

1997 COLLEGE ALCOHOL SURVEY HIGHLIGHTS

The results of a 1997 national survey of college and university administrators indicates that despite continued alcohol education and alcohol abuse prevention efforts the levels of alcohol related problems on their campuses remains high. Administrators believe alcohol abuse is responsible for a large proportion of violence, personal injury, acquaintance rape, and property damage on their campuses.

The percentage of time college and university administrators believe alcohol is involved with each of the following:

1. 64% of the time when violent behaviors occur on their campus
2. 42% of the time when physical injury occurs
3. 65% of the time when there is damage in residence halls
4. 58% of the time when there is damage to other campus property
5. 66% of the time when unsafe sexual practices are used
6. 75% of the time when acquaintance rape occurs

At a time when the need for competitive grades and the benefits of having a college degree are being more recognized, college and university administrators report a belief that alcohol use by students is a contributing factor 38% of the time when students experience a lack of academic success, and 29% of the time when students do not continue in college.

In addition to increased problems with alcohol abuse, college and university administrators report their beliefs that there have been increases in student use of tobacco products, marijuana usage, and student use of drugs other than alcohol and tobacco.

Response of colleges and university administrators when asked their beliefs about changes on their campus over the last several years with regard to the following issues:

1. 26% believe there has been an increase in the frequency of drinking by students
2. 32% believe there has been an increase in abusive drinking by students
3. 61% believe there has been an increase in the use of tobacco products by students
4. 76% believe there has been an increase in marijuana use by students
5. 42% believe there has been an increase in the use of drugs other than alcohol, tobacco and marijuana

Colleges and universities have responded to the negative student behavior changes they perceive by, in many cases, increasing the level of alcohol and substance abuse education and prevention efforts on their campus.

Increases in campus education and prevention efforts when compared to several years ago, are reported by:

1. 70% of administrators for alcohol efforts
2. 40% of administrators for efforts on tobacco products
3. 50% of administrators for efforts on marijuana
4. 40% of administrators for efforts on drugs other than alcohol, tobacco and marijuana

Researchers Dr. David S. Anderson of George Mason University (VA) and Dr. Angelo F. Gdaleto of West Chester University (PA) first developed and conducted the **College of Alcohol Survey** in 1979 and have repeated this national survey of four-year colleges and universities every three years to assess administrators' views of the status of alcohol and other drug problems on their specific campus. The survey has also tracked the changes in campus policies regarding alcohol, as well as, campus

prevention efforts and treatment services for students. The most recent 1997 survey, with a 74% response rate, also questioned administrators regarding tobacco and violence issues.

Although the need for resources to support campus education and prevention efforts are clearly greater, resources appear to be less available. The average campus allocates \$13,300 in operating expenses to fund their education and prevention efforts. External funding (e.g. federal, state, local, and private grants) to support campus efforts has decreased in recent years.

1. In the 1994 survey 72% of campus reported success in acquiring external funding to deal with its alcohol and substance abuse prevention efforts; in 1997 only 46% of campuses report having been successful in acquiring external funding.

Perhaps tight budgets and decrease in external funding can explain the decrease in remedial type services reported as available to students.

1. The percent of campuses that report offering a group counseling experience for students who are problem drinkers had a significant drop from the 72% reported in 1991, 59% reported in the 1994 survey to the 51% reported in the 1997 survey.
2. Alcohol substance abuse educators/specialists report a significant increase in the amount of student programming that addresses the life skill themes of conflict management and violence reduction.

The complete survey, with current data listed along with a comprehensive comparison and statistical analysis of changes from 1979 to 1997, is available by contacting Dr. David Anderson at George Mason University's Center for the Advancement of Public Health (703) 993-3697.

