strategies (based on professional literature, conference workshops, training, etc.). | (2003) 3.57 | xx | 3.50 | 3.61 |
| i. Our campus remains committed to finding and applying effective alcohol abuse prevention strategies. | (2003) 4.07 | xx | 3.93 | 3.99 |
| j. Our alcohol abuse prevention efforts have been institutionalized. | (2003) 3.20 | xx | 3.26 | 3.25 |
| 61. To what extent do the following prevention approaches guide your campus efforts to reduce alcohol abuse? (Scale: 1 = not at all; 5= very much) | | | | |
| a. Harm Reduction | (2000) 4.25 | xx | 4.47 | 4.46 |
| b. Abstinence | (2000) 2.30 | xx | 2.36 | 2.30 |
| c. Problem Reduction | (2000) 3.87 | xx | 4.12 | 4.05 |
| d. Establishing Healthy Norms | (2000) 4.20 | xx | 4.20 | 4.14 |
| e. Enforcement of Campus Policy | (2006) 4.24 | xx | 4.15 | 4.17 |
| f. Social Norms Marketing | (2003) 3.87 | xx | 3.32 | 3.23 |
| g. Healthy Life Choices | (2000) 4.24 | xx | 4.15 | 4.06 |
| h. Responsible Drinking | (2000) 3.87 | xx | 4.04 | 4.01 |
| i. Responsible Decision-Making | (2000) 4.30 | xx | 4.39 | 4.36 |
| j. Lifelong Skills | (2000) 3.79 | xx | 3.98 | 3.74 |
| k. Values Development | (2000) 3.51 | xx | 3.43 | 3.35 |
| l. Enforcement of State/Local Laws | (2006) 4.08 | xx | 4.07 | 4.08 |
| m. Alcohol-Free Activities | (2003) 3.84 | xx | 3.98 | 4.01 |
| n. Other | (2003) 4.50 | xx | 4.62 | 3.62 |

| YOUR OPINION | | | | | | |
|--|-----------------------------|------|-------------|------------------------------|------|-------------|
| | Effectiveness Rating | | | Adequacy of Resources | | |
| <p>62. Please describe the <i>effectiveness</i> of the following efforts on your campus to reduce the extent of alcohol abuse. (1 = Not effective to 5 = Very effective)</p> <p>Please also assess the <i>adequacy of resources</i> (funding and/or personnel) currently available for each of these efforts. (1 = Not at all adequate to 4 = Very adequate)</p> | 1-5 Scale | | | 1-4 Scale | | |
| | 2006 | 2009 | 2012 | 2006 | 2009 | 2012 |
| Alcohol education and prevention programs | 3.34 | 3.22 | 3.32 | 2.63 | 2.56 | 2.62 |
| Alcohol-free social events | 3.18 | 3.19 | 3.24 | 2.74 | 2.66 | 2.79 |
| Technological approaches (Web-based or CD-ROMs) | 2.43 | 2.35 | 2.77 | 2.65 | 2.91 | 2.68 |
| Social norms marketing | 2.43 | 2.38 | 2.41 | 2.42 | 2.27 | 2.43 |
| Use of peer educators | 2.65 | 2.46 | 2.52 | 2.57 | 2.50 | 2.74 |
| Infusion of prevention education into course curriculum | 1.60 | 1.46 | 1.77 | 1.91 | 1.95 | 2.00 |
| | | | | | | |
| Campus policies and procedures | 3.57 | 3.64 | 3.68 | 3.10 | 3.07 | 2.94 |
| State and federal laws | 3.31 | 3.34 | 3.43 | 2.91 | 2.93 | 2.92 |
| Sanctions for alcohol infractions | 3.61 | 3.65 | 3.69 | 3.08 | 3.04 | 3.01 |
| Campus staff enforcement of policies | 3.55 | 3.57 | 3.59 | 2.98 | 2.95 | 2.92 |
| Campus police/security enforcement | 3.63 | 3.66 | 3.76 | 3.02 | 3.01 | 2.95 |
| Local police enforcement | 3.16 | 3.32 | 3.34 | 2.82 | 2.84 | 2.79 |
| | | | | | | |
| Individualized motivational interviewing | 2.76 | 3.00 | 3.30 | 2.49 | 2.69 | 2.72 |
| Accessibility of on-campus treatment | 2.70 | 2.83 | 2.69 | 2.43 | 2.52 | 2.37 |
| In-depth assessment of repeat offenders | 2.98 | 2.81 | 2.89 | 2.48 | 2.50 | 2.41 |
| Treatment and referral resources | 3.52 | 3.64 | 3.54 | 2.52 | 2.75 | 2.54 |
| | | | | | | |
| Campus task force | 2.41 | 2.31 | 2.34 | 2.47 | 2.48 | 2.44 |
| Joint campus/community efforts | 2.31 | 2.37 | 2.43 | 2.37 | 2.56 | 2.36 |
| Collaboration between student services and faculty | 2.22 | 2.10 | 2.10 | 2.13 | 2.15 | 2.04 |
| Faculty training | 1.16 | 1.37 | 1.29 | 1.80 | 1.99 | 1.77 |
| Staff training | 2.44 | 2.66 | 2.55 | 2.35 | 2.24 | 2.29 |
| | | | | | | |
| Efforts targeted for Greeks | 2.46 | 2.53 | 2.72 | 2.53 | 2.49 | 2.52 |
| Efforts targeted for first-year students | 3.39 | 3.39 | 3.59 | 2.76 | 2.75 | 2.82 |
| Efforts targeted for athletes | 2.98 | 3.04 | 3.08 | 2.65 | 2.58 | 2.54 |