ALCOHOL POLICIES

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
1. Is the drinking of beer permitted on your campus?	77	xx	75	73	0.39	0.87
2. Is the drinking of hard liquor permitted on your campus?	62	xx	63	63	0.31	0.37
3. At campus events where alcohol is permitted what form of proof of age required? (check all that apply)						
Any photo ID	xx	(1988) 11	11	11	0.00	0.00
University ID card	xx	(1988) 27	33	27	1.35	0.00
Driver's License	xx	(1988) 47	47	53	1.39	1.39
Comparison w/ master "legal drinking age" listing	xx	(1988) 8	7	6	0.42	0.78
Two or more ID cards	xx	(1988) 9	11	7	1.32	0.62
Not Applicable (no I.D. required)	xx	(1997) 2	xx	2	xx	xx
4. What sanction is typically applied when a student is found guilty of using a false ID card?						
Institution probation or fine	xx	(1988) 75	57	62	1.03	3.08*
Institutional suspension	xx	(1988) 12	9	6	1.35	2.45*
Violation reported to outside agency (e.g. law enforcement, motor vehicle dept.)	xx	(1988) 21	19	18	0.39	0.97
5. Is an alternative (non-alcoholic) beverage required at public functions at which alcohol is served?	54	xx	90	87	0.62	6.60*
If yes, is a ratio of non-alcoholic beverages to alcoholic beverages required?	xx	(1994) 40	40	33		
6. Is it required that food be served at public functions at which alcohol is served?	24	xx	82	78	0.98	9.30*
7. Is it permissible for the advertising of an event to include a statement regarding the availability of alcohol at that event?	66	xx	37	35	0.49	5.64*
8. In which of the following ways are private off-campus establishments that primarily deal in the selling of beverages (e.g. bars, pubs, lounges) permitted to advertise on your campus?						
Campus radio	xx	(1982) 62	42	40	0.35	3.89*
Student newspaper	xx	(1982) 95	83	75	1.83*	5.64*
Bulletin boards	xx	(1982) 55	47	37	1.76*	6.42*
Fliers in dining areas	xx	(1982) 32	20	15	1.02	3.77*
If yes for the student newspaper, does it <u>prohibit</u> the advertising of any of the following?						
Brand preference ads	xx	(1988) 16	19	21	0.49	1.33
Happy hours	xx	(1985) 25	22	20	0.38	1.05
Price special ads	xx	(1988) 22	23	22	0.16	0.07
9. Does your campus have policies which allow for mandatory drug testing						
of athletes?	xx	(1991) 51	49	61	2.17*	2.00*
of staff?	xx	(1991) 8	10	17	1.72*	2.73*
of students?	xx	(1991) 5	5	7	1.09	0.82
of faculty?	xx	(1991) 6	6	6	0.15	0.00

Note: All statistically significant differences ($p < .05$) are noted with an asterisk ()*

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
10. Does your campus have a policy which addresses the sponsorship of events/promotions by the alcohol beverage industry?	XX	(1988) 52	50	55	0.94	0.46
If yes, does this policy <u>prohibit</u> the following?						
Alcohol industry advertising (e.g. industry brand preference ads)	XX	(1991) 58	68	72	0.63	2.43*
Alcohol industry promotions (e.g. free T-shirts, mugs, scoreboards)	XX	(1991) 60	68	70	0.37	1.63
Alcohol industry official sponsorship (e.g. charity events, athletic events)	XX	(1991) 51	60	62	0.33	1.68*
Alcohol industry signs at major facilities (e.g., scoreboards at coliseum, stadium)	XX	(1997) 68	XX	68	XX	XX
11. Does your campus have a policy which requires students to sign a pledge to be alcohol-free in order to....						
Participate in student athletics?	XX	9	XX	9	XX	XX
Live in a substance-free living environment?	XX	37	XX	37	XX	XX
Be in an honor society?	XX	3	XX	3	XX	XX
Be hired as a paid paraprofessional?	XX	4	XX	4	XX	XX
Be a student leader?	XX	3	XX	3	XX	XX
12. Whether by law or policy, please indicate where your campus has an alcohol-free environment: (Please check all that apply)						
a. All Residence Halls	XX	(1994) 27	27	28	0.18	0.18
b. Selected Residence Halls	XX	(1994) 33	33	31	0.40	0.40
c. Selected Residence Hall Floors	XX	(1997) 31	XX	31	XX	XX
d. All Public Areas	XX	(1994) 67	67	60	1.59	1.59
e. Dining Areas	XX	(1994) 76	76	59	3.77*	3.77*
f. Academic Buildings	XX	(1994) 76	76	71	1.25	1.25
13. Is the use of alcohol clearly prohibited at tailgating functions at your campus?	XX	(1994) 46	46	48	0.40	0.40
14. Is there a place on your campus where individuals can purchase alcohol by the drink?	XX	(1994) 47	47	40	1.53	1.53
15. Are individuals who serve alcohol by the drink on campus (e.g., at pubs, registered parties) required to receive training as a server?	XX	(1994) 63	63	62	0.19	0.19

INSTITUTIONAL/ADMINISTRATIVE DATA

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
16. In the last two years has your campus conducted a survey focusing on:						
a. drinking behavior of students	45	xx	70	69	0.37	4.71*
b. student knowledge about drinking	37	xx	54	56	0.27	3.62*
c. student attitudes about drinking	43	xx	68	65	0.55	4.32*
d. other drug usage behavior by students	xx	(1988) 51	67	65	.43	2.93*
e. student knowledge about other drugs	xx	(1988) 36	47	52	.95	3.28*
f. student attitudes about other drugs	xx	(1988) 42	63	70	1.47	5.82*

17a. From either your data or your subjective judgement, please indicate the percentage you believe reflects the frequency with which alcohol is involved with each of the following:

	Mean Percentage 1979	Mean Percentage Baseline (Other Than 1979)	Mean Percentage 1994	Mean Percentage 1997	Comparison 1994-1997 T Scores
a. damage in residence hall	xx	(1985) 61	67	65	0.57
b. damage to other property on campus	xx	(1985) 53	60	58	0.57
c. violation of campus policy	xx	(1985) 51	56	56	0.27
d. violent behavior	xx	(1985) 60	65	64	0.50
e. physical injury	xx	(1985) 44	50	42	2.39*
f. emotional difficulty	xx	(1985) 34	39	37	0.55
g. lack of academic success	xx	(1985) 29	37	38	0.72
h. student attrition	xx	(1985) 21	29	29	0.11
i. acquaintance rape	xx	(1994) 75	75	75	0.10
j. unsafe sexual practice	xx	(1994) 68	68	66	0.48
k. health center contacts	xx	(1994) 22	22	26	1.65*
l. use of marijuana	xx	(1997) 42	xx	42	xx
m. use of drugs other than marijuana	xx	(1997) 34	xx	34	xx

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
17b. Please indicate whether your institution systematically gathers data for each of the following:						
a. damage in residence hall	XX	(1994) 50	50	45	1.14	1.14
b. damage to other property on campus	XX	(1994) 44	44	35	1.96*	1.96*
c. violation of campus policy	XX	(1994) 55	55	52	.67	.67
d. violent behavior	XX	(1994) 48	48	45	.63	.63
e. physical injury	XX	(1994) 37	37	31	1.34	1.34
f. emotional difficulty	XX	(1994) 21	21	22	.31	.31
g. lack of academic success	XX	(1994) 18	18	18	0.00	0.00
h. student attrition	XX	(1994) 19	19	14	1.47	1.47
i. acquaintance rape	XX	(1994) 42	42	39	.44	.44
j. unsafe sexual practice	XX	(1994) 13	13	15	.71	.71
k. health center contacts	XX	(1994) 29	29	21	2.00*	2.00*
l. use of marijuana	XX	(1997) 27	XX	27	XX	XX
m. use of drugs other than marijuana	XX	(1997) 27	XX	27	XX	XX

18. What are your beliefs about changes on your campus **over the last several years** with regard to the following issues? Please also indicate (Yes/No) whether your institution systematically gathers data on each issue.

	Percentages (1997 and 1994)						Comparison 1994-1997 Chi Square Scores (Comparison of Frequency Distributions)
	Great Increase or Some Increase (%)		Remained the Same (%)		Some Decrease or Great Decrease (%)		
	1994	1997	1994	1997	1994	1997	
a. frequency of drinking	25	26	60	58	15	16	5.32
b. abusive drinking	30	32	52	49	18	19	0.54
c. use of tobacco products	37	61	40	22	23	17	29.76*
d. use of marijuana	55	76	35	19	10	5	21.55*
e. use of drugs other than alcohol, tobacco, & marijuana	33	42	44	47	23	11	14.57*
f. overall alcohol-related problems	27	29	48	55	25	16	6.67
g. drunk driving	11	15	47	59	42	27	16.49*
h. drinking in uncontrolled settings (e.g. private parties)	31	32	55	56	14	12	5.80
i. alcohol-related behavioral infractions	31	37	43	51	26	13	11.94*
j. alcohol-related violence	XX	27	XX	58	XX	15	XX
k. use of false ID's to purchase alcohol	XX	23	XX	66	XX	12	XX
l. inclusion of alcohol education and prevention in the course curriculum	43	46	56	49	1	5	10.08*
m. inclusion of other drug education and prevention in the course curriculum	39	41	59	54	2	5	11.47*

18b. Yes/ No whether your institution systematically gathers data on each issue.

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
a. frequency of drinking	xx	(1988) 22	43	54	2.16*	6.79*
b. abusive drinking	xx	(1988) 19	45	52	1.50	7.13*
c. use of tobacco products	xx	(1994) 32	32	41	1.68*	1.68*
d. use of marijuana	xx	(1994) 45	45	51	1.22	1.22
e. use of drugs other than alcohol, tobacco, & marijuana	xx	(1997) 51	xx	51	xx	xx
f. overall alcohol-related problems	xx	(1988) 29	55	43	2.29*	2.99*
g. drunk driving	xx	(1988) 21	42	35	1.24	3.31*
h. drinking in uncontrolled settings (e.g. private parties)	xx	(1988) 11	21	23	0.47	3.45*
i. alcohol-related behavioral infractions	xx	(1988) 43	58	53	0.98	2.16*
j. alcohol-related violence	xx	(1997) 47	xx	47	xx	xx
k. use of false ID's to purchase alcohol	xx	(1988) 19	24	17	1.71*	0.64
l. inclusion of alcohol education and prevention in the course curriculum	xx	(1994) 36	36	25	2.39*	2.39*
m. inclusion of other drug education and prevention in the course curriculum	xx	(1994) 37	37	25	2.66*	2.66*
19. In the last several years has your campus conducted a formal assessment of the effectiveness of its drug and alcohol prevention program?	xx	(1994) 36	36	39	0.69	0.69

PREVENTION AND EDUCATION

Percentages (1997 and 1994)

20. In the last several years has your campus conducted a formal assessment of its policies, procedures, and practices as they relate to institutional legal liability?

xx Great or Some Increase %		(1988) 73 Remained the Same %		53 Some or Great Decrease %		46 Not Applicable; No Prevention Efforts %		1.35 Comparison 1994-1997 Chi Square Scores (Comparison of Frequency Distributions)	5.24*
1994	1997	1994	1997	1994	1997	1994	1997		

21. How would you describe the extent of **alcohol** education and prevention efforts on your campus compared with several years ago? (Check only one)

??	??			??	??				
??	??	11.4	20.0	??	??	0.5	0.4		10.18

22. How would you describe the extent of education and prevention efforts dealing with **tobacco products** on your campus compared with several years ago? (Check only one)

??	??	42.9	50.4	??	??	9.0	5.2		5.91
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23. How would you describe the extent of education and prevention efforts dealing with **marijuana** on your campus compared with several years ago? (Check only one)

??	??	xx	41.7	??	??	xx	2.1		xx
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24. How would you describe the extent of education and prevention efforts dealing with **drugs other than alcohol and tobacco** on your campus compared with several years ago? (Check only one)

??	??	xx	47.3	??	??	xx	5.0		xx
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25. How would you describe the extent of education and prevention efforts dealing with **violence** on your campus compared with several years ago? (Check only one)

??	??	xx	24.3	??	??	xx	4.7		xx
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Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
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26. Does your campus have a student programming group which deals with alcohol/substance abuse issues?

xx	(1988) 53	76	72	0.88	4.16*
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27. Is there a location on your campus where printed alcohol and/or other substance abuse education and prevention materials are available to students?

63	xx	98	98	0.00	9.44*
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28. Does your campus orientation program for new students deal with the subject of alcohol/substance abuse?

xx	(1982) 38	90	88	0.55	11.37*
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29. Does your campus orientation program for parents deal with the subject of alcohol/substance abuse?

xx	(1997) 63	xx	63	xx	xx
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30. Does your campus have a focus period of time (e.g. awareness week-day) for alcohol education and prevention efforts?

13	xx	90	81	2.68*	13.44*
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31. Does your campus have a focus period of time (e.g. awareness week-day) with education and prevention efforts specifically designed for drugs other than alcohol?

xx	(1988) 40	53	36	3.70	0.90
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32. (old). Does your campus have an undergraduate course which deals primarily with the subject of alcohol and/or other substance abuse? (This wording of the question was used through the 1994 survey)

xx	(1982) 36	60	xx	xx	xx
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32. (new) On your campus, how many courses deal primarily with the subject of alcohol and/or other substance abuse education and prevention efforts? (This wording of the question was introduced in the 1997 survey)

xx	(1997) 57	xx	57	xx	xx
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Average Number of Undergraduate Courses= (1997 Results)= 2.93

Average Number of Graduate Courses= (1997 Results)= 1.89

33. Approximately how much funding from all sources is provided to your campus wellness prevention/education effort during one academic year (excluding personnel costs)? (1997 Results= \$26,603)

Of this amount, what percentage is exclusively for alcohol/substance abuse efforts? (1997 Results= 49.54%)

34. Indicate the extent to which each of the following offices or organizations provides leadership with your campus' alcohol education and prevention efforts. (circle one number for each item) (Scale: 1=None; 2=A Little; 3=Some; 4=A lot)	Mean Score		Comparison 1994-1997 T Scores
	1994	1997	
e. Alcohol/Substance Abuse Coordinator	3.44	3.47	0.28
f. Residence Life Office	3.41	3.35	0.93
h. Health Center	3.15	3.22	0.85
j. Dean of Students Office	3.19	3.21	0.21
i. Counseling Center	3.29	3.14	1.79
g. Student Activities	2.86	2.87	0.18
b. Campus Police	2.78	2.78	0.01
k. Wellness Center	xx	2.74	xx
p. Designated Student Organizations (BACCHUS, GAMMA, SADD)	2.67	2.51	1.34
n. Fraternities and Sororities	2.54	2.23	3.46*
c. Campus President	2.15	2.23	0.87
l. Recreation/Intramural Office	1.91	2.03	1.41
m. Off-Campus Agencies or Groups	2.00	1.98	0.16
o. Student Government Associations	1.95	1.94	0.14
a. Academic Departments	1.88	1.80	1.04
d. College Board of Trustees	xx	1.63	xx
35. Please indicate the extent to which each of the following are included in your campus' alcohol and/or other substance abuse education and prevention efforts: (Scale: 1=None; 2=A little; 3=Some; 4=A lot)			
d. workshops focusing on alcohol or other drug attitudes	3.04	3.03	0.16
k. educational handouts prepared by campus groups	2.76	2.80	0.41
f. poster/slogan campaigns	2.74	2.77	0.30
a. information/articles in campus publications (e.g. newspapers)	2.71	2.77	0.81
e. speakers	2.77	2.68	1.16
c. discussion groups	2.64	2.65	0.17
b. films shown on campus	2.53	2.29	3.28*
i. designated driver	2.11	2.12	0.12
g. academic courses	2.12	2.09	0.47
j. radio/tv	1.75	1.79	0.50
h. bulletin board competition	1.59	1.55	0.55
36. To what extent does your campus' alcohol and/or other substance abuse education and prevention efforts pay special attention to the needs of the following groups: (Scale: 1=None; 2=A little; 3=Some; 4=A lot)			
a. Freshmen Students	3.3	3.4	1.14
b. Fraternity/Sorority Members	3.0	3.1	0.82
c. Athletes	2.9	2.9	0.08
d. Women	2.4	2.4	0.63
e. People of Color	2.2	2.0	2.51*
f. Gays/Lesbians/Bisexual	1.9	1.8	0.91

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
37. In the last three years, has your campus made an attempt to acquire external funding (e.g. federal, state, local grants) for its alcohol/substance abuse efforts?	XX	(1988) 64	85	64	5.20*	0.00
Violence prevention efforts?	XX	(1997) 31	XX	31	XX	XX
Overall wellness efforts?	XX	(1997) 36	XX	36	XX	XX
38. In the last three years, has your campus been successful in acquiring external funding (e.g. federal, state, local, private grants) for its alcohol/substance abuse efforts?	XX	(1991) 58	72	46	5.41*	2.40*
Violence prevention efforts?	XX	(1997) 20	XX	20	XX	XX
Overall wellness efforts?	XX	(1997) 19	XX	19		
39. Is there a coordinated statewide alcohol/substance abuse education effort for universities in your state?	XX	(1982) 23	79	62	3.83*	8.70*
40. Does your campus have a task force or partnership with the surrounding community to address drug-and-alcohol-related concerns?	XX	(1994) 59	59	54	1.06	1.06
41. Does your campus have an individual to serve as its Alcohol/Substance Abuse Educator or Specialist?	14	XX	74	73	.26	11.49*
If yes, please indicate the total FTE in each of the following categories:						
a. Full-time professionals= Mean FTE (1997 Results)= .66						
b. Graduate students= Mean FTE (1997 Results)= .39						
If yes, please indicate the percentage of time spent on:						
a. Alcohol/Substance Issues= (1997 Results)= 62.40%						
b. Other Wellness Issues= (1997 Results)= 31.89%						

If you have an Alcohol/Substance Abuse Educator or Specialist, please rate the importance of the following functions being performed by this individual. (Scale: 1=Not at all important; 5=Very important)

Mean Score

	1994	1997	
b. direct prevention programming	4.41	4.46	0.46
a. peer leader training	4.24	4.15	0.69
q. coordination of campus' activity	4.03	3.91	1.05
d. educational programming for judicially sanctioned students	3.99	3.89	0.80
g. initial assessment and referral	3.93	3.55	2.56*
c. policy development	3.50	3.44	0.48
e. administration of resource center	3.67	3.44	1.55
f. direct counseling	3.67	3.39	1.77
k. guest lectures in academic classes	3.33	3.23	0.67
j. staff training	3.16	3.23	0.54
n. community liaison	3.36	3.18	1.21
o. research/evaluation	3.01	3.10	0.61
h. involvement with support groups (e.g. AA, COA)	3.30	2.83	3.17*
p. grant writing	2.94	2.72	1.50
i. faculty training	2.59	2.49	0.72
l. development of a Web page	XX	2.40	XX
m. e-mail to faculty members	XX	2.07	XX

42. To what extent are each of the following life skill themes incorporated in your **overall** campus programming? (Scale: 1=Not at all important; 5=Very important)

Mean Score

Comparison
1994-1997
T Scores

	1994	1997	
14. sexual activity	3.96	4.04	0.85
16. HIV prevention	3.94	3.89	xx
5. personal values	3.82	3.87	0.47
17. STD prevention	3.85	3.86	0.04
1. alternative activities	4.01	3.85	1.54
4. personal attitudes	3.82	3.83	0.12
6. effective relationships	3.81	3.83	0.18
7. effective communication	3.85	3.82	0.32
9. stress management	3.59	3.74	1.41
15. proper use of condom	3.56	3.56	0.01
19. problem identification	3.51	3.53	0.19
13. cross-cultural issues	3.37	3.43	0.54
2. self-esteem	3.61	3.42	1.96*
20. impaired- drunk driving	3.35	3.42	0.62
18. addiction	3.42	3.41	0.08
11. conflict management	3.14	3.40	2.64*
12. violence reduction	2.97	3.37	3.63*
3. nutrition	3.16	3.22	0.55
10. assertiveness training	3.09	3.17	0.74
21. family issues	3.07	3.02	0.48
24. tobacco use	xx	2.80	xx
22. co-dependency	2.95	2.68	2.51*
23. the recovery process	2.91	2.68	2.02*
8. parent education	1.94	2.08	1.29

TREATMENT AND REFERRAL SERVICES

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
43. Where can a student with a drinking problem receive counseling assistance? (check all that apply)						
a. Counseling Center	90	xx	94	94	0.00	1.34
b. Health Center	xx	(1982) 69	79	76	0.82	1.68*
c. Alcohol/Substance Abuse Education Coordinator	xx	(1982) 26	63	46	3.70*	4.53*
d. Off campus Drug Treatment Facility	xx	(1982) 69	84	80	1.07	2.75*
e. Residence Hall Staff	xx	(1982) 67	64	69	1.13	0.48
f. Faculty Members	xx	(1982) 36	37	35	0.41	0.21
g. Crisis Hotline	xx	(1982) 32	39	37	0.38	1.24
h. Campus Ministry	69	xx	66	67	0.24	0.46
44. Does any agency on your campus offer a group counseling experience specifically for students who are problem drinkers?	33	xx	59	51	1.57	3.74
45. Does any agency on your campus offer a support group specifically for those students whose lives are being negatively affected by an alcoholic?	21	xx	68	53	3.61*	6.17*
46. Does your campus have an Employee Assistance Program for employees with a drinking problem?	xx	(1982) 28	76	80	1.08	11.24*
If yes, to what extent does it include alcohol/substance abuse prevention education? (1=not at all; 5=very much) (1997 Mean Score)= 3.09						
47. How is a faculty member who is believed to have a drinking problem typically dealt with on your campus?						
a. No action taken	xx	(1994) 23	23	18	1.39	1.39
b. Forced referral (e.g., treatment, EAP)	xx	(1994) 37	37	36	0.23	0.23
c. Personnel action (e.g., probation, suspension, termination)	xx	(1994) 18	18	22	1.07	1.07
48. Does the paraprofessional staff on your campus receive training to deal with students having a drinking problem?	62	xx	72	81	2.28*	4.07*
49. Are any of the paraprofessional staff on your campus (e.g., Resident Advisors, Orientation Leaders, Peer Educators) required to take skill development (training) course for academic credit (e.g., "Essentials of the Helping Relationship")?	xx	(1997) 34	xx	34	xx	xx
50. What occurs in your campus judicial process when it is determined that alcohol is involved with a behavioral infraction? (check all that apply)						
a. Alcohol's involvement is ignored	xx	(1985) 19	2	2	.56	6.22*
b. The sanction includes an alcohol education activity	xx	(1985) 55	75	74	.26	4.24*
c. The sanction includes participation in an alcohol education group	xx	(1985) 38	62	51	2.18*	2.81*
b. The sanction used is more stringent than if alcohol had not been involved	xx	(1985) 31	30	31	.26	0.00
51. Does your campus utilize peers whose primary focus is in the area of alcohol/other drug use?	xx	(1988) 31	66	64	.46	6.93*
If yes, in what roles do these peers serve? (check all that apply)						
a. Direct prevention programming	xx	(1994) 54	54	54	0.00	0.00
b. Direct counseling	xx	(1994) 10	10	11	0.37	0.37
c. Guest lectures in academic classes	xx	(1994) 34	34	27	1.67*	1.67*
d. Policy review	xx	(1997) 15	xx	15	xx	xx

RELATED CAMPUS ISSUES

	Percentage of Affirmative Responses 1979	Percentage of Affirmative Responses Baseline (Other Than 1979)	Percentage of Affirmative Responses 1994	Percentage of Affirmative Responses 1997	Comparison 1994-1997 Z Scores	Comparison 1997 and Base Year Z Scores
52. Whether by law or policy, please indicate where your campus has a smoke-free environment: (Please check all that apply)						
All Residence Halls	XX	(1994) 27	27	31	0.96	0.96
Selected Residence Halls	XX	(1994) 33	33	23	2.35*	2.35*
Selected Residence Hall Floors	XX	(1997) 38	XX	38	XX	XX
All Public Areas	XX	(1994) 67	67	76	1.94*	1.94*
Dining Areas	XX	(1994) 76	76	82	1.74*	1.74*
Academic Buildings	XX	(1994) 76	76	83	1.62	1.62
53. Where on campus are tobacco products sold? (Please check all that apply)						
a. Residence Halls	XX	(1994) 7	7	2	2.64*	2.64*
b. Student Union	XX	(1994) 21	21	22	0.20	0.20
c. No where	XX	(1994) 52	52	55	0.65	0.65
d. Bookstore	XX	(1994) 18	18	16	0.58	0.58
54. In which of the following ways are tobacco products permitted to be advertised on your campus? (Please check all that apply)						
Campus newspapers	XX	(1997) 40	XX	40	XX	XX
Campus radio	XX	(1997) 21	XX	21	XX	XX
Bulletin boards	XX	(1997) 19	XX	19	XX	XX
Public arenas (e.g., sports facility, stadium, coliseum)	XX	(1997) 14	XX	14	XX	XX
Promotion items (e.g., T-shirts, mugs)	XX	(1997) 18	XX	18	XX	XX
Event sponsorship (e.g., charity, athletics, arts)	XX	(1997) 14	XX	14	XX	XX
55. In which locations are condoms accessible (for purchase or free) on your campus? (Please check all that apply)						
a. Residence Halls	XX	(1994) 47	47	49	0.34	0.34
b. Student Union	XX	(1994) 26	26	30	1.09	1.09
c. No where	XX	(1994) 10	10	15	1.36	1.36
d. Bookstore	XX	(1994) 29	29	31	0.38	0.38
e. Health Center	XX	(1994) 80	80	75	1.25	1.25
56. Are condoms readily available free somewhere on your campus? Mean Percentage (1997 Results)	Yes 68%	No 32%				

YOUR OPINION

57. What minimum drinking age do you prefer?
Mean Percentage (1997 Results)

18 **19** **20** **21 or over**
(27%) **(6%)** **(3%)** **(64%)**

58. To what extent do you believe each of the following is effective in reducing the level of alcohol and other drug abuse on your campus? (Scale: 1=Not at all effective; 5=Very effective)

	Mean Score		Comparison 1994-1997 T Scores
	1994	1997	
d. Prevention Efforts	3.43	3.45	0.20
b. Campus Policies and Procedures	3.20	3.36	1.72
e. Treatment and Referral Resources	3.43	3.35	0.90
c. Remediation Programming (mandated programs for offenders)	3.19	3.21	0.20
a. State and Federal Laws	2.67	2.75	0.66

RESULTS OF THE 1997 COLLEGE ALCOHOL SURVEY* **COMPARISON WITH 1994 RESULTS AND BASELINE YEAR**

* The College Alcohol Survey
Copyright 1979, 1982, 1985,
1988, 1991, 1994 and 1997

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Research Procedure:

A representative sample of 330 colleges and universities offering at least the BA or BS degree was selected from each of 50 states and the District of Columbia. Where possible, several institutions were selected from each state with a representation of institutions ensured by using variation in institution size and public and private ownership. Faculty members of student affairs, who were requested to direct the survey to the most appropriate person or persons on campus, were requested to direct the survey to the most appropriate person. The same population was used for the 1982, 1985, 1988, 1991, 1994 and 1997 surveys.

Survey Response Rates:

(Total N=330) 1979 165 institutions 50%
1982 236 institutions 71.5%
1985 202 institutions 61%
1988 213 institutions 64.5%
1991 211 institutions 63.9%
1994 211 institutions 63.9%
1997 245 institutions 74.2%